

Special Issue: The Global Pandemic and Business Practice

Starting from May 2020, after months of lockdown due to the Covid-19 pandemic, economies in Asia-Pacific, Europe and some parts of the United States started to open up. The ongoing impact of the pandemic penetrates every aspect of the global economy, from travel and hospitality industry to historical unemployment, from international production disruption to corporate financial distress. The Review of Business invites submissions related to the impact of the global pandemic on business practices to be featured in a special issue. We aim to bridge the researchers, practitioners and policymakers in understanding the reaction and practice of business in incorporating the exogenous shock and its consequent impact.

Broadly, the special issue will focus on the impact of the crisis on business, various stakeholders and constituencies, including business related social and political issues. Specific topics may include but are not limited to:

- Impact on organizational operation
- Impact on firm performance and corporate response to operational and financial challenges
- Impact on financial market and financial institutions
- Impact on technology powered entrepreneurship, such as FinTech, MarTech
- Impact on corporate social responsibility and sustainable development
- Impact on customer and supplier relationship
- Impact on employee and remote working
- Impact on social movements and political spectrum
- Differences in impact across countries, industries, demographics
- Impact on nonprofits and religion

Any paper submitted and assessed as a topical related to the impact of Covid-19 on business is eligible for consideration and publication in the special issue. The editors will provide an initial review of the submissions and decide which papers go forward for double-blind review.

Timeline:

- Call for Papers: Jun 1, 2020
- Submission Starts: Jun 1, 2020
- Submission Deadline: May 31, 2021

Please submit at <https://www.ignited.global/publications/review-business>, or via email RoBjournal@stjohns.edu