

Thursday, October 25, 2018 (all sessions are on the 2nd floor)

2:00pm - 3:15pm

CONCURRENT SESSIONS A

A-1: Ethics in Marketing

Room: Financial Ballroom I

Facilitator: Andrea Foster (Brock University)

Ethical Marketing Strategies: The Unique Nash Equilibrium

Nagarajan Krishnamurthy (Indian Institute of Management Indore), Biswanath Swain (Indian Institute of Management Indore), Jayasankar Ramanathan (Indian Institute of Management Visakhapatnam)

An Exploration of Consumer Attitudes toward Donating to Charity at Checkout

Brenda Massetti (St. John's University), Iris Mohr (St. John's University), Mariellen Murphy-Holahan (St. Thomas Aquinas College)

*****Sustainability in Fashion Industry: Integrated Marketing Framework***

Leonora Fuxman (St. John's University), Iris Mohr (St. John's University)

****Patrick Primeaux Best Paper Award IVBEC 2018 Nominee**

How Consumers Respond to Cause-Brand Alliances Involving Multiple Cause Partners: An Examination of Perceived Congruence and Reliability in a Sport Context

Soyoung Joo (Siena College), Jakeun Koo (Texas Southern University), Bridget Satinover Nichols (Northern Kentucky University)

A-2: Religious Perspectives in Business Ethics

Room: Financial Ballroom II

Facilitator: Kristine Principe (Niagara University)

Morality and the Social Enterprise: A Christian Perspective

Tammy Y. Arthur (Mississippi College), Kevin P. Pauli (Mississippi College)

Catholic Social Teaching Principles as a Tool for Analyzing Public Policy and Business's Role in Economic Development and Social Justice

Joseph Coate (St. Bonaventure University), Mark Mitschow (SUNY College at Geneseo)

A-3: Corporate Communications about Ethics

Room: Financial Ballroom III

Facilitator: John Ahern (DePaul University)

Using Natural Language Processing to Classify Ethics Codes

Zachary Glass (Pace University), Susanna Cahn (Pace University)

An Analysis of CSR Communication as Political Satire and its Potential towards the Sustainable Development Goals

Sarah Glozer (University of Bath), Mette Morsing (Stockholm School of Economics)

CSR Reporting – Just a fashionable Trend or Change in Policy? Case Study from the Czech Republic

Anna Putnova (Brno University of Technology), Andrea Cebakova (Brno University of Technology), Martin Zaklasnik (Brno University of Technology)

A-4: Ethics in Taxation

Room: Treasury

Facilitator: Laura Lee Mannino (St. John's University)

Will the Recent Enactment of the Tax Cuts and Jobs Act (H.R. 1) Lead to Increased instances of Tax Fraud: An Ethical Dilemma

Maria Pirrone (St. John's University), Benjamin Silliman (St. John's University)

Tax Ethics for a Global Society

Dov Fischer (Brooklyn College), Michael Kraten (Providence College), John Paul (Brooklyn College)

Felony for Obstruction of Tax Administration Avoided if Taxpayer Has No Knowledge of IRS Investigation

Laura Lee Mannino (St. John's University)

A-5: Ethics in Accounting

Room: Traders

Facilitator: Victoria Shoaf (St. John's University)

Ethics of Accounting Educators: A Global Survey and Evaluation

Belverd E. Needles, Jr. (DePaul University)

Be the Change for Taiwan Society: A Case Study of an Accounting Firm

Forrence Hsin-Hung Chen (Feng Chia University), Sheng-Tsung Hou (Feng Chia University)

The Contribution of ESG Efforts to Firm Value

James Barrese (St. John's University), Cynthia Phillips (St. John's University), Victoria Shoaf (St. John's University)

3:15pm – 3:30pm

Coffee Break – Financial Foyer 2nd Floor

3:30pm - 4:45pm

CONCURRENT SESSIONS B

B-1: Ethical Decision Making

Room: Traders

Facilitators: Tammy Y. Arthur (Mississippi College) and Kevin P. Pauli (Mississippi College)

Ethics and Decision Approaches under Conditions of Risk and Uncertainty

Regina Bento (University of Baltimore), Lasse Mertins (Johns Hopkins University), Lourdes F. White (University of Baltimore)

