22nd INTERNATIONAL VINCENTIAN BUSINESS ETHICS CONFERENCE

“UN Global Compact and UN PRIME: What We Practice and What We Teach in Business Ethics”

Hosted by the Peter J. Tobin College of Business and the Center for Global Business Stewardship

October 22-24, 2015
New York, NY

PRIME Principles for Responsible Management Education

IVBEC 2015
Welcome Message from the Dean

As the Dean of The Peter J. Tobin College of Business (TCB) at St. John’s University, it is my distinct pleasure to welcome you to the 22nd Annual International Vincentian Business Ethics Conference in New York City. TCB is a proud signatory of the UN Global Compact’s PRME initiative since 2010, and we support and value the excellent work of all participants in this year’s conference.

At TCB, we are ever-mindful of our responsibility to provide an education that instills in our graduates a sense of personal ethics, a strong moral compass, and an acute awareness of the impact of converting their knowledge and skills into action in a global society. We constantly strive to develop competencies in our students that complement traditional business precepts with active civil engagement and intercultural experiences directly in line with PRME.

We share your vision of an education that can adequately prepare our graduates to address the pressing moral issues that confront the business world, as they take on responsible leadership positions in their chosen careers. We share your concern about environmental practices that threaten our planet, occurrences of social injustice that foster income inequality and issues of human rights that undermine the dignity of workers. We extend our hand in partnership with you to engage in meaningful dialogue and debate that will result in innovative approaches for the teaching, research and practice of business principles steeped in the values reflected in PRME. We look forward to joining with you in the important work of this conference and future conferences to advance our mutually desired goals.

I look forward to meeting you and hope that you enjoy the conference.

Sincerely,

Victoria Shooaf

Dean
BREAKFAST PLENARY SPONSOR & LUNCHEON KEYNOTER

Protiviti is a global business consulting and internal audit firm composed of experts specializing in risk, advisory and transaction services. We help solve problems in finance and transactions, operations, technology, litigation, governance, risk, and compliance. Our highly trained, results-oriented professionals provide a unique perspective on a wide range of critical business issues for clients in the Americas, Asia-Pacific, Europe and the Middle East.

PANELISTS AND BREAKFAST KEYNOTER

Pfizer is the world's largest research-based pharmaceutical company. Pfizer discovers, develops, manufactures and markets leading prescription medicines and many of the world's best-known consumer brands. The company's mission is to apply science and our global resources to improve health and well-being at every stage of life. The company strives to provide access to safe, effective and affordable medicines and health care services to the people who need them.

KPMG, one of the largest professional services companies in the world and one of the Big Four auditors, is a global network of professional firms providing audit, tax and advisory services. In 2015, for the eighth time, KPMG was named one of the country's 100 Best Companies to Work For by FORTUNE Magazine, becoming the highest ranked of the major accounting firms. KPMG has been similarly honored by Working Mother magazine.

Principles for Responsible Management Education (PRME) initiative is the first organized relationship between the U.N. and business schools. Its mission is to inspire and champion responsible management education, research, and thought leadership globally. Principles of PRME incorporate universal values into curricula and research in order to develop a new generation of business leaders capable of managing the complex challenges faced by business and society in the 21st century.
Program at a Glance

Thursday, October 22, 2015 - All Sessions are on the Second Floor
2:00pm – 3:20pm Parallel Sessions A
3:20pm Break - Financial Foyer, 2nd Floor
3:30pm – 4:50pm Parallel Sessions B
6:00pm – 8:00pm Welcome Reception - Financial Ballroom, 2nd Floor
7:30pm Organizing Committee Dinner (by invitation only) - Trader Room

Friday, October 23, 2015 - All Sessions are on the Second and Third Floors
7:30am Breakfast - Grand Ballroom, 3rd Floor
8:00am – 8:20am Breakfast Plenary and Opening Remarks - Jonas Haertle, PRME Secretariat
8:20am – 9:20am UNGC and PRME Plenary Panel
9:20am – 9:30am Break
9:30am – 10:45am UNGC and Global Economic Ethic Panel
10:45am- 11:00am Break
11:00am –12:15pm Parallel Sessions C
12:30pm – 1:45pm Luncheon, Presentation of Best Paper Awards, and Keynote Speaker Scott Moritz, Protiviti Inc. - Grand Ballroom, 3rd Floor
1:45pm – 2:00pm Break
2:00pm – 3:20pm Parallel Sessions D
3:20pm – 3:30pm Break
3:30pm – 4:50pm Parallel Sessions E
7:00pm UN PRME North American Chapter Dinner (by invitation only), Treasury Room

Saturday, October 24, 2015 - All Sessions are on the Second and Third Floors
7:30am – 8:30am Continental Breakfast, 3rd Floor Grand Ballroom
8:30am– 9:50am Parallel Sessions F
9:50am– 10:00am Break
10:00am– 11:20am Parallel Sessions G
11:20am– 11:30am Break
11:30am– 12:50pm Parallel Sessions H
1:00pm- 2:00pm Lunch and Closing Remarks - Grand Ballroom, 3rd Floor
Thursday, October 22, 2015- All sessions today are on the 2nd floor

2:00pm - 3:20pm  PARALLEL SESSIONS A

**Corporate Social Responsibility**

**Room:** Financial 3

**Facilitator:** Patrick Flanagan, St. John’s University

*Strategic Corporate Social Responsibility, Business Ethics, and Corporate Social Strategy: Best Practices for Embedding The U.N. Global Compact and U.N. PRME into Corporate Decision-Making and Business Education*

