Thursday, October 25, 2018 (all sessions are on the 2nd floor)

2:00pm - 3:15pm  CONCURRENT SESSIONS A

**A-1: Ethics in Marketing**
Room: Financial Ballroom I

Facilitator: Andrea Foster (Brock University)

*Ethical Marketing Strategies: The Unique Nash Equilibrium*
Nagarajan Krishnamurthy (Indian Institute of Management Indore), Biswanath Swain (Indian Institute of Management Indore), Jayasankar Ramanathan (Indian Institute of Management Visakhapatnam)

*An Exploration of Consumer Attitudes toward Donating to Charity at Checkout*
Brenda Massetti (St. John's University), Iris Mohr (St. John's University), Mariellen Murphy-Holahan (St. Thomas Aquinas College)

**Sustainability in Fashion Industry: Integrated Marketing Framework**
Leonora Fuxman (St. John's University), Iris Mohr (St. John's University)

**Patrick Primeaux Best Paper Award IVBEC 2018 Nominee**

*How Consumers Respond to Cause-Brand Alliances Involving Multiple Cause Partners: An Examination of Perceived Congruence and Reliability in a Sport Context*
Soyoung Joo (Siena College), Jakeun Koo (Texas Southern University), Bridget Satinover Nichols (Northern Kentucky University)

**A-2: Religious Perspectives in Business Ethics**
Room: Financial Ballroom II

Facilitator: Kristine Principe (Niagara University)

*Morality and the Social Enterprise: A Christian Perspective*
Tammy Y. Arthur (Mississippi College), Kevin P. Pauli (Mississippi College)

*Catholic Social Teaching Principles as a Tool for Analyzing Public Policy and Business’s Role in Economic Development and Social Justice*
Joseph Coate (St. Bonaventure University), Mark Mitschow (SUNY College at Geneseo)
A-3: Corporate Communications about Ethics  
Room: Financial Ballroom III  
Facilitator: John Ahern (DePaul University)  

Using Natural Language Processing to Classify Ethics Codes  
Zachary Glass (Pace University), Susanna Cahn (Pace University)  

An Analysis of CSR Communication as Political Satire and its Potential towards the Sustainable Development Goals  
Sarah Glozer (University of Bath), Mette Morsing (Stockholm School of Economics)  

CSR Reporting – Just a fashionable Trend or Change in Policy? Case Study from the Czech Republic  
Anna Putnova (Brno University of Technology), Andrea Cebakova (Brno University of Technology), Martin Zaklasnik (Brno University of Technology)  

A-4: Ethics in Taxation  
Room: Treasury  
Facilitator: Laura Lee Mannino (St. John’s University)  

Will the Recent Enactment of the Tax Cuts and Jobs Act (H.R. 1) Lead to Increased instances of Tax Fraud: An Ethical Dilemma  
Maria Pirrone (St. John's University), Benjamin Silliman (St. John's University)  

Tax Ethics for a Global Society  
Dov Fischer (Brooklyn College), Michael Kraten (Providence College), John Paul (Brooklyn College)  

Felony for Obstruction of Tax Administration Avoided if Taxpayer Has No Knowledge of IRS Investigation  
Laura Lee Mannino (St. John's University)  

A-5: Ethics in Accounting  
Room: Traders  
Facilitator: Victoria Shoaf (St. John’s University)  

Ethics of Accounting Educators: A Global Survey and Evaluation  
Belverd E. Needles, Jr. (DePaul University)  

Be the Change for Taiwan Society: A Case Study of an Accounting Firm  
Forrence Hsin-Hung Chen (Feng Chia University), Sheng-Tsong Hou (Feng Chia University)  

The Contribution of ESG Efforts to Firm Value  
James Barrese (St. John's University), Cynthia Phillips (St. John's University), Victoria Shoaf (St. John's University)
3:15 pm – 3:30 pm  **Coffee Break – Financial Foyer 2nd Floor**

3:30 pm - 4:45 pm **CONCURRENT SESSIONS B**

*B-1: Ethical Decision Making*

**Room:** Traders

**Facilitators:** Tammy Y. Arthur (Mississippi College) and Kevin P. Pauli (Mississippi College)

*Ethics and Decision Approaches under Conditions of Risk and Uncertainty*
Regina Bento (University of Baltimore), Lasse Mertins (Johns Hopkins University), Lourdes F. White (University of Baltimore)

