

# Dr. Bernard A. Jones, CBCP

## Curriculum Vitae

432 Page Terrace,  
South Orange, New Jersey 07079

[jonesb1@stjohns.edu](mailto:jonesb1@stjohns.edu)  
201.755.7557

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### 1. EDUCATION

- 2015 DSc., Civil Security Leadership, Management and Policy, New Jersey City University, Jersey City, NJ
- 2010 M.S., Emergency Management - Business Continuity, New Jersey Institute of Technology, Newark, NJ
- 2008 M.S., Management Information Systems, Kean University, Union, NJ
- 2004 B.S., Management Information Systems, University of Phoenix, Phoenix, AZ

### 2. DISSERTATION

- 2015 *"Benchmarking Organizational Resilience: A cross sectional comparative research study conducted in the state of New Jersey"*, DSc. degree program, Civil Security Leadership, Management and Policy, New Jersey City University, Jersey City, NJ

### 3. PROFESSIONAL EXPERIENCE

- 2017 St. John's University, Queens, NY  
Assistant Professor - Division of Criminal Justice, Legal Studies and Homeland Security
- 2017 MetroPlus Health Plan, New York, NY  
Senior Consultant, Business Continuity & Emergency Management
- 2016 Dun and Bradstreet, Short Hills, NJ  
Senior Consultant, Business Continuity & Resiliency
- 2014 Berkeley College, Woodland Park, NJ  
Online Instructor, School of Professional Studies - Justice Studies Department
- 2014 Novartis Pharmaceutical Corporation, East Hanover, NJ  
Manager, Business Continuity/Disaster Recovery/Emergency Management

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- 2013 City University of New York, New York, NY  
Manager, Risk Management & Business Continuity
- 2011 ActiveHealth Management, New York, NY  
Manager, Business Continuity/Disaster Recovery/Emergency Management
- 1996 Medco Health Services, Franklin Lakes, NJ  
Manager, Business Continuity/Disaster Recovery/Emergency Management
- 1994 Maersk Data Systems, Madison, NJ  
Analyst, Mainframe Performance and Capacity Planning
- 1986 Automatic Data Processing (ADP), Jersey City, NJ  
Analyst, Mainframe Performance and Capacity  
Planning  
Analyst, Mainframe Technical Support
- 1985 Electronic Data Systems (EDS), Mahwah, NJ  
Programmer, Mainframe COBOL  
Analyst, Mainframe Technical Support
- 1984 General Motors Corporation (GM), Lockport, NY  
Programmer, Mainframe COBOL

#### 4. STATISTICAL AND COMPUTER EXPERIENCE

##### Data Analysis Techniques

Cronbach's Alpha Test of Reliability

Pearson's Correlation/Chi Square - Strength of Association Results

One-Sample t-test - Compare sample means

Regression Analysis

Factor Analysis

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### **Computer Courses Taken**

BEST/1 Concepts, BMC Software Corporation, Boston, MA  
SAS Macros, SAS Institute, New York, NY  
SAS Basics, SAS Institute, New York, NY

### **Computer Experience - Tools**

SAS Programming Language  
SPSS Programming Language  
Microsoft Office Suite  
Microsoft Project  
Microsoft SharePoint  
Fusion Risk Management  
MetricOne Business Protector  
Sungard Assurance  
Recovery Planner - RpX  
Evergreen Mitigator  
LDRPS  
Salesforce Customer Relationship Management (CRM) Application  
PeopleSoft Customer Relationship Management (CRM) Application  
WorkDay Customer Relationship Management (CRM) Application  
Everbridge Emergency Notification System  
Send Word Now Emergency Notification System  
NC4 Situational Awareness Tool  
Panopto  
Blackboard  
Canvas  
ETC-ADMS  
ArcGIS  
Tableau Desktop  
Tableau Public

