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Department of Government and Politics
St. John's University
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Education

Ph.D., Political Science, Brown University, 1997.

M.A., Political Science, Brown University, 1994.

B.A., Government, Cornell University, 1992.

Academic Appointments

St. John's University, Professor, 2014 - present.

St. John's University, Chair, Department of Government and Politics, 2011- 2017.

St. John's University, Associate Professor, 2004 - 2014.

St. John's University, Assistant Professor, 1998 - 2004.

Bryant College, Visiting Assistant Professor, 1997-1998.

Brown University, Instructor, 1996.

Publications

Books

Presidents and the American Presidency. 3rd Edition. New York: Oxford University Press. Co-authored with Lori Cox Han (forthcoming, 2022).

The End of the Rhetorical Presidency? Public Leadership in the Trump Era, New York: Routledge Press, 2021.

Presidents and the American Presidency. 2nd Edition. New York: Oxford University Press, 2018. Co-authored with Lori Cox Han.

2016 Presidential Election Guide. New York: Oxford University Press, 2016 and 2016 Update. Co-authored with Lori Cox Han.

The Presidential Road Show: Public Leadership in an Era of Party Polarization and Media Fragmentation. Boulder: Paradigm Publishers, 2013.

Presidents and the American Presidency. New York: Oxford University Press, 2012. Co-authored with Lori Cox Han.

In the Public Domain: Presidents and the Challenge of Public Leadership. Albany: State University of New York Press, SUNY Series on the Presidency: Contemporary Issues, 2005. Co-Edited with Lori Cox Han.

Polling to Govern: Public Opinion and Presidential Leadership. Stanford: Stanford University Press, 2003.

Refereed Articles

"Gone By Spring: President Trump, Crisis Communication and COVID-19." (under review).

"Reaching Women: Soft Media in the 2004 Presidential Election Cycle." *Journal of Women, Politics and Policy* 31: 1, 22, 2010.

"One for All: Using Focus Groups and Opinion Polls in the George H. W. Bush White House." *Congress and the Presidency* 30, no. 1 (2003): 81-94.

"Footwear, Lipstick and an Orthodox Sabbath: Media Coverage of Non Traditional Candidates." *White House Studies* 1, no. 3 (2001): 335-47.

"Polling for a Defense: The White House Public Opinion Apparatus and the Clinton Impeachment." *Presidential Studies Quarterly* 30, no. 4 (2000): 783-90.

"Staffing the White House Public Opinion Apparatus: 1969-1988." *Public Opinion Quarterly* 62 (1998): 165-89.

"Harry and Louise Go to Washington: Political Advertising and Health Care Reform." *The Journal of Health Politics, Policy and Law* 21 (1996): 35-68. Co-authored with Darrell M. West and Chris Goodwin.

Book Chapters and Articles

"Presidents and Public Opinion" In *New Directions in the American Presidency*, 3rd edition, edited by Lori Cox Han. New York: Routledge Press, (forthcoming 2022).

"Presidents and Public Opinion" In *New Directions in the American Presidency*, 2nd edition, edited by Lori Cox Han. New York: Routledge Press, 2017.

"Politicians Use Polls to Adjust Their Message," Room for Debate, *The New York Times*, November 30, 2015

"Evaluating Presidential Leadership Styles in Campaigning and Governing," in *The Handbook of Research on Institutional Language*, edited by Roderick Hart. IGA-Global: New York, 2014.

“Obama and the Public Presidency: What Got You Here Won’t Get You There” In *The Barack Obama Presidency: Appraisals and Prospects*, edited by Colin Campbell, Bert A Rockman and Andrew Rudalevige. CQ Press: Washington D.C., 2011.

“Public Opinion and the Presidency” In *New Directions in the American Presidency*, edited by Lori Cox Han. New York: Routledge Press, 2011.

“The Virtual Primary Campaign: Connecting with Constituents in a Multimedia Age,” for the Conference volume arising out of the symposium, *The 2008 Road to the White House and Beyond* edited by Meena Bose, College Station: Texas A and M Press, 2011.

"The White House Public Opinion Apparatus Meets the Anti-Polling President." In *In the Public Domain: Presidents and the Challenge of Public Leadership*, edited by Lori Cox Han and Diane J. Heith. Albany: State University of New York Press, 2005.

