

# RAJESH SINGH

Professor

Division of Library and Information Science  
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## EDUCATION

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**Ph.D. in Information Studies**, Åbo Akademi University, Finland, 2005.

DISSERTATION: *Marketing Culture of Finnish Research Libraries: An Analysis of Marketing Attitude, Knowledge and Behaviour*

**Master of Library and Information Science (M.L.I.Sc.)**, University of Lucknow, India, 1996.

THESIS: *An Assessment of Human Resource Management Issues in the Academic Libraries of Lucknow*

**M.Sc.**, University of Lucknow, India, 1993.

## RESEARCH INTERESTS

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- Intercultural Skills
- Information Behavior
- Knowledge Management
- Leadership and Advocacy
- Information Marketing and Branding

## ACADEMIC EXPERIENCE

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**Professor**, Division of Library and Information Science, St. John's University, USA, September 1, 2024 – contd.

**Associate Professor**, Division of Library and Information Science, St. John's University, USA, September 1, 2018 – August 2024.

**Assistant Professor**, Division of Library and Information Science, St. John's University, USA, August 2015–August 2018.

**Assistant Professor**, School of Library and Information Management, Emporia State University, Emporia, USA, August 2009–May 2015.

**Lecturer**, School of Library, Archival and Information Studies, The University of British Columbia, Canada, 2007–2009.

**Postdoctoral Researcher**, Department of Information Studies, Åbo Akademi University, Finland, 2006–2007. Grant from Ella and George Ehrnrooth Stiftelse, Finland.

**Researcher and Lecturer**, Department of Information Studies, Åbo Akademi University, Finland, 2001–2006 (Ph.D. Student)

**Research Fellow**, Department of Library and Information Science, University of Lucknow, India, 1998– 2001.

**Academic Counsellor**, Indira Gandhi National Open University (IGNOU), Lucknow Centre, India, 1999– 2001.

**Research Assistant**, Institute of Ethnobiology (IOE), Lucknow, India, 1997–1998

## RESEARCH

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### *Research Projects*

***“Exploring the Intercultural Skills of Information Professionals”*** 2022 –2023

***“Coronavirus – Information and Emotions”*** 2020 –2022

Link to Survey: <http://sjudlis.com/covid19survey/>

***“Social Justice Education and Training in the Information Professions”*** 2020-2021

***“Management Education and Training for Information Professionals”*** 2015-17

***“Examining Branding and Innovation Capacity, Behavior, and Impact in Information Organizations,*** 2016-

St. John’s University Summer Support of Research (SSR) Program Grant (\$10,000), 2016

***“Critical Success Factors Influencing Knowledge Sharing in Online Environments”*** 2011-14

***“Kansas Libraries’ Experience Improvement Program: Mapping Libraries’ Branding Capacity, Behavior and Impact in their Communities”***

Emporia State University Research and Creativity Grant Award (\$10,459) 2010-11

***“Getting in Sync: Understanding Student’s Learning Experience in Synchronous Environments”*** 2010-11

***“Bowen Island Public Library Assessment: Identifying Perceptions, Opportunities and Impacts”***  
MITACS, Canada (\$15,000) 2008-2009

***“Branding Issues in the context of Finnish Libraries and Information Providing Institutions”***

Ella and George Ehrnrooth Stiftelse, Finland (€7,000) 2006-2007

***"Marketing Culture of Finnish Research Libraries: An Analysis of Marketing Attitude, Knowledge and Behaviour"***

Finnish Cultural Foundation, Helsinki, Finland (€22,500) 2004-2005

Stiftelsens för Åbo Akademi Forskningsinstitut, Finland (€6,500) 2004

Centre for International Mobility (CIMO), Helsinki, Finland (€14,000) 2002-2003

***"An Assessment of Marketing Scenario of R & D Libraries in India"***

University Grants Commission, India (Rs. 200,000) 1998-2001

***"Botanical Archives in India"***

Indian National Science Academy, 1997-98

***"As Assessment of Human Resource Management Issues in the Academic Libraries of Lucknow"***

Master's Thesis, 1995-1996

***Grant Review***

- MITACS (Mathematics of Information Technology and Complex Systems), Canada, 2009-present.
- Emporia State University Faculty Research and Creativity Research Proposals, 2010-13.

**TEACHING EXPERIENCE**

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***Division of Library and Information Science,  
St. John's University, USA, 2015-***

- Fake News & Misinformation
- Cultural Competence for Information Professionals
- Research and Evaluation Methods
- Management of Information Organizations
- Knowledge Management in Information Organizations
- Project Management in Information Organizations
- Marketing and Advocacy in Information Organizations
- Project Leadership for Information Professionals Capstone

***School of Library and Information Management,  
Emporia State University, USA, 2009-2015***

- Foundations of Library and Information Science
- Management and Information Organizations
- Leadership and Information Organizations
- Marketing in Library and Information Organizations
- Grant Writing

- Capstone Course: Assessing the MLS Experience
- Leadership and Administration of Information Organizations
- Organization Theories for Administering Information Agencies
- Management of Information Agencies
- Advanced Research Strategies (Ph.D. Course)
- Seminar in Administrative Theory (Ph.D. Course)

***School of Library, Archival and Information Studies,  
The University of British Columbia, Canada, 2007-2009***

- Management of Information Organizations
- Research Methods in Information Organizations
- Marketing in Information Organizations
- Financial Management of Information Organizations
- Project Management in Information Organizations

***Åbo Akademi University, Finland, 2001-2006***

- Organization Administration and Marketing

***University of Lucknow, India, 1998-2001***

- Management of Libraries and Information Centres
- Cataloguing Practice

## **PUBLICATIONS**

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### ***Refereed Journal Articles***

**Singh, R.** (2023). Shaping an inclusive LIS workforce: Insights from information professionals. *Urban Library Journal*, 29(2). <https://academicworks.cuny.edu/ulj/vol29/iss2/5/>

**Singh, R.** (2022). The good, the bad, and the notable: COVID-19 information experiences. *Information Research*, 27, <https://informationr.net/ir/27-SplIssue/isic22/isic2222.html>

**Singh, R.** (2022). Race, privilege, and intersectionality: Navigating inconvenient truths through self-exploration. *Journal for Education in Library and Information Science*, 63(3), 277-300. <https://doi.org/10.3138/jelis-2021-0005>

**Singh, R., & Rioux, K.** (2021). Leveraging social justice pedagogy to counter racism: Conceptualizing an Advanced Certificate in Social Justice for Information Professionals. *Education for Information*, 37(2), 203-217. doi: 10.3233/EFI-211506

Chancellor, R., Deloach, P., Dunbar, A., Lee, S., & **Singh, R.** (2021). From Protests to Practice: Confronting Systemic Racism in LIS. *Education for Information*, 37(2), 173-186.

