

ST. JOHN'S Business

The Peter J. Tobin College of Business | 2021-2022 Dean's Report

0.14% After Hours \$167.96 \$168.00	AAPL ▼ 0.66% Nasdaq100 -1.19 After Hours \$177.77 \$177.76	SBUX ▼ 0.22% Nasdaq100 -0.20 After Hours \$91.03 \$91.03	AMZN ▼ 1.78% Nasdaq100 -60.28 After Hours \$3,326.02 \$3,327.54	PYPL ▼ 2.22% Nasdaq100 -2.69 After Hours \$118.00 \$118.00
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ST. JOHN'S
UNIVERSITY

THE PETER J. TOBIN
COLLEGE OF BUSINESS



IN THIS ISSUE:

- COMMENCEMENT 2022
- GSRM HIGHLIGHTS
- Q&A WITH TOBIN BOA CHAIR
FRANK L. KURRE '84CBA



MESSAGE FROM THE DEAN



The Peter J. Tobin College of Business is proud to provide students with an education that is entrepreneurial, experiential, and global. We have remained steadfast in our efforts—and have emerged even stronger—as we faced the difficulties presented by the pandemic and other international events over the past few years.

As our University continues to manage and mitigate these external risks and challenges, we applaud the resiliency of our students, faculty, administrators, and staff. The dedication and devotion of our faculty to scholarship and teaching in a variety of modalities has exceeded expectations.

Our experiential learning opportunities have thrived during the past year, as evidenced by our James and Eileen Christmas Business Plan Competition; our Executive-In-Residence Program; our student academic excursions to London, England, Los Angeles, CA, Miami, FL, and Washington, DC; and our many activities for the Thomas J. Cox, Jr. Honors Program.

We are proud of the positive metrics in the placement and performance of our students and the professorships endowed by our dedicated alumni. As a Vincentian community, we consider the well-being, health, and education of our students to be our primary priority, and we are grateful to all of our generous and devoted alumni who have supported Tobin this year.

Noreen R. Sharpe, Ph.D.

Dean

Joseph H. and Maria C. Schwartz Distinguished Chair

Professor of Decision Sciences

The Peter J. Tobin College of Business

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STUDENT SUCCESS

TOBIN STUDENTS AMONG THE BEST AND BRIGHTEST

For the second time, Tobin students ranked among the top students in the US. Finance major Lizbeth Edwards Smith and accounting major Colin Lamar Robinson are two of the 100 Best and Brightest Business Majors as chosen by *Poets&Quants for Undergrads*.



LIZBETH EDWARDS

Lizbeth garnered a host of awards and honors during her undergraduate career, including a Applied Finance Institute Fellowship and membership in the President's Society. She interned at Deutsche Bank, where she now works full-time as a fixed income sales, trading and structuring analyst.



COLIN ROBINSON

Colin, who will attend law school in the fall, participated in numerous community service projects and research roles as he strove toward fulfilling the University's Catholic and Vincentian mission. After attending Harvard Law School, he aspires to work for the Securities and Exchange Commission or as a chief compliance officer.

STUDENT ATHLETES



JILL BEGLIN JUNIOR, WOMEN'S GOLF

A marketing major from Carson City, NV who currently sports a 3.97 GPA, Beglin posted a top-10 finish at the Sacred Heart Spring Invitational in 2021. As a sophomore, she helped the Johnnies to a second-place finish at the Fairfield Tri Match and helped the Red Storm team claim the Hawk Spring Series title in 2021. In her only appearance as a junior, Beglin shot a 92 in her opening round of the Hartford Invitational before withdrawing due to injury. In addition to her academic and athletic exploits, she is a leader of the Student-Athlete Advisory Committee.



CHARLIE JAMES SENIOR, MEN'S TENNIS

A mainstay in the lineup, the finance major from Stamford, England with a 3.72 GPA started last year's season by rattling off 11 straight victories across singles and doubles. During his sophomore season, James held a team-leading 90 percent win rate (18 out of 20) in singles play. As a freshman, James won a BIG EAST Championship with the Johnnies in 2019. He is also a leader of the Student-Athlete Advisory Committee.



