



ST. JOHN'S
UNIVERSITY

COLLEGE OF
PROFESSIONAL STUDIES

Bachelor of Science Photojournalism

WHAT IS PHOTOJOURNALISM?

Throughout the history of photography, photojournalists have been the exclusive photographers whose "art" has impressed us with views of human activity that would otherwise go unnoticed. From Mathew Brady to Joe Rosenthal to Eddie Adams to Dennis Stock, photojournalists have shaped the collective consciousness by focusing on moments in the timeline of human events. Such images, when executed with a skilled and ready eye, have shattered cultural barriers, transcended language, and defined generations.

THE PROGRAM

The Bachelor of Science degree in Photojournalism prepares students for graduate and professional opportunities in photojournalism and photography in general. Career-oriented and interdisciplinary, the degree fuses critical areas in photojournalism, visual aesthetics, commercial photography, documentary filmmaking, and multimedia communications to ensure that students acquire the knowledge and skills to succeed in today's visually driven, information-rich world. The program includes courses across various media that allow students to pursue careers as photojournalists or commercial photographers working in advertising and public relations and for magazines and online publications.

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stjohns.edu/cps





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CURRICULUM

The Bachelor of Science degree in Photojournalism curriculum offers a foundation in core academics, creativity, critical thinking, writing, and business. The degree combines skilled-based courses in digital photographic production as well as news writing, documentary filmmaking, graphic design, magazine publishing, advertising, and public relations. These skills are combined with classes in law, ethics, and business practices to provide a complete approach to learning.

ALL DIGITAL...ALL THE TIME

Digital has become the format of choice in most fields of professional photography. With advances in sensor technology, there is an insatiable demand for instantaneous, high-quality content creation and delivery. The Bachelor of Science degree in Photojournalism provides extensive training in photographic aesthetics and digital production, as well as conceptual and critical thinking about the ethics of photography and its role in the global market of expanding communication technologies such as the web, photo podcasting, digital video, and online digital portfolios.

DIGITAL MEDIA DESIGN TRACK IN PHOTOJOURNALISM

The Digital Media Design (DMD) track in the Division of Mass Communication photojournalism program offers students the opportunity to develop digitally-driven projects and build professional-level creative and technical skills in digital publishing, web and mobile, exhibition creation, and multimedia design across integrated marketing communications. This specialized program track marries core courses in mass communication and digital photography with new media applications and design thinking to help students ready themselves for corporate and freelance careers in journalism, public relations, advertising, publishing, and web media.



For more information:
stjohns.edu/photojournalism

Admission Information

Office of Undergraduate Admission

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