



ST. JOHN'S
UNIVERSITY

THE PETER J. TOBIN
COLLEGE OF BUSINESS



**MASTER OF BUSINESS
ADMINISTRATION PROGRAMS**

WELCOME FROM THE DEAN



Our Master of Business Administration programs provide an experiential education and unique opportunity for graduate students to gain a broad knowledge base in areas that are essential for understanding risk and uncertainty in our global economy. We offer two formats for our M.B.A.: an intensive 36-credit program and a 45-credit STEM (Science, Technology, Engineering, and Mathematics) M.B.A. Both formats allow you to choose from a wide range of academic concentrations, including Analytics, Artificial Intelligence, Fintech, and Risk Management.

As a graduate of The Peter J. Tobin College of Business' M.B.A. programs, you are well prepared to meet the complex challenges of tomorrow's business world today. The 57-credit Accounting M.B.A. is designed to allow students without an undergraduate business degree to sit for the CPA exam.

The following are just a few of the many things to look forward to as a Tobin graduate student:

- A heavy focus on experiential learning. Our Executive-in-Residence Program is a unique feature providing in-school opportunities to engage in real-world business consulting with actual businesses and nonprofit organizations.
- Incredible opportunities to study abroad, with travel and curricula designed for a working professional's schedule. Recent graduate courses have included experiences with businesses in London, England; Madrid, Spain; Paris, France; Rome, Italy; and Zurich, Switzerland.
- A program with extensive flexibility. You choose your mode for each course, the pace of your study, and elective options that move you toward your career goals. The majority of our degrees can be completed online; we also offer in-person courses in New York City at our Manhattan and Queens campuses.
- The opportunity to participate in the Vincentian tradition of excellent teaching by experienced, nationally recognized faculty whose goal is to educate values-based leaders who seek profit as well as purpose.

Our rigorous programs are designed to meet personal career objectives in a specific area of interest through challenging and enriching courses, while allowing you to stay on your career track. Read on to learn more about what a Tobin graduate degree can do for you.

A handwritten signature in black ink, which appears to read "Maciek Nowak". The signature is fluid and cursive, written in a professional style.

Maciek Nowak, Ph.D.
Dean
Joseph H. and Maria C. Schwartz
Distinguished Chair

The Tobin M.B.A. enables you to select on-campus, online, or flex courses. Flex courses are structured so that the first seven weeks of a semester are conducted face-to-face onsite, followed by the remaining seven weeks that are offered synchronously online. These courses are designed to accommodate students who are already part of the workforce.

The Tobin online M.B.A. program offers the flexibility and convenience to earn your degree without compromising quality and is ranked in the top 42 online programs in the United States by *U.S. News & World Report*. Our online classes are taught by full-time St. John's faculty and are of the same high caliber as those taught on campus.

The STEM M.B.A. program offers a 45-credit option for students looking to pursue two eligible concentrations. These applicants will enroll in three courses in each discipline.

Graduating Tobin M.B.A. students may include up to nine credits of advanced standing toward a Tobin M.S. program. Thus, you would need 21 additional credits to complete the second degree.

#4 "Best Accelerated Online M.B.A. Program"
by *Fortune* (2023)

#17 "Best Online M.B.A. Programs"
by *Fortune* (2023)

#42 "Best Online M.B.A. Programs"
by *U.S. News & World Report* (2024)

#31 "Best Part-Time M.B.A."
by *Fortune* (2023)

#7 "Best Fintech M.B.A. program"
(*TechGuide*, 2024)

M.B.A. PROGRAMS

M.B.A.

The 36-credit Tobin M.B.A. program uses case studies, real-world projects, and an experiential capstone course to transcend the normal classroom experience, while giving you a global perspective and connections with alumni and corporate executives. You can enroll full time or continue your career while taking courses in the evening.

STEM M.B.A.

The 45-credit STEM (Science, Technology, Engineering, and Mathematics) M.B.A. program is designed to meet the needs of students who are interested in pursuing analytical and technical management roles across industries. The US federal government created the STEM-designated degree program to address the shortage of qualified workers in the STEM fields, which are estimated to grow by more than one million jobs by 2028. The STEM M.B.A. program will make it possible for international graduates to remain in the United States for an additional 24 months (36 months in total) after graduation and receive training through work experience.

