st. john's university

college of professional studies
CPS welcomes a variety of learners

Responsive   Innovative   Dynamic   Evolving
St. John’s University
Undergraduate Enrollment by College Fall 2011

Total UG STJ enrollment-11,840

- CPS: 35% (4,095)
- SJC: 30% (3,592)
- PHARM: 15% (1,810)
- TCB: 16% (1,849)
- EDU: 4% (494)

CPS is the largest undergraduate academic unit.
CPS offers a variety of programs

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<tr>
<th>M.P.S.</th>
<th>B.S.</th>
<th>A.S.</th>
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<tbody>
<tr>
<td>Criminal Justice Leadership</td>
<td>Administrative Studies</td>
<td>Business Administration</td>
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<td>Sport Management</td>
<td>Advertising Communication</td>
<td>Computer Science</td>
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<td>International Communication</td>
<td>Communication Arts</td>
<td>Computer Security Systems</td>
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<td>Criminal Justice</td>
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<td>Dramatic Arts, Film, &amp; Television</td>
<td>Networking and Telecommunications</td>
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<td>Funeral Service Administration</td>
<td>Television and Film</td>
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<td>Homeland and Corporate Security</td>
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<td>Hospitality Management</td>
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<td>Photojournalism</td>
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<td>Public Relations</td>
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<td>Televisi‌on and Film Production</td>
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<th>B.A.</th>
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<td>Liberal Studies</td>
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Academic Clusters

- Communication
- Administration
- Technology
- Justice
- Industry

Responsive  Innovative  Dynamic  Evolving
Career Fields

Careers for the Career Minded

- Computer Science
- Computer Security Systems
- Healthcare Informatics
- Health & Human Services
- Hospitality Management
- Sport Management
- *Mass Communication*
- Television & Film
- *Criminal Justice*
- Legal Studies
- *Homeland & Corporate Security*

* - graduate programs
4 CPS Professors Featured in Princeton Review's 2012 Top 300 Professors

Joyce Boland-DeVito, Esq.  Professor  Business Law
Regis Clifford  Adjunct Assistant Professor  Economics
Thomas M. Kitts, Ph.D.  Professor  English
James O'Keefe, Ph.D.  Associate Professor  Criminal Justice

Responsive  Innovative  Dynamic  Evolving
Division of English & Speech

• MS in Popular Culture & Global Media

Explore the social, historical, and cultural contexts of artistic expressions of popular culture and its dissemination through global media.
Division of Mass Communication

• Public Relations Student Society of America (PRSSA)

• Advertising Competition

• Collaborative degree in Dramatic Arts, Film, & Television
  - Between St. John’s and American Academy of Dramatic Arts
  - Candidates must pass an intense and highly competitive audition

• Photojournalism
New M.S. program in ‘Data Mining and Predictive Analytics’
  - “Big Data” analytics transforming decision-making throughout business, government, healthcare, and academia

Healthcare Informatics
  - New major - IT needs for healthcare sector constituting 17% of US economy

Cyber Security
  - Fastest growing major - Prof. Otero’s “Cyber Wars”

Ten New Five-year Combined Degrees
  - Eight with Tobin (BS/MBA or BS/MS); Two with St. John’s College (BS/MLS)

Mentoring program
  - All freshmen have faculty mentor throughout their STJ career
Legal Studies

- CPS Legal Studies program is accredited by the American Bar Association

Success of our Mock Trial Team

- 2011-2012 season was 20th Anniversary of the St. John’s Team

- Team remains Nationally ranked as one of America’s Top Mock Trial Teams

- On June 13th, Mock Trial Team will be presented with a proclamation from the New York City Council
Other exciting CPS courses

- Wine Appreciation & Management
- Cruise Operations Management
- Healthcare Informatics – Mobile Apps
- Funeral Administration
Innovative Crime Mapping Course

• Students learn how law enforcement practitioners manage and target resources and formulate crime reduction strategies

• Used to identify crime hot spots and analyze patterns and trends to forecast future crime occurrences
Bullying and Moral Responsibility

A philosophical inquiry into the ethical or moral ramifications of bullying. Close scrutiny paid to its most current form, cyber bullying.