Sociocognitive Issues Influence on Six Strategic Decision-Making Models Encouraging Global Practices

Richard Posthuma (University of Texas at El Paso), Waymond Rodgers (University of Texas at El Paso & University of Hull), Thomas Hoyland (University of Hull)

Explaining Individual Ethical Decision Making and Behavior in Organizations: An Integrative Perspective

Weichun Zhu (Guangzhou University)

B-2: Promoting Sustainability

Room: Financial Ballroom III

Facilitator: Andrea Foster (Brock University)

Better Sustainable Than Sorry: A Framework for Stimulating Sustainable Market Exchange

Barbara Culiberg (University of Ljubljana), Katarina Katja Mihelic (University of Ljubljana)

Multistakeholder Collaboration and the Integration of Sustainability in the Organizational DNA. An Organizational Learning Approach

Rose Hiquet (Cambridge Judge Business School), Thomas Straub (Geneva School of Economics and Management)

*****Moving Past the Shareholder-Stakeholder Debate: An Argument for Changing the Metaphor to Firm Primacy***

Tara Radin (George Washington University), Alexander Ward (George Washington University)

****Patrick Primeaux Best Paper Award IVBEC 2018 Nominee**

B-3: Organizational Ethics

Room: Financial Ballroom II

Facilitator: David Dawson (University of Gloucestershire)

Ethical Business Culture Development Features in Industrial Cluster- Based Environment

Roman Andrienko (South Federal University)

Can Newcomers Learn from Others' Missteps? The Effects of Peer Coaching and Goal Orientation on Newcomer Ethical Misconduct

Helen Liu (Rutgers University), David Allen (Texas Christian University), Rebecca Greenbaum (Rutgers University), Zhengtang Zhang (Nanjing University)

Price Fairness Judgment in Gift Giving Contexts

Adam Nguyen (Siena College), Soyoung Joo (Siena College)

B-4: Ethics and Labor

Room: Financial Ballroom I

Facilitator: Mark Mitschow (SUNY College at Geneseo)

Tracking Slave Labor through the U.S. Economy

Charles Clark (St. John's University)

Sharing Good to Common Good: Developing the Platform for the Issue of Mobility in Taiwan

Forrence Hsin-Hung Chen (Feng Chia University), Sheng-Tsung Hou (Feng Chia University)

Labor Contracting in the Philippines: And Now, the "End(o)" is Near?

Frances Jeanne Sarmiento (De La Salle University)

B-5: Ethics Considerations

Room: Treasury

Facilitator: Alan Kearns (Dublin City University)

Anticipatory Justice: Current Status and Future Directions

Helen LaVan (DePaul University), Yvette Lopez (DePaul University)

The Concept of Scandal in Business Ethics

Alan Kearns (Dublin City University)

6:00pm - 8:00pm

Welcome Reception – Financial Ballroom, 2nd Floor

Friday, October 26, 2018 (all sessions are on the 2nd and 3rd floors)

7:30am

Breakfast, 3rd Floor Grand Ballroom

8:00am - 11:00am

Breakfast Plenary, 3rd Floor Grand Ballroom

Opening remarks by Norean Sharpe, Ph.D., Dean of the Peter J. Tobin College of Business, St. John's University

Panel 1: Industry Perspective on Sustainability and Ethics

Moderator: Nicos Scordis, Ph.D., Professor and John R. Cox/Ace Ltd. Endowed Chair, St. John's University

Panelists:

- **Melissa Donnelly**, Senior Manager of Global Supply Chain Sustainability, Campbell Soup Company
- **Andrew Kassoy**, Co-Founder and Managing Partner, B Lab
- **Patricia E. Murphy**, Senior Vice President – Wealth Management, UBS
- **Michael J. Morrissey**, President and Chief Executive Officer, International Insurance Society

Panel 2: Academic Perspective on Research and Curricular Integration of Ethics and SDGs

Moderator: Linda M. Sama, Ph.D., Associate Dean for Global Initiatives, Joseph F. Adams Professor of Management, and Executive Director of the Center for Global Business Stewardship, St. John's University

Panelists:

- **Brendan Pastor**, Communications and Client Engagement Manager, Principles for Responsible Management Education (PRME)
- **Dorte Salskov-Iversen**, Ph. D., Head of Department of Management, Society and Communication, Copenhagen Business School (CBS)
- **Claire Sommer**, Director, AIM2Flourish
- **David Steingard**, Ph.D., Associate Director of the Pedro Arrupe Center for Business Ethics and Associate Professor, Saint Joseph's University

11:00am - 11:15am

Break

11:15am - 12:30pm

CONCURRENT SESSIONS C

C-1: Business Ethics Publishing Workshop

Room: Financial 1

Moderator: Sven Horak (St. John's University)

Panelists (Editors and Editorial Review Board Members): Corinne Post (*Journal of Business Ethics*), Linda M. Sama (*Academy of Management Learning & Education*), Michael Schwartz (*Research in Ethical Issues in Organizations*), Abraham Stefanidis (*International Studies of Management & Organizations*), Danielle Warren (*Business Ethics Quarterly* and *Business & Society*)

C-2: Ethics and Developing Economies

Room: Empire

Facilitator: Mette Morsing (Stockholm School of Economics)

After Microloans: Marketplace Literacy in Emerging Economies: A People, Planet, Progress Initiative

Patricia Werhane, Thomas Cunningham (DePaul University), Madhu Viswanathan (Gies School of Business)

A Comparison of Business Ethical Behavior between Developed and Developing Countries

Tenpao Lee (Niagara University), Ann Rensel (Niagara University), Ian Burt (Niagara University)

Values-driven Leadership in Action: A Framework for Empowering Ethical African Leadership

Mollie Painter (Nottingham Trent University UK), Thorsten Chmura (Nottingham Trent University UK), Mar Perezts (EM-Lyon France), Jo-Anna Russon (Nottingham Trent University UK)

C-3: Panel: The Leadership Effects of Specific Personality Disorders on Ethical Cultural Development

Room: Traders

Panelists: Mary Mobley (Augusta University), Michael Mobley (Augusta University), Richard Easley (Baylor University), Jill Brown (Bentley University), William Rhodes (Augusta University)

C-4: Issues in Business Ethics

Room: Treasury

Facilitator: Daryl Koehn (DePaul University)

Business, Ethics and "Calulocracy"

Ghislain Deslandes (ESCP Europe Business School)

More planet and less profit? Sustainable Thinking in a Petroleum Based Economy

Arngrim Hunnes (University of Agder)

Ideologies beyond the Pale and the Obligation to Discriminate

Tim Loughrist (University of North Alabama)

A Bar too High? On the Use of Practical Wisdom in Business Ethics

Gregory Wolcott (George Mason University)

C-5: Ethics and Culture

Room: Ellis

Facilitator: Yongsun Paik (Loyola Marymount University)

Corporate Culture, Ethical Stimulus, and Managerial Momentum: Theory & Evidence

Kamal Smimou (University of Ontario Institute of Technology)

Increasing Cultural Competence in Competitive Negotiation: An Experiential Learning Activity

Todd Inouye (Niagara University), Patrick Tutka (Niagara University)

How National Culture Affects Students' Preference of Different Educational Models

Phuong Adam Nguyen (Siena College), Jie Sun (Siena College)

Key Ethical Issues Involving Offshore Outsourcing: From the Provider's Perspective

Yongsun Paik (Loyola Marymount University)

C-6: Teaching Sustainability

Room: Seaport

Facilitator: Leonora Fuxman (St. John's University)

Alternative Approaches to Enhance Sustainability Awareness and Commitment in the Classroom for Business Students in Germany

Andrea Honal (Baden-Wuerttemberg Cooperative State University Mannheim),
Alexander Jaensch (Baden-Wuerttemberg Cooperative State University Mannheim),
Nicoletta Buerger (Baden-Wuerttemberg Cooperative State University Mannheim)

A Three Course Concentration in Sustainability – Within an Accountancy Department Alone

Timothy Coville (St. John's University)

Should we teach the UN Sustainable Development Goals to Business Students? Perspectives from Economics and Business Ethics

Elizabeth Collier (Dominican University), Kathleen Odell (Dominican University)

What's Wrong with CSR Teaching in Multi-cultural Setting? Challenges and Suggestions for Responsible Education in Asia

Rebecca Chunghee Kim (Ritsumeikan Asia Pacific University Japan), Kate Inyoung Yoo (Kansai Gaidai University Japan)

