



Center for Teaching and Learning Newsletter

Dates to Note!!

Academic Technology User Group Meeting

Mon, Oct 2, 2017 1:50pm

Digital Measures

Tue, Oct 3, 2017 1:50pm

Proposing Global Passport Programs in Rome and Paris: Strategies from 2016- 2017 Offerings

Thu, Oct 5, 2017 1:50pm

Managing an Active Learning Classroom

Tue, Oct 10, 2017 12:15pm

Integrating Tools in Blackboard Webinar

Thu, Oct 12, 2017 1:30pm

Publish and Flourish

Thu, Oct 12, 2017 1:50pm

Instructional Video Production for Teaching

Wed, Oct 18, 2017 1:30pm

Faculty Writing Retreat

Sat, Oct 21, 2017 10:00am

Technology Forum

Mon, Oct 23, 2017 12:00pm

WebEx Lab Webinar

Thu, Oct 26, 2017 10:00am

Lessons from Abroad: Integrating Global Themes into the Classroom as CIEE IFDS 2017 Alumni

Thu, Oct 26, 2017 1:50pm

Introduction to Office 365 Webinar

Mon, Oct 30, 2017 10:00am

Pedagogy Basics: Scaffolding

Mon, Oct 30, 2017 12:15pm

Vol. 22, No 1

September 2017

CTL September Newsletter

The *CTL Newsletter* is distributed electronically every month during the academic year.

Highlights from our September issue include:

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Remember:

The best places to look for faculty-related information are the [CTL Webpage](#) and the [CTL Resources](#).



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Vol. 22, No 1

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Continuing the Tradition of Excellence

Cynthia R. Phillips

As many of you know by now, Maura Flannery has left the university and moved on to enjoy her retirement as she continues her botanical research. Maura began her role as director of the Center for Teaching and Learning in the year 2000. Prior to that, Julie Upton, RSM, served as founding director from 1994 until she moved into the role of Provost in 2000. To say that I have very large shoes to fill is quite an understatement.

I joined the Center on July 1st as the third director of this exceptional organization. Owing to the outstanding leadership of the two extraordinary women who have preceded me, the CTL has developed into a treasured resource for St. John's faculty, offering a rich menu of professional development opportunities to support faculty in their teaching and research endeavors.

The CTL works collaboratively with the Offices of Information Technology, Online Learning Services, University Libraries, Writing Across the Curriculum, Office of the Provost, Global Studies, and Grants and Sponsored Research to offer workshops on topics that are designed to inform faculty about the newest teaching methods and technological advances.

Many of this year's initiatives will be organized around the themes of active learning, pedagogy basics, high-impact educational practices, and faculty mentoring. Workshops are being designed to share teaching strategies and stimulate discussion among faculty about how best to help our students learn. A series of [workshops](#) has been scheduled for the fall semester, and we are fortunate to have exceptional faculty facilitating these sessions. I encourage you to participate in the [workshops](#) and join the discussions.

I also encourage you to provide your feedback and input about future workshops, so that we can evolve our programs to meet the needs of faculty. And, please consider sharing your expertise as a presenter. There is a wealth of expertise at St. John's and so much we can learn from each other.

At the heart of the CTL are Lisa Getman and Judy Lam, who work tirelessly to ensure that everything we do goes smoothly and successfully. They make it look easy, but I can assure you it is not. I am very grateful to Lisa and Judy for all they do to support the faculty and the Center.

Maura has passed on to me a well-organized Center for which a very high standard of excellence has been set. As I accept the torch from Maura, I am committed to continuing this tradition of excellence by engaging the CTL resources to their fullest extent and striving to meet the evolving professional development needs of the faculty. I welcome your ideas and look forward to working with you to find innovative ways to engage our students and guide them through the learning process on their journey to success.

Please feel free to contact me at phillipc@stjohns.edu or stop by the Center for a chat (St. Augustine Hall, Room 303C).