ANDREA RIZZI GRADUATE, WOMEN'S FENCING

An M.B.A. candidate with a perfect 4.0 GPA, the Chiavari, Italy native notched double-digit victories in all four collegiate seasons. She finished in the top 10 in the 2019 and 2022 NCAA Championships and was named a First Team All-American in 2019 and a Third-Team All-American in 2022.

THOMAS J. COX, JR. HONORS STUDENTS VISIT NASDAQ



Students in the Thomas J. Cox, Jr. Honors program packed in many off-campus experiences in March and April. They started with a visit to Nasdaq, where they rang the closing bell. They then traveled to Washington the next day to meet with members of the U.S. Chamber of Commerce.

Launched in September 2019, this program was endowed by Tobin Board of Advisors member Thomas J. Cox '82CBA in honor of his father. The program recruits and retains the best and brightest high school graduates by providing an opportunity for students to complete their core curriculum as a cohort, conduct research with faculty, and experience a funded global course abroad. More than 200 students are currently enrolled in the program.

BUSINESS ANALYTICS STUDENT WINS RESEARCH AWARD



Katerina Yiasoumi '23MS, a graduate Business Analytics student with a 4.0 GPA, received the Outstanding Paper Award for "An Econometric Model of US Government Sector Yield Curve Levels and Dynamics," which she presented during Student Research Week in April.

Yiasoumi presented an enhanced version of the paper at the European Decision Sciences Conference in Dublin in June.

TOBIN STUDENTS WIN BUSINESS PLAN COMPETITION



After two years of operating virtually, the annual James and Eileen Christmas Business Plan Competition and Pitch Event returned to a live format on April 7, with 80 spectators in attendance.

This year's top honors and a prize of \$5,000 went to Linh Dang and Dante Colaiacovo

for Green Zone, a cannabis dispensary in New Jersey with expansion plans that include introducing vending machines over the next several years. The runner-up, with a prize of \$2,000, was Alexandra Tannous for Boardroom Athlete, a program of events that enables student-athletes to meet employers and identify other opportunities. The third-place prize of \$1,000 went to Jay Shah for his fee-based platform connecting musical artists and music services providers, NoLabel Music.

This year's keynote speaker was Jorge L. Jorge '10TCB, '13MS, President of Lisa Management, Inc.

FACULTY SPOTLIGHT

TOBIN HIRES NEW SCHOLARS



Vaibhav Anand, Ph.D., Assistant Professor and Robert F. Corroon Chair of Risk, worked in financial services and risk management for nine years before entering academia. His broad research interests are in risk management and insurance. He uses empirical and analytical methods to study how people and firms make risk management decisions. His current research focuses on the implications of forecast improvements for risk management. He holds a Bachelor of Technology in Engineering Physics from Indian Institute of Technology, Bombay, and an M.B.A. from Indian Institute of Management, Lucknow. Dr. Anand earned his Ph.D. in Risk Management and Insurance at the Wisconsin School of Business, University of Wisconsin-Madison.



Rachel Marie Brooks Atkins, Ph.D., Assistant Professor of Economics, examines racial economic inequality among entrepreneurs and workers, especially those in high technology sectors. Her dissertation investigated whether and how disparities in entrepreneurship entry or exit among Blacks and Whites in the US varied over the business cycle. She has published work examining racial disparities in entrepreneurship during the Great Recession, and racial differences in loans received by small businesses from the Paycheck Protection Program in response to the COVID-19 pandemic. Dr. Atkins was a Provost's Postdoctoral Fellow at New York University's Stern School of Business, and earned her Ph.D. from the Milano School of Policy, Management, and Environment at The New School.



Shima Azizi, Ph.D., Assistant Professor of Business Analytics and Information Systems, teaches courses in prescriptive and predictive analytics and operations management. Her research focuses on the use of advanced analytics, specifically

operations research and data science, to solve practical problems in humanitarian operations, health care, and sustainability. She investigated alleviating challenges within refugee camp systems, the United States foster care system, and American community paramedical programs. Dr. Azizi earned her Ph.D. in Operations Management from Worcester Polytechnic Institute, her M.Sc. in Industrial Engineering from the University of Kurdistan, and her B.Sc. in Industrial Engineering from the University of Tabriz.