12:30pm - 2:15pm **Luncheon, Best Paper Awards & Deans' Panel**

3rd Floor Grand Ballroom

Best Paper Awards

Facilitator: Linda M. Sama, Ph.D., Associate Dean and Joseph F. Adams Professor of Management, the Peter J. Tobin College of Business, St. John's University

Deans' Panel: Innovations in Teaching Ethics and Sustainability

Moderator: Noreen Sharpe, Ph.D., Dean and Joseph H. and Maria C. Schwartz Distinguished Chair, the Peter J. Tobin College of Business, St. John's University

Panelists:

- **Joyce E. A. Russell**, Ph.D., Dean of the Villanova School of Business, Villanova University
- **Joseph DiAngelo**, Ed.D. Dean of the Erivan K. Haub School of Business, Saint Joseph's University
- **Donna Rapaccioli**, Ph.D., Dean of the Gabelli School of Business, Fordham University

- **Joyce A. Strawser**, Ph.D., Dean of the Stillman School of Business, Seton Hall University
- **Dorte Salskov-Iversen**, Ph.D., Head of the Department of Management, Society and Communication, Copenhagen Business School (CBS); Former VP for International Affairs, CBS

2:30pm - 3:45pm

CONCURRENT SESSIONS D

D-1: Behavioral Experiments in Business Ethics

Room: Financial I

Facilitator: Sven Horak (St. John's University), Matthias Uhl (Technical University of Munich)

Fourth Party Punishment: When, Why, & How do People Punish Bystanders?

Lauren Kaufmann (University of Pennsylvania), Shereen J. Chaudhry (University of Pennsylvania)

Leaders, Hierarchy, and (dis)Honesty

Ori Weisel (Tel Aviv University), Anastasia Danilov (University of Cologne), Bernd Irlenbusch (University of Cologne), Rainer Michael Rilke (Otto Beisheim School of Management), Shaul Shalvi (University of Amsterdam)

Field Experiments to Test Programmed Stimulus-Response Behavior on Social Media Platforms

Brett M. Frischmann (Villanova University), Katherine Haenschen (Virginia Tech)

The Effects of Corporate Social Responsibility on Labor Supply

Rainer Michael Rilke (Otto Beisheim School of Management), Tommaso Reggiani (Masaryk University)

D-2: Sustainable Communities

Room: Empire

Facilitator: Rose Hiquet (Cambridge Judge Business School)

*****Livable Cities: The Moral Measure of Urban Century Wealth***

Lindsay Thompson (Johns Hopkins Carey Business School), Richard Milter (Johns Hopkins Carey Business School)

****Patrick Primeaux Best Paper Award IVBEC 2018 Winner**

Infrastructures to Promote Sustainable Communities: Indian Dilemmas

Edgar Bellow (NEOMA Business School France), Lotfi Hamzi (NEOMA Business School France), Harvinder Singh (NEOMA Business School France)

Can Future Societies Survive our "Democracy"? The Conflict between Democratic Freedom & Environmental / Economic Sustainability

Eli Jacobs (University of Herfordshire)

D-3: Religious Perspectives in Business Ethics

Room: Seaport

Facilitator: Nicholas Santos (Marquette University)

What Biblical Leaders Teach Us about Leadership in a Global Society

Dov Fischer (Brooklyn College), Hershey H. Friedman (Brooklyn College)

The Relation between Religious Activity and Insurance Firm Value: Implications for Business Ethics for the Global Insurance Industry

Nicos Scordis (St. John's University), Frances A. Katrishen (Christianity in Business Foundation)

Progress and Redemption: A Jewish Values Critique of Steven Pinker's Enlightenment Now

Moses Pava (Yeshiva University)

D-4: Teaching Business Ethics

Room: Treasury

Facilitator: Ana Cristina Siqueira (William Paterson University)

Empirical Analysis of the Relevance and Perception of Corporate Social Responsibility towards the Employer Choice among Students from Dual Study and Full Time Programs in Germany

Dominik Fischer (Zeppelin University), Andrea Honal (Baden-Wuerttemberg Cooperative State University Mannheim), Alexander Jaensch (Baden-Wuerttemberg Cooperative State University Mannheim), Nicoletta Buerger (Baden-Wuerttemberg Cooperative State University Mannheim)