Patricia Werhane (DePaul University), David Chandler (University of Colorado Denver) & Laura Hartman (Boston University)

*Conceptualizing CSR as Innovation Adoption by Emerging Asian Economies: How the Rate of Diffusion and Corporate Governance Influence Performance Potential*

Abdullah Al Mamun (The University of Newcastle, Australia), Mariano Heyden (The University of Newcastle, Australia) & Michael Seamer (The University of Newcastle, Australia)

*Stakeholder Transformation Process: Through the Lenses of Entrepreneurial Alertness within an Indigenous Community*

Joy Olabisi (Rochester Institute of Technology), Eileen Kwesiga (Bryant University), Norma Juma (Washburn University) & Zhi Tang (Rochester Institute of Technology)

**Governance and Ethical Stewardship**

**Room:** Treasury

**Facilitator:** Mitch Casselman, St. John’s University

*Managing Socially Responsible While the Clock is Ticking: When Will Retiring CEOs Invest in CSR?*

Marko Reimer (WHU – Otto Beisheim School of Management), Mariano L.M. Heyden (The University of Newcastle) & Sebastiaan Van Doorn (University of Warwick)

*When CSR Managers’ Calling Leads to Promotive Voice: The Roles of Career Goal Progress and Work Interdependence*

Shenjiang Mo (Lingnan University College, Sun Yat-sen University) & Honghui Chen (Lingnan University College, Sun Yat-sen University)

*Women Board Directors and Corporate Social Responsibility*

Cynthia Phillips (St. John's University) & Victoria Shoaf (St. John's University)
Marketing Ethics and Stakeholders
Room: Financial 1
Facilitator: Alexander Bertland, Niagara University

The Impact of Consumer-Generated Social Media on Consumer Attributions and Behaviour Towards UK Supermarkets’ CSR
Katherine Dunn (University of Hull), Khanyapuss Punjaisri (Brunel University London) & David Harness (University of Hull)

Comparison between the Ethical Gap of the Performance of the Brazilian and French Companies in Marketing Activities
Fabio Lotti Oliva (University of São Paulo)

#ResearchEthics: Online Social Networks and Emerging Hashtag Analysis
Amber Chenevert (St. John’s University)

Teaching Ethics
Room: Financial 2
Facilitator: Linda M. Sama, St. John’s University

Rethinking the Approach to ‘Giving Voice to Values’ in Business Schools by Reconsidering Capitalist Metaphors
Mollie Painter-Morland (Nottingham Business School, UK) & Rosa Slegers (Babson College)

Understanding and Effectively Teaching Rationalization: Theoretical Assimilation and Use of Film to Illustrate Neutralization, Moral Disengagement, and Moral Fading
Bradley Agle (Brigham Young University), Darin Gates (Brigham Young University), David W. Hart (Brigham Young University) & Amanda L. Agle (Brigham Young University)

Virtue Ethics
Room: Trader
Facilitator: Dov Fischer, Brooklyn College, CUNY

Leadership After Virtue
Matthew Sinnicks (University of Birmingham)

The Impact of Perceptual Performance Asymmetry on Ethical Behavior: Does Agreement Matter?
C. Justice Tillman (Baruch College, CUNY), Dorian Boncoeur (Helmut Schmidt University), Katerina Gonzalez (Baruch College, CUNY) & Wayne S. Crawford (New Mexico State University)

* Primeaux Best Paper Award IVBEC 2015 Nominee
3:20pm Break – Financial Foyer 2nd Floor

3:30pm-4:50 pm PARALLEL SESSIONS B

**Ethics in Accounting**
*Room:* Treasury

**Facilitator:** Cynthia Phillips, St. John’s University

**Ethics in Accounting Education: Too Simplified for the Profession**
Vincent Shea (St. John’s University), Bobby Waldrup (Loyola University) & Joseph Trainor (St. John’s University)

**The Role of Narrative in Business Education**
Mark Ryan (University of Dayton)

**Can Virtues be Enforced? An Analysis of the Accounting Profession’s “Conceptual Framework” Approach to Professional Ethics**
Albert D. Spalding Jr. (Wayne State University) & Nancy W. Spalding (GHD CPAs & Advisors)

**Catholic Social Thought**
*Room:* Trader

**Facilitator:** Joy Olabisi, Rochester Institute of Technology

**Wayne Visser’s Future of Corporate Social Responsibility, Sun and Bellamy’s Business Model Perspective and The Sustainability Of Catholic Social Teaching on Social and Ethical Responsibility**
Almerinda Forte (St. John’s University)

**Abrahamic Tone-at-the-Top: Tzedek v’Mishpat, Caritas in Veritate**
Dov Fischer (Brooklyn College, CUNY ) & Hershey Friedman (Brooklyn College, CUNY)

**Christian Vision and Right Use of Goods**
Jim Wishloff (The University of Lethbridge)

**Ethics and Society**
*Room:* Financial 1

**Facilitator:** Mark Mitschow, SUNY College at Geneseo

**Insider Trading 2.0? The Business Ethics of Information**
James J. Angel (Georgetown University) & Douglas McCabe (Georgetown University)

**The Impact of Acculturation on Immigrants’ Business Ethics Attitudes**
Eugene D. Jaffe (Bar-Llan University, Israel), Nonna Kushnirovich (Ruppin Academic Center) & Alexandr Tsimerman (Sarnat School of Management, Israel)

