

Tobin Center for Executive Education

Program Update, June 2019

The Tobin Center for Executive Education of St. John's University continues to develop and deliver programs to clients and the interested public. This brief summary will highlight just a few of the programs in development, as well as a few recently delivered.

In November 2018, we launched an online professional certificate program, "Commercial Insurance Fundamentals." This program is designed for new entrants to the industry, either as a standalone onboarding tool or as a part of a company's own onboarding program. It can be bought individually, using a group discounted fee, or as a self-hosted license on the company's learning management system. We are currently in negotiation with a major carrier for a group licensing agreement. We are also working on add-on paths for reinsurance and marine insurance certificates.

A significant program continues to be our "Business of Insurance" certificate program, providing a classroom-based industry background to new entrants. We have adapted this broad, modular program to the needs of the client and the intended audience (i.e., new underwriters, brokers, analysts, etc.). We have also presented it to regulatory agency personnel.

We recently delivered an American Society of Workers Compensation Professionals, Inc. (AMCOMP) 12-week designation training program, have two ISM (International School of Management) programs underway, and we will deliver an underwriters' onboarding program for a major global broker at the end of July.

While a significant component of our programs continue to relate to risk management and insurance, and thus are often delivered in conjunction with School of Risk Management faculty, we are broadening our curriculum to include more general programs such as internal audit-related and soft skills (i.e., leadership and emotional intelligence) programs that also would be of interest.

We have also increased our thought leadership conference line up, with major events held in November 2018 on Fintech, May 2019 on the risks of owning art, and, in development, October 2019 on "Data and the Insurance Industry" (lead sponsor: Accenture) and November 2019 on "Starting an Insurtech." (The date for the latter is not yet set.)

We are developing strategic relationships with key professional associations in order to extend our reach in an efficient manner. Collaborations include cross listing of courses, development of courses and certificate programs, and thought leadership conferences.

On the operational side, we have enhanced our website (www.stjohns.edu/tobinexeced) and are hoping to hire (prudently) additional personnel to support our programming and strategic vision.

I would be pleased to discuss our programs and initiatives with any interested parties. I can be reached at (718) 990-3974 or chainh@stjohns.edu.

Herbert M. Chain

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Executive Director



Upcoming Events

October 17

"Data in the New:
Transforming Insurance"
(Lead Sponsor: Accenture)

November 14

"Starting an Insurtech"



**ST. JOHN'S
UNIVERSITY**

THE PETER J. TOBIN
COLLEGE OF BUSINESS

Center for Executive Education