Karim, M., **Singh, R.**, & Widén, G. (2021). Dealing with the COVID-19 infodemic: Understanding young people's emotions and coping mechanisms in Finland and the United States. *Nordic Journal of Library and Information Studies*, 2(1), 38-57. doi: 10.7146/njlis.v2i1.125220

- Singh, R.** (2021). Information exchange at a distance: Examining the influence of leadership on knowledge sharing in virtual teams. *Journal of the Australian Library and Information Association*, 70(2), 125-138. <https://doi.org/10.1080/24750158.2020.1761090>
- Singh, R., & Widén, G.** (2021). Toward a framework for preparing leaders in a global information context. *Journal for Education in Library and Information Science*, 62(1), 87-103. doi: 10.3138/jelis.62.1-2019-0079.
- Singh, R.** (2020). Promoting civic engagement through cultivating culturally competent self-reflexive information professionals. *Journal of the Australian Library and Information Association*, 69(3), 302-315. <https://doi.org/10.1080/24750158.2020.1777635>
- Singh, R., & Widén, G.** (2020). Teaching leadership lessons through the camera lens. *Journal for Education in Library and Information Science*, 61(2), 164-187. doi: 10.3138/jelis.2019-0062
- Singh, R., & Trinchetta, G. G.** (2019). Community connections: Advocating for libraries through effective brand advocacy. *Public Library Quarterly*, 39(4), 295-309. <https://doi.org/10.1080/01616846.2019.1613626>
- Singh, R.** (2017). Marketing competency for information professionals: The role of marketing education in library and information science programs. *Marketing Libraries Journal*, 1(1), 60-83 <http://journal.marketinglibraries.org/> **Featured Article**
- Singh, R., & Vorbach, J.** (2017). Re-envisioning management education and training for information professionals. *Journal for Education in Library and Information Science*, 58(2), 94-105.
- Singh, R.** (2016). The impact of intrinsic and extrinsic motivators on employee engagement in information organizations. *Journal for Education in Library and Information Science*, 57(2), 197-202.
- Singh, R.** (2013). Collaboration in the cloud: Role of interaction and online collaborative tools in enhancing knowledge creation in virtual environments. *Journal of Information and Knowledge Management*, 12(4), 1350030-1-12.
- Singh, R., & Ovsak, A.** (2013). Library experience matters! Touchpoints to community engagement. *Journal of Library Administration*, 53(5/6), 344-358.
- Singh, R.** (2009). Does your library have a marketing culture? Implications for service providers. *Library Management*, 30(3), 117-137.
- Singh, R.** (2009). Does your library have an attitude problem towards 'marketing'? Revealing inter-relationship between marketing attitudes and behavior. *The Journal of Academic Librarianship*, 35(1), 25-32.
- Singh, R.** (2009). Mind the gap: Unlocking the relationship between market orientation and service performance. *Library Review*, 58(1), 28-43.
- Singh, R.** (2009). Exploring the connection between marketing knowledge and behavior of library and information science professionals. *Library Leadership & Management*, 23(3), 113-122.
- Singh, R.** (2008). Le marketing relationnel pour les services de documentation: l'approche scandinave. *Documentaliste Sciences de l'information*, 45(1), 60-63. **Reprinted.**

- Singh, R.** (2005). Marketing culture of Finnish research libraries: Implications for customer satisfaction. *Informaatiotutkimus, Finnish Journal of Information Studies*, 24(4), 82-90. **Invited**
- Singh, R.** (2004). Branding in library and information context: The role of marketing culture. *Information Services & Use*, 24, 93-98. **Invited**
- Singh, R.** (2003). Developing marketing relationship with customers: A Scandinavian perspective. *Library Management*, 24(1&2), 34-43.
- Singh, R., & Ginman, M.** (2002). Challenges and issues in the application of marketing principles in LIS environment: An experience. *Tidskrift för Dokumentation, The Nordic Journal of Documentation*, 57(4), 79-87.
- Singh, R.** (2000). Assessment of promotional aspects vis-à-vis marketing in CSIR libraries and information centres of India. *ILA Bulletin*, 36(2), 39-47.
- Singh, R.** (2000). Cataloguing archival records of a plant scientist: A case study. *IASLIC Bulletin*, 45(3), 135-138.
- Singh, R.** (1999). Computerised information retrieval system: Role of minimal level cataloguing. *DESIDOC Bulletin of Information Technology*, 19(3), 29-33.
- Singh, R.** (1998). An assessment and evaluation of human resource management issues in the academic libraries of Lucknow: A study. *Annals of Library Science and Documentation*, 45(3), 103-115.

#### **Scholarly Journal Articles (Editor-Reviewed)**

- Singh, R.** (2016). Managing projects: The role of communication in project management. *Information Outlook*, 20(5), 4-6.
- Singh, R.** (2016). Creating engaging library experiences through effective content marketing. *Oregon Library Association Quarterly*, 21(4), 49-54. **Invited.**
- Singh, R.** (2014). Engaging your library community through effective brand advocacy: STEPPS to Success. *Feliciter*, 60(3), 27-29.
- Singh, R.** (2013). A more holistic approach: Strategic engagement. *Information Outlook*, 17(1), 17-19.
- Singh, R.** (2012). Three's company: Leadership in the three spheres of strategic influence. *Feliciter*, 58(5), 24-26.
- Singh, R.** (2007). Developing a marketing culture in libraries. *Feliciter*, 53(3), 145-147. **Invited**

#### **Scientific Monograph**

- Singh, R.** (2005). *Marketing culture of Finnish research libraries: An analysis of marketing attitude, knowledge and behaviour*. Åbo: Åbo Akademi University Press. Doctoral Dissertation. <http://bibbild.abo.fi/ediss/2005/SinghRajesh.pdf>

### Refereed Conference Papers

- Singh, R., & Lee, S. (2023).** *Minding the gap: Cultivating intercultural skills by incorporating social-justice competency in LIS curriculum.* In Proceedings of the ALISE 2023 Conference on “Bridge the Gap: Teaching, Learning, Practice, and Competencies,” Milwaukee, Wisconsin, USA, October 2-5. <https://iopn.library.illinois.edu/journals/aliseacp/article/view/1247/1162>
- Singh, R. (2022).** *Beyond cultural literacy: Building introspective information professionals.* In S. Kurbanoglu, S. Špiranec, Y. Ünal, J. Boustany, & D. Kos (Eds.), *Information Literacy in Post-truth Era: 7th European Conference on Information Literacy. ECIL 2021. Communications in Computers and Information Science*, 1533, 730-740. [https://doi.org/10.1007/978-3-030-99885-1\\_60](https://doi.org/10.1007/978-3-030-99885-1_60)
- Singh, R., Widen, G., & Karim, M. (2021).** *Covid-19 infodemic disruption: Building resilient communities through enhanced information literacy education.* ALISE 2021 Virtual Conference on “Crafting a Resilient Future: Leadership, Education, & Inspiration,” Sept 20-24. <https://www.alise.org/2021-annual-conference>
- Singh, R. (2020).** *Navigating the cultural landscape: A strategy for enhancing self-awareness in information professionals.* In Proceedings of the Association for Library and Information Science Education Annual Conference: ALISE 2020 on *Transforming LIS Education in an Interconnected World*, Oct 13-23, 123-131. <http://hdl.handle.net/2142/108854>
- Singh, R., & Widén, G. (2019).** *Toward a framework for preparing leaders in a global information context.* In Proceedings of ALISE 2019 Conference on “Exploring Learning in a Global Information Context,” paper 44, 36-39. <http://hdl.handle.net/2142/105349>
- Singh, R., & Widén, G. (2019).** *Teaching leadership lessons through the camera lens in a global information context.* In Proceedings of ALISE 2019 Conference on “Exploring Learning in a Global Information Context,” paper 43, 33-35. <http://hdl.handle.net/2142/105348>
- Singh, R. (2019).** Impact on intrinsic motivators on knowledge sharing in virtual environments: Implications for workplace information literacy and collaborative practices. In S. Kurbanoglu, S. Špiranec, Y. Ünal, J. Boustany, M. L. Huotari, E. Grassian, ...L. Roy (Eds.), *Information Literacy in Everyday Life. Proceedings of the 6th European Council on Information Literacy* (pp. 211-220). Switzerland: Springer.
- Singh, R., & Rioux, K. (2018).** Cultivating a critical thinking mindset in the era of “alternative facts.” In Proceedings of the Association for Library and Information Science Education Annual Conference: ALISE 2018 on *The Expanding LIS Education Universe*, Denver, CO, USA, 42-44. <http://hdl.handle.net/2142/99018>
- Hartnett, L., **Singh, R.**, & Zamir, H. (2017). Navigating the next step: An interactive panel for doctoral students. ASIS&T 2017 Conference on *Diversity of Engagement: Connecting People and Information in the Physical and Virtual Worlds*, Oct 27-Nov 1, Crystal City, VA.
- Singh, R., & Miller, K. (2015).** Standing out in the academic LIS job market: An interactive panel for doctoral students. ASIS&T 2015 Conference on *Information Science with Impact: Research in and for the Community*, Nov 6-10, St. Louis, MO.
- Singh, R. (2011).** How tangible your library is in digital environment? Implications of social media marketing in reinventing communities’ library experiences. In D.K. Gupta, & R. Savard (Eds.), *Marketing Libraries in a Web 2.0 World* (pp. 97-108). Berlin: De Gruyter Saur.