V. Kumar, Ph.D., Visiting Full Professor of Marketing, has held Endowed Chair Professorships at multiple universities and has also been recognized through the *Legends in Marketing* series published by Sage Publications. He has published over 300 scholarly papers and 30 books, has received over 25 Research and Teaching Excellence Awards, has served as the Editor-in-Chief of the Journal of Marketing (2014-2018) and serves as the Department Editor of the *Production and Operations Management Journal*, and as the Consulting Editor of the *Journal of International Business Studies*. Global Fortune 500 firms have implemented many of his ideas and models, resulting in multibillion-dollar gains. Dr. Kumar earned his B.S. and M.S. from the Indian Institute of Technology in India and his Ph.D. from the University of Texas at Austin.



James P. Minas, Ph.D., Assistant Professor of Business Analytics and Information Systems, spent seven years in tenure-track appointments at SUNY New Paltz and Ithaca College. His research is focused on the use of advanced analytics techniques to assist with complex business decisions. Application areas he has worked on include supply chain coordination, health care, and taxation policy. His primary research interest is the development of models to aid in the management of emergencies, disasters, and disruptions. Dr. Minas earned his Ph.D. in Operations Research and Statistics from the Royal Melbourne Institute of Technology (RMIT), Australia, in 2013.



Ansel Felix Schiavone, Ph.D., Assistant Professor of Economics, researches inequality, structural change, and stagnation. His most recent work includes an article entitled "Essentially Unemployed," published in *The Review of Social Economy*, in which he analyzed the impacts of COVID-19 on income inequality. He has also published in journals such as *Regional Studies* and *Metroeconomica*, and is coauthor of a chapter in a forthcoming book on the polarization of income and employment within the US in recent decades. He teaches a wide range of subjects, from econometrics to economic history. Dr. Schiavone earned his Ph.D. in economics from the University of Utah in May.



Xin Zhao, Ph.D., Assistant Professor of Accounting, researches and teaches auditing and financial accounting. She researches whether a company's auditor choice is affected by concerns of information leakage through auditor sharing. She teaches Financial Accounting and Accounting Information Systems. Dr. Zhao earned her Ph.D. in Accounting from Temple University and her M.B.A. in Accounting and Finance from the University of Maryland at College Park.



MANAGEMENT PROFESSOR IS ONE OF POETS&QUANTS' TOP 50

Christopher P. Long, Ph.D., Paul Naughton Associate Professor of Management, was selected as one of the Poets&Quants for Undergrads Top 50 Undergraduate Business Professors for 2021.

In addition to his teaching and research, Dr. Long is also Tobin's Director of Faculty Research and Director of the Executive-In-Residence Program.



ACCOUNTING PROFESSOR WINS PRESTIGIOUS INDUSTRY AWARD

Nina T. Dorata '79CBA, '88MBA, Ph.D., C.P.A., Professor of Accountancy, is the winner of the New York State Society of Certified Public Accountants' Dr. Emanuel Saxe Outstanding CPA in Education Award for 2021-22.

Dr. Dorata was recognized for her work as chair of the NYSSCPA's Future of Accounting Education Committee. Under her leadership, the committee issued a NYSSCPA comment letter on the recent changes to the Uniform Accountancy Act. She also served on the task force that wrote the comment letter for last year's C.P.A. exam practice analysis.



MARKETING PROFESSOR'S NEW BOOK ATTEMPTS TO ANSWER "WHAT NOW?"

Associate Professor of Marketing Joan P. Ball, Ph.D., reveals how to reimagine your relationship with ambiguity, and find positives in the messy middle between life's inevitable 'What Now?' moments, in her new book, *Stop, Ask, Explore* (Kogan Page, April 2022).

Drawing upon more than a decade of research and work with established and emerging leaders across the world, the book invites readers to reimagine their relationship with these pivotal moments, guiding them to recognize their creative potential.

FACULTY SCHOLARSHIP



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ACCOUNTANCY

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BUSINESS ANALYTICS AND INFORMATION SYSTEMS

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Vakil, Ahmad F., Ph.D., Associate Professor

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Hegarty, Niall C., Ed.D., Associate Professor

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Reisel, William D., Ph.D., Professor

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Keiningham, Timothy L., Ph.D., Professor

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Kumar, V., Ph.D., Visiting Full Professor of Marketing

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Mohr, Iris, Ph.D., Associate Professor

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Rubin, Daniel, Ph.D., Assistant Professor

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RISK MANAGEMENT, INSURANCE, AND ACTUARIAL SCIENCE

Browne, Mark J., Professor

Browne, M.J., Jäger, V., Richter, A., Steinorth, P. (2021). Family changes and the willingness to take risks. *Journal of Risk and Insurance*, 89(1).

