Major: INTERNATIONAL MANAGEMENT

The following are the reasons why a student should choose to study international management.

- It offers the widest possible opportunity to find a job. Graduates have the necessary skills to work for national, international, and global organizations.
- They can work in the United States or abroad.
- They can become managers of global operations, global human resource managers, global supply managers, global management strategists, regional managers.
- They can become consultants of international organizations.
- They can work for governmental global related functions such as in the Department of Commerce, State Department etc.
- They can work for global not for profit organizations such as the United Nations, the World Food Program, UNESCO etc.

The following are reasons why a student should study International Management at TCB:

- Location:
  - We are in the international capital of the world. The United Nations and the major international businesses are in New York.
  - We are having thousands of successful business alumni in the New York metropolitan area. This provides our students tremendous networking capabilities.

- Learning Environment:
  - State of the art facility with the latest technology.
  - The school has the highest academic accreditation.
  - The faculty are leaders in their field, drawn from all over the world. Among them there are multiple Fulbright Scholars while others have been recognized by the major academic organizations such as the Academy of Management, AACSB, etc.

- Uniqueness of the program:
  - Experiential Learning:
    - All international management students have at least two consulting opportunities analyzing and advising various not-for-profit organizations.
    - Students are required to get international business experience by:
      - Taking Global Destination courses traveling to various countries in the world.
• Taking international management internships
• Taking GLOBE a student managed academic program that provides loans to entrepreneurs in the developing world.
  o Foreign Language and Culture Proficiency:
    ▪ The program requires and provides for foreign language and culture proficiency.
  o Emphasizes and Rewards Academic Excellence:
    ▪ The department rewards academic excellence by inviting the best students to participate:
      • In the Executive-of-Management Program where students consult with the major corporations of our area such as: Broadridge Financial solutions, Goldman Sachs, National Grid, Pfizer, Ridgewood Savings Bank, Standard and Poor’s, Weiser Mazars.

A. The following are reasons why a student should choose to study international management.
• It provides the student with a competitive edge for the job market in an increasingly global economy. It expands the student’s opportunities to find jobs
• Learning international negotiation and transactional skills
• More chances to take advantage of travel opportunities
• Lends a “big picture” perspective to global business issues
• Broadens understanding of different cultures, markets and geographies
• Great launching pad for graduate education in law, public policy, economics, or consulting.
• The program provides opportunities for:
  o specialization in world regions
  o travel opportunities with Global Destination Courses
  o internships with major organizations.
• All of these are taught by excellent professors who are experts in their fields.