- Singh, R.** (2011). Re-branding academic libraries in an experience culture. Proceedings of the *KLA-CULS Fall Conference on Originate, Create, Renovate, and Innovate: Leading Revolution in the Academic Library*. October 14-15, 2010. Emporia State University, USA, 91-95.  
<http://www.jftonline.org/journals/index.php/CULS/article/viewFile/1365/1152>
- Singh, R., & Ballester, Y.** (2010). Making the connection: Using synchronous meetings to create a more meaningful online learning experience for students. Proceedings of the *EDULEARN 10 on International Conference on Education and New Learning Technologies*, Jul 5-7, 2010, Barcelona, Spain, 5550-5558.
- Singh, R.** (2008). What kind of connection exists between marketing attitudes and behaviour? A peep into the interacting landscape of the marketing and LIS world. Proceedings of the Annual 2008 conference of CAIS/ACSI on *Information Beyond Borders: LIS interacting with other disciplines*, Jun 5-7, 2008, Vancouver, Canada. [http://www.cais-acsi.ca/proceedings/2008/singh\\_2008.pdf](http://www.cais-acsi.ca/proceedings/2008/singh_2008.pdf)
- Singh, R.** (2006). Market orientation and service performance in libraries: An unexplored relationship. Proceedings of the Annual 2006 conference of CAIS/ACSI on *Information Science Revisited: Approaches to Innovation*, Jun 1-3, 2006, Toronto, Canada. [http://www.cais-acsi.ca/proceedings/2006/singh\\_2006.pdf](http://www.cais-acsi.ca/proceedings/2006/singh_2006.pdf)
- Singh, R.** (2005). What kind of market orientation exists in Finnish research libraries? Implications for managing customer knowledge and relationship. Proceedings of *Managing Modern Organizations with Information Technology*, May 15- 18, 2005, San Diego, California, USA, 899-901.
- Singh, R.** (2005). Dimensions of market orientation in Finnish libraries: An assessment. Proceedings of the BOBCATSSS 2005 Symposium on *Librarianship in the Information Age*, Budapest, Hungary, Jan 31-Feb 2, 2005, 403-416.
- Singh, R., & Satyanarayana, N.R.** (2001). Marketing of library and information services: Lessons for contemporary librarians and information professionals. Proceedings of Third Annual National MANLIBNET Convention on *Business Librarianship & Information Services: From Independence to Interdependence*, Mar12-14, 2001, Lucknow, India.
- Singh, R.** (2000). Innovating new information services and products: A marketing strategy for survival and development. Proceedings of the XIX IASLIC National seminar on *Library and Information Profession at the Cross-roads*, Nov 13-16, 2000, Bhopal, India, 330.
- Singh, R.** (2000). Measuring marketing mix in CSIR libraries and information centres: An Indian experience. Proceedings of the 19<sup>th</sup> Annual Convention and conference of SIS on *Information Management in New Millennium*, Jan 27-29, 2000, New Delhi, India.
- Singh, R.** (1999). Quality management in library and information services: an approach for customer care. Proceedings of the XXII All India Library Conference of IASLIC on *Information Management in the context of Fast Emerging Information Society*, Dec 28-31, 1999, Agra, India, 271.
- Singh, R.** (1999). ISO 9000 and the art of quality management in libraries and information centres. Proceedings of the XXII All India Library Conference of IASLIC on *Information Management in the context of Fast Emerging Information Society*, Dec 28-31, 1999, Agra, India, 171-176.



**Singh, R.** (1999). Marketing of information in select CSIR libraries and information centres of Northern India: An assessment. Proceedings of the 45<sup>th</sup> All India Library Conference of ILA on *Library Vision 2010: Indian Libraries and Librarianship in Retrospect and Prospect*, Dec 23-26, 1999, Hisar, India, 513-541.

**Singh, R.** (1999). Access to information services in electronic era: A customer focused approach. Proceedings of the 44<sup>th</sup> All India Library Conference of ILA on *Libraries and Information Services in Electronic Information Era*, Feb 25-28, 1999, Hyderabad, India, 126-130.

**Singh, R.** (1998). Access to information: Importance of customer care. In proceedings of XVIII National Seminar of IASLIC on *Right to Information*, Dec 21-24, 1998, Thrissur, India, 83-86.

#### **Book Chapters**

**Singh, R., & Brinster, K. N.** (2022). Fighting Fake News: The cognitive factors impeding political information literacy. In N. G. Taylor, K. Kettlich, U. Gorham, & P. Jaeger (Eds.), *Advances in librarianship: Libraries and the global retreat of democracy – Confronting polarization, misinformation, and suppression* (Vol. 50, pp. 109-131). Emerald.

**Singh, R., & Jankovitz, L.** (2018). Effective project management techniques to prepare information professionals for the future workforce. In S. Hines & A. Daughtery (Eds.), *Advances in library administration and organization 2018: Project management in the library workplace*, Vol. 38 (pp. 279-294). Bingley, U.K.: Emerald.

**Singh, R.** (2013). Effective use of social media marketing for customer engagement in information organizations. In D.K. Gupta, C. Koontz & A. Massisimo (Eds.), *Marketing library and information services – II* (pp. 361-371). Berlin: De Gruyter Saur.

**Singh, R.** (2006). Understanding marketing culture in Finnish libraries. In D.K. Gupta, C. Koontz, A. Massisimo, & R. Savard (Eds.), *Marketing library and information: International perspectives* (pp. 64-72). Munchen: KG Saur. **Invited**

**Singh, R., & Satyanarayana, N.R.** (1999). Marketing scenario of information products and services in the 21<sup>st</sup> century: a case study in CSIR libraries at Delhi. In M. Bavakutty & M. Parmeswaran (Eds.). *Management of Libraries in the 21<sup>st</sup> Century* (pp. 259-271). New Delhi, India: Ess Ess.

#### **Book Reviews**

**Singh, R.** (2023). Review: *Fostering Wellness in the Workplace: A Handbook for Libraries* by Bobbi L. Newman. ALA Editions, 2022. *Journal for Education in Library and Information Science*, 64(4), 525-526. <https://doi.org/10.3138/jelis-2022-0081>

#### **Journal Abstracts**

**Singh, R.** (2003). Marketing culture in Finnish libraries and information centres: A study. *Canadian Journal of Information and Library Science*, CJILS/RCSIB 27(4), 2002-2003, 81-82.

**Singh, R.** (2004). An examination of the role of marketing culture in defining consumer satisfaction in Finnish libraries. *Canadian Journal of Information and Library Science*, CJILS/RCSIB, 28(3).

## INVITED PRESENTATIONS

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**Singh, R.** (2023). *Beyond cultural competence: Creating connections through cultural humility*. Queens Public Library Professional Development Program, May 30, New York.

