

Tobin College of Business

Academic Highlights

Major: Management

A. The following are reasons why a student should choose to study management

1. It offers the widest possible latitude of finding a job. Managers manage any type of organization from businesses, to not-for-profits such as hospitals, to government agencies such as Homeland Security.
2. Managers also serve in many capacities at all levels of businesses. They know how manage people, operations and supply chains, develop competitive strategies for the overall corporation and, consult businesses how to excel in the marketplace. Managers also are successful entrepreneurs.
3. You can find managers from the top level, to the middle level, to the lower level of any organization. Top management has the highest compensation of any person within the organization.

B. The following are reasons why a student should study at the TCB Management department:

a. Location:

1. We are in the financial capital of the world. All the major businesses are in New York.
2. We are having thousands of successful business alumni in the New York metropolitan area. This provides our students tremendous networking capabilities.

b. Learning Environment:

- i. State of the art facility with the latest technology.
- ii. The school has the highest academic accreditation.
- iii. The faculty are leaders in their field, having been recognized by the major academic organizations such as the Academy of Management, AACSB, Fulbright Scholars etc.

c. Uniqueness of the program:

i. Experiential Learning:

1. All management students have **at least two consulting** opportunities analyzing and advising various not-for-profit organizations.
2. Students can take Global Destination courses traveling to various countries in the world.
3. It offers a tremendous number of management **internships** every year.

ii. Emphasizes and Rewards Academic Excellence:

The department rewards academic excellence by inviting the best students to participate:

- i. In the **Executive-of-Management Program** where students consult with the major corporations of our area such as: Broadridge Financial solutions, Goldman Sachs, National

Grid, Pfizer, Ridgewood Savings Bank, Standard and Poor's, Weiser Mazars.

- ii. **GLOBE** a student managed academic program that provides loans to entrepreneurs in the developing world.

d. Placement:

95% of our graduates either find a job 6 months after they graduate, or they go to graduate school. A plethora of major corporations recruit from our school.