



GLOBAL DESTINATION COURSE

BRUSSELS, BELGIUM – SPRING 2023

MKT 3332 Entrepreneurial Marketing
cross-listed with
MGT 3336 Social Enterprise Management

This course provides a true global experience by allowing undergraduates to work with students from around the world at EPHEC's Brussels campus, learning about global marketing and global entrepreneurship concepts, and applying them to live cases. Conversations around the circular economy while using the frameworks taught in class, will allow students to appreciate a global perspective while abroad. Accepted students will participate in a hybrid course with travel during Spring Break.

Expected Travel Dates: Feb. 27 – March 3rd, 2023

Eligibility Criteria: Successful completion of MKT 2301 or MGT 2301

Program Fee: Approximately \$750* (*not including flight*)

Contact: Dr. W. Ryall Carroll carrollw@stjohns.edu
Ms. Lina Cajiao-Quiroz cajiao@stjohns.edu

For more information or to apply visit: www.stjohns.edu/tobingdc

* Dean Scholarships may be awarded to offset the travel fee