Kwon, Wook J., Ph.D., Professor

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Walker, Paul L., Ph.D., Professor

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ENDOWED CHAIRS AND PROFESSORSHIPS

Vaibhav Anand, Ph.D., Associate Professor and Robert F. Corroon Chair of Risk at GSRM, worked in financial services and risk management for nine years before entering academia. His broad research interests are in risk management and insurance. He uses empirical and analytical methods to study how people and firms make risk management decisions. His current research focuses on the implications of forecast improvements for risk management. He holds a Bachelor of Technology in Engineering Physics from Indian Institute of Technology, Bombay, an M.B.A. from Indian Institute of Management, Lucknow, and Financial Risk Manager certification from GARP, USA. He earned his Ph.D. in Risk Management and Insurance at the Wisconsin School of Business, University of Wisconsin-Madison.

Mikael C. Bergbrant, Ph.D., Reed-McDermott Associate Professor of Finance is a Chartered Financial Analyst who regularly publishes articles in the *Journal of Financial Intermediation*, *Journal of Corporate Finance*, *Journal of Banking and Finance*, and *Financial Management*. Dr. Bergbrant has won several awards for both his research and teaching while at St. John's, such as the Excellence in Teaching Award by the National Society of Leadership and Success. He is currently the advisor of the Student-Managed Investment Funds, which is valued in excess of \$6 million. Dr. Bergbrant holds an M.B.A., M.S.F., and a Ph.D. from the University of South Florida.

Mark J. Browne, Ph.D., Professor and Robert Clements Distinguished Chair in Risk Management and Insurance at the Maurice R. Greenberg School of Risk Management, Insurance and Actuarial Science (GSRM), is an expert in risk management, insurance, and employee benefits. He publishes in the *Journal of Risk and Insurance*, the *Journal of Risk and Uncertainty*, and the *Geneva Risk and Insurance Review*. He has served as the President of the Risk Theory Society, the American Risk and Insurance Association, and the European Group of Risk and Insurance Economists. He is a member of the Board of Directors of Mitsui Sumitomo Insurance USA. Dr. Browne earned his Ph.D. in Applied Economics from the University of Pennsylvania.

Aleksandr V. Gevorkyan, Ph.D., Associate Professor and Henry George Chair in Economics, is a research fellow and board member of several academic organizations, as well as an economics expert for the Permanent Observer Mission of the Holy See to the United Nations. His teaching and research experience covers themes, macroeconomics, macroeconomic policy, economic development, international financial economics, labor migration, diaspora studies, and post-socialist transition economics. His most recent book is *Transition Economies: Transformation, Development, and Society in Eastern Europe and the Former Soviet Union* (Routledge, 2018). Dr. Gevorkyan earned his B.S. in International Trade and Finance and his M.S. in Economics from Louisiana State University, and his Ph.D. in Economics from The New School.

Timothy L. Keiningham, Ph.D., Professor and J. Donald Kennedy Chair in E-Commerce is an award-winning author and scholar and was named one of *Poets&Quants'* Top 50 Undergraduate Business Professors for 2020. In recent years, he has co-authored papers in the *Harvard Business Review*, the *Journal of Service Management*, the *Journal of Service Research*, and the *Journal of Marketing*. Dr. Keiningham earned his B.A. in Communications from Kentucky Wesleyan University, his M.B.A. in Marketing from Vanderbilt University, and his Ph.D. in Marketing from Staffordshire University (U.K.).

W. Jean Kwon, Ph.D., Professor and Edwin A.G. Manton Chair in International Insurance and Risk Management at GSRM, has authored several books and articles. A former regulator and industry professional, he helped establish the Asia-Pacific Risk and Insurance Association, the World Risk and Insurance Economics Congress, and the Research Network. He specializes in country and market analysis, insurer analysis, insurance regulation, and critical issues in insurance markets globally. Dr. Kwon earned his M.B.A. from the College of Insurance (now the GSRM) and his Ph.D. from Georgia State University.