*Sociocognitive Issues Influence on Six Strategic Decision-Making Models Encouraging Global Practices*
Richard Posthuma (University of Texas at El Paso), Waymond Rodgers (University of Texas at El Paso & University of Hull), Thomas Hoyland (University of Hull)

*Explaining Individual Ethical Decision Making and Behavior in Organizations: An Integrative Perspective*
Weichun Zhu (Guangzhou University)

*B-2: Promoting Sustainability*

**Room:** Financial Ballroom III

**Facilitator:** Andrea Foster (Brock University)

*Better Sustainable Than Sorry: A Framework for Stimulating Sustainable Market Exchange*
Barbara Culiberg (University of Ljubljana), Katarina Katja Mihelic (University of Ljubljana)

*Multistakeholder Collaboration and the Integration of Sustainability in the Organizational DNA. An Organizational Learning Approach*
Rose Hiquet (Cambridge Judge Business School), Thomas Straub (Geneva School of Economics and Management)

**Moving Past the Shareholder-Stakeholder Debate: An Argument for Changing the Metaphor to Firm Primacy**
Tara Radin (George Washington University), Alexander Ward (George Washington University)

**Patrick Primeaux Best Paper Award IVBEC 2018 Nominee**
**B-3: Organizational Ethics**
**Room:** Financial Ballroom II

**Facilitator:** David Dawson (University of Gloucestershire)

*Ethical Business Culture Development Features in Industrial Cluster-Based Environment*
Roman Andrienko (South Federal University)

*Can Newcomers Learn from Others’ Missteps? The Effects of Peer Coaching and Goal Orientation on Newcomer Ethical Misconduct*
Helen Liu (Rutgers University), David Allen (Texas Christian University), Rebecca Greenbaum (Rutgers University), Zhengtang Zhang (Nanjing University)

*Price Fairness Judgment in Gift Giving Contexts*
Adam Nguyen (Siena College), Soyoung Joo (Siena College)

**B-4: Ethics and Labor**
**Room:** Financial Ballroom I

**Facilitator:** Mark Mitschow (SUNY College at Geneseo)

*Tracking Slave Labor through the U.S. Economy*
Charles Clark (St. John's University)

*Sharing Good to Common Good: Developing the Platform for the Issue of Mobility in Taiwan*
Forrence Hsin-Hung Chen (Feng Chia University), Sheng-Tsung Hou (Feng Chia University)

*Labor Contracting in the Philippines: And Now, the “End(o)” is Near?*
Frances Jeanne Sarmiento (De La Salle University)

**B-5: Ethics Considerations**
**Room:** Treasury

**Facilitator:** Alan Kearns (Dublin City University)

*Anticipatory Justice: Current Status and Future Directions*
Helen LaVan (DePaul University), Yvette Lopez (DePaul University)

*The Concept of Scandal in Business Ethics*
Alan Kearns (Dublin City University)
Welcome Reception – Financial Ballroom, 2nd Floor

Friday, October 26, 2018 (all sessions are on the 2nd and 3rd floors)

7:30am Breakfast, 3rd Floor Grand Ballroom

8:00am - 11:00am Breakfast Plenary, 3rd Floor Grand Ballroom

Opening remarks by Norean Sharpe, Ph.D., Dean of the Peter J. Tobin College of Business, St. John’s University

Panel 1: Industry Perspective on Sustainability and Ethics

Moderator: Nicos Scordis, Ph.D., Professor and John R. Cox/Ace Ltd. Endowed Chair, St. John’s University

Panelists:

- Melissa Donnelly, Senior Manager of Global Supply Chain Sustainability, Campbell Soup Company
- Andrew Kassoy, Co-Founder and Managing Partner, B Lab
- Patricia E. Murphy, Senior Vice President – Wealth Management, UBS
- Michael J. Morrissey, President and Chief Executive Officer, International Insurance Society

Panel 2: Academic Perspective on Research and Curricular Integration of Ethics and SDGs

Moderator: Linda M. Sama, Ph.D., Associate Dean for Global Initiatives, Joseph F. Adams Professor of Management, and Executive Director of the Center for Global Business Stewardship, St. John’s University

Panelists:

- Brendan Pastor, Communications and Client Engagement Manager, Principles for Responsible Management Education (PRME)
- Dorte Salskov-Iversen, Ph. D., Head of Department of Management, Society and Communication, Copenhagen Business School (CBS)
- Claire Sommer, Director, AIM2Flourish
- David Steingard, Ph.D., Associate Director of the Pedro Arrupe Center for Business Ethics and Associate Professor, Saint Joseph’s University

11:00am - 11:15am Break
11:15am - 12:30pm

CONCURRENT SESSIONS C

C-1: Business Ethics Publishing Workshop
Room: Financial 1
Moderator: Sven Horak (St. John's University)

Panelists (Editors and Editorial Review Board Members): Corinne Post (Journal of Business Ethics), Linda M. Sama (Academy of Management Learning & Education), Michael Schwartz (Research in Ethical Issues in Organizations), Abraham Stefanidis (International Studies of Management & Organizations), Danielle Warren (Business Ethics Quarterly and Business & Society)

C-2: Ethics and Developing Economies
Room: Empire
Facilitator: Mette Morsing (Stockholm School of Economics)

After Microloans: Marketplace Literacy in Emerging Economies: A People, Planet, Progress Initiative
Patricia Werhane, Thomas Cunningham (DePaul University), Madhu Viswanathan (Gies School of Business)

A Comparison of Business Ethical Behavior between Developed and Developing Countries
Tenpao Lee (Niagara University), Ann Rensel (Niagara University), Ian Burt (Niagara University)

Values-driven Leadership in Action: A Framework for Empowering Ethical African Leadership
Mollie Painter (Nottingham Trent University UK), Thorsten Chmura (Nottingham Trent University UK), Mar Perezts (EM-Lyon France), Jo-Anna Russon (Nottingham Trent University UK)

C-3: Panel: The Leadership Effects of Specific Personality Disorders on Ethical Cultural Development
Room: Traders
Panelists: Mary Mobley (Augusta University), Michael Mobley (Augusta University), Richard Easley (Baylor University), Jill Brown (Bentley University), William Rhodes (Augusta University)
C-4: *Issues in Business Ethics*

**Room:** Treasury

**Facilitator:** Daryl Koehn (DePaul University)

**Business, Ethics and "Calculocracy"**
Ghislain Deslandes (ESCP Europe Business School)

**More planet and less profit? Sustainable Thinking in a Petroleum Based Economy**
Arngrim Hunnes (University of Agder)

**Ideologies beyond the Pale and the Obligation to Discriminate**
Tim Loughrist (University of North Alabama)

**A Bar too High? On the Use of Practical Wisdom in Business Ethics**
Gregory Wolcott (George Mason University)

C-5: *Ethics and Culture*

**Room:** Ellis

**Facilitator:** Yongsun Paik (Loyola Marymount University)

**Corporate Culture, Ethical Stimulus, and Managerial Momentum: Theory & Evidence**
Kamal Smimou (University of Ontario Institute of Technology)

**Increasing Cultural Competence in Competitive Negotiation: An Experiential Learning Activity**
Todd Inouye (Niagara University), Patrick Tutka (Niagara University)

**How National Culture Affects Students’ Preference of Different Educational Models**
Phuong Adam Nguyen (Siena College), Jie Sun (Siena College)

**Key Ethical Issues Involving Offshore Outsourcing: From the Provider’s Perspective**
Yongsun Paik (Loyola Marymount University)
C-6: Teaching Sustainability
Room: Seaport

Facilitator: Leonora Fuxman (St. John’s University)

Alternative Approaches to Enhance Sustainability Awareness and Commitment in the Classroom for Business Students in Germany
Andrea Honal (Baden-Wuerttemberg Cooperative State University Mannheim), Alexander Jaensch (Baden-Wuerttemberg Cooperative State University Mannheim), Nicoletta Buerger (Baden-Wuerttemberg Cooperative State University Mannheim)

A Three Course Concentration in Sustainability – Within an Accountancy Department Alone
Timothy Coville (St. John's University)

Should we teach the UN Sustainable Development Goals to Business Students? Perspectives from Economics and Business Ethics
Elizabeth Collier (Dominican University), Kathleen Odell (Dominican University)

