

## Housing and Meals

- Dormitory accommodations
- Participants can explore New York City's famous food locations for meals

## Extracurricular Activities

- Guided Wall Street tour
- Visits to start-ups and established businesses

## Additional Services

- Includes entry to all off-campus activities
- MetroCards (for travel within New York City on public transportation)
- Transfer between John F. Kennedy International Airport or LaGuardia Airport and St. John's Manhattan campus (for group arrivals)

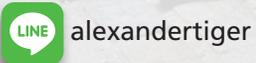
## On-Campus Amenities

- Wi-Fi access
- Library

## Contact

Alexander E. Tiger, J.D.

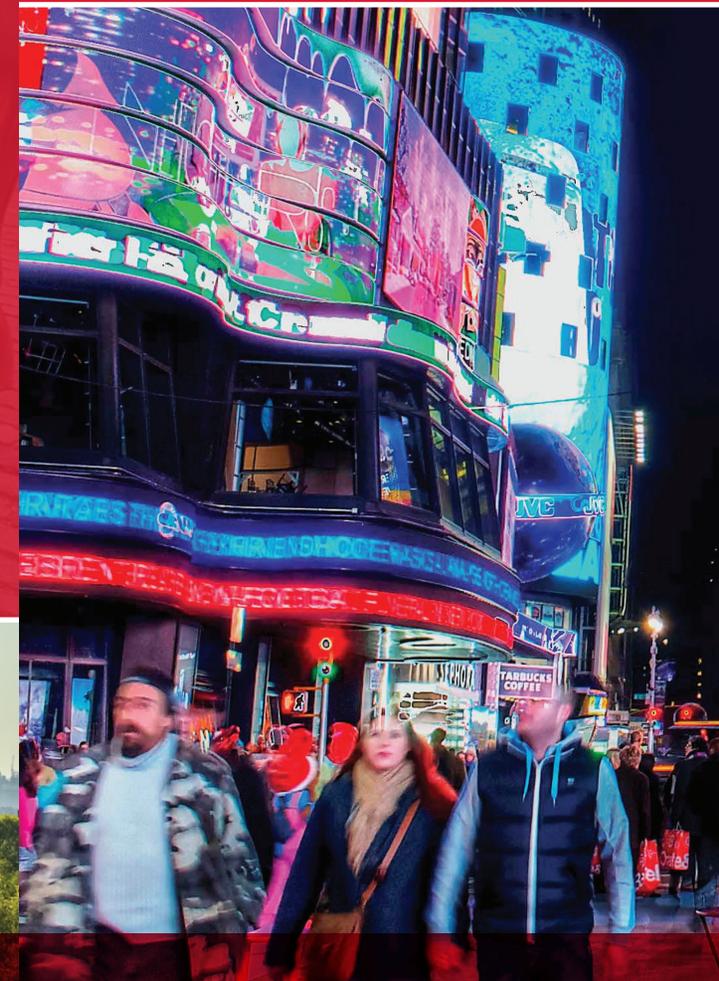
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ST. JOHN'S  
UNIVERSITY



## The International Business and Entrepreneurship Tools and Strategies Program





## Program Overview

### **The International Business and Entrepreneurship: Tools and Strategies Program**

uses experiential learning to focus on entrepreneurship for select international undergraduate students. Held on St. John's University's Manhattan campus, students learn about business and entrepreneurship in the heart of New York City.

### **The hallmark of this program is exposure to industry professionals.**

Students visit their offices, where they learn about the field and are then challenged with an industry-related problem. Participants take these problems back to campus and work together in groups to form solutions. They then have a second opportunity to meet with the industry professional on campus to discuss their findings. As an introduction to each unit, students attend lectures by St. John's University professors on relevant topics. Students are also exposed to successful industry representatives through more information meetings over lunch or coffee.

## The program's four units are

- Unit 1:** Planning a Start-up Company
- Unit 2:** Working in the Finance Industry
- Unit 3:** Working in Marketing/PR
- Unit 4:** Working in the Legal Industry

**In addition,** program participants attend seminars discussing career and graduate school opportunities in the United States and engage in workshops focusing on language in the English-speaking business world.

**When students are not attending lectures and site visits,** they have opportunities to explore New York City independently. Students are provided with MetroCards for easy access to attractions like Central Park, the Statue of Liberty, and the Empire State Building, as well as neighborhoods like SoHo, Times Square, and Brooklyn.

## Spring 2019 Program Dates

**March 11–March 22**

(Arrival and departure dates to be determined)

## Academics

- Lectures by St. John's faculty
- Sessions with industry experts
- Business English and culture workshops
- Certificate of program completion