Social Responsibility as an Essential Component of Strategic Management Capstone Courses

Ana Cristina Siqueira (William Paterson University), Nagaraj Sivasubramaniam (Duquesne University), Peter Gianiodis (Duquesne University)

Implementing Academic Service Learning in the Business Curriculum

John Angelidis (St. John's University), Niall C. Hegarty (St. John's University)

D-5: Ethics and Management

Room: Traders

Facilitator: Christopher Long (St. John's University)

Lack of HR Management in Workplace Bullying in Global Organizations: Minimum, Paradoxical and No Progress

Kaori Takano (Fort Lewis College)

Developing and Testing a Maturity Model of Managerial Values

Alain Neher (Charles Sturt University)

Authority and Action through the Eyes of the Manager: The Roles of Control, Trust and Fairness

Christopher Long (St. John's University), Sim Sitkin (Duke University), Laura B. Cardinal (University of South Carolina)

Building Trust in a Context of Control: How Managers' Efforts to Apply Controls and Demonstrate Their Trustworthiness Influence Subordinates' Trust and Control Perceptions

Christopher Long (St. John's University), Sven Horak (St. John's University)

D-6: Rethinking Corporate Social Responsibility

Room: Ellis

Facilitator: Kristine Principe (Niagara University)

Debunking Persistent Myths about Corporate Social Responsibility

Jennifer Griffin (Loyola University Chicago)

Revealing the Wolf Beneath: Stripping of the CSR/Sustainability Costume

Gerard Farias (Fairleigh Dickinson University), Christine Farias (Borough of Manhattan Community College)

Corporate Social Responsibility & the Companies Act: Early Evidence from a Mandatory CSR Regime in India

Grishma Shah (Manhattan College), Subshais Ray (Xavier University)

3:45pm - 4:00pm

Coffee Break

4:00pm - 5:15pm

CONCURRENT SESSIONS E

E-1: Panel: Behavioral Experiments in Business Ethics

Room: Financial 1

Moderators: Sven Horak (St. John's University), Matthias Uhl (Technical University of Munich)

Keynote: Joshua Knobe (Yale University)

Panelists: Joshua Knobe (Yale University), Brett M. Frischmann (Villanova University), Rainer Michael Rilke (Otto Beisheim School of Management), Lauren Kaufmann (University of Pennsylvania), Ori Weisel (Tel Aviv University), Johanna Jauernig (Leibniz Institute of Agricultural Development in Transition Economies)

E-2: Ethics and Millennials

Room: Empire

Facilitator: Linda M. Sama (St. John's University)

Sustainable Tourism: Attracting Millennials and Xennials

Carolyn Predmore (Manhattan College), Lauren Trabold (Manhattan College)

*****Looking to the Millennials: Encouraging Investment Responsibility and Moral Competency to Shape the Future***

Leslie E. Sekerka (Menlo College), Derek Stimel (University of California at Davis), Doug Heske (NewDay Investing)

****Patrick Primeaux Best Paper Award IVBEC 2018 Nominee**

Reaching Students in a "Post-Truth" World: Critical Theory's Crucial Role in Addressing Disruptions to Learning and Communication

Stephanie Welcomer (University of Maine), Mark Haggerty (University of Maine), Linda M. Sama (St. John's University)

E-3: Ethics and the Environment

Room: Treasury

Facilitator: Vince Agnello (Niagara University)

Climate Change and Environmental Quicksand

Bill Lauto (International Sustainability & Energy Consultant)

The Environmental Deterioration as a Consequence of the Anthropological Crisis. An Approach to the Phenomenon from the Contribution of Hans Jonas, Alasdair MacIntyre and Pope Francis

Ginés Marco Perles (The Catholic University of Valencia)

Applying moral imagination to coastal Virginia undergoing climate change

Michael Gorman (University of Virginia), Patricia Werhane (DePaul University)

E-4: Ethics and Institutions

Room: Seaport

Facilitator: Gabriel Flynn (Dublin City University)

Country Institutions and the Financial Structure of B Corp Social Enterprises versus Commercial Enterprises

Ana Cristina Siqueira (William Paterson University), Nadja Guenster (University of Muenster), Tom Vanacker (Ghent University), Ine Paeleman (Ghent University)

