

2012-2013 Achievement Summary Profile

As of: 9/23/2013 10:26 AM EST

Rhetoric & Public Address, B.A.

Targets Without Findings

Measure 1: Assessment Portfolio

Outcome/Objective 1: Analyze a rhetorical message

Goals:

1: Analyze, evaluate and critique rhetorical messages

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 2: Evaluate the efficacy of a message

Goals:

1: Analyze, evaluate and critique rhetorical messages

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 3: Demonstrate knowledge of roots of rhetoric

Goals:

2: Demonstrate understanding of rhetorical history

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 4: Demonstrate understanding of history of rhetoric

Goals:

2: Demonstrate understanding of rhetorical history

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 5: Identify significant American rhetorical artifacts

Goals:

2: Demonstrate understanding of rhetorical history

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 6: Identify American rhetorical movements

Goals:

2: Demonstrate understanding of rhetorical history

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 7: Identify recurring rhetorical forms and themes

Goals:

2: Demonstrate understanding of rhetorical history

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 8: Demonstrate knowledge of theoretical perspectives

Goals:

3: Demonstrate understanding of rhetorical theory

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 9: Identify & order central principles of rhetoric

Goals:

3: Demonstrate understanding of rhetorical theory

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 10: Apply theoretical concepts to understand rhetoric

Goals:

3: Demonstrate understanding of rhetorical theory

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 11: Present rhetorical messages to audiences

Goals:

4: Demonstrate skill in rhetorical performance

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 12: Demonstrate the ability to analyze an audience

Goals:

4: Demonstrate skill in rhetorical performance

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 13: Select methods appropriate to influence audiences

Goals:

4: Demonstrate skill in rhetorical performance

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

St. John's University

As of: 9/23/2013 10:27 AM EST

2012-2013 Data Entry Status Overview

This report shows Data Entry Status based on Draft/In-Progress vs. Final status determined by users. To get a more complete picture of remaining work, also run Audit reports for the sections of interest.

Status Overview for Academic Entities

	Final	In-Progress	None
Mission / Purpose	1 (100%)	0 (0%)	0 (0%)
Goal (if used)	1 (100%)	0 (0%)	0 (0%)
Outcome/Objective	1 (100%)	0 (0%)	0 (0%)
Measure	1 (100%)	0 (0%)	0 (0%)
Target	1 (100%)	0 (0%)	0 (0%)
Finding	0 (0%)	0 (0%)	1 (100%)
Action Plan	1 (100%)	0 (0%)	0 (0%)
Analysis Question	0 (0%)	0 (0%)	1 (100%)
Annual Report Section	0 (0%)	0 (0%)	1 (100%)