What’s Wrong with CSR Teaching in Multi-cultural Setting? Challenges and Suggestions for Responsible Education in Asia
Rebecca Chunghee Kim (Ritsumeikan Asia Pacific University Japan), Kate Inyoung Yoo (Kansai Gaidai University Japan)

12:30pm - 2:15pm  Luncheon, Best Paper Awards & Deans' Panel

3rd Floor Grand Ballroom

Best Paper Awards
Facilitator: Linda M. Sama, Ph.D., Associate Dean and Joseph F. Adams Professor of Management, the Peter J. Tobin College of Business, St. John's University

Deans’ Panel: Innovations in Teaching Ethics and Sustainability

Moderator: Norean Sharpe, Ph.D., Dean and Joseph H. and Maria C. Schwartz Distinguished Chair, the Peter J. Tobin College of Business, St. John's University

Panelists:
- Joyce E. A. Russell, Ph.D., Dean of the Villanova School of Business, Villanova University
- Joseph DiAngelo, Ed.D. Dean of the Erivan K. Haub School of Business, Saint Joseph's University
- Donna Rapaccioli, Ph.D., Dean of the Gabelli School of Business, Fordham University
• **Joyce A. Strawser**, Ph.D., Dean of the Stillman School of Business, Seton Hall University

• **Dorte Salskov-Iversen**, Ph.D., Head of the Department of Management, Society and Communication, Copenhagen Business School (CBS); Former VP for International Affairs, CBS

**2:30pm - 3:45pm**  
**CONCURRENT SESSIONS D**

**D-1: Behavioral Experiments in Business Ethics**

**Room:** Financial I

**Facilitator:** Sven Horak (St. John's University), Matthias Uhl (Technical University of Munich)

Lauren Kaufmann (University of Pennsylvania), Shereen J. Chaudhry (University of Pennsylvania)

***Leaders, Hierarchy, and (dis)Honesty***
Ori Weisel (Tel Aviv University), Anastasia Danilov (University of Cologne), Bernd Irlenbusch (University of Cologne), Rainer Michael Rilke (Otto Beisheim School of Management), Shaul Shalvi (University of Amsterdam)

***Field Experiments to Test Programmed Stimulus-Response Behavior on Social Media Platforms***
Brett M. Frischmann (Villanova University), Katherine Haenschen (Virginia Tech)

***The Effects of Corporate Social Responsibility on Labor Supply***
Rainer Michael Rilke (Otto Beisheim School of Management), Tommaso Reggiani (Masaryk University)

**D-2: Sustainable Communities**

**Room:** Empire

**Facilitator:** Rose Hiquet (Cambridge Judge Business School)

**Livable Cities: The Moral Measure of Urban Century Wealth**
Lindsay Thompson (Johns Hopkins Carey Business School), Richard Milter (Johns Hopkins Carey Business School)

**Patrick Primeaux Best Paper Award IVBEC 2018 Winner**

***Infrastructures to Promote Sustainable Communities: Indian Dilemmas***
Edgar Bellow (NEOMA Business School France), Lotfi Hamzi (NEOMA Business School France), Harvinder Singh (NEOMA Business School France)

***Can Future Societies Survive our “Democracy”? The Conflict between Democratic Freedom & Environmental / Economic Sustainability***
Eli Jacobs (University of Herfordshire)
D-3: Religious Perspectives in Business Ethics
Room: Seaport

Facilitator: Nicholas Santos (Marquette University)

What Biblical Leaders Teach Us about Leadership in a Global Society
Dov Fischer (Brooklyn College), Hershey H. Friedman (Brooklyn College)

The Relation between Religious Activity and Insurance Firm Value: Implications for Business Ethics for the Global Insurance Industry
Nicos Scordis (St. John's University), Frances A. Katrishen (Christianity in Business Foundation)

Progress and Redemption: A Jewish Values Critique of Steven Pinker's Enlightenment Now
Moses Pava (Yeshiva University)

D-4: Teaching Business Ethics
Room: Treasury

Facilitator: Ana Cristina Siqueira (William Paterson University)

Empirical Analysis of the Relevance and Perception of Corporate Social Responsibility towards the Employer Choice among Students from Dual Study and Full Time Programs in Germany
Dominik Fischer (Zeppelin University), Andrea Honal (Baden-Wuerttemberg Cooperative State University Mannheim), Alexander Jaensch (Baden-Wuerttemberg Cooperative State University Mannheim), Nicoletta Buerger (Baden-Wuerttemberg Cooperative State University Mannheim)