Christopher P. Long, Ph.D., Paul F. Naughton Associate Professor of Management, is Director of Faculty Research and Director of the Executive-in-Residence Program. He examines the actions that leaders take within complex and dynamic business environments to accomplish a variety of key performance objectives in his award-winning research. Dr. Long holds a Ph.D. in Management from Duke University and an M.P.P. from Harvard University.

Anna D. Martin, Ph.D., Professor and Alois J. Theis Chair in Global Finance has been recognized for her teaching, research, and service. Her research specialties include international corporate finance, corporate hedging, and regulatory impact on corporations. She has published 45 academic research articles in high-quality finance and business journals. In 2017, she launched the Tobin Applied Finance Institute, which includes the Applied Finance Fellows Program. She also cofounded and cochairs the annual Financial Management Association's Applied Finance Conference, which brings together academicians and practitioners. Dr. Martin earned her B.S. in Industrial Management from Purdue University, her M.B.A. from the University of Miami, and her Ph.D. from Florida Atlantic University.

David Pooser, Ph.D., Associate Professor and Robert F. Corroon Chair of Risk at GSRM, has published scholarly papers in several risk and insurance journals, and regularly presents research at national and regional academic conferences. He also consults with state lawmakers and regulators on fundamental risk and insurance topics. He serves on the Advisory Council of the Institutes Griffith Foundation, which seeks to promote insurance education for public policymakers, and as a Director-at-Large for the Big I of New York, a trade association for independent insurance agents and brokers. Dr. Pooser earned his Ph.D. in risk management and insurance from Florida State University.

Ralph Rogalla, Ph.D., MetLife Associate Professor of Risk Management and Insurance at GSRM, publishes his research in leading academic journals on risk management, insurance, and actuarial science, as well as in finance journals. He focuses on the optimal life cycle of decision-making, Social Security-claiming behavior, and the impact of systematic longevity risks on household financial positions, among other topics. Dr. Rogalla holds a Diploma in Economics from Technical University in Berlin, Germany, and a Ph.D. in Finance from Goethe University in Frankfurt, Germany.

Linda M. Sama, Ph.D., Associate Dean for Global Initiatives and Joseph F. Adams Professor of Management, launched the Center for Global Business Stewardship and serves as its Executive Director. She spearheaded Tobin College's participation in the UN initiative Principles for Responsible Management Education. Her research has resulted in more than 90 publications on corporate social responsibility, sustainability, microlending models, and global ethics. Dr. Sama earned her B.A. in French and Mathematics from the State University of New York at Albany, her M.B.A. in International Finance from McGill University (Canada), and her Ph.D. in Business Administration from the City University of New York.

Nicos A. Scordis, Ph.D., Professor and John R. Cox/Ace Ltd. Chair in Risk Management at GSRM, investigates how publicly-traded insurance firms engage with risk and uncertainty in their evolving operations. Dr. Scordis teaches that the simplification of complexity is an essential response to understanding the impact of volatility on a firm's ability to create sustainable wealth for society. He publishes in both academic and industry journals and uses his practical on the complex relations at the intersection of insurance, risk, and finance. Dr. Scordis earned his B.S. from Florida State University, his M.B.A. from the University of Georgia, and his Ph.D. from the University of South Carolina.

Paul L. Walker, Ph.D., Professor and Schiro/Zurich Chair in Enterprise Risk Management at GSRM, is the director of the M.S. in Enterprise Risk Management (ERM) and director of the Center for Excellence in ERM. He is widely published and develops cutting-edge intellectual capital on ERM, bringing together executives, leaders, and practitioners. He conducts ERM training and advising for executives and boards around the world. Dr. Walker holds a B.B.A. from the University of Texas at Arlington and a Ph.D. in Accounting from the University of Colorado at Boulder.

Ping Wang, Ph.D., Aon Endowed Professor of Risk Management and Insurance at GSRM, leads the actuarial science program at both the undergraduate and graduate levels. His research interests include the interconnection between economic development and insurance consumption, executive compensation, and the performance of publicly traded companies and modeling of interdependent risk factors. He holds professional designations of Associate from the Society of Actuaries and Chartered Enterprise Risk Analyst. Dr. Wang earned Ph.D.s from Nankai University in China and from the University of Wisconsin-Madison.