Building a Trustworthiness Index for Businesses

Michael DeWilde (Grand Valley State University)

The Conceptualization of Institutional Ethical Leadership

Andrea Foster (Brock University), Robert Steinbauer (Brock University)

PRME Reports Supporting a More Ethical and Responsible South America: An Evolution

Maria Cecilia Coutinho de Arruda (Hetica Business Training)

E-5: Ethics and Big Data

Room: Ellis

Facilitator: Patrick Flanagan (St. John's University)

Privacy and Identity in the Time of Big Data

James Brusseau (Pace University)

The Adoption of Blockchain Technology Will Make Business Transactions More Ethical

Anna McNab (Niagara University)

Block Chains, Business Ethics, and Global Supply Chains

Jay Nathan (St. John's University)

E-6: Ethical Dilemmas in Complex Situations

Room: Traders

Facilitator: Mark Mitschow (SUNY College at Geneseo)

From Diversity Management to Inclusion Practices: Challenges around the Launch of a New "Accessibility for All" Service at the French National Railways Company (SNCF)

Cédrine Joly (Montpellier Business School), Magalie Marais (Montpellier Business School), Maryline Meyer (Montpellier Business School), Melanie Jaeck (Montpellier Business School)

On Integrative Social Contracts Theory (ISCT) and Managing in a Polarized Political Economy

Don Mayer (University of Denver)

The Landscape of HRM Ethics: The Perspectives of HRM Practitioners

David Dawson (University of Gloucestershire) and John Hepworth (University of Gloucestershire)

Preliminary Thoughts on Types of Apologies: Interpersonal, Corporate and Collective

Saturday, October 27, 2018 (all sessions are on the 2nd & 3rd floors)

7:30am - 8:30am

Continental Breakfast – 3rd Floor Grand Ballroom

8:30am - 9:45am

CONCURRENT SESSIONS F

F-1: Catholic Social Thought Panel - "St. John Paul II's Fides et Ratio (Faith and Reason) by after 20 years: Lessons for Business Education"

Room: Seaport

Moderator: Charles M.A. Clark (St. John's University)

Panelists: Msgr. Martin Schlag (University of St. Thomas), Andrew B. Gustafson (Creighton University), Jim Wishloff (University of Lethbridge)

F-2: Ethics and Finance

Room: Empire

Facilitator: Kevin Sun (St. John's University)

An Ethical Appraisal of Exchange Traded Funds

Geert Demuijnck (EDHEC Business School), Laurent Deville (EDHEC Business School)

Does Corporate Social Responsibility Reduce the Costs of High Leverage? Evidence from Capital Structure and Product Markets Interactions

Sakok El Ghouli (University of Alberta), Kee-Hong Bae (York University), Omrane Guedhami (University of South Carolina), Chuck C. Y. Kwok (University of South Carolina), Ying Zheng (Bryant University)

Employee Morale and Job Performance: A Study on Sell-side Brokers

Kevin Sun (St. John's University), Shuya Liu (St. John's University)

F-3: Ethics in the Digital Age

Room: Treasury

Facilitator: Victoria Shoaf, St. John's University

Initiating an Open Discussion on Ethical Issues in Cybersecurity

Gwenyth Morgan (Dublin City University)

The Risks of Artificial Intelligence for People and Planet

Mohamed Guesmi (Brock University), Robert Steinbauer (Brock University)

F-4: Sustainable Local Economies

Room: Ellis

Facilitator: Stephanie Welcomer (University of Maine)

Can Healthcare Impact a Local Economy: Focus on Social Determinants

Bill Trombetta (St. Joseph's University)

Achieving the UN Sustainable Development Goals by Feeding Africa's desperately poor and hungry African grown produce

Michael Schwartz (Royal Melbourne Institute of Technology), Debra R. Comer (Hofstra University)

Insights into the Complexity of Local Food Systems: Are they a Step toward Agroecology

Mark Haggerty (University of Maine), Stephanie Welcomer (University of Maine)

F-5: Sustainability through Microenterprise

Room: Traders

Facilitator: Mark Mitschow (SUNY College at Geneseo)

Poverty Alleviation and Sustainable Development through Microenterprise: A Developing Model for an Immersive MBA course