Along with the required M.B.A. core and capstone courses, the STEM M.B.A. requires you to complete two concentrations of nine credit hours each from the following disciplines: Business Analytics, Enterprise Risk Management, Finance, Financial Technology (FinTech), Information Systems, Risk Management, and Sustainability.

M.B.A. in Accounting

The 57-credit M.B.A. in Accounting is designed to fulfill the business and accounting education requirements for the Uniform CPA Examination. In addition to the licensure-qualifying C.P.A. accounting concentration, the M.B.A. in Accounting enables you to select a second concentration from a wide range of disciplines.

M.B.A. CORE CURRICULUM

ACC 602: Global Financial and Managerial Reporting

BUA 602: Business Analytics

ECO 606: Industrial Economics

FIN 607: Financial Management

LAW 600: Law, Ethics, and the Principled Path in Business

MGT 601: Managing for Global Success

MKT 600: Decisions in Marketing Management

RMI 601: Risk Management

MGT 700: Seminar in Business Policy (M.B.A. Capstone)

+three concentration courses

M.B.A. CONCENTRATIONS

The **Artificial Intelligence (AI)** concentration equips you with the essential skills to navigate and excel in this rapidly evolving field. Designed to provide an integrated perspective on both the strategic and practical aspects of AI in business, this concentration prepares you to leverage AI technologies across various business functions. **Online | Queens**

The **Business Analytics** concentration develops professionals in the emerging fields of business intelligence and optimization methodologies, data mining, integrating statistical analysis, and predictive modeling with the state-of-the-art information technology tools to automate or support decision-making activities in today's fast-changing economy. **Online | Queens**

The **Educational Leadership** concentration prepares professionals to enhance their knowledge and skills in current trends and research with insight into becoming administrative and policy leaders in the field of education. **Online | Queens**

The **Enterprise Risk Management (ERM)** concentration reinforces the need for risk, uncertainty, and volatility to be managed at the financial, operational, reputational, and strategic levels of an organization. ERM has become the new global standard for how to run a business and to develop critical holistic thinking about business problems. **Online | Manhattan**

The **Entrepreneurship** concentration is designed for students who are focused on creating new ventures, are part of family businesses, are interested in starting or growing their own businesses, or are pursuing successful careers in innovation-related roles within established organizations. **Online | Queens**



The **Finance** concentration provides you with the expertise to make educated financial decisions, evaluate projects and investments, and execute decisions based on their valuations. **Online | Manhattan | Queens**

The **Financial Technology (FinTech)** concentration enables our graduates to apply technology in managing the financial aspects of their business, and to combine an expertise in business skills, computing technology, ethical and regulatory constraints, financial theory, and risk assessment to examine innovative approaches to financing and investing markets and transactions. **Online | Manhattan**

The **Healthcare Systems** concentration equips both medical and nonmedical professionals with the necessary tools to achieve and manage integrated approaches to health care—approaches that enable you to look at legal, operational, policy, and technology issues in health care from a holistic perspective, and effectively position you to assume a leadership position within the evolving ecosystem of the US health-care professions.

Online | Queens



The **Information Systems** concentration provides you with a moderately technical, comprehensive, and professional understanding of the modern systems approach to business information systems. It also prepares you to be an administrator with knowledge of the latest applications of information technology, empowering you with a strategic and competitive advantage in the global market. **Online | Queens**

The **Interdisciplinary Business** concentration allows you to pursue advanced courses in more than one discipline to achieve a breadth of competencies. **Online | Manhattan | Queens**

The **International Business** concentration is for students wishing to supplement their education with an international dimension or for those seeking to add a business education to their background in government and politics, international studies, language, law, or liberal arts. **Online | Queens**

The **Marketing Analytics** concentration develops the digital knowledge base for you to make more informed decisions critical for today's businesses by applying big data, business intelligence and analytics, digital and social media marketing, digital innovations in mobile, marketing automation systems, and user interface design. **Online | Queens**