HIGHLIGHTS FROM
**THE MAURICE R. GREENBERG
SCHOOL OF RISK MANAGEMENT,
INSURANCE, AND ACTUARIAL
SCIENCE (GSRM)**

**ILOTY DINNER HONORS PROGRESSIVE
CORPORATION CEO, LAUNCHES NEW
SCHOLARSHIP**

The Maurice R. Greenberg School of Risk Management, Insurance and Actuarial Science hosted its 26th Annual Insurance Leader of the Year (ILOTY) Award Dinner at the New York Marriott Marquis on April 7, raising a total of \$2.2 million to fund student scholarships and support program initiatives. The in-person event, held for the first time since January 2020, honored Tricia Griffith, President and Chief Executive Officer of The Progressive Corporation, who was named the Insurance Leader of the Year.

In addition to the \$1.7 million in funds raised through the dinner, the Greenberg School's Board of Overseers launched a campaign among its members and Board companies to establish the Tricia Griffith St. John's University Endowed Scholarship for Women in Insurance. The fund will support scholarships for GSRM students, with preference given to female students.

**STUDENTS HONORED FOR EXCELLENCE IN
CLASSROOM, WORKPLACE, AND COMMUNITY**

Two Maurice R. Greenberg School of Risk Management, Insurance and Actuarial Science (GSRM) students were winners of Insurance Insider's Donald J. Greene Student Excellence Award. Marco G. D'Ambrosi, a senior from Staten Island, and fellow senior Lily X. Fitzpatrick, of Whitestone, were acknowledged as part of Insurance Insider's Inside P&C Honors Awards on September 28.

STUDENTS EARN SCHOLARSHIPS

A team of three GSRM students placed third in the 2021 National African American Insurance Association (NAAIA) Talent Competition, marking the first time that a team from St. John's University participated in this competition.

The students were required to respond to a cyber breach scenario at a fictional insurance company and to present recommendations to the insurer's leadership on how to manage the effects of the breach. Consisting of Kai Cuttino '22GSRM, David Foster '22GSRM, and Jocelyn McFadden '23GSRM, the team was sponsored by AXIS Capital, a GSRM board company. The students obtained valuable,



real-world knowledge from AXIS cyber underwriters, claims adjusters, attorneys, HR experts, and others.

FEDS FOR A DAY

GSRM students visited New York headquarters of the Federal Bureau of Investigation (FBI), where they were welcomed by members of the Bureau's Community Outreach team in a visit arranged by a graduate of the master's degree program in enterprise risk management who is now a New York-based agent.

The students were provided with presentations on each of the major FBI New York divisions, including: Administrative/ Crisis Management; Criminal; Intelligence/ Surveillance; Counterterrorism; and Counterintelligence/Cyber. Various levels of FBI personnel presented, including several Senior Executive Service members. Overall, the visit served as an opportunity for students to experience the applicability of risk management in a non-traditional context.

**GSRM STUDENTS
TRAVEL TO LONDON**

Risk management, insurance and actuarial students spent nine days in London, meeting executives at leading risk and insurance firms: Lloyd's (Emerging Risks Group and InsureTech Group); Aegis; Aon Reinsurance Solutions, Guy Carpenter; Liberty Mutual; Lockton; Newline/Fairfax; Kennedy's CMK Law; Lancashire Insurance Group; IQuW; Mosaic Insurance; LEA; and Hakluyt & Company.

Despite a very robust itinerary, the students were able to sample much of what London has to offer, including a performance of Rigoletto at the Royal Opera and of Hamlet at the Globe Theatre. They also visited St. Paul's Cathedral and Canterbury Cathedral in Kent, where they met Dean Robert Andrews Willis.

**TOBIN IN
THE MEDIA**

**CHARLES M. CLARK, Ph.D., CHAIR AND PROFESSOR
OF ECONOMICS AND FINANCE**

"What Is Universal Basic Income?" *U.S. News & World Report*, March 1, 2022

"State is still 'seriously underperforming' in tackling poverty, Social Justice Ireland says" *The Irish Times*, Feb. 18, 2022

PATRICK R. COLABELLA, ED.D., PROFESSOR OF ACCOUNTANCY

"U.S. inflation hit 8.3% last month but slows from 40-year high" *Newsday*, May 12, 2022