CENTER FOR TEACHING AND LEARNING**DIRECTOR:**

Cynthia R. Phillips

ASSISTANT DIRECTOR:

Lisa Getman

DEPARTMENTAL ASSISTANT:

Judy Lam

2017-2019 FELLOWS:

Steven Alvarez
 Angela Eaton
 Vivek Gupta
 Claudia Sbrissa
 Kathryn Shaughnessy
 Uma Tripathi
 Charles Wankel

2016-2018 FELLOWS:

Sophia Bell
 Phyllis Conn
 Ibrahim Elifoglu
 Roseanne Gatto
 Louise Lee
 Shante Smalls

CAMPUS GUIDES:**[CTL TEACHING AND LEARNING RESOURCES](#)**

The site's main aim is to highlight the great teaching strategies developed by St. John's faculty.

Digital Measures

Digital Measures (DM) is a customizable online system that allows faculty to create CVs and other reports on their teaching, research, and service. You can enter accomplishments in one location that can be then used for multiple purposes. This workshop is an opportunity to learn how easy it is to enter data and get started with DM. This workshop will be held in the **Library room B3 on the Queens Campus** and will be video conferenced to the **Campus Center Conference Room on the Staten Island Campus**.

Date: Tuesday, October 3**Time:** 1:50 to 3:15**Locations:**

Queens: Library B3

Staten Island: Campus Center Conference Room

[Register Now!](#)**Digital Measures Guide:** <http://campusguides.stjohns.edu/dm>

Faculty Growth Grants

The upcoming deadlines for Faculty Growth Grants are:

Monday, December 4, 2017**Friday, May 18, 2018**

If you have any questions regarding the application procedures look at our website under [Faculty Growth Grants](#) or email us at CTL@stjohns.edu.

St. John's Catholic Relief Services (CRS) Global Campus

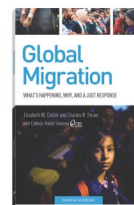
The CRS University theme for 2017-2018 is the Global Migration Crisis.

Useful links:

[Global Campus Committee](#)
[Online CRS Resources](#)
[Videos](#)

walk IN THEIR shoes

Bring real-life migration stories to your students

**Introducing Global Migration: What's Happening, Why, and a Just Response****Book & E-book**

Prepare to inspire reflection, provoke discussion and empower your students to respond to today's greatest humanitarian crisis. This comprehensive book and supplemental educational materials examine the complex issue of global migration through the Catholic Relief Services peace and integral human development work around the world. Using the See, Judge, Act method of reflection and action, this text goes beyond facts and statistics to explore the history, causes and ethics of global migration.



CRS FACULTY LEARNING COMMONS ACADEMIC MODULES ON MIGRATION

Focused on the humanitarian work of Catholic Relief Services around the world, these five academic modules were developed based on the Global Migration book chapters and supplemented with CRS content and supporting resources. Accessible and multi-disciplinary, these resources also bring a unique values-based perspective to this important topic and can be used by faculty, students, educators and a variety of learners. The modules can be accessed online at university.crs.org/faculty.



MODULE 1
 Forced Migration & Catholic Social Teaching



MODULE 2
 Why Forced Migration? Conflict, Economics, and Climate Change



MODULE 3
 The Facts and Current Debate About Unauthorized Immigration to the United States



MODULE 4
 Judge—Thinking Through Complex Realities



MODULE 5
 Act Individually and Collectively on Behalf of Refugees, Internally Displaced People, and Migrants



ACT NOW
 Mobilize your campus with our education and action campaign

FOR MORE INFORMATION: UNIVERSITY.CRS.ORG

Facebook icon | Twitter icon | Instagram icon | @: CRSUniversity

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To learn more about what it means to be a CRS Global campus, visit university.crs.org/institutions.

If you have any questions contact Meghan Clark at clarkm1@stjohns.edu.

Faculty News

Joyce Boland-DeVito, Esq. (Administration and Economics, bolandj@stjohns.edu) won "Best Discussant" at the Global Business Research Symposium at the University College Cork, Ireland, where she also presented her paper entitled "Stitching Together Stability in the Fashion Industry by Using a Pattern of Corporate Structures and Conglomerates" (July 2017).

Dr. Liz Chase (Curriculum & Instruction, chasee@stjohns.edu) published an article, "[Beyond the Diploma: Dimensions of Success for Teenage Mothers in High School](#)" in *Educational Review*. (August 2017).

Dr. Amy Rebecca Gansell (Art and Design, gansella@stjohns.edu) received a book contract from Oxford University Press for her monograph on the feminine beauty of ancient Assyrian queens (2017).

