



## GLOBAL DESTINATION COURSE

**BARCELONA, SPAIN – SPRING 2019**



**MKT3320 Principles of Service Marketing**  
**IB 3341 Principles of International Business**

Travel to Barcelona for 8 days with Dr. Joan Ball. Accepted students will participate in a compressed course with travel during the Spring Break. In Barcelona, students will attend business visits to learn about the role of international service marketing and marketing management in a European context.

**Travel Dates:** March 1-9, 2019

**Credit Hours:** Satisfies 3 credit hours

**Eligibility Criteria:** Successful completion of MKT 2301

**Program Fee:** Approximately \$2400\* (*not including airfare*) - *Upon being registered into the class you will be charged a program fee of \$2400 and will receive a credit on your account of \$500 in the form of a Dean's scholarship shortly after.*

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**For more information or to apply visit:** [www.stjohns.edu/tobingdc](http://www.stjohns.edu/tobingdc)