“Presidential Uses of Public Opinion Polling.” In *Polling America: An Encyclopedia of Public Opinion*, edited by Benjamin Radcliff and Samuel Best. Westport: Greenwood Press, 2005.

“The Media and Public Opinion.” In *The Encyclopedia of Public Opinion*, edited by John Geer. ABC-Clio, 2004.

“Interest Groups and Public Opinion.” In *The Encyclopedia of Public Opinion*, edited by John Geer ABC-Clio, 2004.

"Continuing to Campaign: Public Opinion and the White House." In *Polls, Politics and the Dilemmas of Democracy*, edited by Michael Genovese and Matthew Streb. Albany: State University of New York Press, 2004.

Selected Topics, (Clinton Rossiter, Mount Vernon, Monticello, Executive Office Building, Blair House), In *The Encyclopedia of the American Presidency*, edited by Michael Genovese, Facts-on-File, 2004.

"The Lipstick Watch: Media Coverage, Gender and Presidential Campaigns." In *Anticipating Madam President: The First Female Presidency*, edited by Robert Watson and C. Ann Gordon. New York: Lynne Rienner, 2002.

“The Call for Conferences Going Unanswered at the Regional Level: An Examination.” *Presidency Research Group Report*, Fall 2001.

"Presidential Polling and the Potential for Leadership." In *Presidential Power: Forging the Presidency for the 21st Century*, edited by Lawrence Jacobs, Martha Kumar and Robert Shapiro. New York: Columbia University Press, 2000.

Book Reviews

Rudalevige, Andrew. *By Executive Order: Bureaucratic Management and the Limits of Presidential Power*. Princeton, Princeton University Press, 2021. In *Political Science Quarterly*, (forthcoming 2022)

Burke, John P. *Presidential Power: Theories and Dilemmas*. Boulder, CO, Westview Press, 2016. In *Political Science Quarterly*, 132-3, 2017, pp 556-558.

Waterman, Richard, Carol L. Silva and Hank Jenkins-Smith. *The Presidential Expectations Gap: Public Attitudes Concerning the Presidency*. Ann Arbor, MI: University of Michigan Press, 2014, in *Congress and the Presidency*, 42.2 2015, pp 234-237.

Wood, B. Dan. *The Myth of Presidential Representation*, New York: Cambridge University Press, 2010, in *Presidential Studies Quarterly*, 41, 1, 2011, pp 217-218.

Eshbaugh-Soha, Matthew. *The President's Speeches: Beyond 'Going Public.'* Boulder, CO: Lynne Rienner Publishers, Inc., 2006, in *Congress and the Presidency*, 34.1, Spring 2007, pp 101-103.

Towle, Michael. *Out of Touch: The Presidency and Public Opinion*. College Station: Texas A&M University Press, 2004, in *Presidential Studies Quarterly*, 35. 1, (2005): pp 211-212.

Mackenzie, G. Calvin, with Michael Hafken. *Scandal Proof: Do Ethics Laws Make Government Ethical*. Washington DC: Brookings Institution, 2002, in *Congress and the Presidency* 30.1 (2003): pp 110-111.

Laracey, Mel. *Presidents and the People: The Partisan Story of Going Public*. College Station: Texas A&M University Press, 2002, in *Political Science Quarterly* Winter (2002-03): 680-681.

Monroe, Alan. *Essentials of Political Research*. Boulder: Westview Press, 2000, on Humanities Net (<http://h-net2.msu.edu>) 2002.

Jacobs, Lawrence and Robert Shapiro. *Politicians Don't Pander: Political Manipulation and the Loss of Democratic Responsiveness*. Chicago: University of Chicago Press, 2000, in *Presidential Studies Quarterly*, 31.4 (2001): 742-743.

Crotty, William and John Jackson III. *The Politics of Presidential Selection*. New York: Harper Collins, 1996, on Humanities Net (<http://h-net2.msu.edu>), 1997.

Berkman, Michael. *The State Roots of National Politics: Congress and the Tax Agenda 1978-1986*. Pittsburgh: University of Pittsburgh Press, 1994, in *Congress and the Presidency*, 21 (1994): 67-68.

