



# GLOBAL DESTINATION COURSE

## BRUSSELS, BELGIUM – SPRING 2024

**MKT 3332 Entrepreneurial Marketing**  
cross-listed with  
**MGT 3336 Social Enterprise Management**  
*Space is Limited*

This course offers an immersive global experience for students as they collaborate with peers from around the world at EPHEC's Brussels campus. During this intensive one-week program, students engage in hands-on learning by partnering with a local Belgian company. They explore topics related to the circular economy, applying the conceptual frameworks learned in class to real-world situations. This unique opportunity enables students to gain a global perspective while abroad. Accepted students will participate in a hybrid course with travel during Spring Break.

**Approximate Travel Dates:** Feb. 23 – March 3<sup>rd</sup>, 2024

**Eligibility Criteria:** Successful completion of MKT 2301

**Program Fee:** Approximately \$1000\* (*not including airfare*)

*\*Confirmed students may receive a Dean's Scholarship*

**Contact:** Dr. W. Ryall Carroll [carrollw@stjohns.edu](mailto:carrollw@stjohns.edu)  
Ms. Lina Cajiao-Quiroz [cajiao@stjohns.edu](mailto:cajiao@stjohns.edu)

**To apply or for more information visit:** [www.stjohns.edu/tobingdc](http://www.stjohns.edu/tobingdc)