Social Responsibility as an Essential Component of Strategic Management Capstone Courses
Ana Cristina Siqueira (William Paterson University), Nagaraj Sivasubramaniam (Duquesne University), Peter Gianiodis (Duquesne University)

Implementing Academic Service Learning in the Business Curriculum
John Angelidis (St. John's University), Niall C. Hegarty (St. John's University)
D-5: Ethics and Management
Room: Traders

Facilitator: Christopher Long (St. John’s University)

Lack of HR Management in Workplace Bullying in Global Organizations: Minimum, Paradoxical and No Progress
Kaori Takano (Fort Lewis College)

Developing and Testing a Maturity Model of Managerial Values
Alain Neher (Charles Sturt University)

Authority and Action through the Eyes of the Manager: The Roles of Control, Trust and Fairness
Christopher Long (St. John's University), Sim Sitkin (Duke University), Laura B. Cardinal (University of South Carolina)

Building Trust in a Context of Control: How Managers’ Efforts to Apply Controls and Demonstrate Their Trustworthiness Influence Subordinates’ Trust and Control Perceptions
Christopher Long (St. John's University), Sven Horak (St. John's University)

D-6: Rethinking Corporate Social Responsibility
Room: Ellis

Facilitator: Kristine Principe (Niagara University)

Debunking Persistent Myths about Corporate Social Responsibility
Jennifer Griffin (Loyola University Chicago)

Revealing the Wolf Beneath: Stripping of the CSR/Sustainability Costume
Gerard Farias (Fairleigh Dickinson University), Christine Farias (Borough of Manhattan Community College)

Corporate Social Responsibility & the Companies Act: Early Evidence from a Mandatory CSR Regime in India
Grishma Shah (Manhattan College), Subshais Ray (Xavier University)

3:45pm - 4:00pm Coffee Break

4:00pm - 5:15pm CONCURRENT SESSIONS E
E-1: Panel: Behavioral Experiments in Business Ethics
Room: Financial 1

Moderators: Sven Horak (St. John's University), Matthias Uhl (Technical University of Munich)

Keynote: Joshua Knobe (Yale University)

Panelists: Joshua Knobe (Yale University), Brett M. Frischmann (Villanova University), Rainer Michael Rilke (Otto Beisheim School of Management), Lauren Kaufmann (University of Pennsylvania), Ori Weisel (Tel Aviv University), Johanna Jauernig (Leibniz Institute of Agricultural Development in Transition Economies)

E-2: Ethics and Millennials
Room: Empire

Facilitator: Linda M. Sama (St. John’s University)

Sustainable Tourism: Attracting Millennials and Xennials
Carolyn Predmore (Manhattan College), Lauren Trabold (Manhattan College)

**Looking to the Millennials: Encouraging Investment Responsibility and Moral Competency to Shape the Future**
Leslie E. Sekerka (Menlo College), Derek Stimel (University of California at Davis), Doug Heske (NewDay Investing)

**Patrick Primeaux Best Paper Award IVBEC 2018 Nominee**

Reaching Students in a “Post-Truth“ World: Critical Theory’s Crucial Role in Addressing Disruptions to Learning and Communication
Stephanie Welcomer (University of Maine), Mark Haggerty (University of Maine), Linda M. Sama (St. John's University)

E-3: Ethics and the Environment
Room: Treasury

Facilitator: Vince Agnello (Niagara University)

Climate Change and Environmental Quicksand
Bill Lauto (International Sustainability & Energy Consultant)

The Environmental Deterioration as a Consequence of the Anthropological Crisis. An Approach to the Phenomenon from the Contribution of Hans Jonas, Alasdair MacIntyre and Pope Francis
Gínes Marco Perles (The Catholic University of Valencia)

Applying moral imagination to coastal Virginia undergoing climate change
Michael Gorman (University of Virginia), Patricia Werhane (DePaul University)

E-4: Ethics and Institutions
Room: Seaport
Facilitator: Gabriel Flynn (Dublin City University)

*Country Institutions and the Financial Structure of B Corp Social Enterprises versus Commercial Enterprises*
Ana Cristina Siqueira (William Paterson University), Nadja Guenster (University of Muenster), Tom Vanacker (Ghent University), Ine Paeleman (Ghent University)