Incorporate today’s web based technology such as

• Facebook
• Wikis
• Skype
CPS embraces innovative pedagogy

DUAL CAMPUS COURSE - QUEENS AND STATEN ISLAND CLASSROOMS CONNECTED VIA VIDEOCONFERENCE TECHNOLOGY

Responsive Innovative Dynamic Evolving
CPS Service

CPS staff and administrators prepared dinner for guests of Ronald McDonald House
Academic Service Learning Projects

26 CPS classes completed ASL projects

Service Learning Classes

• Software Engineering – Major project for Ronald McDonald House of Manhattan

• TV & Film – Produced a documentary film for Momma’s House to encourage donations and volunteerism

• Computer Science – Created pamphlets on internet safety and distributed to 6 community partners
Academic Service Learning Projects

• Public Relations – Toy Drive Campaign for St. John’s Bread and Life ("Hooper’s Toy Drive")

• Marketing – Advertising Campaign for the Emerald Isle Immigration Center

• Computer Science – Database for a Latino Community Development Corp.
Non-Traditional Learning Opportunities

- Evening & Weekend Programs
- Distance Learning
- Life Experience Credits
- Adult Learners & Veterans
Advantage Academy

• Innovative, strategic partnership between St. John’s University, VISA, and the City of New York Department of Homeless Services

• Qualified individuals identified by the New York City Department of Homeless Services, including a number of former and current homeless, single parents
Academic Internship Partners

Northshore LIJ Medical Ctr
MTV
News 12 Long Island
Arista Records

KTU-FM NJ
New York Internet
Miramax

Telecare
MSG NY Knicks
Ralph Lauren

HBO
Sports Illustrated
US Customs

Lido Golf Club
ABC Daytime
ABC TV

CNN
Walt Disney World
Prayer Channel

Windsor Club
Major League Baseball
Saints Island Yankees

Leicester Tigers – Premier Football
Leicester, England

NY Power Soccer

NY Rangers
FOX News

NYC Police Department

Katz Media

Monsignor Farrell HS

Bellevue Hospital

NY Jets

NY Islanders

US Secret Service

NYC Board of Ed

23
2011 Academic Internship Fair

100 leading corporations & organizations represented

952 students participated

Responsive  Innovative  Dynamic  Evolving
Save the Date

Thursday, September 27\textsuperscript{th}, 2012

CPS Annual Academic Internship Fair

Taffner Field House

11am-3pm
CPS Media and Technology Center

- TV Studio
- Computer Science Lab
- Advertising & Animation Lab
- Networking & Cyber-Security Lab
- Special Effects and Editing
CPS Career Software Lab

- CRJ
  - Comstat Anti-Crime Software
- Homeland Security
  - 3D Mapping Software
- Hospitality
  - Enterprise Software
- Legal
  - Westlaw/Lexis-Nexis
- Sport Mgmt
  - Sports Statistics

Responsive Innovative Dynamic Evolving
CPS provides the tools and resources for our students.
College of Professional Studies

- Responsive
- Innovative
- Dynamic
- Evolving
- Concerned
Challenges

• Future Direction of Staten Island
• Emerging Technology
• State of the Art Programs
• Globalization
CPS
On the Move!
Welcome to CPS Jeopardy!
An innovative and strategic partnership between St. John’s University, VISA, and the City of New York Department of Homeless Services
What is the Advantage Academy?
An event where over 100 leading corporations are attending September 27, 2012 in Taffner Field House
What is the 2012 CPS Academic Internship Fair?
CPS new location in the Spring of 2013
What is St. Augustine Hall?
Number of Master’s Programs offered by CPS
What is 3?
This magazine featured 4 CPS Professors in its 2012 national ranking of the Top 300 Professors.
What is The Princeton Review?
This is CPS’s Signature Community Service Project
What is Ronald McDonald House?