Conference Papers

“Saving a Presidency: Rhetoric, Scandal Management and the Trump White House,” paper prepared for the Annual Meeting of the American Political Science Association, San Francisco, CA, virtual conference September 10 - 13, 2020.

“Changing the Debate: Republican Presidents, Media Coverage and Health Care,” paper prepared for the Annual Meeting of the American Political Science Association, Philadelphia, PA September 1- 4, 2016, co-authored with Jennifer Hopper.

“A Divider Not a Uniter: President Bush’s Approach to Public Leadership,” paper prepared for Presentation at the George W. Bush 12th Presidential Conferences at Hofstra University March 24-26, 2015

“Love the Second Time Around? Rhetoric, Leadership and the Reelected President,” paper prepared for the Annual Meeting of the American Political Science Association, Chicago, IL, September 1- 4, 2013.

“Constrained Governing, Constrained Campaigning? An Exploration of President Obama’s Rhetoric,” paper presented at the Diction Conference, Austin, TX, February 14-16, 2013

“Changing the Presidential Voice: A New Path to Leadership in a Partisan Era,” paper presented at the Annual Meeting of the American Political Science Association, Seattle, WA, September 1- 4, 2011.

“Taking the Presidency Local: Leadership in a Partisan Era.” paper presented at the Annual Meeting of the American Political Science Association, Washington, D.C., September 1- 4, 2010.

“Going Local, Obama Style: Presidential Leadership in a Partisan Era.” Presented at “Rhetoric, Politics, and the Obama Phenomenon,” Texas A&M University, March 4-7, 2010.

“The Battle Online: Staying on Message in the Era of the 24-Hour News Cycle,” Presented at “The 2008 Road to the White House and Beyond”³ April 2008, Peter S. Kalikow Center for the Study of the American Presidency, the Hofstra University.

“Saving a President: Public Opinion and Impeachment,” paper presented at the William Jefferson Clinton: The “New Democrat” from Hope, the 11th Presidential Conference, Hofstra University November 10-12, 2005.

“Reaching Women: Soft Media in the 2004 Presidential Election Cycle,” paper presented at the Annual Meeting of the American Political Science Association, Washington, D.C., September 1- 4, 2005.

“Public Leverage, Private Interests: Lobbying, Public Opinion Polls and the White House,” paper presented at the Annual Meeting of the American Political Science Association, Boston, MA, August 29 - September 3, 2002.

“Continuing to Campaign: Public Opinion and the White House,” paper presented at the *Dilemmas of Democracy Conference, “Polls and Politics: Can Democracy Survive?”* sponsored by Loyola Marymount University, Los Angeles, CA, February 18, 2002.

“One for All: Using Focus Groups and Opinion Polls in the White House,” paper presented at the Annual Meeting of the American Political Science Association, San Francisco, CA, August 30 - September 2, 2001.

“Showcasing the Public: Public Opinion, the Media and Impeachment,” paper presented at the Annual Meeting of the American Political Science Association, Washington D.C., August 31-September 3, 2000.

“Voicing Doubt: Public Opinion, Presidents and Impeachment,” paper presented at the Annual Meeting of the American Political Science Association, Washington D.C., August 31- September 3, 2000.

“Was Anyone Listening? Public Opinion, Scandal and the Clinton Years,” paper presented at the Annual Meeting of the American Political Science Association, Atlanta, GA, September 2-5, 1999. Co-authored with Lori Cox Han.

“The Public Opinion Apparatus and the Presidential Agenda,” paper presented at the Annual Meeting of the American Political Science Association, Boston, MA, September 3-6, 1998.

“Portraying the Public Voice: Public Opinion in the News,” paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 23-26, 1998. Co-authored with Lori Cox Han.

“Presidential Polling and the Leadership of Public Thought,” paper presented at *Presidential Power: Forging the Presidency for the 21st Century*, sponsored by the Presidency Research Division of the American Political Science Association, Columbia University, November 15-16, 1996.

“Staffing the White House Public Opinion Apparatus: 1969-1988,” paper presented at the Annual Meeting of the American Political Science Association, San Francisco, CA, August 29-September 1, 1996.