*Building a Trustworthiness Index for Businesses*
Michael DeWilde (Grand Valley State University)

*The Conceptualization of Institutional Ethical Leadership*
Andrea Foster (Brock University), Robert Steinbauer (Brock University)

*PRME Reports Supporting a More Ethical and Responsible South America: An Evolution*
Maria Cecilia Coutinho de Arruda (Hetica Business Training)

**E-5: Ethics and Big Data**

Room: Ellis

Facilitator: Patrick Flanagan (St. John’s University)

*Privacy and Identity in the Time of Big Data*
James Brusseau (Pace University)

*The Adoption of Blockchain Technology Will Make Business Transactions More Ethical*
Anna McNab (Niagara University)

*Block Chains, Business Ethics, and Global Supply Chains*
Jay Nathan (St. John’s University)

**E-6: Ethical Dilemmas in Complex Situations**

Room: Traders
Facilitator: Mark Mitschow (SUNY College at Geneseo)

From Diversity Management to Inclusion Practices: Challenges around the Launch of a New "Accessibility for All" Service at the French National Railways Company (SNCF)
Cédrine Joly (Montpellier Business School), Magalie Marais (Montpellier Business School), Maryline Meyer (Montpellier Business School), Melanie Jaeck (Montpellier Business School)

On Integrative Social Contracts Theory (ISCT) and Managing in a Polarized Political Economy
Don Mayer (University of Denver)

The Landscape of HRM Ethics: The Perspectives of HRM Practitioners
David Dawson (University of Gloucestershire) and John Hepworth (University of Gloucestershire)

Preliminary Thoughts on Types of Apologies: Interpersonal, Corporate and Collective

Saturday, October 27, 2018 (all sessions are on the 2nd & 3rd floors)
7:30am - 8:30am  Continental Breakfast – 3rd Floor Grand Ballroom

8:30am - 9:45am  CONCURRENT SESSIONS F

F-1: Catholic Social Thought Panel - "St. John Paul II’s Fides et Ratio (Faith and Reason) by after 20 years: Lessons for Business Education"
Room: Seaport

Moderator: Charles M.A. Clark (St. John’s University)

Panelists: Msgr. Martin Schlag (University of St. Thomas), Andrew B. Gustafson (Creighton University), Jim Wishloff (University of Lethbridge)

F-2: Ethics and Finance
Room: Empire

Facilitator: Kevin Sun (St. John’s University)

An Ethical Appraisal of Exchange Traded Funds
Geert Demuijnck (EDHEC Business School), Laurent Deville (EDHEC Business School)

Does Corporate Social Responsibility Reduce the Costs of High Leverage? Evidence from Capital Structure and Product Markets Interactions
Sakok El Ghoul (University of Alberta), Kee-Hong Bae (York University), Omrane Guedhami (University of South Carolina), Chuck C. Y. Kwok (University of South Carolina), Ying Zheng (Bryant University)

Employee Morale and Job Performance: A Study on Sell-side Brokers
Kevin Sun (St. John’s University), Shuya Liu (St. John’s University)

F-3: Ethics in the Digital Age
Room: Treasury

Facilitator: Victoria Shoaf, St. John’s University

Initiating an Open Discussion on Ethical Issues in Cybersecurity
Gwenyth Morgan (Dublin City University)

The Risks of Artificial Intelligence for People and Planet
Mohamed Guesmi (Brock University), Robert Steinbauer (Brock University)

F-4: Sustainable Local Economies
Room: Ellis

Facilitator: Stephanie Welcomer (University of Maine)
Can Healthcare Impact a Local Economy: Focus on Social Determinants
Bill Trombetta (St. Joseph’s University)

Achieving the UN Sustainable Development Goals by Feeding Africa’s desperately poor and hungry African grown produce
Michael Schwartz (Royal Melbourne Institute of Technology), Debra R. Comer (Hofstra University)

Insights into the Complexity of Local Food Systems: Are they a Step toward Agroecology
Mark Haggerty (University of Maine), Stephanie Welcomer (University of Maine)

F-5: Sustainability through Microenterprise
Room: Traders

Facilitator: Mark Mitschow (SUNY College at Geneseo)