**Singh, R.** (2021). *Intercultural teaching competence in a multicultural classroom*. Global Online Learning Exchange (GOLE) Training. Center for Teaching and Learning Workshop, St. John's University, November 3, Queens, New York.

**Singh, R.** (2021). *Navigating inconvenient truths: Creating connections through cultural humility*. School of Information, San José State University, October 8, California.

**Singh, R.** (2020). *Practicing cultural humility*. Universalist Unitary Congregation, August 16, Stamford, CT.

**Singh, R.** (2020). *Flipping the switch: Excavating the emotional pathways to lasting change in information organizations*. Webinar, June 3, 2020. University of Lucknow, India.

**Singh, R., & Karnik, S.** (2020). *Crisis management: Lessons from the advanced certificate in management for information professionals*. Division of Library and Information Science, St. John's University, April 15, Queens, New York.

**Singh, R.** (2019). *Intercultural teaching competence in a multicultural classroom*. Center for Teaching and Learning Workshop, St. John's University, Nov 8, Queens, New York.

**Singh, R.** (2017). *Personalizing and managing the Bb environment*. St. John's University, Spring Technology Forum, Jan 11, NY.

**Singh, R.** (2016). *Managing change in information organizations from inside out*. Webinar for LYRASIS. Sept 9, 2016, Atlanta, GA.

**Singh, R.** (2016). *Excavating the emotional pathways to change in libraries*. Long Island Library Resources Council (LILRC), Farmingdale Public Library, July 29, 2016, NY.

**Singh, R.** (2016). *Engaging your library community through contagious brand advocacy*. Long Island Library Resources Council (LILRC), Farmingdale Public Library, July 15, 2016, NY.

**Singh, R.** (2013). *Leading change in libraries with strategic thinking and stick-to-itiveness*. Alaska Library Association Annual Conference, Mar 21-24, 2013, Valdez, Alaska.

**Singh, R.** (2013). *Library image and Branding: Touchpoints to community engagement*. Alaska Library Association Annual Conference, Mar 21-24, 2013, Valdez, Alaska.

**Singh, R.** (2010). *Search for tomorrow: Branding in libraries for a better future*. Research Seminar Salt Lake City Library. Nov 13, 2010, Salt Lake City, USA.

**Singh, R.** (2010). *Uncovering organizational branding in libraries: Research in progress*. Research Seminars Fall 2010, Department of Information Studies, Abo Akademi University, Aug 11, 2010, Turku, Finland.

**Singh, R.** (2010). *The Impact of synchronous interaction on students' learning experience*. Research Seminars Fall 2010, Department of Information Studies, Abo Akademi University, Aug 12, 2010, Abo, Finland.

**Singh, R.** (2010). *Kansas libraries' experience improvement program: A research proposal for understanding branding capacity, behavior, and impact in their communities*. Research Seminar, SCKLS, June 15, 2010, Hutchinson, Kansas, USA.

**Singh, R.** (2003). *Branding in library and information context: The role of marketing culture*. EUSIDIC Annual Conference, Oct 19-22, 2003, Prague, Czech Republic.

#### **PRESENTATIONS (PEER-REVIEWED)**

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**Singh, R., & Lee, S.** (2023). *Minding the gap: Cultivating intercultural skills by incorporating social-justice competency in LIS curriculum*. ALISE 2023 Conference on “Bridge the Gap: Teaching, Learning, Practice, and Competencies,” Milwaukee, Wisconsin, USA, October 2-5. <https://alise2023annualconference.sched.com/>

**Singh, R., & Macaluso, E.** (2023). *Making a space for DEI – Exploring social justice, intercultural skills, and professional development in LIS*. LACUNY Institute 2023, May 11, New York City, USA. Virtual Conference. [https://2023lacunyinstitute.commons.gc.cuny.edu/wp-content/blogs.dir/26054/files/2023/05/LACUNY\\_Institute\\_2023\\_Program.pdf](https://2023lacunyinstitute.commons.gc.cuny.edu/wp-content/blogs.dir/26054/files/2023/05/LACUNY_Institute_2023_Program.pdf)

Macaluso, E., & **Singh, R.** (2023). “Diving into the wreck” – *Social justice in LIS: Exploring the intercultural skills of information professionals*. Research Day, March 23. St. John’s University, Queens, USA.

**Singh, R.** (2022). *The good, the bad, and the notable: COVID-19 information experiences*. 2022 Information Seeking in Context, The Information Behavior Conference, Berlin, Germany, Sept 26-29. <https://pages.cms.hu-berlin.de/ibi/isic-2022/program/contributions/>

**Singh, R., & DeLisi, A.** (2022). *Revelations of the COVID-19 infodemic: The need for everyday life information literacy skills*. Catholic University of America 14th Annual Symposium on Bridging the Spectrum, February 18, Washington, D.C., USA. <https://lis.catholic.edu/news-events/symposium/2022/program.html>

**Singh, R., Widen, G., & Karim, M.** (2021). *Covid-19 infodemic disruption: Building resilient communities through enhanced information literacy education*. ALISE 2021 Virtual Conference on “Crafting a Resilient Future: Leadership, Education, & Inspiration,” Sept 20-24. <https://www.alise.org/2021-annual-conference>

**Singh, R.** (2021). *Beyond cultural literacy: Building introspective information professionals*. ECIL 2021 - European Conference on Information Literacy, Sept 20 – 23, Bamberg, Germany. Virtual Conference. <https://link.springer.com/book/10.1007/978-3-030-99885-1>

**Singh, R., & DeLisi, A.** (2021). *Navigating the flood of Information: Cognitive biases, management, and information literacy for the COVID-19 infodemic*. Catholic University of America 13th Annual Symposium on Bridging the Spectrum, February 19, Washington, D.C., USA. <https://lis.catholic.edu/news-events/symposium/2021/program.html#morning>

**Singh, R.** (2020). *Navigating the cultural landscape: A strategy for enhancing self-awareness in information professionals*. ALISE 2020 Virtual Conference on “Transforming LIS Education in an Interconnected World,” Oct 20-23. [https://ali.memberclicks.net/assets/media/conf\\_2020/ALISE%202020%20AC%20Digital%20Program%2020201009.pdf](https://ali.memberclicks.net/assets/media/conf_2020/ALISE%202020%20AC%20Digital%20Program%2020201009.pdf) **Juried Paper Presentation**

**Singh, R., & Brinster, K. N.** (2020). *Flipping the switch: The emotional toll of change in information organizations*. Catholic University of America 12th Annual Symposium on Bridging the Spectrum, February 14, Washington, D.C., USA. <https://lis.catholic.edu/news-events/symposium/2020/morning.html>