Dr. Timothy Keiningham (Marketing, keiningt@stjohns.edu) received the American Marketing Association's Christopher Lovelock Career Contributions to the Services Discipline Award (June 2017).

Dr. Flora Keshishian (Rhetoric, Communication, and Theatre, keshishf@stjohns.edu) co-authored the article, "Soap Opera Viewing Motives among College Students in the Republic of Armenia," in *KOME-An International Journal of Pure Communication Inquiry* (2017); published "[Students as Learners, Teachers, Critics, and More](#)" in the *Proceedings of the New York State Communication Association* at: (2016); and published "[What Do You See? Using Photos to Teach about Perception](#)" in the *Proceedings of the New York State Communication Association* (2016).

Dr. Anna Martin (Economics and Finance, martind@stjohns.edu) launched the Applied Finance Institute, which provides fellowships to promising graduate and undergraduate students (2017).

Professor Mary Noe, JD (Criminal Justice, Legal Studies, Homeland Security, noem@stjohns.edu) published an article, "The Legal Apprentice: St. John's University Undergraduate Journal," *The Paralegal Educator* (Spring/Summer 2017).

Dr. Cynthia R. Phillips (Accountancy, phillicp@stjohns.edu) won best discussant award for "Taxing the Unemployed: The Inequities of Taxing Unemployment Compensation as Wage Income," and with Dr. Victoria Shoaf (Accountancy, shoafv@stjohns.edu) and Dr. James Barrese (Risk Management, barresej@stjohns.edu) was awarded best paper, "UN Global Compact: Reasons and Benefits for U.S. Public Company Participation," at the Global Business Research Symposium at the University College of Cork, Ireland (July 2017).

Dr. Yue (Angela) Zhuo (Sociology and Anthropology, zhuoy@stjohns.edu) co-edited the special issue "Criminology's New Frontier in China: Opportunities, Possibilities and Challenges" in *Crime, Law and Social Change*; published two papers: "Intended and Actual Use of Civil Dispute Resolution in Contemporary China" in *Crime, Law and Social Change* (2016) and "Smoking Cessation for Pregnant Smokers: Development and Pilot Test of an Emotion Regulation Treatment Supplement to Standard Smoking Cessation for Negative Affect Smokers" in *Nicotine & Tobacco Research* (2017); presented two papers: "Convicting the Innocent or Freeing the Guilty? A Multilevel Analysis of Public Attitudes toward Errors in Criminal Justice" at the Crime and Justice in Asia and the Global South International Conference (July 2017) and "Effects of Within-Family Variability on Parent-Child Contact and Support" at the 21st International Association of Gerontology and Geriatrics (IAGG) World Congress (July 2017); and gave seven research talks at The University of Macau, Wuhan University, Central China Normal University (Summer 2017).

Faculty News:

If you would like to send an entry to "Faculty News," the deadline for the October issue is **October 6**. We prefer that you email the information to CTL@stjohns.edu. Please have your entries follow the style presented in "Faculty News."

Online Teaching Essentials

Paul Desmarais, Associate Director, Online Learning and Services (desmarap@stjohns.edu)

Have you considered teaching online? Perhaps you are not quite ready to go fully online but you would like to incorporate more technology into your teaching. If you would like to expand your teaching skill set we have an exciting opportunity for you. We invite you to register for *Online Teaching Essentials*, a **four-week, asynchronous online course** that addresses the design and teaching of online and hybrid courses.

During this course you will work collaboratively in a hands-on environment designed to provide you with the student experience while developing your teaching skills. *Online Teaching Essentials* provides foundational instruction in:

- Online course design
- Tools & techniques for online teaching
- Discussion forum facilitation
- Creating content for online instruction
- Aligning course goals with instructional strategies and assessments

As a reminder: *Online Teaching Essentials* is a fully online, asynchronous course that will begin **Monday, October 16th** and runs through **Sunday, November 12th**. You can expect to spend between 8-10 hours per week in the course, so please plan accordingly.

For more information, please visit the [Online Teaching Essentials web page](#).

Successful completion of Online Teaching Essentials is the primary method for certification to teach any of the University's fully online or hybrid courses. We strongly encourage you to complete the Online Teaching Essentials course at least one semester in advance of your first hybrid or online course offering.