Poverty Alleviation and Sustainable Development through Microenterprise: A Developing Model for an Immersive MBA course
Al Rosenbloom (Dominican University), Kathleen Odell (Dominican University)

The Role of Microfinance in Achieving the U.N. Sustainable Development Goals in Bangladesh
Mina Mustafa (St. John's University alumna)

Measuring Social Impact of Microcredit Programs
Linda M. Sama (St. John's University)

9:45am - 10:00am Coffee Break

10:00am - 11:15am CONCURRENT SESSIONS G

G-1: Teaching Challenges & Opportunities in Ethics & Sustainability
Room: Empire
Facilitator: Alan Kearns (Dublin City University)

Business Ethics and South Park: A Pedagogical Exploration into Using Popular Media to Relate to Contemporary Undergraduate Student Experiences
Thomas Clark (Xavier University), Julie Stewart (University of Cincinnati - Blue Ash)

Priming a New Learner-Educator-Researcher Model: Using a Transformative Approach to Address Some Challenges to Integrating P.R.M.E.
Cathy Driscoll (Saint Mary's University), Elizabeth McIsaac (Metro Non-profit Housing Association)

Education Quality: The Challenges of Ethics Teaching in Management Schools
Edgar Bellow (NEOMA Business School France), Samuel Ouzan (NEOMA Business School France)

Using SDGs as a Vehicle to Foster Conversations between Students and Business Executives
Charles Wankel (St. John’s University)

G-2: Ethics and Gender
Room: Seaport

Facilitator: Victoria Shoaf, St. John’s University

Why Women Make it to Top Management: Paradoxical and Intuitive Thinking as Career Enablers
Stefan Groschl (ESSEC Business School, Paris, France), Patricia Gabaldon (IE Business School, Madrid, Spain), Tobias Hahn (ESADE Business School)

The Influence of Women and Visible Minority Board Members on Firm Performance
Geoffrey G. Bell (University of Minnesota Duluth), Maria Jose Tapia Nieto (Ernst & Young)

Ethical Aspects of Motherhood Experiences of Women Employees in Turkey: An Interpretivist Field Study
Mahmut Arslan (IBN HALDUN University), Aylin Akyol (Adiyaman University)

What the “MeToo” Movement Means for Business Ethics: A Challenge, a Critique, and an Opportunity to Create a More Equitable Workplace
Mary Lyn Stoll (University of Southern Indiana)

G-3: Ethics and Financial Reporting
Room: Treasury

Facilitator: Vince Agnello (Niagara University)
Earnings Management and Ethical Financial Reporting: A Question of Judgment
Belverd E. Needles (DePaul University), Marian Powers (Northwestern University)

Characteristics of Corporate Governance and Mandatory Disclosure Quality: Evidence from China’s Small and Medium-sized Enterprises
Kevin Dow (University of Nottingham Ningbo China), Yuqi Wang (University of Nottingham Ningbo China), Juergen Seufert (University of Nottingham Ningbo China)

The Triple Bottom Line: Potential Challenges from Set Theory/Logic and Ethics
David Bevan (Monarch Business School Switzerland)

G-4: Ethical Lapses
Room: Ellis
Facilitator: Mark Mitschow (SUNY College at Geneseo)

Apologize or Deny? How companies Regain Stakeholder Legitimacy after a Corporate Misconduct
Marcus Conrad (Friedrich-Alexander University Erlangen-Nürnberg), Marc Oberhauser (Friedrich-Alexander University Erlangen-Nürnberg)

Role of Costs, Benefits, and Moral Judgments in Private-to-Private Corruption
Anne Reino (University of Tartu), Krista Jaakson (Ton Duc Thang University), Lars Johannsen (Aarhus University), Karin Hilmer Pedersen (Aarhus University), Maaja Vadi (University of Tartu), Gaygyzys Ashyrov (University of Tartu), Mari-Liss Soot (Estonian Ministry of Justice)

The Alien Tort Claims Act, Phase III: Piracy Per Se in the Global Arena
Gwendolyn Yvonne Alexis (DePaul University)

Head in the Clouds, Feet Firmly Planted in the Ground: Inquiries into the Impact of Organizational Design on Ethical Conduct in the Financial Services Industry
Allen D. Engle, Sr. (Eastern Kentucky University), Judith W. Spain (Eastern Kentucky University), J.C.”Duke” Thompson (Northern Kentucky University)