Al Rosenbloom (Dominican University), Kathleen Odell (Dominican University)

The Role of Microfinance in Achieving the U.N. Sustainable Development Goals in Bangladesh

Mina Mustafa (St. John's University alumna)

Measuring Social Impact of Microcredit Programs

Linda M. Sama (St. John's University)

9:45am - 10:00am **Coffee Break**

10:00am - 11:15am **CONCURRENT SESSIONS G**

G-1: Teaching Challenges & Opportunities in Ethics & Sustainability

Room: Empire

Facilitator: Alan Kearns (Dublin City University)

Business Ethics and South Park: A Pedagogical Exploration into Using Popular Media to Relate to Contemporary Undergraduate Student Experiences

Thomas Clark (Xavier University), Julie Stewart (University of Cincinnati - Blue Ash)

Priming a New Learner-Educator-Researcher Model: Using a Transformative Approach to Address Some Challenges to Integrating P.R.M.E.

Cathy Driscoll (Saint Mary's University), Elizabeth McIsaac (Metro Non-profit Housing Association)

Education Quality: The Challenges of Ethics Teaching in Management Schools

Edgar Bellow (NEOMA Business School France), Samuel Ouzan (NEOMA Business School France)

Using SDGs as a Vehicle to Foster Conversations between Students and Business Executives

Charles Wankel (St. John's University)

G-2: Ethics and Gender

Room: Seaport

Facilitator: Victoria Shoaf, St. John's University

Why Women Make it to Top Management: Paradoxical and Intuitive Thinking as Career Enablers

Stefan Groschl (ESSEC Business School, Paris, France), Patricia Gabaldon (IE Business School, Madrid, Spain), Tobias Hahn (ESADE Business School)

The Influence of Women and Visible Minority Board Members on Firm Performance

Geoffrey G. Bell (University of Minnesota Duluth), Maria Jose Tapia Nieto (Ernst & Young)

Ethical Aspects of Motherhood Experiences of Women Employees in Turkey: An Interpretivist Field Study

Mahmut Arslan (IBN HALDUN University), Aylin Akyol (Adiyaman University)

What the "MeToo" Movement Means for Business Ethics: A Challenge, a Critique, and an Opportunity to Create a More Equitable Workplace

Mary Lyn Stoll (University of Southern Indiana)

G-3: Ethics and Financial Reporting

Room: Treasury

Facilitator: Vince Agnello (Niagara University)

Earnings Management and Ethical Financial Reporting: A Question of Judgment

Belverd E. Needles (DePaul University), Marian Powers (Northwestern University)

Characteristics of Corporate Governance and Mandatory Disclosure Quality: Evidence from China's Small and Medium-sized Enterprises

Kevin Dow (University of Nottingham Ningbo China), Yuqi Wang (University of Nottingham Ningbo China), Juergen Seufert (University of Nottingham Ningbo China)

The Triple Bottom Line: Potential Challenges from Set Theory/Logic and Ethics

David Bevan (Monarch Business School Switzerland)

G-4: Ethical Lapses

Room: Ellis

Facilitator: Mark Mitschow (SUNY College at Geneseo)

Apologize or Deny? How companies Regain Stakeholder Legitimacy after a Corporate Misconduct

Marcus Conrad (Friedrich-Alexander University Erlangen-Nürnberg), Marc Oberhauser (Friedrich-Alexander University Erlangen-Nürnberg)

Role of Costs, Benefits, and Moral Judgments in Private-to-Private Corruption

Anne Reino (University of Tartu), Krista Jaakson (Ton Duc Thang University), Lars Johannsen (Aarhus University), Karin Hilmer Pedersen (Aarhus University), Maaja Vadi (University of Tartu), Gaygzys Ashyrov (University of Tartu), Mari-Liss Soot (Estonian Ministry of Justice)

The Alien Tort Claims Act, Phase III: Piracy Per Se in the Global Arena

Gwendolyn Yvonne Alexis (DePaul University)

Head in the Clouds, Feet Firmly Planted in the Ground: Inquiries into the Impact of Organizational Design on Ethical Conduct in the Financial Services Industry

Allen D. Engle, Sr. (Eastern Kentucky University), Judith W. Spain (Eastern Kentucky University), J.C."Duke" Thompson (Northern Kentucky University)

