

ANT 1010 Introduction to Anthropology: Cultural – Anthropology as a comparative cultural approach. Learning about American and world cultures through examination of the whole life experience in cross-cultural perspective. Credit: 3 semester hours.

ART 1000 The Creative Process – A study of creativity as it is manifested in the fine arts: the visual arts, music, theatre and dance. Museum, theatre, concert visits required. Credit: 3 semester hours. Studio fee, \$50.

ENG 1040 Writing for Business – An exploration of common professional forms of writing and communication, including critical responses to professional and business-oriented readings. Credit: 3 semester hours.

ENG 2100 Introduction to Literature and Culture – This course is devoted to the study of the relationship between literature and culture focusing on literary texts connected by common aesthetic, generic, or historical themes. Credit: 3 semester hours

ENG 2210 Introduction to British Literature - A study of various texts, authors, genres, and themes in British literature and culture. May vary according to instructor interest or specialization. May count toward ENG pre-1900 requirement depending on approval of the instructor and chairperson. Credit: 3 semester hours.

ENG 3740 Fiction Writing Workshop – Writing workshop on fiction and fiction theory. Credit: 3 semester hours.'

ENT 1002 Social Entrepreneurship – As the traditional lines blur between nonprofit enterprises, government, and business, it is critical that business students understand the opportunities and challenges in this new landscape. This course will not only address how to start a social driven business/institution, but also how it is possible for major companies to move social responsibility from a cost center to a profit center. This course will therefore address through case discussions, lectures, readings, guest speakers, and student presentations in this emerging field. Students will be expected to develop a pitch for a business plan for a social enterprise or a plan/strategy for an already existing company to move its social responsibility function to a profit center. Credit: 3 semester hours.

FAS 1006 Fashion Marketing – This course introduces the student to the products and concepts of fashion marketing, also defined as lifestyle marketing. The course will include the manner in which marketing both creates and interprets the needs and wants of society. The overall concept of fashion marketing will be discussed along with the role the consumer plays and how fashion marketing functions in a global arena. (Intersession, pre and post only) Credit: 3 semester hours.

HLS 1007 Security Investigations – Contemporary developments in scientific devices and techniques that relate to the fields of security, safety and investigation. Credit: 3 semester hours.

LES 1105 Selected Topics in Legal Studies – This course will give students the opportunity to explore in depth, selected legal topic(s). The topic for each course will be announced at the time of registration. Credit: 3 semester hours.

MGT 1000 Introduction to Business - An approach to understanding the function of business in society and what society can expect from business. Major topics: economic and social responsibilities; the functional areas; marketing, production, and finance; how businesses are organized and managed; quantitative management tools; the future of business. Credit: 3 semester hours.

MGT 1001 Principles of Management I – Problems and processes of management; emphasis is placed on the principles and practices of management and the functions of the executive. Credit: 3 semester hours.

MKT 1001 Principles of Marketing – The role of marketing and marketing management in the operation of an economic system is studied. The environment within which the marketing system operates and the structure, operations, resources and variables subject to the control of the marketing executive are examined. Marketing principles, trends and policies are emphasized. Credit: 3 semester hours.

MTH 1007 College Algebra and Trigonometry – The complex numbers; review of basic algebra; functions and graphs; linear, quadratic and other algebraic functions; exponential and logarithm functions; trigonometric functions and identities; inverse trigonometric functions. (Not open to students who have completed MTH 1009). Credit: 3 semester hours.

MTH 1009 Calculus I – Limits; continuity; the derivative; applications of the derivative; the definite integral; fundamental theorem of calculus; integration of polynomial functions; areas; exponential and logarithmic functions. Credit: 3 semester hours.

MTH 1021 Introduction to Statistics – Permutations, combinations, addition and multiplication rules; conditional probability; confidence intervals; hypothesis testing; regression; correlation; applications to business, economics and social science. Credit: 3 semester hours.

PCU 1020 The Soundscape of American Popular Culture – Examines the pop cultural landscape through the perspective of sound. In addition to a variety of musical genres,

other representations of sound will be explored. These will include voices of activism and protest, comedy and drama, and performance art among others. Credit: 3 semester hours.

PHI 3400 Introduction to Logic – A study of the elementary and advanced forms of deductive argumentation in both traditional logic and the modern logic of propositions. Credit: 3 semester hours.

PSY 1019 The Psychology of Prejudice and Discrimination – An examination of the theoretical, historical, and functional aspects of prejudice and discrimination. Research in the areas of interpersonal relations, group dynamics, social power and personality assessment is included. Special attention is devoted to racism, antisemitism, sexism, ageism and homophobia. Credit: 3 semester hours.

PSY 2280 Introduction to Sport Psychology – Psychological factors affecting sports participation and their role in sports performance. Credit 3 semester hours.

SCI 1000 Scientific Inquiry – This course introduces students to the way scientists think about and view the world. Through a specific theme, such as evolution, atomic theory, energy, or plate tectonics, students will develop their critical thinking and quantitative reasoning skills. The historical development of the specific theme is explored to learn how scientific theories change and develop over time as new discoveries occur. Science is empirical in nature. To understand the process of science, students investigate how experiments are designed and the results interpreted. Students learn the logic of the scientific method and how it may be used to solve problems in their everyday lives. They also learn how data may be biased and misinterpreted using historical examples. Finally, because science is not conducted in a vacuum, and it impacts the world around us, the students analyze societal issues that deal with science in terms of values, ethics and responsibilities. Credit: 3 semester hours.

SPE 1000 Public Speaking – Introduction to the theory and practice of public speaking in a variety of communication contexts. Students will learn and practice the principles of public speaking, including topic selection, audience adaptation, invention and arrangement of arguments, and the incorporation of the appropriate style to the message. Additionally, students will learn techniques in actively listening and message evaluation. Credit: 3 semester hours.

SPM 1552 Diversity, Equity, and Inclusion in Sport – Multifaceted issues and perspectives on the past, present and future interactions between sport and diversity, equity and inclusion in society will be examined. Emphasis is placed on examinations of sport-focused topics including social justice, equality, sustainability, tolerance, bias, discrimination and inclusivity, and their connection and overlap with gender, racial, ethnic,

age, sexual orientation, religious, disability and other types of issues faced by marginalized individuals and groups (e.g., athletes, teams, and sport organizations). Credit: 3 semester hours.

SPM 2554 Name, Image & Likeness in Sport – Designed to educate and equip both students and student-athletes with the knowledge, skills, and business intelligence necessary to understand and navigate name, image and likeness (NIL) opportunities in sport. Students will learn about personal branding and marketing opportunities, legal and financial obligations, entrepreneurship, and social responsibilities. Credit: 3 semester hours.

SPM 4555 Sports Risk Management – The practical aspects of sport law and risk management are surveyed in this class. Students will develop practical knowledge and skills necessary to recognize, reduce and manage potentially dangerous situations in sport environments. This course will provide students with opportunities to study specific risk management theories to mitigate risk and potential liability (e.g., negligence) facing sport organizations. Credit: 3 semester hours.

THE 1000 Perspectives on Christianity: A Catholic Approach – An introduction to Christianity highlighting belief statements, practices, scripture, rites, theological writings, artistic expressions, and other discourses manifesting and expressing the Christian faith in its various traditions through its development. Credit: 3 semester hours.