**Business Ethics – A Sociological Approach**
Johannes Brinkmann (BI Norwegian Business School)
**PRME and Catholic Business Schools**

**Room:** Financial 3

**Facilitator:** Victoria Shoaf, St. John’s University

*Using UN PRME for Teaching Business Ethics: Insights from the Catholic Identity Matrix for Business Schools*

Kenneth Goodpaster (University of St. Thomas), T. Dean Maines (University of St. Thomas), Michael Naughton (University of St. Thomas) & Brian Shapiro (University of St. Thomas)

**PRME, Religious Ethics and Interfaith Cooperation: Opportunities and Challenges for Implementing the PRME Principles at Faith-based Institutions of Higher Education**

Elizabeth Collier (Dominican University), Kathleen Odell (Dominican University), Moses L. Pava (Yeshiva University) & Linda M. Sama (St. John's University)

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**UNGC**

**Room:** Financial 2

**Facilitator:** Laura Hartman, Boston University

*UN Global Compact: Moral Arbitrage Between Principles & Pragmatism*

Tom Cunningham (DePaul University, Chicago, IL)

**Constraining the Arms Industry in order to Realize the Potential of the UNGC**

Michael Schwartz (Royal Melbourne Institute of Technology, Australia) & Debra Comer (Hofstra University)

**The UNGC: Looking for a Balance between Implicit and Explicit CSR**

Jill Brown (Bentley University), Cynthia Clark (Bentley University), Anthony Buono (Bentley University) & Andrew Stuart (Bentley University)

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6:00pm-8:00pm  Welcome Reception, Financial Ballroom 2nd Floor

7:30pm  Organizing Committee Dinner (by invitation only), Traders Room
Friday, October 23 - All sessions on the 2nd and 3rd floors

7:30am
**Breakfast, 3rd Floor Grand Ballroom**

8:00am-10:45am

**Breakfast Plenary, 3rd Floor Grand Ballroom**  
*Sponsored by PROTIVITI Inc.*  
Opening Remarks, Jonas Haertle, Head, UN PRME Secretariat

**Panel 1: UNGC and UN PRME Signatories**

*Facilitator:* Jonas Haertle

“**UN Global Compact and UN PRME: What we Practice and What we Teach in Business Ethics**” - Panelists from UNGC Signatory Firms and UN PRME Signatory Schools
Douglas Lankler (Pfizer, Inc.), Edward F. Smith (KPMG – retired), Sheb True (Kennesaw State University), Cynthia Clark (Bentley University)

**Break**

**Panel 2: UNGC and the Global Economic Ethic**

*Facilitator:* Patricia Werhane

*Enriching the United Nations Global Compact through the Global Economic Ethic: Panelists will discuss implementation in practice of universal standards for business conduct*
Patricia Werhane (DePaul), Josef Wieland (Zeppelin University), Eberhard Stilz (Global Ethic Foundation), Klaus Leisinger (The Foundation Global Values Alliance), Manfred Max Bergman (University of Basel)

10:45am
**Break**

11:00am-12:20pm

**PARALLEL SESSIONS C**

*Corporate Social Responsibility*

*Room:* Trader  

*Facilitator:* Jim Wishloff, The University of Lethbridge

*Conceptualizing Socially Responsible Investing as a Moral Transaction*
Jared Peifer (Baruch College)

*Corporate Social Responsibility and Market Risk Predictability: Evidence from VIGEO Ratings*
Jean-Laurent Viviani (University of Rennes 1, France), Malick Fall (University of Rennes 1, France) & Christopher Revelli (Kedge Business School)

*Sustainability as a Social and Economic Responsibility*
Jay Nathan (St. John's University)
**Ethical Decision-Making**  
*Room:* Treasury  
**Facilitator:** Joseph Trainor, St. John’s University

**Ethical Decision-Making Theory: Revisiting the Moral Intensity Construct**  
Mark Schwartz (York University)  

**Ethical Decision-Making by Managers: A Critical, Process-Based View**  
Prateek Shah (Indian Institute of Management)  

**Organizational Ethical Failures**  
Simone de Colle (IESEG School of Management) & R. Edward Freeman (University of Virginia)  

**International Ethics**  
*Room:* Seaport  
**Facilitator:** David Dawson, University of Gloucestershire

*Corruption and its Effects on FDI: Analysing the Interaction Between the Corruption Levels of the Host and Home Countries and its Effects at the Decision-making Level*  
Jose Godinez (Merrimack College) & Ling Liu (University of Edinburgh Business School)  

**Influence of Internationalization of Firms on Ethical Behaviors of Managers: A Case of Korean Companies**  
Yongsun Paik (Loyola Marymount University)  

**Virtue Character and Values of Global firms**  
Rosa Chun (University College Dublin)  

**Justice Ethics & Stakeholder Issues**  
*Room:* Empire  
**Facilitator:** Gregory L. Snyder, DePaul University

**Educating Business Leaders to the Moral Dangers of Income Inequality**  
Aine Donovan (Dartmouth College)  

**The Competing Roles of Brand Cues and Nutritional Information of Packaging in Influencing Young Consumer’s Snack Buying Decisions**  
David Harness (University of Hull, UK) & Khanyapuss Punjaisri (University of Hull, UK)  

**The Integrative Justice Model for Marketing to the Poor: An Extension and Application of the UN Global Compact and UN-PRME to Business Ethics Education and Practice**  
Nicholas J.C. Santos (Marquette University) & Tina M. Facca-Miess (John Carroll University)
Teaching Ethics