The **Marketing Management** concentration develops professional marketing executives by equipping current and prospective practitioners with a broad, integrated understanding of the role that marketing plays within a business firm, the economy, society, and world. Emphasis is placed on cultivating sensitivity to the rapidly changing demands of a marketing manager's environment. **Online | Queens**

The **Risk and Financial Advisory** concentration prepares students who have career interests in compliance auditing, enterprise risk management, forensic accounting and fraud examination, information systems' audit and control, internal auditing, litigation support, and risk assessment and control. **Online | Queens**

The **Risk Management** concentration enables you to gain a thorough understanding of the theory and practice of risk management and insurance and exposes you to the actuarial, economic, financial, and legal principles underlying corporate risk management. **Online | Manhattan**

The **Strategic Management** concentration takes an integrated approach to business management and is aimed at students interested in the general management of the enterprise and in acquiring expertise in such specialized areas as E-Business Management, Entrepreneurship, Human Resource Management, International Management, Management Information Systems, and Operations/Supply Management. **Online | Queens**

The **Sustainability** concentration prepares you to pursue a business career that focuses on the environment and the economy. This concentration challenges you to offer sustainable long-term solutions to a range of critical business issues, and to develop resource and systems solutions that can be implemented by businesses and nonprofit organizations. **Online | Queens**

The **Taxation** concentration provides the knowledge and skills to become a tax specialist. You become familiar with the Internal Revenue Code, judicial decisions, tax regulations, and US Department of Treasury rulings and apply that knowledge to tax problems. **Online | Queens**

Visit www.stjohns.edu/mba to learn more about our programs.

Campus Designations | *The campus designations online, Queens, and Manhattan denote where the three elective courses that comprise each concentration are offered.*

Saturday M.B.A. Cores | *The eight core classes and capstone courses are offered in Queens on a two-year rotation basis to accommodate the needs of working professionals. You can take up to two courses on Saturdays.*

EXPERIENTIAL LEARNING

Executive-in-Residence Program (EIRP)

Students with strong academic records may be invited to serve as consultants with for-profit firms and not-for-profit organizations, offering a fresh perspective on business challenges while working closely with executive managers. This interactive course replaces the capstone requirement.

Global Destination Courses (GDCs)

Tobin graduate students are offered several opportunities for short-term study abroad through a menu of Global Destination Courses. These courses link the destination to the academic content of the course, where you witness firsthand how businesses operate in other cultures. Past locations include Barcelona, Spain; London, England; Munich, Germany; Paris, France; Rome, Italy; and Zurich, Switzerland.

Student-Managed Investment Fund (SMIF)

The course is designed to give you hands-on experience in performing investment research, investing money, and managing a portfolio prior to entering the workforce. You gain extensive experience with the tools in the Financial Information Lab as part of your work, including FactSet and Bloomberg. Upon completion and presentation of your research to the class and the Tobin Investment Committee, student analyst teams recommend and implement the purchase or sale of securities. The graduate fund is currently valued at more than \$4 million. You must submit an admission application for this course each semester.

Tobin Graduate Intensive Foundations (TGIF)

To ease your transition into our rigorous graduate programs, we offer a three-day Tobin Graduate Intensive Foundations workshop that helps standardize the basic business analytical skills of nonbusiness undergraduate students entering the M.B.A. and other graduate programs at Tobin, including those who joined during spring or summer terms. The TGIF workshop is also suitable for students who need a refresher in the fundamentals of business studies. This workshop is a great opportunity for you to begin your graduate program journey with a fun sense of camaraderie as you get to know other Tobin students and our faculty.



SCHOLARSHIPS AND FINANCIAL AID

High-achieving students admitted into graduate programs within Tobin are eligible for a select number of scholarships based on the academic strength of their application. These scholarships range from \$5,000 to \$10,000; students selected for the scholarships are notified by the department or Dean's office.

All students accepted into the **M.B.A. in Risk Management** and the **M.B.A. in Enterprise Risk Management** are automatically considered for an academic scholarship. These awards range from **\$5,000 to full tuition**. Recipients are notified in their acceptance letter. Funds are awarded on a first-come, first-served basis.

Work experience grants are awarded to accepted M.B.A. students based on full-time employment history.

Alumni scholarships are automatically awarded to students accepted to the M.B.A. degree program who have already earned a degree from St. John's.

