



**ST. JOHN'S
UNIVERSITY**

COLLEGE OF
PROFESSIONAL STUDIES

Bachelor of Science **Communication Arts**

ABOUT THE COMMUNICATION ARTS PROGRAM

The Communication Arts Program offers a broad and in-depth approach to studying all media, including television, film, radio, newspapers, magazines, computer graphics, PR, and new media. Students incorporate hands-on media writing courses and media analysis and criticism courses with business skills courses in the area of management, marketing, and administration. A broad understanding of the global media field provides a solid foundation for concentration in a medium of one's choice.

CURRICULUM

The bachelor's degree requires 126-credit hours of study. The core curriculum consists of courses in communication. Foundational knowledge and skills in communication are combined with courses in liberal arts and business administration.

The media industry values professionals with strong business knowledge and skills. This program, therefore, stresses courses in management, marketing, and business administration. The heavy emphasis on business administration has enabled our graduates to find employment in the general business sector, as well as media-related businesses. Our graduates have this unique business background that other competing colleges do not offer their students.

DIVERSE COURSE SELECTIONS

Students majoring in Communication Arts have the ability to take courses within the following fields of study as major requirements.

Advertising
Dramatic Arts
Journalism
Photojournalism

Radio/Recording Industry
Public Relations
Television
Film

Queens Campus
8000 Utopia Parkway
St. Augustine Hall, Second Floor
Queens, NY 11439

Staten Island Campus
300 Howard Avenue
Flynn Hall, Room 101
Staten Island, NY 10301

stjohns.edu/cps





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COMBINED DEGREE PROGRAMS

Students also have the option to apply for the Five-Year Combined Degree Program, where upon completion they would receive both a Bachelor Degree and Master Degree in the following fields.

Communication Arts / Government and Politics

Communication Arts / Sociology

Communication Arts/International Communication

CAREERS

The Communication Arts program prepares students for highly competitive global media markets. Students fill top positions in major media and entertainment industries on a national, international, and global level. A Communication Arts degree also offers career opportunities in the international nonprofit sector, and in government and education.

FACULTY

With a faculty of acclaimed scholars and experienced professionals, the College of Professional Studies offers a student centered education where learning means more than exposure to information. Echoing the University's long tradition of excellence, learning in the College of Professional Studies combines knowledge and ethics to produce well-educated professionals for today's challenging world.

For more information:
stjohns.edu/communicationarts

Admission Information

Office of Undergraduate Admission

1-888-9STJOHNS

admission@stjohns.edu

stjohns.edu/admission-aid/undergraduate-admission