“Presidential Public Opinion Polling: President Carter and Public Constraints,” paper presented at the Annual Meeting of the American Political Science Association, Chicago, IL, August 31-September 3, 1995.

“Political Advertising and Health Care Reform,” paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 6-8, 1995. Co-authored with Darrell M. West and Chris Goodwin.

“Harry and Louise Go To Washington: Political Advertising and Health Care Reform,” paper presented at the Annual Meeting of the American Political Science Association, New York, NY, September 1-4, 1994. Co-authored with Darrell M. West.

Appearances

“Public Opinion and Scandal in the Clinton and Trump Presidencies,” American University, March 16, 2021.

“3 Part Series: Considering Presidential Leadership in the Post-Trump Era,” Temple Shaaray Tefila, New York, February 17, March 10, April 6, 2021.

“Resolved: This House Prefers Press Conferences to Twitter,” Yale Political Union, Yale University, February 28, 2017.

Panelist, WNBC 4, “Evaluating the Inauguration,” January 21, 2013

Speaker, “Evaluating the 2012 Elections,” American Association of University Woman, LI Chapter, New York September 20, 2012.

Discussant, “Dispatches From (a)mended America,” A production of the EPIC Theater Ensemble, Performed at the Theater at the 14th Street Y, New York, October 26, 2012.

Lecturer, “Occupy Wall Street Forum,” Bayside High School, New York, November 17, 2011.

Media Commentary

Television:

News 4, NBC, (2013); “Street Talk,” NYC Channel 5, Fox (2000); “Good Day New York,” NYC Channel 5 (2000), Fox; “News Segments,” (2000). NY1, Time Warner Cable (2000).

Online:

George Mason University’s History News Network, “Diane Heith: Public Opinion and Impeachment,” Nov. 12, 2005; CNN.com (2009).

Print:

The Atlantic (2017); New York Times (1994; 2015); NY Post (2007); NY Daily News (2012); USA Today (2007); Catholic News Service (2007); Les Echoes; Queens Courier; Newsday (2009); Staten Island Advance (2000); Times-Ledger. AFI (2012); Univision (2012); Noticias (2012); Aus.news.yahoo (2012); Business Intelligence – Middle East (2012); news.ph.msn.com (2012); Metro France (2012).

Radio:

Marketplace Morning Edition (2021); “Chris DiBello’s Morning Show” WNNJ AM 1360 (2001); “Talk to America,” Voice of America Radio Network (1998).

Student:

Commentary for Felix Festa Middle School Students participating in National History Day, 2018.

Professional Service

American Political Science Association (APSA)

President, Presidents and Executive Politics Section of the APSA, 2018-2019
Vice President 2017-2018
Treasurer/Secretary 2016-2017
President Ex-Officio, 2019-2020

Member, National Committee on Organized Sections, term 2012-2015.

Chair, APSA's Gladys M. Kammerer Award Committee for 2020. The Gladys M. Kammerer Award is given in recognition of the best political science publication in the previous calendar year in the field of US national policy.

Roundtable Presenter, *Presidents and Gauging Public Opinion: The Evolution of Presidential Polling*. Participants included: Robert Eisinger, Susan Herbst, Brandon Rottinghaus and Helmut Norpoth, Annual Meeting, Boston, MA, 2018.

Conference Organizer, *Presidents and Executive Politics Division*, Annual Meeting of the American Political Science Association, Boston, MA, September 1-4, 2008.

Board Member, *Presidents and Executive Politics Division*, 2001-2003; 2003-2006, 2015-2016.

Member, Selection Committee for the Paul Lazarfeld Best Conference Paper at the 2009 Annual Meeting, Political Communication Division, 2010.

Member, Selection Committee for the Best Undergraduate Student Paper, Presidents and Executive Politics Division, 2009

Member, Selection Committee for the Presidents and Executive Politics Division's Founder's Award for Best Book, 2007.

Editor, Books and Articles Section, *PRG Newsletter*, (Newsletter for the Presidents and Executive Politics Division) 2004 - 2006.

Member, Paul Peck Presidential Awards Committee (for service to the President and for portrayal of the president), 2004.