"Implementing an Electronic Taxation System to Replace the Income Tax" *Bloomberg Tax*, April 7, 2022

"The Benefits of Filing Taxes Early" *U.S. News & World Report*, Feb. 15, 2022

"The New Electoral College: A Move to a County-Based System" *InsideSources* (syndicated nationally), Jan. 26, 2022

**ALEKSANDR V. GEVORKYAN, PH.D., ASSOCIATE PROFESSOR
OF ECONOMICS AND FINANCE**

"Remittances Bolster—and Limit—Armenia's Potential" *Reason*, December 2021

"Letter: Small economies require new development model" *The Financial Times*, Nov. 4, 2021

K. THOMAS LIAW, PH.D., PROFESSOR OF ECONOMICS AND FINANCE

"UA Foundation sees asset value pass \$2B mark" *Arkansas Democrat Gazette*, Nov. 26, 2021

GARY V. MONGIOVI, PH.D., PROFESSOR OF ECONOMICS

"Letter to the Editor" *The New York Times*, Nov. 6, 2021

"Post-pandemic inflation: When will prices go down?" *Staten Island Advance*, June 19, 2021

IRIS MOHR, PH.D., CHAIR AND PROFESSOR OF MARKETING

"Need a Haircut? Pay What You Wish at This Barbershop" *The New York Times*, March 14, 2022

RONALD L. MOY, PH.D., PROFESSOR OF ECONOMICS

"Best First Credit Cards" *Wallethub*, May 5, 2022

NOREAN R. SHARPE, PH.D., DEAN

"New Tenure Models for Changing Times," *Chronicle of Higher Education* special section on "Rethinking Tenure," August 2021

**NOREAN R. SHARPE, PH.D., DEAN; PAUL WALKER, PH.D.,
PROFESSOR OF RISK MANAGEMENT**

"ERM Informs Post-Pandemic Path in Higher Education" *Risk & Compliance Journal* (sponsored content by Deloitte in *The Wall Street Journal*), March 15, 2022

Q&A WITH
FRANK L. KURRE '84CBA



Frank L. Kurre '84CBA became chair of Tobin College's Board of Advisors in November 2021 after serving as an Advisor since August of that year.

The son of Austrian immigrants, Frank grew up in New Hyde Park, N.Y. and attended Chaminade High School in Mineola, N.Y. before entering St. John's University. He graduated in three years, *summa cum laude*, with a bachelor of science degree in accounting. Frank also received the Silver Presidential Medal for graduating with the second highest GPA in the business school.

After graduation, Frank became a certified public accountant and spent 18 years at Arthur Andersen, rising to become an Andersen Worldwide partner, before joining Grant Thornton as a partner in 2002. In 2005 Frank became national managing partner of one of Grant Thornton's industry practices. He was elected by his fellow partners to the Partnership Board, the governing body of the Firm in 2012, and reelected in 2015. While on the Partnership Board, Frank chaired a variety of committees including the Governance Committee, M&A Committee and Global Strategy Committee. Frank was appointed managing partner of the Metro New York offices in 2013 and regional managing partner for the Northeast, the largest region of the Firm. In 2018, Frank retired from Grant Thornton to assume a leadership role at Protiviti, where he currently serves as the Global Account Management Leader.

In 2013 Frank earned a master's degree in Pastoral Studies from the Seminary of the Immaculate Conception. Frank also serves on the Board of Directors Catholic Health, one of the largest healthcare systems on Long Island, where he has chaired the compliance and audit committee for many

years. Frank serves on the Board of Advisors of Chaminade High School, as well as the Board of Directors of the Institute for Catholic Schools. A former member of the St. John's University Board of Governors, Frank was honored along with his wife Francesca with the University's Spirit of Service Award in 2018.

What are your fondest memories of your time at St. John's?

I was the first in my immediate family to go to college. I had a distant cousin who went to law school here, so my parents said, "why not go to St. John's?" The University had a great reputation and was a natural fit for me.

I was fortunate to obtain a scholarship and be involved on campus. I founded a student organization called the Catholic League. We volunteered at Providence House, which provided support for displaced women and their children, as well as at St. Christopher's Home.