- Singh, R.** (2019). *Information exchange at a distance: Examining the influence of leadership on knowledge sharing in virtual teams*. RAILS2019: Research Applications, Information and Library Studies Conference on “Towards Critical Information Research, Education & Practice,” Oct 28-29, Canberra, Australia.
- Singh, R.** (2019). *Promoting civic engagement through cultivating self-reflexive information professionals*. RAILS2019: Research Applications, Information and Library Studies Conference on “Towards Critical Information Research, Education & Practice,” Oct 28-29, Canberra, Australia.
- Singh, R., & Widén, G.** (2019). *Toward a framework for preparing leaders in a global information context*. ALISE 2019 Conference on “Exploring Learning in a Global Information Context,” Sept 24-26, Knoxville, TN.
- Singh, R., & Widén, G.** (2019). *Teaching leadership lessons through the camera lens in a global information context*. ALISE 2019 Conference on “Exploring Learning in a Global Information Context,” Sept 24-26, Knoxville, TN.
- Singh, R.** (2018). *Library brand advocacy: STEPPS to effective community engagement*. Nevada Library Association’s 2018 Annual Conference on “Libraries are for Everyone,” Oct 12-14, Las Vegas, NV.
- Singh, R.** (2018). *Impact of intrinsic motivators on knowledge sharing in virtual Environments: Implications for workplace information literacy and collaborative practices*. ECIL 2018 – European Conference on Information Literacy, Sept 24 – 27, Oulu, Finland.
- Singh, R., Trinchetta, G.G., & Albanese, J.A.** (2018). *It’s showtime: Imparting leadership lessons through the camera lens*. St. John’s University’s “Teaching Narratives Symposium: Sharing Innovative Pedagogies,” May 31, New York City, NY.
- Singh, R., & Rioux, K.** (2018). *Cultivating a critical thinking mindset among new information professionals in an era of “alternative facts.”* ALISE 2018 Conference on “The Expanding LIS Education Universe,” Feb 6 – 9, Denver, CO.
- Singh, R.** (2017). *Before you market: What you need to know about your library’s market orientation and marketing culture*. 2017 Library Marketing and Communication Conference (LMCC), Nov 15-16, 2017, Dallas, TX.
- Singh, R., & Vorbach, J.** (2017). *Partnering with the LIS community to design curriculum for development of management skills in information professionals*. ALISE 2017 Conference on “Community Engagement & Social Responsibility,” Jan 17-20, 2017, Atlanta, GA. *Juried Paper Presentation*.
- Singh, R.** (2016). *Of human bondage: Breaking through to lasting change in information organizations*. IFLA 2016 Satellite Meeting on “Management and Marketing Section on Managing Human Resources in the Library and Information Context: How do we want to work tomorrow?” Aug 10-11, 2016, Toronto, Canada.
- Singh, R.** (2016). *What motivates future information professionals? It is probably not what you think*. ALISE 2016 Conference on Radical Change: Inclusion and Innovation, Jan 5-8, Boston, MA. *Juried Paper Presentation*.
- Singh, R.** (2014). *From Content Creation to Community Engagement: STEPPS to Success*. 2014 Kansas Library Association (KLA) Conference on Engaging Communities Promoting Learning, Oct 29-31, Wichita, KS, USA.

- Singh, R.** (2014). *Library brand advocacy: An innovative approach for engaging the community*. Oregon Library Association (OLA) Conference 2014 on The Inside Out Library, Apr 16-18, Salem, OR, USA.
- Singh, R.** (2013). *Collaboration in the cloud: Role of interaction and online collaborative tools in enhancing knowledge creation in virtual environments*. ASIS&T-hosted International Conference on Knowledge Management 2013, Nov 1-2, Montreal, Canada.
- Singh, R.** (2013). *The emotional pathway to lasting change in libraries*. CALCON 2013, Colorado Association of Libraries Conference, Oct 17-19, Loveland, USA.
- Singh, R., Warner, L. & Heupel, C.** (2013). *Beyond carrots and sticks: What really engages library employees*. 2013 Kansas Library Association Conference, Oct 9-11, Topeka, USA.
- Singh, R.** (2013). *Library branding: From public service to community hotspot*. 2013 Kansas Library Association Conference, Oct 9-11, Topeka, USA.
- Singh, R.** (2013). *Tapping into emotions: Strategies for reinventing libraries*. 2013 Kansas Library Association Conference, Oct 9-11, Topeka, USA.
- Singh, R.** (2013). *Experience matters! Building libraries' brand image through experience management*. Missouri Library Association 2013 Annual Conference, Oct 2-4, St. Louis, USA.
- Singh, R., & Ballester, Y.** (2013). *Rethinking online discussion: Instructional strategies for engaging students*. 2013 EDUCAUSE West/Southwest Regional Conference, Feb 12-14, Austin, USA.
- Singh, R., & Ballester, Y.** (2012). *Rethinking online discussions: From boredom to engagement*. KAACT-KASL 2012 Conference on Dream, Create and Inspire Salina Bi-Centennial Centre, Oct 18-19, Salina, USA.
- Singh, R.** (2012). *Strategic leadership in the new information landscape*. Library 2.012 Worldwide Virtual Conference, Oct 3-5 library2012.com.
- Singh, R., & Ballester, Y.** (2012). *Bored with the boards? Strategies for engaging students in online discussion*. SIDLIT 2012, Summer Institute on Distance Learning and Instructional Technologies, Johnson County Community College, Aug 2-3, Overland Park, USA.
- Singh, R., & Ballester, Y.** (2012). *In sync with students: Strategies for enhancing learning with synchronous online sessions*. 2012 EDUCAUSE Learning Initiative (ELI), Feb 13-15, Austin, USA.
- Singh, R., & Ballester, Y.** (2011). *Do online collaborative tools foster knowledge sharing within virtual teams?* CCUMC 2011 Annual Conference on Leadership in Media and Academic Technology, South Texas College, South Padre Island, Oct 5-9, 2011, Texas, USA.
- Singh, R., & Ovsak, A.** (2011). *Addressing the total customer experience: The impact of branding in shaping tomorrow's libraries*. Missouri Library Association 2011 Annual Conference on Envisioning Tomorrow, Oct 5-7, 2011, Kansas City, USA.
- Singh, R., & Ballester, Y.** (2011). *Using collaborative technologies to enhance teamwork in virtual environments*. SIDLIT 2011, Summer Institute on Distance Learning and Instructional Technologies, Johnson County Community College, Aug 4-6, Overland Park, USA.
- Singh, R., & Ballester, Y.** (2011). *Trepidation-free teamwork in a virtual environment*. E-Learning Institute, Emporia State University May 31-June 1, 2011, Emporia, USA.

- Singh, R., & Ballester, Y. (2011).** *Escaping the groupwork grind: Online collaborative tools for knowledge sharing in virtual teams.* Conference on Higher Education Computing in Kansas, CHECK 2011, May 25-26, Lawrence, Kansas, USA.
- Singh, R. (2011).** *Critical success factors in elevating students' learning experience in synchronous online environments.* Ninth Annual EDUCAUSE Midwest Regional Conference on Empowering Today's Students for Tomorrow's World. March 14-16, 2011, Chicago. USA.
- Singh, R. (2010).** *Time for a change: Playing the brand game to engage academic library customers.* ACRL Oregon and Washington Fall 2010 Conference on If We Knew Today What We'll Know Tomorrow: Future Thinking for Academic Libraries. Oct 28-29, 2010, Portland, USA.
- Singh, R. (2010).** *Re-branding academic libraries in an experience culture.* KLA-CULS Fall Conference on Originate, Create, Renovate, and Innovate: Leading Revolution in the Academic Library, October 14-15, 2010. Emporia State University, USA.
- Singh, R. (2010).** *How tangible your library is in digital environment? Implications of social media marketing in reinventing communities' library experiences.* IFLA 2010 Satellite Meeting on Marketing libraries in a Web 2.0 World, Aug 7-8, 2010, Stockholm, Sweden.
- Singh, R., & Ballester, Y. (2010).** *Meaningful connections: Understanding students' learning experience in a synchronous environment.* SIDLIT 2010, Summer Institute on Distance Learning and Instructional Technologies, Johnson County Community College, Aug 6-8, 2010, Overland Park, USA.
- Singh, R., & Ballester, Y. (2010).** *Making the connection: Using synchronous meetings to create a more meaningful online learning experience for students.* EDULEARN 10, International Conference on Education and New Learning Technologies, July 5-7, Barcelona, Spain.
- Singh, R., & Ballester, Y. (2010).** *Synchronicity in an asynchronous world: Students' Learning experience in a synchronous environment.* Conference on Higher Education Computing in Kansas, CHECK 2010, May 26-27, Fort Hays State University, Hays, KS, USA.
- Singh, R., & Ballester, Y. (2010).** *Traversing the great divide: Using Adobe Connect to create a more meaningful online learning experience for SLIM students.* E-Learning Institute, Emporia State University May 25-26, 2010, Emporia, USA.
- Singh, R. (2010).** *Beyond performance indicators: Managing customers' library experience.* Kansas Library 2010 Annual Conference, Apr 7-9, 2010, Wichita, USA.
- Singh, R., & Conroy, M. (2009).** *From awareness to partnership: Identifying library perceptions, opportunities and impacts.* BC Library Conference 2009 on Be Curious: Think, Share, Discover Apr 16-18, 2009, Burnaby, Canada.
- Singh, R., & Conroy, M. (2008).** *Bowen Island Public Library assessment: Identifying perceptions, opportunities and impacts.* School of Library, Archival and Information Studies Colloquium, The University of British Columbia, Nov 12, 2008, Vancouver, Canada.
- Singh, R. (2008).** *What kind of connection exists between marketing attitudes and behaviour? A peep into the interacting landscape of the marketing and LIS world.* Annual 2008 conference of CAIS/ACSI on Information Beyond Borders: LIS interacting with other disciplines, Jun 5-7, 2008, Vancouver, Canada. [http://www.cais-acsi.ca/proceedings/2008/singh\\_2008.pdf](http://www.cais-acsi.ca/proceedings/2008/singh_2008.pdf)