Special Panel Organizer, Authors Meets Critics: Considering *Politicians Don't Pander*. Participants included: Ted Lowi, Sidney Verba, Ben Page, Larry Jacobs, Robert Shapiro, and James Morone, Annual Meeting, Boston, MA, 2002.

Chair, Selection Committee for the Presidents and Executive Politics Division Founder's Award for Best Paper presented at the 2002 Annual Meeting, 2003.

Member, Presidents and Executive Politics Division Ad-Hoc Committee on Archival Research 2001-2003.

Western Political Science Association

Conference Organizer, Executive Politics Section, Annual Meeting, Long Beach, CA, March 22-24, 2002.

Member, Selection Committee for the Pi Sigma Alpha Best Paper Award for the 2004 Western Political Science Association's Annual Meeting, March 11-13 2004, Portland, OR, 2003.

Conference Discussant

"Assessing the President's Impact on the Political System," Annual Meeting of the American Political Science Association, Seattle, WA, hybrid virtual and in person conference, September 29 - October 3, 2021.

Chair and Discussant, "Authors Meet Critics: Collins and Eshbaugh-Soha's *The President & the Supreme Court*," Annual Meeting of the American Political Science Association, San Francisco, CA, virtual conference September 10 - 13, 2020.

"The Next 'Year of the Woman': The 2018 Midterm Elections," Annual Meeting, Southern Social Science Association, October 13, 2018

New Directions in Researching the White House, sponsored by the Center for Presidential Studies, Texas A & M University, May 18-20, 2001.

Annual Meeting, American Political Science Association, 1996, 2003, 2004, 2006, 2014, 2015, 2016.

Annual Meeting, Midwest Political Science Association, 1998.

Annual Meeting, Western Political Science Association, 2000, 2002, 2003, 2007.

Conference Chair

Annual Meeting, American Political Science Association, 2002, 2003, 2007, 2008, 2011, 2018, 2019

Annual Meeting, Western Political Science Association, 2000.

Organization Membership

American Political Science Association (APSA)
Presidents and Executive Politics Division of the APSA.

Political Communication Division of the APSA.
Midwest Political Science Association
Western Political Science Association

Outside Recommender

Promotion to Tenure, Requested by UCLA, 2008.
Promotion to Full Professor, Requested by University of Texas, San Antonio, 2020,
2021.

Endorsement, Presidential Briefings Series, Transaction Press, 2016
*Blurb, Presidential Framing in the 21st Century News Media: The Politics of the Affordable
Care Act*. Jennifer Hopper. Routledge 2017.

Blurb, Deplorable: The Worst Presidential Campaigns from Jefferson to Trump
Mary E. Stuckey. Penn State Press 2021.

Journal Reviewer

American Political Science Review 2005, 2009, 2013, 2014, 2015, 2020.
Journal of Politics 2002, 2004, 2005, 2006.
Political Research Quarterly 1999, 2010, 2015.
Political Communication 2008, 2013.
Perspectives on Politics 2009.
Presidential Studies Quarterly 2000, 2001, 2002, 2004, 2010, 2013, 2013, 2014.
PS: Political Science and Politics 2007.
Social Science History 2003.
Women, Politics and Policy 2010, 2012.

Manuscript Reviewer

Bloomsbury Academic (2012, 2014); CQ Press (2003, 2014); MacMillan – Review and
Endorsement (2005); Palgrave (2016); Red Line Editorial – Content Consultant (2013)
Routledge (2010, 2016 – Review and Endorsement); SUNY Press (2010); Stanford
University Press (2016); Westview (2012); WW Norton (2011, 2011); University of
Chicago (2013); Pennsylvania State University Press (2020).

Editorial Assistant, Congress and the Presidency, 1993-1995.

St. John's University Service

St. John's University

Member, University Senate, 2021 - 2024
Member, Academic and Administrative Assembly, 2014 - 2017
Member, Graduate Council, 2011- 2017

St. John's College

Member, Liberal Arts Personnel Committee, 2018-2020

Chair, Liberal Arts Faculty Council Ad Hoc Committee on Assessment, 2013
Member, Liberal Arts Faculty Council, St. John's University, 2011 - 2017.