[Register for Online Teaching Essentials](#)

Before you enroll, please complete this self-assessment of your readiness to learn and teach in Blackboard. This is a self-evaluation; the results are not visible to anyone other than the quiz-taker.

[Blackboard Readiness Quiz](#)

If you do not score at least 80% you should contact [eStudio](#) to arrange a Blackboard training session.

If you have any questions about the course or registration, please contact me at desmarap@stjohns.edu or 718-990-6819.

Useful links:

- [ADA Tips and Tweaks](#)
- [Online Teaching Resources](#)
- [Open Educational Resources](#)
- [Supported Technologies](#)
- [SJU Tech Tools](#)
- [SJU Licensed Video Collections](#)
- [Free Videos on the Web](#)

Fall 2017 Calendar of Events

This calendar provides a list of events that are of interest to faculty, including CTL workshops, many of which have cosponsors including Information Technology, Online Learning, Office of Global Studies, Office of Grants and Sponsored Research, University Libraries and Writing Across the Curriculum Program. The certificate categories are based on topic.

CERTIFICATE CATEGORIES

Active Learning
Faculty Writing
Global
Grants and Sponsored Research Workshops
Library Workshops
Pedagogy
Tech Tools

NOT PART OF CERTIFICATE PROGRAM

Academic Service Learning
Art Gallery
HR Training & Development Faculty
Online Learning
St. John's CRS Global Campus
Vincentian Center for Church and Society

ACTIVE LEARNING

Earn a certificate in Active Learning by attending at least three of the following events:

[Managing an Active Learning Classroom](#)

Tue, Oct 10, 2017 12:15pm

[How Active Learning Improves Student Outcomes](#)

Tue, Oct 24, 2017 12:15pm

[Engaging Undergraduate Students in Research](#)

Thu, Nov 2, 2017 1:50pm (*CROSS listed with Pedagogy*)

[Activities for the Active Learning Classroom](#)

Tue, Nov 7, 2017 12:15pm

Creating Collaborative Teaching and Learning Environments

TBA (*CROSS listed with Pedagogy*)

GLOBAL

Earn a Global certificate by attending at least three of the following events:

[Proposing Global Passport Programs in Rome and Paris: Successful Approaches & Strategies from 2016-2017 Offerings](#)

Thu, Oct 5, 2017 1:50pm

[Lessons from Abroad: Integrating Global Themes into the Classroom as CIEE IFDS 2017 Alumni](#)

Thu, Oct 26, 2017 1:50pm

[Examining Global Migration Crisis in the Classroom, Global CRS Luncheon](#)

Tue, Nov 14, 2017 12:00pm

[Visiting Scholars: University Policy and Guidelines](#)

Thu, Nov 30, 2017 1:50pm

FACULTY WRITING

Earn a certificate in Faculty Writing by attending at least three of the following events:

[Publish and Flourish](#)

Thu, Oct 12, 2017 1:50pm

[Faculty Writing Retreat](#)

Sat, Oct 21, 2017 10:00am

[Editing Collections and Special Issues of Journals](#)

Mon, Nov 13, 2017 12:15pm

[Faculty Writing Retreat](#)

Tue, Dec 19, 2017 10:00am

GRANTS AND SPONSORED RESEARCH

Earn a certificate in Grant Writing by attending at least three of the following events:

[Introduction to Grant Writing](#)

Mon, Sep 25, 2017 1:50pm

[Elements for Grants Success](#)

Thu, Sep 28, 2017 1:50pm

[Research Round Table Discussion](#)

Mon, Oct 30, 2017 1:50pm

[Proposal Budgeting](#)

Mon, Nov 6, 2017 1:50pm

Technology Research Forum

Monday, October 23
Noon to 3 p.m.
DAC 416

[REGISTER NOW!!](#)

ONLINE LEARNING AND SERVICES

[Creating Effective Online Discussions](#)

Tue, Oct 24, 2017 2pm

[Adding Voice to your PowerPoint Presentations](#)

Tue, Nov 7, 2017 1:50pm

LIBRARY WORKSHOPS

Earn a certificate for Library Workshops by attending at least three of the following events:

Zotero: Citation Manager (Q/O)

[Wed, Oct 4, 2017 11:00am](#)

[Thu, Oct 5, 2017 2:00pm](#)