## **5. PUBLICATIONS**

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### Book Chapter

2017 Jones, B., Goldberg, E., Berman, A., et al, "*Continuity Professional Best Practices, Real Life Examples and Empirical Guidance - The individual and collective wisdom of the profession's leading practitioners and academics*", The Association of Continuity Professionals, Book Publication

### Conference Proceedings

2010 Jones, B., Mickey, K., MacGregor, M., Mitchem, J., "*Strategies and Implications for Integrated Geospatial Technologies in Emergency Management Education Programs - New Directions and Opportunities*" Proceedings of the 13th Annual Federal Emergency Management (FEMA) Higher Education Conference, Emergency Management Institute, National Emergency Training Center Emmitsburg, Maryland, June 7 - 10, 2010

2010 Jones, B., Cleasby-Heaven, A., Godfrey, T., "*DHS Science & Technology Funding Opportunities for Universities and Students*" Proceedings of the 13th Annual Federal Emergency Management (FEMA) Higher Education Conference, Emergency Management Institute, National Emergency Training Center Emmitsburg, Maryland, June 7 - 10, 2010

### 6. AWARDS AND HONORS

- 2014 "Thought Leader Award", INFO TECH Research Group, Toronto, ON
- 2013 MVP Award, Garden State Chapter Association of Contingency Planners (ACP), NJ
- 2012 MVP Award, Garden State Chapter ACP, NJ
- 2010 MVP Award, Garden State Chapter ACP, NJ
- 2007 MVP Award, Garden State Chapter ACP, NJ

### 7. CONFERENCE - SYMPOSIUM ACTIVITY/PARTICIPATION

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### Attendance & Presentations Given

- 2018 *"Emergency Preparedness – Measuring Organizational Resilience – Theories & Tools"*, 20th Annual Federal Emergency Management (FEMA) Higher Education Conference, Emergency Management Institute, National Emergency Training Center Emmitsburg, Maryland, June 7, 2018
- 2017 *"Lessons Learned/Best Practices – Conducting Business Impact Analyses at Large Global Organizations"*, Sungard AS New York Regional User Group Conference, October 5, 2017
- 2017 *"Benchmarking Organizational Resilience: A cross sectional comparative research study conducted in the state of New Jersey"*, Association of Continuity Professionals National Leadership Conference, Las Vegas, NV, February 26, 2017
- 2016 *"Benchmarking Organizational Resilience: A cross sectional comparative research study conducted in the state of New Jersey"* Proceedings of the BCI World 2016, Conference, London, England, November 9, 2016
- 2016 *"Benchmarking organizational resilience: A cross sectional comparative research study conducted in the state of New Jersey"*, ACP Connecticut Chapter Conference, "Risk Management, how it Relates to BC/DR", Eversource, Berlin, CT, September 13, 2016
- 2015 *"Staying Open for Business during a Disaster"*, City of Plainfield, New Jersey 2015 Business Continuity Workshop, NJ Small Business Development Centers, Plainfield City Hall, August 26, 2015
- 2015 *"Business Disruption & Continuity Strategies"*, 2015 Business Continuity Conference, NJ Small Business Development Centers, Cedar Hill Golf & Country Club, July 14, 2015
- 2014 *"Designing and Running Exercises"*, NYS College and University Emergency Management Workshop, Cornell University, Ithaca, New York, January 7, 2014
- 2013 *"Super Storm Sandy, Experiences and Lessons Learned, Case Study"*, ASIS Master Security Week, Berkeley College, White Plains, New York, November 19, 2013
- 2013 *"Disaster Planning, Business Continuity for Small Businesses"*, Spencer Savings Bank Disaster Planning Forum, October 29, 2013
- 2013 *"Disaster Planning, Business Continuity for Small Businesses"*, Somerset County RCP Business Continuity Planning Forum, July 22, 2013
- 2013 *"Super Storm Sandy, Experiences and Lessons Learned, Case Study"*, ASIS Chapter 79 Security Seminar, York, PA, May 16, 2013