**Singh, R.,** Walters, S., & McCreedy, V. (2008). *Customers can't be ignored: Strategies for service excellence*. BC Library Conference on Off the Shelf and Out of the Box: Creativity in Libraries, Apr 17-19, Richmond, Canada, 33.

**Singh, R.** (2006). *Market orientation and service performance in libraries: An unexplored relationship*. Annual 2006 conference of CAIS/ACSI on Information Science Revisited: Approaches to Innovation, Jun 1-3, 2006, Toronto, Canada. [http://www.cais-acsi.ca/proceedings/2006/singh\\_2006.pdf](http://www.cais-acsi.ca/proceedings/2006/singh_2006.pdf)

**Singh, R.** (2005). *What kind of market orientation exists in Finnish research libraries? Implications for managing customer knowledge and relationship*. IRMA International Conference on Managing Modern Organizations with Information Technology May 15- 18, 2005, San Diego, USA.

**Singh, R.** (2005). *Dimensions of market orientation in Finnish libraries: An assessment*. BOBCATSSS 2005 Symposium on Librarianship in the Information Age, Jan 31- Feb 2, 2005, Budapest, Hungary.

**Singh, R.** (2004). *An examination of the role of marketing culture in defining consumer satisfaction in Finnish libraries*. Connection 2004: 9<sup>th</sup> Great Lakes Information Studies Conference, May 15-16, 2004, Toronto, Canada.

**Singh, R.** (2004). *Marketing culture of Finnish libraries*. Norslis Seminar on Theory Development, Mar 28-Apr 2, 2004, Borås, Sweden.

**Singh, R.** (2003). *Knowledge-enabled customer relationship management: A case of Finnish libraries*. Workshop on Knowledge Management in Practice in Organizational and Everyday Life, Department of Information Studies, Åbo Akademi University, Dec 16, 2003, Turku, Finland.

**Singh, R.** (2003). *Branding in library and information context: The role of marketing culture*. EUSIDIC Annual Conference, Oct 19-22, 2003, Prague, Czech Republic.

**Singh, R.** (2003). *Marketing culture in Finnish libraries and information centres: A study*. Connection 8: Quest for Knowledge Conference, Jun 6-8, 2003, Long Island University, New York, USA.

**Singh, R.** (2003). *The role of marketing in the library and information services profession: Some methodological considerations*. Nordis-Net Doctoral Workshop on Selecting Data Collection and Data Analysis Methods for Doctoral Research Projects in the context of Theoretical Frameworks, Oct 10-12, 2002, Gothenburg, Sweden.

**Singh, R.** (2001). *The role of marketing in the library and information services profession: Future implications*. Nordis-Net Doctoral Workshop on Selecting Theoretical Frameworks for Doctoral Research Projects, Nov 22-25, 2001, Vilnius, Lithuania.

## RESEARCH POSTERS

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**Singh, R., & DeLisi, A.** (2021). Covid-19 information experiences: Implications for everyday life information literacy skills. Research Month 2021. St. John's University, Queens, USA.

**Singh, R., & Brinster, K. N.** (2020). Emotional baggage: The importance of reason and feeling in change management. Research Month 2020. St. John's University, Queens, USA.

**Singh, R.**, & Trinchetta, G. G. (2019). Community Connections: Advocating for libraries through innovative engagement. Catholic University of America 11th Annual Symposium on Bridging the Spectrum, February 8, Washington, D.C., USA. <https://lis.catholic.edu/news-events/symposium/2019/index.html>

**Singh, R.**, Olson-Charles, K., Warner, L., & Heupel, C. (2014). Workplace motivations in new librarians. Oregon Library Association (OLA) Conference 2014 on The Inside Out Library, April 16-18, Salem, OR, USA.

**Singh, R.**, Warner, L., & Heupel, C. (2013). Workplace motivators: Carrot and stick won't cut it! Research and Creativity Day, Emporia State University, May 2, Emporia, USA.

**Singh, R.**, & Ovsak, A. (2011). Managing customer's library experience matters! Mapping libraries' branding capacity, behavior and impact in their communities. ALISE 2011 Annual Conference on Competitiveness & Innovation. Jan 4-7, San Diego, USA.

**Singh, R.**, & Ovsak, A. (2010). Reaching out, building bonds: Uncovering the brand value and image of academic libraries. KLA-CULS Fall Conference on Originate, Create, Renovate, and Innovate: Leading Revolution in the Academic Library. October 14-15, Emporia State University, USA.

## WEBINARS & PANELS

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Warraich, N. M., Rorissa, A., Potnis, D., Bilal, D., Caidi, N., & **Singh, R.** (2021, September 20–24). *Living in two worlds: Challenges faced by and opportunities for international graduate students and faculty*. [Panel presentation]. ALISE 2021 Crafting a Resilient Future: Leadership, Education, & Inspiration. <https://ali.memberclicks.net/alise-2021-schedule>

Chancellor, R., Lee, S., & **Singh, R.** (2021). *Information-as-weapon: A wrinkle in information literacy research and practice*. ECIL 2021 - European Conference on Information Literacy, Sept 20 – 23, Bamberg, Germany. <https://www.conftool.com/ecil2021/sessions.php>

Chancellor, R., **Singh, R.**, Sánchez, J., Dunbar, T., DeLoach, P., Lee, S. (2020): Racism in America: Policing, protests and LIS. ALISE Webinar, July 30.

Bright, K., Matusiak, K., Colón-Aguirre, M., **Singh, R.**, & Bossaller, J. (2020). *Preparing librarians to research in an interdisciplinary and interconnected world: Perspectives on teaching research methods, evaluation, and assessment*. ALISE 2020 Online Conference on "Transforming LIS Education in an Interconnected World," Oct 20-23. [https://ali.memberclicks.net/assets/media/conf\\_2020/ALISE%202020%20AC%20Digital%20Program%2020201009.pdf](https://ali.memberclicks.net/assets/media/conf_2020/ALISE%202020%20AC%20Digital%20Program%2020201009.pdf)

Rioux, K., & **Singh, R.** (2019). *Exploring innovative pedagogies in a global information context*. ALISE 2019 Conference on "Exploring Learning in a Global Information Context," Sept 24-26, Knoxville, TN. Co-Conveners for the Special Interest Group (SIG) Panel on Innovative Pedagogies. <http://hdl.handle.net/2142/105356>

**Singh, R.**, & Rioux, K. (2019). *Creating engaging learning experiences through "research minis."* IFLA Satellite Meeting on "Transforming LIS Education for Professionals in a Global Information World: Digital Inclusion, Social Inclusion and Lifelong Learning," Aug 30-31, Rome, Italy.