Department of Government and Politics

Chair, Department, 2011- 2017

Chair, Personnel and Budget Committee, 2011- 2017

Chair, Graduate Education Policy Committee, 2011- 2017

Chair, Undergraduate Education Policy Committee, 2011 - 2017.

Member, Personnel and Budget Committee, 2007 - 2011

Member, Graduate Education Policy Committee, 1998 - 2021.

Member, Undergraduate Education Policy Committee, 1998 - 2021.

Author, Department Plagiarism Policy, March 2002.

Designer, Department Power Point for Major Fairs, 2007

Chair, the Ad-hoc Committee on Comprehensive Exams, Government and Politics Department, St. John's University, 2000 – 2002.

Coordinator, St. John's University's participation in the Ronald H. Brown Foundation, Washington D.C. Fellowship Program, 2000 - 2006.

Mentor, Intel Science Program, for Bronx High School of Science, 2001 – present.

Invited Lectures at St. John's

Government and Politics Department Colloquium, "Election 2020: What Just Happened?," November 12, 2020.

Government and Politics Department Colloquium, "Impeachment"

"Gendered Effects: Local, State & Presidential Campaigns" as part of Women in the Political Arena: 2016 and Beyond, sponsored by the Women and Gender Studies Program and the Department of Government and Politics

Government and Politics Department Colloquium, "Evaluating the 2018 Midterm Elections," November 12, 2018.

Sharing Knowledge: Social Justice and the Presidential Election, St. John's University Television, hosted by President Gempesaw, April 13, 2016

University Colloquium, Department of Government and Politics Co-sponsored with Student Life, "Campaign 2016: A Predictable Surprise, April 5, 2016

Government and Politics Department Colloquium, "Evaluating the 2012 Presidential Elections," November 13, 2012.

Co-sponsored, Organized and Participated, "Occupy Wall Street," with Tobin College of Business and Student Life, November 3, 2011.

Presented, "Occupy Wall Street," Staten Island Campus, November 22, 2011.

Presentation organized by campus group *Haraya*, "Campaign 2008," March 4, 2008.

Women's Studies Colloquium, "Gender and the Congressional Elections, October 23, 2006.

Government and Politics Department Colloquium, "Winning and Losing: The 2000 Presidential Elections and Aftermath," April 4, 2001.

Faculty Colloquium, "The Poor and the Election: Perspectives from Catholic Social Thought," October 31, 2000.

St. John's Honors Program Faculty Forum, "Morality and Public Life," March 11, 1999.

Teaching Experience

Undergraduate Courses:

American National Government; Honors American National Government; Congress: Politics and Policy; The American Presidency; Political Parties and Interest Groups; Public Opinion and Politics; Nominating a President; Campaigns and Elections; Senior Seminar in American Politics.

Graduate Courses:

Congress; Media and Politics; Political Parties and Interest Groups; Presidency; Campaigns and Elections, American Public Policy.

Teaching Assistant:

The American Presidency; Campaigns and Elections; City Politics; Parties and Interest Groups; Constitutional Law; Introduction to Public Policy; Ethics and Public Policy.

Honors and Awards

Recipient, St. John's University, Sabbatical for Research, Academic Year 2017-2018.

Recipient, St. John's University, Faculty Outstanding Achievement Award, May 2012.

Recipient, St. John's University, Semester Sabbatical for Research, Spring 2006.

Recipient, St. John's University, Office of Marketing and Communication, Faculty Recognition Award, November 2005.

Recipient, St. John's University, Faculty Recognition Award. The award recognizes "annual outstanding contributions achieved by faculty in the areas of teaching, research and service." Academic Year 2002-2006, 2011-2013.

Recipient, St. John's University Summer Research Grant, Summer 1999, 2003.

Nominated, E.E. Schattschneider dissertation award in American Politics, given by the American Political Science Association, 1998.

Recipient, Howard and Jan Swearer Fellowship, Brown University, Academic Year 1996-1997.

Recipient, Best Graduate Student Research Paper Award 1996, from the Department of Political Science, Brown University, for "Presidential Public Opinion Polling: President Carter and Public Constraints."

Recipient, Goldsmith Research Award 1995, from the Joan Shorenstein Center on the Press, Politics and Public Policy at the John F. Kennedy School of Government, Harvard University.