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- 2013 *"Business Continuity Management (BCM) and the Public Safety & Security Director, Were all in this together!"* ASIS Northern New Jersey Chapter XIII Event, May 1, 2013
  - 2013 *"Business Continuity Strategic Planning, what you need to know"*, Passaic County Business Continuity Seminar, April 16, 2013
  - 2013 *"Disaster Recovery, Business Continuity for Small Businesses"*, National Kitchen and Bath Association (NKBA) Northern New Jersey Chapter Meeting, Feb 2013
  - 2012 *"Nashville Flooding Emergency Response & Lessons Learned"*, New Jersey Business Emergency Operations Center (NJ-BEOC), NJIT, Nov. 2012
  - 2012 *"Business Continuity & Security, we are all in this together!"* ASIS Northern New Jersey Chapter XIII Meeting, Sept. 2012

## 8. PRESENTATIONS TO PROFESSIONAL GROUPS

### Presentations Given

- 2010 *"Crisis Management Training Concepts"* Accredo Health Solutions, Dec. 2010
- 2010 *"Crisis Management Plan Review Processes Overview"* Medco Health Solutions, Nov. 2010
- 2010 *"Enhancing your Current Emergency Management Program"* ACP Garden State Chapter Meeting, Medco Health Services, Nov. 2010
- 2010 *"Emergency Notification (ENS) & Overview on Emergency/Crisis Communication Solutions"* Various Medco Health Solutions, Site Locations, February - Oct. 2010
- 2010 *"Nashville Flooding Emergency Response & Lessons Learned"* NJ-BEOC Meeting, Sep. 2010
- 2009 *"Teradata Upgrade and SAS," SAS Users Group Meeting"* Medco Health Solutions, Dec. 2009
- 2009 *"Crisis Management Process Gap Remediation Overview"* Medco Health Solutions, Aug. 2009
- 2009 *"Securing the Website Using Password Wizard from Coffee Cup Software"* ACP Garden State Chapter Meeting, May 2009
- 2009 *"Application Development Disaster Response Exercise (QA/IGSI)"* Medco Health Solutions, Apr. 2009
- 2009 *"Online Registration Process Using Web Form Builder from Coffee Cup Software"* ACP Garden State Chapter, Apr. 2009

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- 2009 *"Call Center and Pharmacy DR/BC Project Business Continuity Process Overview"*  
Medco Health Solutions, Feb. 2009
- 2008 *"M3, BCP Metrics that Matter to All Management Levels"* ACP Garden State  
Chapter, Medco Health Solutions, Oct. 2008
- 2007 *"Business Continuity - Guide to a Successful Tabletop Exercise"* Medco Health  
Solutions, Oct. 2007

## 9. TEACHING EXPERIENCE

### St. John's University

- Undergrad - Introduction to Emergency Management (Fall 2017, Spring 2018, Fall 2018)
- Undergrad - Introduction to Organizational Security (Fall 2017, Spring 2018, Spring 2019)
- Undergrad - Introduction to CBRNE (Fall 2017, Fall 2018)
- Undergrad - Terrorism and Emergency Management (Spring 2018)
- Undergrad - Critical Infrastructure Resource Protection (Spring 2018, Fall 2018)
- Undergrad - Online Teaching Essentials (OTE) (Fall 2018)
- Undergrad - International Security Cooperation (Spring 2019)
- Graduate - Doctoral - Critical Infrastructure Vulnerability Analysis & Protection (Spring 2019)

### Berkeley College

- Undergrad - Homeland Security (Spring 2014, Spring 2015, Spring 2016)
- Undergrad - Introduction to Justice Studies (Summer 2014, Fall 2014 & 2015, Spr. 2016 & 2017)
- Undergrad - Terrorism (Summer 2014)
- Undergrad - Communication Skills for Criminal Justice Professionals (Winter 2015, Spring 2017)
- Undergrad - Cyber Crime (Fall 2015, Spring 2016, Fall 2016)
- Undergrad - Global Security (Winter 2016, Summer 2016, Winter 2017, Spring 2018)
- Undergrad - Private Security Management (Winter 2016)
- Undergrad - U.S. Policy and National Security (Fall 2016)
- Undergrad - Ethics and Homeland Security (Fall 2016)
- Undergrad - Computer Applications in Criminal Justice (Winter 2017, Spring 2017)

