



**B.S. in Marketing: Student Planning Document**

<b>Suggested Four-Year Sequence of Study</b>					
<b>First Year - Fall</b>	<b>Credits</b>	<b>Grade</b>	<b>First Year - Spring</b>	<b>Credits</b>	<b>Grade</b>
ECO 1301 or ECO 1302	3		ECO 1302 or ECO 1301	3	
PHI 1000 or THE 1000	3		THE 1000 or PHI 1000	3	
FYS 1000 or FYW 1000	3		FYW 1000 or FYS 1000	3	
LAW 1310 or LAE MATH requirement	3		BUA 1333	3	
RMI 1301 or MGT 1301	3		MGT 1301 or RMI 1301	3	
<b>Total</b>	<b>15</b>		<b>Total</b>	<b>15</b>	
<b>Second Year - Fall</b>	<b>Credits</b>	<b>Grade</b>	<b>Second Year - Spring</b>	<b>Credits</b>	<b>Grade</b>
Theology Sacred Texts and Traditions <sup>a</sup>	3		HIS 1000 or ENG 1100	3	
ENG 1100 or HIS 1000	3		SCI 1000 or LAW 1310	3	
MKT 2301 or FIN 2310	3		FIN 2310 or MKT 2301	3	
ACC 2338	3		ECO 1320 <sup>a</sup> or BUA 2334	3	
BUA 2334 or ECO 1320 <sup>a</sup>	3		SPE 1000	3	
<b>Total</b>	<b>15</b>		<b>Total</b>	<b>15</b>	
<b>Third Year - Fall</b>	<b>Credits</b>	<b>Grade</b>	<b>Third Year - Spring</b>	<b>Credits</b>	<b>Grade</b>
Liberal Arts Elective or SCI 1000	3		Liberal Arts Elective	3	
PHI 3000 <sup>a</sup>	3		MGT 3325 or Technology Elective	3	
MKT 3311 or MKT 3312	3		MKT 3312 or MKT 3311	3	
Marketing Elective	3		Marketing Elective	3	
Technology Elective or MGT 3325	3		Liberal Arts Elective	3	
<b>Total</b>	<b>15</b>		<b>Total</b>	<b>15</b>	
<b>Fourth Year - Fall</b>	<b>Credits</b>	<b>Grade</b>	<b>Fourth Year - Spring</b>	<b>Credits</b>	<b>Grade</b>
MGT 4329	3		General Elective	3	
PHI 2220 <sup>a</sup> or THE 3305 <sup>a</sup>	3		Business Elective	3	
Marketing Elective	3		Marketing Elective	3	
Liberal Arts Elective	3		General Elective	3	
Business Elective	3		Liberal Arts Elective	3	
<b>Total</b>	<b>15</b>		<b>Total</b>	<b>15</b>	

\* This is a recommended course sequence; please speak to your advising dean if you have any questions about this schedule, particularly regarding your MKT/BUS/GEN ELEC options, to set goals and optimize your collegiate experience.

\* To be used in consultation with Degreeworks; schedules subject to change.

\* Sequence will vary for students with advanced standing, external and internal transfer credits, as well as those wishing to study abroad and/or looking to pursue a Fast-Track program

<sup>a</sup> Study Abroad option - Please speak to your advising dean if you plan on studying abroad.