Division of Institutional Advancement

st john's university

Department Showcase
Thursday, April 28, 2011

Robert D. Wile '99SVC
Senior Vice President
Chief of Staff, Office of the President

Victor E. Ramos '91CBA, '93MBA
Associate Vice President

James Monnier '74Ed, '79GEd
Associate Vice President, Development

Jeanne M. Umland '79C, '82G, '93PD
Associate Vice President
Mission Statement

The Division of Institutional Advancement is comprised of the Office of Alumni Relations and the Office of Development. It strives to keep our alumni connected to St. John’s and encourages them to provide for the support of the University. It promotes leadership and involvement among individuals who support the mission and goals of St. John’s and are willing to do what they can to help them flourish. It is committed to the acquisition of private resources for the University, thereby enabling St. John’s to continue to provide its students with an excellent academic education grounded in the service philosophy of St. Vincent de Paul.
Financial Support

"Fulfilling the Dream"

$271 million

$33 million
last year

$262 million since 2000
Notable Alumni

Government
Hon. Ronald Brown ’70L, ’89HON*
Former Secretary, U.S. Dept. of Commerce

Hon. Hugh L. Carey ’70L, ’89HON
Former New York State Governor

Hon. Mario M. Cuomo ’53C, ’56L, ’75HON
Former New York State Governor

Hon. George Deukmejian ’52L, ’83HON
Former California State Governor

Hon. Raymond W. Kelly ’71L, ’98HON
New York City Police Commissioner

Entertainment
Nick Davatzes ’62C, ’64G, ’95HON
CEO Emeritus, A&E Television Network

Paul J. Evanson ’63CBA
Owner, Pittsburg Steelers, NFL

Edward A. Romano ’63CBA
EVP and CFO, Warner Brothers Entertainment

Robert Leo Sheppard ’32C, ’00HON*
“Voice of the Yankees”

Terence Winter ’88L
Creator, Writer, Exec. Prod., HBO’s Boardwalk Empire and The Soprano’s

Industry
Thomas G. Anderson ’80CBA, ’86MBA
President, Global Banking, American Express

Thomas J. Donohue ’63C, ’85HON
President and CEO, U.S. Chamber of Commerce

Bernard D. Kennedy ’54CBA, ’58L, ’99HON
Founder and CEO, King Kullen Grocery Co. Inc.

Gary Muto ’81CBA
President, Ann Taylor Loft

Leo W. Pierce, Sr. ’39C, ’99HON
Chairman Emeritus, Iron Mountain

Michael Repole ’91SVC
Co-Founder, glacéau vitaminwater
Chairman, Pirate’s Brand

Howard J. Rubenstein ’59L, ’90HON
President, Howard J. Rubenstein Associates

Linda Sanford ’74Ed, ’98HON
Senior VP, IBM Corporation

James J. Schiro ’67CBA, ’95HON
CEO, Zurich Financial Services

* Deceased
Institutional Advancement

Victor E. Ramos ‘91CBA, ‘93MBA
Associate Vice President

Advancement Services
Alumni Relations
Annual Fund
Communications
Staten Island
Office of Advancement Services

13,038 gifts processed in FY11 (to-date)
17,560 gifts processed in FY10

157,268 demographic/biographic updates in FY11 (to-date)
123,069 demographic/biographic updates in FY10
Office of Annual Campaigns

Student Phonathon
- 46 student callers
- Over $250,000 in commitments

The Loughlin Society
- 1,962 members in 2009-2010
- Patrons
- Associates

Mass Solicitations
- 240,910 pieces mailed
- Raised over $425,000
- 87,154 solicitations sent

Join the BIG EAST Challenge
Office of Alumni Relations

Signature Events

27 Alumni events engaging over 2,200 alumni and friends

Regional Chapters

Over 40 Alumni Regional Chapters throughout the United States

Alumni Insider’s View...

59 Alumni Insider’s View...Programs to date engaging over 2,000 students and over 440 alumni
Office of Communications

Print Communications

- St. John's Magazine
- It's time to see your future!
- Alumni Great Lawn Party

Electronic Communications

- Facebook
- LinkedIn
- Twitter
- YouTube

Office of Alumni Relations
Bonjour! In case you couldn’t tell from my greeting, I’m now in Paris for the second part of the Discover the World program. It’s been a blast so far, and I’m really enjoying life in France.

Photo gallery

It’s been a bit more difficult to adjust to Paris than it was to Rome, since I’m less familiar with the French language. Though it’s been a learning process for me, it’s been totally worth it because the atmosphere here is nothing short of amazing. Paris is a sprawling city filled with really hip fashion trends, art and super-gifted street performers! There’s nothing like it. I’ve been to the Eiffel Tower and other must-see French landmarks, and I’ve been going to museums as often as I can. St. John’s gave out yellow cards that allow students to access any museum in Paris, which has been really helpful. I’m making sure that I cherish every moment and experience as much as I can!
Special Initiatives

Jeanne M. Umland ’79C, ’82G, ’93PD
Associate Vice President
Special Initiatives

Donor Relations

President’s Dinner

Jubilarian Society Dinner

Founders Society

Special Events

Alumni Convocation
Office of Donor Relations

Acknowledges donations to the University

Expendable and Endowed Scholarships

Giving Back - educating current students and young alumni
Special Events

Alumni Convocation
18 alumni to be honored in May

Jubilarian Society Dinner
Alumni who have celebrated their 50th anniversary

Founders Society Induction Dinner
86 members
Annual President’s Dinner

Over $20 million raised since 1998 for student scholarships

$2.25 million last year
12th Annual
President's Dinner
Spirit of Service Award
Questions and Answers