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Undergrad - White Collar Crime (Winter 2017, Spring 2017)

Undergrad - Introduction to National Security (Winter 2017)

### **South Orange Adult School**

Project Management Concepts (Spring 2011, Fall 2011)

Project Management Certification Concepts (Summer 2010)

### **Middlesex County College**

SharePoint Designer 2007 Basic (Summer 2008, Fall 2008)

SharePoint Designer 2007 Advanced (Summer 2008, Fall 2008)

## **10. SERVICE TO PROFESSION**

2016 Peer Journal Reviewer, International Journal of Information Systems for Crisis Response and Management (IJISCRAM), Publication: Technological Forecasting & Social Change, Article: *"Secure and Privacy-preserving Information Sharing for Enhanced Resilience: A double-edged sword?"*

2015 National Board Member, Information Committee Chair, Association of Continuity Professionals (ACP)

2010 Garden State Chapter Board Member, Publications Director, ACP

2007 Garden State Chapter Board Member, Information Director, ACP

2005 Garden State Chapter Board Member, Education Director, ACP

## **11. DEPARTMENT/UNIVERSITY SERVICE**

Member, Information Committee, St. John's University (2017)

Member, Faculty Search Committee, City University of New York, (2013)

Chair, Business Continuity Planning Working Group Committee, City University of New York, (2013)

Member, Risk Management and Business Continuity Council, City University of New York, (2013)



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### 12. EXTRACURRICULAR UNIVERSITY SERVICE

2009 Volunteer Head Tennis Coach, NJIT Men's/Women's Tennis Team, Newark, NJ

### 13. COMMUNITY INVOLVEMENT/OUTREACH

2014 Volunteer Tennis Instructor - South Orange Cameron Field, South Orange, NJ

2012 Volunteer Mentor - Cristo Rey High School - Work-Study Program, Harlem, NY

2009 Volunteer Webmaster, Community Coalition on Race, South Orange, NJ

2008 Volunteer Webmaster, United States Tennis Association, Eastern Section, NJ  
Region

2005 Volunteer Mentor - High School Students, Operation Link-Up, Paterson, NJ

### 14. RELATED PROFESSIONAL SKILLS

#### Training/Special Courses

2011 Project Management Professional PMP Boot Camp, PMStudy, New York, NY

2011 Project Management Professional PMP Boot Camp, ARTFS, New York, NY

2010 Microsoft SharePoint Server, Medco Health Solutions, Franklin Lakes, NJ

2009 Microsoft SharePoint Designer, Medco Health Solutions, Franklin Lakes, NJ

2005 Six Sigma Green-Belt Training, Medco Health Solutions, Franklin Lakes, NJ

2004 Project Management Concepts, Medco Health Solutions, Franklin Lakes, NJ

2003 ITIL Foundation Training, EXIN Corporations, New York, NY

1998 EMC Symmetrix Solutions, EMC Corporation, Hopkinton, MA

1998 EMC SRDF Foundations, EMC Corporation, Hopkinton, MA

1998 EMC Storage Management, EMC Corporation, Hopkinton, MA

1991 BEST/1 Concepts, BMC Software Corporation, Boston, MA

1988 SAS Macros, SAS Institute, New York, NY

1986 SAS Basics, SAS Institute, New York, NY

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## 15. TEACHING AREAS/COURSES PREPARED TO TEACH