[Thu, Oct 5, 2017 5:30pm](#)

[Fri, Oct 6, 2017 4:00pm](#)

[Tue, Oct 10, 2017 5:30pm](#)

[Wed, Oct 11, 2017 4:00pm](#)

[Fri, Oct 20, 2017 2:00pm](#)

[Wed, Nov 8, 2017 4:00pm](#)

[Fri, Nov 17, 2017 4:00pm](#)

Advanced Zotero: Citation Manager (Q)

[Thu, Oct 19, 2017 5:30pm](#)

Free/Open Tools for OpenEd/Digital projects:

[Google Maps \(Q/O\)](#)

[Tue, Oct 17, 2017 5:30pm](#)

[WordPress \(Q/O\)](#)

[Tue, Oct 24, 2017 5:30pm](#)

[Creative Commons \(Q/O\)](#)

[Tue, Oct 31, 2017 5:30pm](#)

[Audacity: Working with Digital Audio Files Q/O](#)

[Tue, Nov 7, 2017 5:30pm](#)

[ScreenCast-o-Matic: Creating Screencasts Q/O](#)

[Tue, Nov 21, 2017 5:30pm](#)

[Chronozoom: Primary Resources for Research \(Q/O\)](#)

[Tue, Nov 28, 2017 5:30pm](#)

ACADEMIC SERVICE LEARNING**Queens Campus:****Community Service Sites and Faculty Dinner**

Thursday, October 12, 5pm, Faculty Club

Research Program Session 2: Planning, Ethics and RIB Process

Monday, November 13, 1:50pm, Lourdes Hall Conference Room

Staten Island Campus:**New Faculty AS-L Orientation**

Thursday, October 26, 1:50pm Black Box Theatre

To register or for additional information please contact: Lynn Stravino at stravinl@stjohns.edu.

PEDAGOGY

Earn a certificate in Pedagogy by attending at least three of these workshops:

[Pedagogy Basics: Scaffolding](#)

[Mon, Oct 30, 2017 12:15pm](#)

[Engaging Undergraduate Students in Research](#)

[Thu, Nov 2, 2017 1:50pm](#) *(cross listed with Active Learning)*

[How to Engage Students in Meaningful Classroom Discussions](#)

TBA

[Creating Collaborative Teaching and Learning Environments](#)

TBA *(cross listed with Active Learning)*

TECH TOOLS

Earn a certificate in Technology Tools by attending at least three of these workshops:

[Academic Technology User Group Meeting](#)

[Mon, Oct 2, 2017 1:50pm](#)

[Academic Technology User Group Meeting](#)

[Thu, Nov 9, 2017 1:50pm](#)

Blackboard**[Integrating Tools in Blackboard Webinar](#)**

[Thu, Oct 12, 2017 1:30pm](#)

[Integrating Tools in Blackboard Webinar](#)

[Tue, Nov 14, 2017 10:00am](#)

Video Production**[Instructional Video Production for Teaching Webinar](#)**

[Wed, Oct 18, 2017 1:30pm](#)

[Instructional Video Production for Teaching Webinar](#)

[Wed, Nov 29, 2017 10:00am](#)

Office 365**[Introduction to Office 365 Webinar](#)**

[Wed, Sep 27, 2017 10:00am](#)

[Introduction to Office 365 Webinar](#)

[Mon, Oct 30, 2017 10:00am](#)

WebEx**[WebEx Lab Webinar](#)**

[Thu, Oct 26, 2017 10:00am](#)

HUMAN RESOURCES**Active Shooter Preparedness Training: Safety Tips**

October 12, 2017, 2:00pm-3:00pm

November 10, 2017, 9:00am-10:00am

December 6, 2017, 2:00pm-3:00pm

Emergency Readiness Training for Faculty

October 17, 2017, 2:00pm-4:00pm

November 2, 2017, 2:00pm-4:00pm

Sexual Harassment and Discrimination Prevention Training for Faculty

November 16, 2017, 2:00pm-4:00pm

Title IX Training: Reporting and Responding to Sexual Assault on Campus September, 28, 2017, 9:30am-11:30am