Miller, K., & **Singh, R.** (2018). *Curricula and programs for the expanding LIS Education Universe*. Special Interest Group (SIG) Panel on "Innovative Pedagogies." ALISE 2018 Conference on "The



Expanding LIS Education Universe,” Feb 6 – 9, Denver, CO. **Co-Conveners** for the Special Interest Group (SIG) Panel on Innovative Pedagogies.

**Singh, R., & Vorbach, J. (2017).** *Re-envisioning management education and training for information professionals.* ASIS&T Webinar, April 5. **Organizer & Presenter**

**Singh, R. (2016).** *Managing change in information organizations from inside out.* LYRASIS Webinar. Sept 9, Atlanta. GA. **Presenter**

Heidi, J. (2017). *The role of information scholars and professionals in responding to fake news, misinformation, and propaganda.* ASIS&T Webinar, March 31. **Organizer & Moderator**

Zeng, M. L., & Gracy, K. F. (2015). *Introducing cultural heritage informatics into the curriculum of LIS education.* ASIS&T Webinar, April 15. **Organizer & Moderator – Rajesh Singh**

Wong, P. (2015). *The grant writing course: A real world experience to build communities.* ASIS&T Webinar, April 9. **Moderator– Rajesh Singh**

Martinez, M., & McLaughlin, J.L., & Miller, K. (2015). *Producing effective online programs and services: Experiences and lessons learned.* ASIS&T Webinar, Jan 21. **Moderator – Rajesh Singh**

Jaeger, P. T., Gorham, U., & Taylor, N. (2014). *Teaching information policy.* ASIS&T Webinar, Aug 27. **Organizer – Rajesh Singh**

## **MENTORING EXPERIENCE**

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### ***Ph.D. Student Supervision***

**Robert Wibben, 2021.** *The influence of leadership strategies on knowledge sharing intentions and activities in virtual teams* (Content Expert, Dissertation Committee Member). Department of Business Administration, Grand Canyon University, 2021-

**Karen Diller, 2014.** *Restorative library study spaces.* (Dissertation Committee Member). School of Library & Information Management, Emporia State University, Kansas, USA.

**Rhonda Atkinson, 2012.** *The Greensburg 2007 tornado crisis: Extension agents make sense of informational needs, information seeking behaviors and information satisfaction.* (Dissertation Committee Member). School of Library & Information Management, Emporia State University, Kansas, USA.

### ***Reviewer for Ph.D. Qualifying Exams and Dissertations***

**Jennine Knight, 2024.** External Reviewer on Ph.D. Dissertation entitled “*Transforming Academic Libraries through Strategic Partnerships: The Caribbean Case of the UWI.*” Queensland University of Technology, Australia.

**Nadia Butt, 2023.** External Reviewer on Ph.D. Dissertation entitled “*Factors Affecting Multitasking Information Behavior of Library and Information Science Professionals in Pakistan.*” Institute of Information Management, University of Punjab-Lahore, Pakistan.

**Abdul Jabbar, 2022.** External Reviewer on Ph.D. Dissertation entitled “Developing Leisure Reading Habit among School Children: Analyzing the Role of School Children, Family and Teacher.” Institute of Information Management, University of Punjab-Lahore, Pakistan.

**Brain Schwartz, 2013** Examiner on Ph.D. Qualifying Exam “Research Methods and Strategies,” School of Library & Information Management, Emporia State University, Kansas, USA.

**Terri Summey, 2013** Examiner on Ph.D. Qualifying Exam “Research Methods and Strategies,” School of Library & Information Management, Emporia State University, Kansas, USA.

**Heidi Blackburn, 2012** Examiner on Ph.D. Qualifying Exam on “Management and Organizational Theories,” School of Library & Information Management, Emporia State University, Kansas, USA.

**Charis Wilson, 2011** Examiner on Ph.D. Qualifying Exam “Research Methods and Strategies,” School of Library & Information Management, Emporia State University, Kansas, USA.

**Charis Wilson, 2011** Examiner on Ph.D. Qualifying Exam on “Management and Organizational Theories,” School of Library & Information Management, Emporia State University, Kansas, USA.

**Lori Franklin, 2010** Examiner on Ph.D. Qualifying Exam on “Research Methods and Strategies,” School of Library & Information Management, Emporia State University, Kansas, USA.

**Jean Derbyshire, 2010** Examiner on Ph.D. Qualifying Exam on “Management and Organizational Theories,” School of Library & Information Management, Emporia State University, Kansas, USA.

### ***Independent Study Research Supervision***

**Coreen Getgen, Fall 2021.** *Cultural Humility in the LIS Profession.* Division of Library & Information Science, St. John’s University, New York

**Rebecca Pasternak, Summer 2021.** *Everyday Life Information Literacy Skills in the Post-truth Era.* Division of Library & Information Science, St. John’s University, New York

**Lindsay Jankovitz, Spring 2017.** *Effective project management techniques to prepare information professionals for the future workforce.* Division of Library & Information Science, St. John’s University, New York

**Melissa Aaronberg, Fall 2016.** *Examining cross cultural communication in academic libraries: Implications for improving the library experience for Asian students.* Division of Library & Information Science, St. John’s University, New York

### ***Graduate Research Assistant Supervision***

**Elizabeth Macaluso, 2023.** Graduate Assistant, MSLIS Student, Division of Library & Information Science, St. John’s University, New York

**Amanda DeLisi, 2020-22.** Graduate Assistant, MSLIS Student, Division of Library & Information Science, St. John’s University, New York

**Kyle N. Brinster, 2019-20** Graduate Assistant, MSLIS Student, Division of Library & Information Science, St. John's University, New York

**Gabriella G. Trinchetta, 2017-19.** Graduate Assistant, MSLIS Student, Division of Library & Information Science, St. John's University, New York

**Christina Boyle, 2015-17.** Graduate Assistant, MSLIS Student, Division of Library & Information Science, St. John's University, New York

**Amber Ovsak, 2010-11.** Graduate Assistant, MLS Student, School of Library & Information Management, Emporia State University, Kansas

**Mike Conroy, 2008-09.** Graduate Assistant, MLIS Student, School of Library, Archival and Information Studies, The University of British Columbia, Vancouver, Canada

## HONORS AND AWARDS

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LUCIDEA Blog **Interview with the Expert: Marketing in Special Libraries, Dr. Rajesh Singh** (2022). <https://lucidea.com/blog/interview-with-the-expert-marketing-in-special-libraries-dr-rajesh-singh/>

Received **Faculty Recognition Award** by St. John's University for my research contributions in the 2020-21 academic year (\$2,000.00).

Received **Faculty Recognition Award** by St. John's University for my research contributions in the 2019-20 academic year (\$1,000.00).

Received **Faculty Recognition Award** by St. John's University for my research contributions in the 2018-19 academic year (\$1,000.00).

Received **Best Poster Award** at Catholic University of America 11<sup>th</sup> Annual Symposium on Bridging the Spectrum, February 8, 2019, Washington, D.C., USA. <https://lis.catholic.edu/news-events/symposium/2019/index.html>

Received **Faculty Recognition Award** by St. John's University for my research contributions in the 2017-18 academic year (\$1,000.00).

Received **Faculty Recognition Award** by St. John's University for my research contributions in the 2016-17 academic year (\$2,000.00).