Room: Ellis

Facilitator: Jay Halfond, Boston University

Business Schools and the Development of Responsible Leaders: A Morinian Framework of Complexity
Stefan Gröschl (ESSEC Business School) & Patricia Gabaldon (IE Business School)

Inspirational Leadership and Compliance: Framework for Teaching Responsible Management Education
Judith W. Spain (Manhattanville College)

Design Thinking as an Approach to Integrating Business Practice and Virtue: Some Thoughts for Catholic Business Schools
Stephanie Ann Puen (Ateneo de Manila University)

12:30pm - 1:45pm Luncheon, Keynote Speaker, & Best Paper Awards

3rd Floor Grand Ballroom
Keynote Speaker: Scott Moritz, Managing Director, Global Lead Investigations & Fraud Risk Management, Protiviti Inc.

1:45pm Break

2:00pm-3:20pm PARALLEL SESSIONS D

Cross-cultural Ethics
Room: Trader

Facilitator: Kenneth Goodpaster, University of St. Thomas

Moral Reasoning across National Contexts: A Qualitative Study of British and Chinese Managers
Jun Zhang (University of Gloucestershire) & David Dawson (University of Gloucestershire)

Culture and Justice: Does it Affect How We View Business Ethics?
Vincent Shea (St. John's University), Kevin Dow (University of Nottingham, Ningbo), Marcia Weidenmier Watson (Mississippi State University) & Bradley Trinkle (Mississippi State University)

Ethically Questionable Negotiation Tactics: An Examination of the Role of Culture among Greek and Turkish Employees
Abraham Stefanidis (St. John's University), Moshe Banai (Baruch College, CUNY), Ursula Schinzel (United Business Institutes) & Ahmet Erkus (Bahcesehir University)

* Primeaux Best Paper Award IVBEC 2015 Nominee
**Ethics and Finance**

**Room:** Ellis

**Facilitator:** Victoria Shoaf, St. John's University

*Lessons from the Ongoing Greek Financial Crisis*
C. Joseph Coate (St. Bonaventure University), Mark C. Mitschow (SUNY College at Geneseo) & Michael Schinski (SUNY College at Geneseo)

*Ethical Issues in Romanian Banking Services: Aggressive Selling and Customer Misinformation*
Calin Gurau (Montpellier Business School) & Magalie Marais (Montpellier Business School)

*Why did Ireland Have to Pay? The Irish Banking Crisis: 2008 to the Present*
Gabriel Flynn (Dublin City University)

*On Eternal Equity in the Fin-de-millénaire*
Julia Puaschunder (The New School for Social Research)

**Governance and Ethical Stewardship**

**Room:** Treasury

**Facilitator:** Mark Schwartz, York University

*Through a Glass Darkly: Transparency, Regulation, and Near Death Experiences in the Financial Services Industry*
Judith W. Spain (Manhattanville College), John C. Thompson (Northern Kentucky University) & Allen D. Engle Sr. (Eastern Kentucky University)

*What’s in a Name? CEOs’ Names, Compensation, and Firm Performance*
Yun Zhu (St. John’s University) & Sue Moon (Long Island University)

*Shari’ah Scholars’ Board Composition and its Effects on Performance: Evidence from Islamic Equity Indices*
Federica Miglietta (University of Bari Aldo Moro), Josanco Floreani (University of Udine) & Andrea Paltrinieri (University of Udine)

* Primeaux Best Paper Award IVBEC 2015 Nominee 11
UN PRME

Room: Empire
Facilitator: Linda M. Sama, St. John’s University

Actualizing PRME Through The Open-Ended Case Method
Angelo Carlo Carrascoso (University of Redlands)

The Implementation of PRME in a Business School: Do We Really Need to Change Anything?
Glyn Littlewood (York St John University) & Tina Harness (Leeds Beckett University)

A Model of Teaching as Practice: The Adaptive Curriculum Challenge of PRME
Lindsay J. Thompson (Johns Hopkins Carey Business School) & Richard Milter (Johns Hopkins Carey Business School)

UNGC

Room: Seaport
Facilitator: Patricia Werhane, DePaul University

The UN Global Compact and Firms’ Corporate Code of Ethics
Joseph Trainor (St. John's University) & Maria Pirrone (St. John's University)

The UN Global Compact in the Midwest: The Effects of UNGC Participation on Business Practices in Midwest Firms
Elizabeth Collier (Dominican University), Kathleen Odell (Dominican University) & Al Rosenbloom (Dominican University)

Miguel Alzola (Fordham University)

3:20pm Break

3:30pm-4:50pm PARALLEL SESSIONS E

Cross-cultural Ethics
Room: Empire
Facilitator: Rosa Chun, University College Dublin

Constitutive Factors and Cultural Determinants of the Ethical Climate for Business
Calin Gurau (Montpellier Business School) & Magalie Marais (Montpellier Business School)

Antecedents of Ethical Behaviour: A Study of Senior Female Officers in the UK Police Force
Janet Astley (Leeds Beckett University) & Tina Harness (Leeds Beckett University)

Integrating Strategic CSR into Local Responsiveness: A Cross-Cultural Perspective
Nini Yang (San Francisco State University)
Behavioral Ethics

Room: Ellis

Facilitator: Maria Pirrone, St. John’s University

Behavioral Ethics in Organizations: Insights from Psychiatry
Mary Mobley (Hull College of Business), Michael Mobley (Georgia Regents University) & Richard Easley (Baylor University)