October 23, 2017, 2:00pm-4:00pm

November 17, 2017, 9:30am-11:30am

December 13, 2017, 2:00pm-4:00pm

Vincentian Mission Orientation

October 27, 2017, 9:00am-2:00pm

December 19, 2017, 9:00am-2:00pm

To RegisterLog in to **UIS** via **MySJU**Click on **UIS** tab

Click on "Click Here to Access"

Click on **Employee** tab

Click on "Employee Workshops"

Click on "HR Employee Training"

Contact: td@stjohns.edu for ext 2330**LYNDA.COM**

Lynda.com is available to you as an employee of St. John's. It contains a library of over 3000 online courses that cover management-, professional-, and personal-related development topics. Also, it includes topics on the Microsoft Office Suite of programs and other such topics in the technology area. The Lynda.com offerings supplement the training offerings provided by the University.

To login: www.lynda.com; enter your username (your complete St. John's email address) and your password. If you have forgotten your password, click on the **Reactivate** tab on the Lynda.com home page and follow the instructions to request a new password.

VINCENTIAN CENTER FOR CHURCH AND SOCIETY**Queens Faculty Research Luncheon**

Tuesday, September 26, 12:15 to 1:45 p.m., DAC 416AB

FACULTY MISSION ORIENTATION 2017-2018

Completion of these sessions plus at least four additional mission-related events qualifies you for a Mission Certificate.

The Vincentian Tradition and the Academic Mission of St. John's

Wednesday, November 8, 2017, 9 a.m. to 12:30 p.m., SVH Ozanam Lounge

Faculty Conversations on Catholic Social Thought and Higher Education

Wednesday, January 24, 2018, 9 a.m. to 12:30 p.m., SVH Ozanam Lounge

Faculty Conversations on the Modern Catholic University

Wednesday, March 7, 2018, 9 a.m. to 12:30 p.m., SVH Ozanam Lounge

To register please contact the Vincentian Center for Church and Society at vccs@stjohns.edu.**ST. JOHN'S CRS GLOBAL CAMPUS****Internally Displaced Persons & Catholic Relief Services in Ukraine**

November 3, TBA

Samuel Nichols, CRS Country Representative Ukraine

Cooperative Economics: From Acts of the Apostles to Pope FrancisNathan Schneider, University of Colorado Boulder
Tuesday, November 7, 12:15pm, DAC 416A**Catholic Social Teaching & the Global Migration Crisis**

Dr. Elizabeth Collier, Christopher Professor of Business Ethics, Dominican University

Queens:

Tuesday, November 14, 1:50pm, DAC 416AB

Staten Island:Wednesday, November 15, 10:30am-12:00pm,
Kiernan Suite, Kelleher Academic CenterFor more information contact [Meghan Clark](mailto:Meghan.Clark).

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Faculty News:

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[www.stjohns.edu/](http://www.stjohns.edu/CTL)
CTL

This newsletter is published monthly during the academic year by the Center for Teaching and Learning.

Managing Editor:
Lisa Getman

ART GALLERY EVENTS

Diamonds, Rings & Courts: Sport is More Than a Game

September 5 to November 17

Reception: September 22

Click [here](#) for more information.

For more information contact Yulia Tikhonova at tikhonoy@stjohns.edu.

Faculty Writing Retreat

Date: Saturday, October 21, 2017

Time: 10 a.m. to 4 p.m.

Location: Institute for Writing Studies Conference Room, Library 150

[REGISTER NOW!](#)

The Faculty Writing Retreat offers you the opportunity to commit to a day of writing surrounded by your colleagues who will have made the same commitment as you. Published research – and our own experience from previous St. John's Faculty Writing Initiative writing retreats we've held – tells us the positive energy of being around faculty peers who are also writing (and struggling to write) helps faculty get substantial work done, even in one day.

As to the schedule for the retreat, you will arrive and begin writing. We are certain there will be much writing advice to be shared during lunch, which will be served at 12:30 pm. We hope you will be able to join us.

If you would like to learn more about writing retreats or you are interested in research about faculty writing productivity, go to the CTL Forum Writing Page at <http://campusguides.stjohns.edu/ctlforum/writing>.

Don't Cancel That Class (DCTC)

If you must miss a class due to personal or professional obligations, and you cannot find another faculty member to cover your class, don't cancel that class! Instead, schedule a trained educator to facilitate an interactive workshop for your class. Topic choices include leadership, diversity, student wellness, and career development. For more information click [here](#).