Received ASIS&T **Certificate for Appreciation** for contribution as SIG ED Co-Chair Elect for 2015-16.

Received ASIS&T **Certificate for Appreciation** for contribution as SIG ED Program Coordinator for 2014-15.

Recognized by Emporia State University Graduate Studies for facilitating **online discussion in an innovative manner**, and interviewed for their "**Expert Down The Hall**" (2013) series: <http://blogs.emporia.edu/staff/theexpertdownthehall/posts/08/15/2013/dr-rajesh-singh-student-led-discussion-blogs/> (August 2013).

Invited by students to serve as **Commencement Speaker** for the SLIM Utah Cohort January 2012.

Received SLA Presidential Citation for contribution to recruitment during the “**Community Builders**” campaign of 2011.

Junior Research Fellowship in Library & Information Science was awarded by DESIDOC (Defence Scientific Information and Documentation Centre), Delhi, India (Rs. 8,000 per month) 1997.

Qualified the National level UGC – NET examination in Library & Information Science for Junior Research Fellowship and Lectureship held on June 29, 1997, in India.

Qualified the National level UGC – NET examination in Library & Information Science for Lectureship held on December 29, 1996, in India.

#### **ST. JOHN’S UNIVERSITY COMMITTEE APPOINTMENTS, 2015-**

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St. John’s University Personnel Committee, 2023-2025

St. John’s Liberal Arts and College Personnel Committee, 2022

SJU Anti-racism, Equity, and Inclusion Taskforce, Curriculum Development Committee, 2020-contd.

St. John’s Liberal Arts and Sciences Council, 2015-2024.

#### **DIVISION OF LIBRARY AND INFORMATION SCIENCE, SJU, APPOINTMENTS, 2018-**

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DLIS Bulletin Committee, 2023

DLIS Program Goals Ad hoc Committee, 2022

DLIS Reappointment, Tenure, and Promotion Policy Draft, 2021-22

DLIS Equity Advocate, 2021 – contd.

Chair, DLIS Scholarship Committee, 2019-

DLIS Personnel and Budget Committee, 2018-2023

Coordinator, DLIS Library Liaison Committee, 2015-18

DLIS Law Librarianship Advisory Board, 2015-

DLIS Scholarship Committee, 2017-18

Advisor & Coordinator for Advanced Certificate in Social Justice for Information Professionals 2021 – contd.

Advisor & Coordinator for Advanced Certificate in Management for Information Professionals 2017 – contd.

DLIS Curriculum Development

- “Advanced Certificate in Social Justice for Information Professionals” 2021
- “Advanced Certificate in Management for Information Professionals” 2017

Mentor, SJU Online Teaching Mentor Program, Summer 2016

#### **EMPORIA STATE UNIVERSITY (ESU) COMMITTEE APPOINTMENTS, 2009-15**

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The Teaching, Learning, and Assessment Committee, 2012-14

Poster Judge, 2013 Assessment Forum

The Teachers College Faculty Recognition Awards Selection Committee, 2012

Faculty Research and Creativity Committee, 2010-13

Presidential Award for Research and Creativity Committee, 2013

ESU Campus Champion Committee, 2013

ESU Curriculum Review Panel Committee, 2010-14  
Faculty Senate, 2010-12  
Faculty Affairs Committee, 2010-12  
University Library and Archives Advisory Committee, 2009-11  
International Advisory Board for Study Abroad, 2009-10  
Electronic Resources Librarian Search Committee, 2010

### **SCHOOL OF LIBRARY AND INFORMATION MANAGEMENT, ESU, APPOINTMENTS, 2009-15**

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Convener, “Leadership Concentration Development” Learning Outcomes Team, 2011-12  
Ad-hoc Chair, Academic Appeals Committee, 2011-12  
Academic Appeals Committee, 2009-12  
SLIM Faculty Committees, 2009-2015  
Strategic Planning Committee, 2010-11  
Admission and Program Review, 2009-2014  
Doctoral Program Advisory Committee, 2009-2014  
Scholarship Committee, 2009-11  
Business Manager Search Committee, 2009  
Assistant Ph.D. Coordinator, 2009-2010

### **SERVICE TO THE PROFESSION**

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- **Advisor**, Yeshiva University Libraries Strategic Planning, 2023.
  
- **Association for Information Science & Technology (ASIS&T)**
  - Reviewer, ASIS&T Annual Conference, 2018-contd.
  - *Co-Chair, Panel Proposals, 2018 ASIS&T Annual Meeting Program Committee*, International Conference on “Building an ethical and sustainable information future with emerging technologies” Vancouver, Canada, Nov 9-14, 2018.
  - Juror, ASIS&T Clarivate Analytics (Formerly Thomson Reuters) Doctoral Dissertation Proposal Scholarship 2017
  - ASIS&T SIG ED Co-Chair, 2016-17
  - Juror, ASIS&T Student Chapter-of-the-Year Award 2017
  - ASIS&T SIG ED Co-Chair Elect, 2015-16
  - ASIS&T SIG ED Program Coordinator, 2013-15
  - Juror, ASIS&T Student Chapter-of-the-Year, 2013-14
  - ASIS&T SIG ED Student Travel Award Jury, 2013-15
  - ASIS&T Education and Professional Advancement Committee, 2013-2014
  - ASIS&T SIG KM (Knowledge Management) Chair Elect, 2013-14
  
- **Association for Library and Information Science Educators (ALISE)**
  - Reviewer, ALISE Annual Conference, 2018-contd.
  - *Co-Chair, Juried Paper Proposals, 2025 ALISE Annual Conference Program Committee.*
  - 2019-21 Norman Horrocks Leadership Award Committee
  - 2018 ALISE Award for Teaching Excellence Committee
  - ALISE 2018-19 Co-Convener, ALISE SIG on “Innovative Pedagogies”

- ALISE 2016, Convener, Birds of a Feather Session on “Administration & Management,” Boston
- ALISE 2016 Doctoral Poster Judge, Boston
- ALISE 2014 Doctoral Poster Judge, Philadelphia
- **Special Libraries Association (SLA)**
  - SLA Diversity Leadership Development Program Committee, 2012-15
  - Faculty Advisor for Special Libraries Association (SLA) Kansas/Missouri Student Chapter, 2009-15
- **American Library Association (ALA)**
  - External Review Panelist Pool Member for American Library Association Accreditation of LIS schools, 2013-
- **Peer Reviewer**, 2020-21, Book proposal on “Change management in Information Organizations.” Elsevier.
- **Peer Reviewer**, 2019-20, ASLIB Journal of Information Management
- **Peer Reviewer**, 2018-21, Marketing Libraries Journal (MLJ)
- **Peer Reviewer**, 2018-contd., Digital Library Perspectives
- **Peer Reviewer**, 2018-19, Open Information Science
- **Peer Reviewer**, 2018-19, The Electronic Library
- **Program Committee**, 5<sup>th</sup> International Conference on *Well-Being in the Information Society (WIS 2014) – Safe and Secure Cities*, University of Turku, Finland, Aug 18-20, 2014.
- **Poster Judge**, Kansas Library Association (2013) Annual Conference, Topeka
- **Grant Reviewer** for MITACS, Canada, 2009-18

## PROFESSIONAL AFFILIATIONS

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Association for Library and Information Science Education (ALISE), 2007-  
 Association for Information Science & Technology (ASIS&T), 2007-  
 American Library Association (ALA), 2007-  
 Special Library Association (SLA), 2007-17  
 Kansas Library Association (KLA), 2009-15  
 EDUCAUSE, 2010-15  
 Canadian Library Association (CLA), 2007-2009  
 British Columbia Library Association (BCLA), 2007-2009