



Snapchat Takeover Responsible Use Agreement

You are requesting to use the Division of Student Affairs Snapchat account, SJUStudents, and to publicly represent the University community for a to-be-determined time period.

Snapchat takeovers let us highlight the unique lives of our students, faculty, staff, and our community in a fun, easy-to-enjoy way. We encourage you to be authentic and share pictures and videos that reflect your life at St. John's University in a responsible manner.

By taking over our Snapchat account, you will be acting as our unofficial "representative." Keep in mind our account should reflect the values of the University. In simple terms, don't post anything you wouldn't want your family members to see.

Do not post the following:

- Profanity;
- About alcohol or drug use;
- Business promotions;
- Content containing violence or nudity;
- Personal information about any individual without their permission;
- Personal attacks on students, faculty, administration, or anyone else;
- Opinions regarding politics or University policies;

In addition, you are not permitted to make any changes to our account name, password, or associated email account; you are only authorized to post to "Our Story." Do not share the account password with anyone else nor allow access to the account (i.e., your phone).

We are excited for your takeover, and we will be watching! We reserve the right to delete any post and to revoke your account access at any time for any reason. Violations of this agreement may result in a referral to the [Office of Student Conduct](#).

If you agree to responsibly participate in a Snapchat takeover, to follow the [Student Code of Conduct](#) and [St. John's social media policy](#), and to adhere to the above stated conditions, then please sign and date:

Name: _____

X Number: _____

Signature: _____

Date: _____