

# Minor in Entrepreneurship

College of Professional Studies



ST. JOHN'S  
UNIVERSITY

COLLEGE OF  
PROFESSIONAL STUDIES

*"The Best Way to Predict the Future is to Create it."*

Peter Drucker

A minor in **Entrepreneurship** features a combination of applied and academic learning experiences that provides students with the foundational understanding of what it means to be an entrepreneur. It creates a supplementary experience that takes students from the classroom, and into the world of entrepreneurship. Students may examine the many aspects of entrepreneurship and the role of the entrepreneur in a for-profit venture, a social entrepreneur in a non-profit organization, or an intrapreneur bringing innovation to a large corporate environment.



Students choosing the Entrepreneurship minor learn about critical thinking and problem solving skills, understand how to recognize and assess opportunities, craft business plans, develop business presentations, implement efficient operations, and engage business partners and resources for their ventures.

Through elective courses, they can also apply their entrepreneurial focus to a specific industry/sector.

**This minor offers all students at St. John's University, regardless of major, the opportunity to not only acquire the skill sets necessary to be a successful entrepreneur, but also takes those ideas to market in order to have an impact that most can only dream of.**

## REQUIREMENTS: (ENT) ENTREPRENEURSHIP (18 Credits)

12 credits in Core Courses

|                   |  |
|-------------------|--|
| ENT 1000 (new)    | Creativity, Innovation, and Entrepreneurship   |
| ENT 1001          | Foundational Tools for Entrepreneurship<br>(Pick one of four equivalent courses: ACC 1007 or BLW 1001 or MKT 1001 or ECO 1001) |
| ENT 1002          | Social Entrepreneurship  |
| ENT 1003/MGT 1026 | New Venture Initiation   |

## Sampling of Field Electives (6 credits chosen from below)

|                   |  |
|-------------------|--|
| MGT 1076/ENT 1076 | Fashion Entrepreneurship                 |
| ENT 1005          | Hospitality Tourism and Entrepreneurship |
| ENT 1006          | Restaurant Entrepreneurship              |
| ENT 1007          | Digital Entrepreneurship                 |
| ENT 1008          | Corporate Entrepreneurship               |