Introduction to Emergency Management  
Introduction to Organizational Security  
Introduction to CBRNE  
Terrorism and Emergency Management  
Critical Infrastructure Resource Protection  
Homeland Security  
Introduction to Justice Studies  
Terrorism  
Communication Skills for Criminal Justice Professionals  
Cyber Crime  
Global Security  
Private Security Management  
U.S. Policy and National Security  
Ethics and Homeland Security  
Computer Applications in Criminal Justice  
White Collar Crime  
Introduction to National Security  
Project Management Concepts  
Project Management Certification Concepts  
SharePoint Designer 2007 Basic  
SharePoint Designer 2007 Advanced  
Business Continuity Fundamentals  
Disaster Recovery Fundamentals  
Emergency Management Fundamentals  
Introduction to Statistics  
Introduction to MIS  
Research Methods

## 16. PROFESSIONAL MEMBERSHIPS/AFFILIATIONS

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### Professional Society/Affiliation Offices

- 2018 Member, InfraGard
- 2018 Garden State Chapter, President, ACP
- 2018 Garden State Chapter, Secretary, ACP
- 2018 Garden State Chapter, Information Director, ACP
- 2015 National Board Member, Information Committee Chair, ACP
- 2010 Garden State Chapter Board Member, Publications Director, ACP
- 2007 Garden State Chapter Board Member, Information Director, ACP
- 2005 Garden State Chapter Board Member, Education Director, ACP

### Professional Society/Affiliation Memberships

- 2016 The Association of Continuity Professionals
- 2013 University Risk Management & Insurance Association
- 2012 The Business Continuity Institute
- 2011 The International Consortium for Organizational Resilience
- 2010 The American Water Works Association
- 2009 Comprehensive Emergency Management Research Network
- 2009 International Association of Emergency Managers
- 2009 American Society for Industrial Security
- 2009 New Jersey Business Emergency Operations Center
- 2009 Omicron Delta Kappa - The National Leadership Honor Society
- 2009 The Association for Computing Machinery
- 2009 The Institute of Electrical and Electronics Engineers
- 2008 Disaster Recovery Institute International
- 2005 The Association of Contingency Planners

## 17. PROFESSIONAL CERTIFICATIONS

- 2012 Certified Member (MBCI), Business Continuity Institute
- 2012 Certified Organizational Resilience Professional (CORP), The International Consortium for Organizational Resilience
- 2008 Certified Business Continuity Professional (CBCP), Disaster Recovery Institute
- 2006 Certified Six Sigma (Green Belt), Medco Health Solutions

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2005 Certified ITIL (Foundation), Exin Corporation

### 18. INTERESTS

Tennis Instruction  
Tennis Competition  
Website Design  
Desktop Publishing  
Jazz Music  
Photography  
Clarinet  
Tenor Saxophone  
Piano  
Drawing/Sketching

### 19. REFERENCES

#### Professional References

Todd D. Ray, CORM, MBCI, CBCP, ITIL Expert, Certified ISO 22301 LI  
Business Continuity Management Professional, [todd.ray@gmail.com](mailto:todd.ray@gmail.com)

Dr. Edward Goldberg, Manager, Business Continuity, Disaster Recovery and Threat  
Assessment,  
Eversource, 107 Selden Street, Berlin, CT 06037, +1 860.665.5422,  
[edward.goldberg@eversource.com](mailto:edward.goldberg@eversource.com)

Donna Clark, CBCI, ISO 22301 Assessor, MetricOne, 7545 Irvine Center Dr #200, Irvine,  
CA 92618, +1 949.648.7405, [dclark@metricone.com](mailto:dclark@metricone.com)

Ron Hurley, DSc., CPP, Director of Public Safety, NJCU, 2039 J. F. Kennedy Boulevard,  
Vodra Hall Room 116, Jersey City, NJ 07305, +1 201.200.2532, [rhurley@njcu.edu](mailto:rhurley@njcu.edu)

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## Teaching References

Dr. Keith Cozine, Associate Professor, Criminal Justice, Legal Studies and Homeland Security, St John's University, +1 718 990 1852, [cozinek@stjohns.edu](mailto:cozinek@stjohns.edu)