Provoking Empathy and Insight: The Case Method in Business Ethics
Jay Halfond (Boston University)

Moral Foundations Theory: An Exploratory Study of Politics and Decision-Making
Jill Zuber (North Dakota State University), Margaret Andersen (North Dakota State University) & Brent Hill (North Dakota State University)

Ethical Dilemmas

Room: Seaport

Facilitator: David Harness, University of Hull, UK

The Doctor’s Dilemma: Special Ethical Problems Encountered by Managers of Hospital Emergency Departments and the Broader Implications of these Problems
James E. Roper (Michigan State University) & Daniel M. Roper (St. Mary's Hospital, MI)

Uber: Riding on Injustice and Uncompunctive Responsibility
Biswanath Swain (Indian Institute of Management Indore)

Ethics of Driving in the Future
Martin Mullins (University of Limerick)

Ethics in Managing Organizations

Room: Treasury

Facilitator: Yun Zhu, St. John’s University

A Conceptual Model for Enhancing Understanding of the Responsibility Attribution Process
Siew H. Chan (Nova Southeastern University) & Qian Song (Rochester Institute of Technology)

Affectivity or Capability? A Comparative Approach
Ghislain Deslandes (ESCP Europe)

Revitalizing the Ethics in HRM: A Three Level Framework for Empirical Analysis
David Dawson (University of Gloucestershire)

7:00pm UN PRME North American Chapter Dinner (by invitation only) - Treasury
Saturday, October 24, 2015 – All sessions on the 2nd and 3rd floors

7:30am – 8:30am  Continental Breakfast, 3rd Floor Grand Ballroom
8:30am - 9:50am  PARALLEL SESSIONS F

Ethics and Accounting
Room: Trader
Facilitator: Lerong He, State University of New York at Brockport

*Accountants’ Perceptions of Relationships among Organizational Culture, Ethics, and Fraud Risk
Philip Beaulieu (University of Calgary) & Alan Reinstein (Wayne State University)

Insight into the Underlying Mechanisms Influencing Tax Reporting Behavior
Siew H. Chan (Nova Southeastern University) & Qian Song (Rochester Institute of Technology)

Ethics and Finance
Room: Ellis
Facilitator: Aleksandr V. Gevorkyan, St. John’s University

When Kamay Met Hill: Organization Ethics in Practice
Jonathan Batten (Monash University), Igor Loncarski (University of Ljubljana) & Peter Szilagyi (Central European University, University of Cambridge)

*A Simulated Financial Dealing Room That Integrates Ethics into the Curriculum
Kevin Tant (Monash University), John Watson (Monash University) & Kym Brown (Monash University)

Ethics and Work
Room: Treasury
Facilitator: A.J. Stagliano, Saint Joseph’s University

Work Ethic: Don’t Just Tell Me, Tell Me Why
Judith W. Spain (Manhattanville College) & Marcel M. Robles (Eastern Kentucky University)

Corporate Image, Corporate Responsibility and Honesty: Understanding how the Capabilities Approach Is Significant for Business Ethics
Alexander Bertland (Niagara University)

Matthieu de Nanteuil (Université Catholique de Louvain)

* Primeaux Best Paper Award IVBEC 2015 Nominee
Rights, Duties and Virtue Ethics

Room: Seaport
Facilitator: David Wernick, Florida International University

A Claim of an Ethics Violation: Reverse Racial Discrimination
George L. De Feis (Iona College)

Ameliorating Gun Violence While Protecting Constitutional Rights: Boycotting/buycotting, Divesting, Investing, Lobbying and Using the Media
Wm. Marty Martin (DePaul University) & Helen LaVan (DePaul University)

Measuring the Impact of Individual Virtue
David Dawson (University of Gloucestershire)

Respecting Rights: Adjudicating Perceived Conflicts between Rights to Religious Freedom in the Workplace and LGBTQ Rights
Mary Lyn Stoll (University of Southern Indiana)

Teaching Ethics
Room: Empire
Facilitator: Cathy Driscoll, Saint Mary’s University

Student Meets World and Brings Joy to It - How Business Students at De La Salle University Learn about Business Ethics through Experience
Frances Jeanne L. Sarmiento (De La Salle University)

Emerging Approach to Teaching Business Ethics
Edgar Bellow (NEOMA Business School – France) & Huai-Yuan Han (NEOMA Business School – France)

Pipelines, Pandering, Politics and Protests: Conducting a Live Stakeholder Challenge with your Business Ethics Students
Lynne Andersson (Temple University)

9:50am Break

10:00am–11:20am PARALLEL SESSIONS G

Cross-cultural Ethics
Room: Trader
Facilitator: Elizabeth Collier, Dominican University

Mainstreaming Integrity Practices in Philippine Businesses
Andrea Santiago (De La Salle University) & Fernando Roxas (Asian Institute of Management)

Do Foreign Analysts React More Strongly to Financial Fraud in China?
Lerong He (SUNY at Brockport) & Yuanlong He (SUNY at Brockport)

* Primeaux Best Paper Award IVBEC 2015 Nominee
**Ethics and Education**

**Room:** Empire

**Facilitator:** Marilynn Fleckenstein, Niagara University

*Graduate Attributes for Responsibility and Sustainability: A Multinational Study of Employer Preferences*
Meredith Storey (University of Limerick), Sheila Killian (University of Limerick) & Philip O'Regan (University of Limerick)