G-5: PRME – SDG Dashboard Demo

Room: Traders

Presenter: David Steingard, Ph.D., Associate Director of the Pedro Arrupe Center for Business Ethics and Associate Professor, Saint Joseph's University

11:15am - 11:30am **Break**

11:30am - 12:45pm **CONCURRENT SESSIONS H**

H-1: Reporting Corporate Social Responsibility

Room: Ellis

Facilitator: Victoria Shoaf (St. John's University)

Decoupling in CSR reports: A Linguistic Content Analysis of the Volkswagen Dieselgate Scandal

Marcus Conrad (Friedrich-Alexander University Erlangen-Nürnberg), Dirk Holtbrugge (Friedrich-Alexander University Erlangen-Nürnberg)

Social Media - Whose Voice Matters? Challenges for CSR communication in the UK Food Retail Sector

Katherine Dunn (Sheffield Hallam University Business School), David Harness (Hull University Business School)

Commitment to Corporate Sustainability: A Content Analysis on SSE 50 Corporations' Strategic Documents

Feng Shen (Saint Joseph's University), Yi Shi (Drexel University), Jin Sun (Reserve at Rose Tree)

H-2: Ethics and Economics

Room: Empire

Facilitator: Mark Mitschow (SUNY College at Geneseo)

Humanizing Capitalism

Aleksandr Gevorkyan (St. John's University), Patrick Flanagan (St. John's University)

Economics and Ethics: The Impact of Government Integrity on Macroeconomic Performance and Inequality

Kris Principe (Niagara University), Randy Cragun (Niagara University)

The Solidaristic Economics of Heinrich Pesch, S.J. and the Sustainable Development Goals

Nicolas Santos (Marquette University), Tina Facca-Miess (John Carroll University)

International Tax Competition, Capital Mobility and De-Democratization in Nations

Kimberly Chuang (University of Michigan, Ann Arbor)

H-3: Ethical Issues in Certain Industries

Room: Seaport

Facilitator: Rose Hiquet (Cambridge Judge Business School)

Can We Grow the Plastic Problem Away? Insights from a Bio-plastic Start-up
Peter Andrews (Hull University Business School), Tina Harness (Sheffield Hallam University Business School), John Nicholson (Huddersfield University Business School)

Business Ethics is an Oxymoron: The Tobaccosis Epidemic
James Wishloff (University of Lethbridge)

The Dark Side of HappyBrands: A Case Study of Newport Cigarette Advertising
Timothy Dewhirst (University of Guelph), Wonkyong Beth Lee (Western University)

Fossil Free World and a Long Walk—Social Activism or Social Time?
Judith Spain (Eastern Kentucky University), Jenna More Calvin (University of North Georgia)

H-4: Ethics and Philosophy

Room: Traders

Facilitator: Julian Friedland (Trinity College Dublin)

Is Prosocial Behavior Philosophical? Construction and Validation of the Prosocial Moral Framing Measure

Julian Friedland (Trinity College Dublin), Kyle Emich (University of Delaware), Benjamin Cole (Fordham University)

Teaching Ethics through Philosophy: Can it be done?

Ian Burt (Niagara University), Vince Agnello (Niagara University)

Socratic Ignorance; A More Promising Approach to Virtue Ethics for our Future Global Society

Santiago Mejia (Fordham University)

H-5: Ethics in Research and Practice

Room: Treasury

Facilitator: Gabriel Flynn (Dublin City University)

Twenty-five Years of Management & Organization Research on Poverty: A Systematic Review of the Literature and a Research Agenda

Abraham Stefanidis (St. John's University), R. Mitch Casselman (California State University - Chico), Sven Horak (St. John's University)

Ethics under Pressure: A Study of the Effects of Gender, Religiosity, & Income under the Perception of Pressure

William S. Brown (Marist College), John Cary (Marist College), Pamela Harper (Marist College), Pablo Rivas (Marist College)

Addressing Challenges Associated with Unethical Leadership: Learning from TMT Members

JoAnne Martinez (Pace University), Julia Eisenberg (Pace University)

Virtue Ethics for Banking: The Irish Crisis Ten Years On

Gabriel Flynn (Dublin City University)

1:00pm

Boxed Lunch & Final Farewell – 3rd Floor, Grand Ballroom