My favorite experience was the Executive-in-Residence Program, in which my classmates and I engaged with senior executives at Fortune 500 companies and prominent professional services firms. I met Eugene J. Sullivan '42CBA, CEO of Borden, Inc., who was also a trustee of Catholic Charities of Long Island and a member of the University's Board of Trustees and became my mentor for many years. My favorite professor was Professor Jack Clarke, who continues to teach and serve as chair of the Business Law Department. I am privileged to still be in contact with him.

What interested you in becoming chair of the Tobin Board of Advisors?

I had worked with Dean Sharpe during my time on the University's Board of Governors and was tremendously impressed with her vision and strategy for our School. Chairing the Tobin Board of Advisors gives me an opportunity to work with Dean Sharpe more directly and support the great work she and her team have been doing to improve the quality of education for our students.

I see my role as trying to broker more relationships and increase the engagement of the Board with alumni and students. There is much that we can do in those areas.

For example, we are looking to more actively participate in recruiting efforts, increase the number of student internships, reconnect with alumni, and establish a board of young alumni who graduated between five and 15 years ago.

What advice do you have for Tobin graduates?

I would give five pieces of advice to our graduates.

First, always be true to yourself. Don't compromise your values or integrity. If someone doesn't like you for who you are, that's their issue -- not yours.

Second, treat everyone with respect and kindness. This can be a challenge when engaging with difficult people but it will make you a better person over time.

Third, build an extensive network over your career. Your best clients can become your best friends and your best friends can become your best clients.

Fourth, learn from all those you will work with. Emulate the best of them and learn from the mistakes of those who are not effective.

Finally, find a great mentor - one who not only provides career advice but can be a life mentor to you. I've had great mentors who have made a profound impact on my life professionally, emotionally and spiritually.

MEET THE 2022-2023
PRESIDENT'S SOCIETY MEMBERS



Back row, from left to right:
Andrew McGrory '23TCB; Juan Arrieta '23TCB; Charles Kingsley Schubert '23TCB; Evan Naumann '23TCB.

Front row, from left to right:
Natalia Raquel Acevedo '23C; Sofia Selene Ortega '23TCB; Nusrat Tabassum '23P; Gianna Flora '23TCB; Shelby Andre Meristil '23C.

Not in photo:
Gabriella Alcamo '23SOE; Ashley Arnone '23CCPS; Leondre Bennett '23CCPS; Ethan Burrell '23C; Jenna Dina Charles '23C; Vanessa Diaz '23CCPS; Melanie Dolgonos '23CCPS; Alissa de Sousa D'Vale '23C; Anthony Evangelou '23TCB; Ivan Fernandez '23P; Sean George '23P; Julianna LoMonte '23P; Brooke Mosca '23P; Jack Palamaro '23P; Ignacio Prieto Ruiz de Ojeda '23TCB; Maria Villarroel '23CCPS; and Joseph Wisidagama '23CCPS.

MAJOR
GIFTS

ZIZZA TOBIN PROFESSORSHIP

The generosity of alumnus Sal Zizza '67UC, '72MBA has created the Zizza Tobin Professorship to support a talented and distinguished faculty member to perform at the highest level of teaching and scholarship. This new appointee, who will be selected by the Dean of the College with the approval of the University's Provost, is expected to help graduates achieve success and to improve the College's academic standing.

The Zizza Tobin Professor will receive numerous benefits such as enhanced compensation, travel for research and conferences (where applicable) and assistant support.

BLACK RAVEN FUND

An anonymous, initial gift of one million dollars has established the Black Raven Fund to provide one or more partial annual scholarships to qualified and deserving students enrolled in the Tobin College of Business. Preference will be given to first-year students selected and administrated by the University's Office of Student Financial Services, with the intention of assisting recipients through their matriculation at the University. The scholarship will be renewable for four years for the recipients, contingent on the maintenance of the academic standing. Additional funding may be added to the fund over time.

KAREN M. O'KEEFE SCHOLARSHIP

The Karen M. O'Keefe Scholarship has been provided by the estate of John Langan in memory of his wife, Karen M. O'Keefe '76C. The \$7 million scholarship fund will provide one or more partial annual scholarships to undergraduate students, pursuing degrees in the areas of finance or accounting.

Preference for the scholarship recipients will be given to those students who are in good academic standing and who identify as female. Student recipients will be selected by the University Office of Student Financial Services.

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New Venture and Enterprise Growth
Advisor

James Wrynn

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