*Moving Toward a Common Core: Recent Models for Business Ethics Education*
Daniel E. Palmer (Kent State University at Trumbull)

*Promoting Critical and Innovative Approaches to Teaching Fair Play – In Sport Management and Beyond*
Emese Ivan (St. John’s University) & Carla Vidoni (University of Louisville - DHSS)

**Ethics and Law**

**Room:** Seaport

**Facilitator:** George De Feis, Borough of Manhattan Community College, CUNY

*Who Gets Sued? Understanding the Corporate Targeting Decisions of Stakeholder Groups*
David Wernick (Florida International University)

*Combatting Corruption and Respecting Human Rights: Bridging the Gap*
David Hess (University of Michigan)

*Law and Organizational Ethics: Teaching “Corporate Compliance”*
Gwendolyn Yvonne Alexis (Monmouth University)

*Ethical Implications Raised By Attorneys’ LinkedIn Profiles*
Laura Lee Mannino (St. John’s University)

**Governance and Ethical Stewardship**

**Room:** Ellis

**Facilitator:** Kathleen Odell, Dominican University

*Measuring Corporate Governance Effectiveness at the Individual Director Level*
John Neill (Abilene Christian University), Curtis Clements (Abilene Christian University), Ryan Jessup (Abilene Christian University) & Paul Wertheim (Abilene Christian University)

*Stakeholder CSR Orientation Congruence, EO, and Environmental Strengths and Concerns of Chinese SMEs*
Zhi Tang (Rochester Institute of Technology) & Jintong Tang (Saint Louis University)

* Primeaux Best Paper Award IVBEC 2015 Nominee
Ethics and Economics
Room: Treasury
Facilitator: Kym Brown, Monash University

The Clash of Ideals – Restoration of Moral Basis for Capitalism in Polish Transition to Market Economy
Mikolaj Klimczak (Wroclaw University of Economics, Poland)

Humanizing Capitalism: Dynamics of a Post-crisis Ethical Business and Social Contract
Aleksandr V. Gevorkyan (St. John's University)

11:20am  Break
11:30am– 12:50pm  PARALLEL SESSIONS H

Ethics and Accounting
Room: Trader
Facilitator: Philip Beaulieu, University of Calgary

How Effective is the Internal Revenue Code as a Tool for Economic and Social Justice?
Biagio Pilato (St. John's University)

The Good and the Fair in Accounting Education: Moral Clues and Moral Awareness in Teaching Professional Ethics
Marcelo Cunha de Souza (University of Sao Paulo), Antonio Gualberto Pereira (University of Sao Paulo) & Silvia Pereira Casa Nova (University of Minnesota)

Ethics and Communication
Room: Ellis
Facilitator: Mitch Casselman, St. John’s University

Language Barriers and Unequal Language Proficiency in Business Ethics and Their Functions: Suggestion of an Agenda for a Dialogue
Beate Lindemann (UiT the Arctic University of Norway) & Johannes Brinkmann (BI Norwegian Business School)

Culture, Economics, and Business Ethics As a Core Course: A Synthesis from a Historical Materialist Perspective
Flora Keshishian (St. John’s University)

* Primeaux Best Paper Award IVBEC 2015 Nominee
**Ethics and Society**

*Room:* Empire

**Facilitator:** Linda M. Sama, St. John’s University

**A Set of Criteria to Delimit the Political Role of Corporations**  
Geert Demuijnck (EDHEC Business School, France)

**The Quantification of Social Action in U.S. Corporations**  
Brenda Masseti (St. John's University), John Angelidis (St. John's University) & Mariellen Murphy-Holahan (St. Thomas Aquinas College)

**Sustainable Economies, Communities and Ecologies: Change as Re-Embedding Social Values in Food Systems**  
Stephanie Welcomer (University of Maine), Mark Haggerty (University of Maine) & John Jemison Jr. (University of Maine)

**Sustainability**

*Room:* Seaport

**Facilitator:** Frances Jeanne Sarmiento, De La Salle University

**Climate Change Financial Disclosures: Transparency and Responsible Management in a Global Environment**  
A.J. Stagliano (Saint Joseph’s University)

**The United Nations and Pope Francis in Dialogue about the Environment: Implications for Business**  
Angela Senander (University of St. Thomas)

**Care to Sustainability: Why Evoking Empathy is the First Step to Creating Ethical Concern and Sustainability**  
Brenda Bowyer (WNIT Public Television)

**Ethical Service**

*Room:* Treasury

**Facilitator:** Judith W. Spain, Manhattanville College

**The “Learning Service” of Service-Learning: An Exploratory Study in a Business Ethics Course Context**  
Cathy Driscoll (Saint Mary’s University) & Margaret McKee (Saint Mary’s University)

**The Value of Spiritual Engagement in a Volunteering Context**  
Jodie Conduit (University of Adelaide, Australia) & Ingo Karpen (RMIT University, Australia)

1:00pm – 2:00pm  **Lunch and Closing Remarks, 3rd Floor Grand Ballroom**
Speakers and Panelists

**Manfred Max Bergman** is the Chair of Social Research and Methodology at the University of Basel, Switzerland, Extraordinary Professor at the Universities of the Western Cape and the Free State, South Africa, and Visiting Professor at the University of International Business and Economics, China. He is also the Chair of the World Sustainability Forum 2017 in Cape Town ([http://sciforum.net/conference/wsf-6](http://sciforum.net/conference/wsf-6)). Main research area focuses on empirical studies on corporate sustainability and its link to society from a comparative and cross-cultural perspective.