G-5: PRME – SDG Dashboard Demo
Room: Traders
Presenter: David Steingard, Ph.D., Associate Director of the Pedro Arrupe Center for Business Ethics and Associate Professor, Saint Joseph’s University

11:15am - 11:30am Break

11:30am - 12:45pm CONCURRENT SESSIONS H

H-1: Reporting Corporate Social Responsibility
Room: Ellis
Facilitator: Victoria Shoaf (St. John’s University)

Decoupling in CSR reports: A Linguistic Content Analysis of the Volkswagen Dieselgate Scandal
Marcus Conrad (Friedrich-Alexander University Erlangen-Nürnberg), Dirk Holtbrugge (Friedrich-Alexander University Erlangen-Nürnberg)

Social Media - Whose Voice Matters? Challenges for CSR communication in the UK Food Retail Sector
Katherine Dunn (Sheffield Hallam University Business School), David Harness (Hull University Business School)

Commitment to Corporate Sustainability: A Content Analysis on SSE 50 Corporations’ Strategic Documents
Feng Shen (Saint Joseph’s University), Yi Shi (Drexel University), Jin Sun (Reserve at Rose Tree)

H-2: Ethics and Economics
Room: Empire

Facilitator: Mark Mitschow (SUNY College at Geneseo)

Humanizing Capitalism
Aleksandr Gevorkyan (St. John’s University), Patrick Flanagan (St. John's University)

Economics and Ethics: The Impact of Government Integrity on Macroeconomic Performance and Inequality
Kris Principe (Niagara University), Randy Cragun (Niagara University)

The Solidaristic Economics of Heinrich Pesch, S.J. and the Sustainable Development Goals
Nicolas Santos (Marquette University), Tina Facca-Miess (John Carroll University)

International Tax Competition, Capital Mobility and De-Democratization in Nations
Kimberly Chuang (University of Michigan, Ann Arbor)

H-3: Ethical Issues in Certain Industries
Room: Seaport

Facilitator: Rose Hiquet (Cambridge Judge Business School)
Can We Grow the Plastic Problem Away? Insights from a Bio-plastic Start-up
Peter Andrews (Hull University Business School), Tina Harness (Sheffield Hallam University Business School), John Nicholson (Huddersfield University Business School)

Business Ethics is an Oxymoron: The Tobaccosis Epidemic
James Wishloff (University of Lethbridge)

The Dark Side of HappyBrands: A Case Study of Newport Cigarette Advertising
Timothy Dewhirst (University of Guelph), Wonkyong Beth Lee (Western University)

Fossil Free World and a Long Walk—Social Activism or Social Time?
Judith Spain (Eastern Kentucky University), Jenna More Calvin (University of North Georgia)

H-4: Ethics and Philosophy
Room: Traders
Facilitator: Julian Friedland (Trinity College Dublin)

Is Prosocial Behavior Philosophical? Construction and Validation of the Prosocial Moral Framing Measure
Julian Friedland (Trinity College Dublin), Kyle Emich (University of Delaware), Benjamin Cole (Fordham University)

Teaching Ethics through Philosophy: Can it be done?
Ian Burt (Niagara University), Vince Agnello (Niagara University)

Socratic Ignorance; A More Promising Approach to Virtue Ethics for our Future Global Society
Santiago Mejia (Fordham University)

H-5: Ethics in Research and Practice
Room: Treasury
Facilitator: Gabriel Flynn (Dublin City University)
Twenty-five Years of Management & Organization Research on Poverty: A Systematic Review of the Literature and a Research Agenda
Abraham Stefanidis (St. John's University), R. Mitch Casselman (California State University - Chico), Sven Horak (St. John's University)

Ethics under Pressure: A Study of the Effects of Gender, Religiosity, & Income under the Perception of Pressure
William S. Brown (Marist College), John Cary (Marist College), Pamela Harper (Marist College), Pablo Rivas (Marist College)

Addressing Challenges Associated with Unethical Leadership: Learning from TMT Members
JoAnne Martinez (Pace University), Julia Eisenberg (Pace University)

Virtue Ethics for Banking: The Irish Crisis Ten Years On
Gabriel Flynn (Dublin City University)

1:00pm Boxed Lunch & Final Farewell – 3rd Floor, Grand Ballroom