GLOBAL DESTINATION COURSE
BRUSSELS, BELGIUM – SPRING 2024

MKT 3332 Entrepreneurial Marketing
cross-listed with
MGT 3336 Social Enterprise Management

Space is Limited

This course offers an immersive global experience for students as they collaborate with peers from around the world at EPHEC’s Brussels campus. During this intensive one-week program, students engage in hands-on learning by partnering with a local Belgian company. They explore topics related to the circular economy, applying the conceptual frameworks learned in class to real-world situations. This unique opportunity enables students to gain a global perspective while abroad. Accepted students will participate in a hybrid course with travel during Spring Break.

Approximate Travel Dates: Feb. 23 – March 3rd, 2024

Eligibility Criteria: Successful completion of MKT 2301

Program Fee: Approximately $1000* (not including airfare)
*Confirmed students may receive a Dean’s Scholarship

Contact: Dr. W. Ryall Carroll carrollw@stjohns.edu
Ms. Lina Cajiao-Quiroz cajiaol@stjohns.edu

To apply or for more information visit: www.stjohns.edu/tobingdc