**Cynthia E. Clark** is an associate professor of management at Bentley University (Boston, U.S.A) where she also serves as the director of the Harold S. Geneen Institute of Corporate Governance, a research fellow at the Center for Business Ethics and the director of the Bentley Alliance for Ethics and Social Responsibility. Cynthia’s research interests concern ethical issues in organizations with a particular focus on how firms address conflicts of interest, stakeholder/stockholder tensions and disclosing information. Recently published work has appeared in *Business Ethics Quarterly, Journal of Business Ethics, Management Systems Information Quarterly* and *Business & Society*.

She is also an active member of the International Association of Business and Society (IABS), the Academy of Management (serving on the Social Issues in Management board), the Strategic Management Society and the Society for Business Ethics. Last year Cynthia was elected to the editorial board of *Business & Society*, a major research journal.

Additionally, Cynthia is a Governance Fellow with the National Association of Corporate Directors (NACD) and a member of the Effective Disclosure Task Force of the Society for Corporate Secretaries and Governance Professionals. Prior to Bentley, she worked in the financial services industry for Prudential-Bache Securities and Bank of Boston. She holds a B.A. from Boston College, an M.A. from Northwestern University and a Ph.D. from Boston University.

**Jonas Haertle** is Head of the Principles for Responsible Management Education (PRME) Secretariat of the United Nations Global Compact Office. He is responsible for driving the mission of the PRME initiative, to inspire responsible management education, research and thought leadership globally. He provides global leadership in bringing together good practice in implementing the principles of PRME and the UN Global Compact. Previously, he was the coordinator of the UN Global Compact’s Local Networks in Latin America, Africa and the Middle East. Prior to joining the United Nations, Mr. Haertle worked as a research analyst for the German public broadcasting service Norddeutscher Rundfunk. Mr. Haertle holds a master’s degree in European Studies of Hamburg University in Germany. As a Fulbright scholar, he also attained an MSc degree in Global Affairs from Rutgers University in the USA.
**Doug Lankler** is Pfizer’s Executive Vice President and General Counsel. He was appointed to this position in December 2013. Previously, Doug was Pfizer’s Chief Compliance & Risk Officer. Prior to that, he was the Deputy General Counsel and held a variety of leadership positions in Pfizer’s Legal Division. Doug has been with Pfizer since 1999. Doug reports to the Chief Executive Officer and is a member of Pfizer’s Executive Leadership Team.

Before joining Pfizer, Doug was with the United States Department of Justice as an Assistant U.S. Attorney in the Southern District of New York. While in the U.S. Attorney’s Office, he prosecuted white collar fraud, corporate crimes, traditional organized crime and terrorism. Doug was a recipient of the United States Attorney General’s Distinguished Service Award. Prior to joining the Department of Justice, Doug worked in the Litigation Department of Simpson Thacher & Bartlett in New York. Doug graduated *magna cum laude* from the State University of New York at Albany and Cornell Law School. He and his wife, Jill, have three children: Isabel (age 18), Hanna (16) and Decker (14).

**Klaus Michael Leisinger**, founder and President of the Foundation Global Values Alliance (2013), is Professor of Sociology at the University of Basel (special areas Development Policy, Business Ethics and Corporate Responsibility), and Special Adviser of the UN Global Compact on the Post-2015 Development Agenda and Business Ethics. He is member of the Consortium Board of the Consultative Group for International Agricultural Research (CGIAR), as well as of the Leadership Council of the Sustainable Development Solutions Network, initiated by UNO General Secretary Ban Ki-moon and directed by Professor Jeffrey Sachs. Until 2013, Leisinger headed the development cooperation Foundations of the Swiss pharmaceutical corporations Ciba and Novartis for more than 30 years.

**Scott Moritz** is the leader of Protiviti’s Fraud, Anti-Corruption and Investigations practice. He has more than 28 years of investigative and regulatory compliance experience working with a variety of organizations, government and regulatory agencies to identify, triage, investigate and remediate a wide variety of risks. With extensive experience investigating transnational crime, corruption and money laundering, Scott is widely regarded as a leading authority on the evaluation, design, remediation, implementation and administration of corporate compliance programs, codes of conduct, training and internal audit programs.

Email: Scott.Moritz@protiviti.com
Edward F. Smith is a retired chief operating officer and partner in charge of KPMG International's (KPMGI) Global Risk Management group where he oversaw the firm's operations focused on international financial reporting and auditing standards as well as its global quality performance monitoring program. This program encompassed professional ethics, KPMGI's code of conduct, independence, regulatory compliance, and security. He also had responsibility for the development, implementation, and monitoring of global risk management and quality control policies and procedures at the KPMGI member-firm level. After 37 years with the firm, Ed retired and served as the Executive Director of KPMG's Audit Committee Institute. He is currently an Adjunct Professor at the Tobin College of Business at St. John's University with a specialty in Ethics and Professionalism in the Accounting Profession, and Auditing Problems.

Ed serves as a Trustee for the Scholarship Fund for Inner-City Children in the Newark (NJ) Archdioceses, and served on the board of directors of St. John's Bread and Life Program Inc., a non-profit charitable organization. He is a member of the board of advisers of the Peter J. Tobin College of Business at St. John's University.

Ed holds a BBA in Accounting from St. John's University and an MBA in Finance from Pace University. He is a member of the American Institute of Certified Public Accountants where he served on a number of professional committees throughout his career; SECPs Peer Review, Banking Committee and Auditing Issues Committees. Ed is a retired Major in the United States Marine Corps and Vietnam War Veteran.