The Zurich fellowship is open to accepted students in the Risk Management and Enterprise Risk Management concentrations in the **M.B.A.** and **STEM M.B.A.** Accepted students must submit an application to be considered. Funds are awarded on a first-come, first-served basis. Visit www.stjohns.edu/zurich for more information.

Visit www.stjohns.edu/graduatescholarships for more information on the graduate scholarships offered by St. John's University.

St. John's offers transparency regarding available aid and other opportunities to offset the cost of graduate studies. A Free Application for Federal Student Aid (FAFSA®) is available for entering graduate students who seek financial assistance from any federal or institutional sources of funding. Visit studentaid.gov and apply using St. John's federal institution code 002823.

CAREER COUNSELING

The Paul and Carol Evanson Career Services Center nurtures the career development of our graduate students from the moment they enroll. Attracted by our reputation for outstanding graduates and our New York City location, representatives from for-profit corporations, nonprofit organizations, and government agencies visit campus or host virtual events to recruit our students. The following are just a few of the top firms that have visited campus to recruit our M.B.A. graduates:

Accenture	Grant Thornton LLP
AIG	Henry Schein, Inc.
American Express Company	IBM
AXA	JPMorganChase & Co.
Bank of America	KPMG LLP
The Bank of New York Mellon Corporation	Marsh & McLennan Companies
Barclays	Merrill Lynch
Berdon LLP	Morgan Stanley
Bloomberg L.P.	Protiviti Inc.
Broadridge Financial Solutions	PwC
Citigroup Inc.	RSM US LLP
CNA	STARR Companies
Deloitte	Willis Towers Watson
EY	

92.4%* of Tobin graduates are employed full time or enrolled in graduate school six months after graduation

86%* of students work in their desired field

96%* would recommend St. John's

**The data here is representative of the three graduating classes (i.e., September 2022, January 2023, and May 2023) from the three main campuses (i.e., Queens, Staten Island, and Manhattan). It pertains only to the 71 percent of graduates who responded to the survey and includes graduates who may have been employed prior to graduation.*

ADMISSION REQUIREMENTS

In addition to the admission application found at grad.stjohns.edu/apply, you should submit the following:

- Official transcripts from all undergraduate, graduate, and professional institutions attended; a course-by-course National Association of Credential Evaluation Services' foreign transcript evaluation with grade point average calculation is required for students with international credits
- One letter of recommendation from an academic or professional reference
- A statement of professional goals and a current résumé
- TOEFL®, IELTS, Duolingo, or Pearson PTE Academic exam scores are required for applicants not on our list of exempt countries. Visit www.stjohns.edu/admission/intlgrad for more information.

While GRE/GMAT waivers are in place for the majority of applicants, the Admission Committee may request them on a case-by-case basis.



Application Deadlines

Applications are accepted on a rolling basis. We will accept qualified students until the program reaches capacity or courses begin. We recommend applications are submitted and complete by April 1 for the fall term and October 1 for the spring term.



ST. JOHN'S UNIVERSITY

THE PETER J. TOBIN
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SCAN TO REQUEST INFORMATION AND FOLLOW US ON SOCIAL



NONDISCRIMINATION STATEMENT

St. John's University does not discriminate on the basis of race; color; national origin; sex; actual or potential parental, family, or marital status; pregnancy and related conditions; disability; age; or any other characteristic protected by law in its programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Danielle Haynes, Director of Equal Opportunity and Compliance and Title IX Coordinator, Office of Human Resources, 8000 Utopia Parkway, Queens, NY 11439, 718-990-1865, press 4; haynesd1@stjohns.edu.

ANNUAL SECURITY AND FIRE SAFETY REPORT

The University's *Annual Security and Fire Safety Report*, which contains three years of campus crime and fire safety statistics and campus security policy and procedures, is available online at www.stjohns.edu/safetyreport. Upon request, prospective students may obtain a paper copy by contacting the Department of Public Safety at 718-990-1435.

To access key consumer disclosures required under the Higher Education Opportunity Act, visit www.stjohns.edu/Consumer.

Visit www.stjohns.edu/Compliance for the University's information on compliance policies.