Eberhard Theodor Stilz, President of the Global Ethic Foundation Tuebingen (founded by Hans Kueng), is as well President of the Constitutional Court of Baden-Wuerttemberg and has been, for 17 years, President of the High Court of Appeal of Stuttgart. He is specialized in Business Law and Co-publisher of a leading commentary about Stock Corporation Law. From 1990 to 1992 he has been Undersecretary of State at the Ministry of Justice at Saxonia. Stilz is trustee to several foundations, such as the Robert Bosch Foundation.

Sheb True is a Professor of Marketing and Sr. International Officer in the Michael J. Coles College of Business at Kennesaw State University (KSU) in Georgia. He is also the Special Assistant to the Dean for Strategic Initiatives, the Founder and Director of the Georgia Advancing Veterans Education (GAVE) initiative, the Director of the Paul D. Coverdale Fellowship program for Returned Peace Corps Volunteers and the Director of the United Nations PRME program in the Coles College. He joined the faculty at KSU in 1998 and has served as the Associate Dean of Graduate Business Programs and as the Director of the MBA the program that went from never being ranked to #22 in the country by Bloomberg BusinessWeek. He has published over 50 articles and edited 4 books, and created and edited the Journal of Executive Education. He serves as a consultant to organizations in the area of marketing strategy and customer orientation. Sheb received his Ph.D. from the University of Mississippi, an MBA from the University of Houston-Clear Lake, and a BBA from Stephen F. Austin State University. He has been certified as a Master Teacher, having completed professional development programs at the Harvard Business School and at the American Graduate School of Business (Thunderbird).
**Patricia Werhane** is the Wicklander Chair of Business Ethics, Emerita at DePaul University and Ruffin Professor Emerita at the Darden School of Business, University of Virginia. In 2008 she was listed as one of the 100 most influential people in business ethics by *Ethisphere Magazine*. Professor Werhane is the author or editor of twenty-seven books and over a 100 articles and book chapters.

**Josef Wieland** is Professor of Institutional Economics, Organisational Governance, Integrity Management & Transcultural Leadership at the Zeppelin University in Friedrichshafen, and Director of the Leadership Excellence Institute Zeppelin (LEIZ). He is the initiator and president of the Forum Compliance & Integrity (FCI), Chairman of the German Network of Business Ethics (DNWE), and initiator of the Business Council on Values Management (WerteManagement21®). Prof. Wieland is a member of the German Corporate Social Responsibility Forum of the German federal government. His main fields of work and research are New Organizational Economics/Institutional Economics, Values and Compliance Management, Corporate Social Responsibility, Business Ethics, Transcultural Management, Integrity Management, and Leadership Excellence.

Prof. Wieland is an expert in the field of Compliance and Business Ethics for more than 20 years. He is an adviser and compliance monitor for many companies.

Prof. Wieland was awarded the Max Weber Prize for Business Ethics of the BDI (Association of German Entrepreneurs), Cologne 1999, and the State Research Award Baden-Wuerttemberg in 2004.
Special Issue of the Journal of Business Ethics (JoBE)

We welcome conference participants to submit manuscripts of conference papers for consideration for publication in a special issue of the Journal of Business Ethics. Only papers presented at the conference are eligible for submission. Manuscripts will be submitted to blind review, accepted or rejected, on the basis of the following criteria:

- **On Topic**: Broad interpretation of business ethics; philosophy, theology, management, marketing finance; other disciplines
- **Adds Value**: Contributes to the ongoing business ethics discussion
- **Quality of Argument**: Proceeds towards a valid conclusion
- **Correct English Grammar and Syntax**: Compliance with the JoBE’s requirements

**Note**: No more than 10 papers will be accepted by JoBE.

**SUBMISSION:**

*Deadline for submission is December 1st, 2015 (this date will be not be extended).*

Papers should be submitted to the Journal of Business Ethics online submission portal. You must first sign into the [JoBE Submission Portal](#), select “Submit New Manuscript” and then choose the “Special Issue for IVBEC 2015”.

Please submit your paper following the “Instructions for Authors” tab on [Journal of Business Ethics Home Page](#).
Niagara University

23rd Annual International Vincentian Business Ethics Conference

We look forward to seeing you at the 23rd Annual International Vincentian Business Ethics Conference (IVBEC) held in Buffalo, NY hosted by Niagara University.

Dates: October 20-22, 2016
Venue: Embassy Suites Hotel, Buffalo, NY - Nightly Rate $149

Conference Theme: "Business and the Environment"

For further details on registration rate, Call for Papers and deadlines for submission, please contact Dr. Marilynn Fleckenstein at: mpf@niagara.edu
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**NOTES**

- FedEx
- Ecolab
- National

**DIMENSIONS**

- Meeting Room: 74' x 45'
- Theater Room: 49' x 40'
- Cabaret Room: 39' x 30'
- Exhibit Room I: 21' x 18'
- Exhibit Room II: 21' x 18'
- Exhibit Room III: 21' x 18'
- Exhibit Room IV: 21' x 18'

**CAPACITY**

- Meeting Room: 300
- Theater Room: 240
- Cabaret Room: 180
- Exhibit Room I: 120
- Exhibit Room II: 120
- Exhibit Room III: 120
- Exhibit Room IV: 120
THANK YOU FOR JOINING US AT

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See you next year in Buffalo!