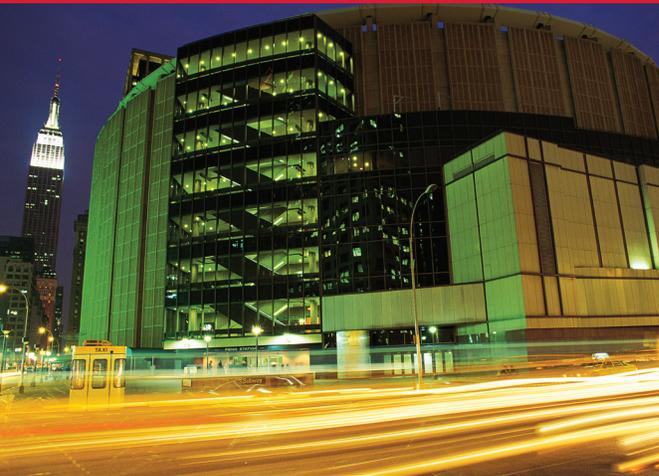




# ST. JOHN'S UNIVERSITY

COLLEGE OF  
PROFESSIONAL STUDIES

## Bachelor of Science **Sport Management**



### **WHAT IS SPORT MANAGEMENT?**

Sports is a business. All professional sport and recreational organizations require the expertise of well-educated leaders to handle responsibilities such as supervision, financial management, public and media relations, advertising and sales promotion, facilities planning, accounting, and purchasing. The Bachelor of Science Degree Program in Sport Management at St. John's University prepares students for successful and challenging careers in the professional sport and recreation industries.

St. John's offers an international student exchange program with Leeds Beckett University in England. This unique option allows sport management majors to pursue specialized course work and internships in the United Kingdom. In June, students may also take a summer session course, "The Emergence of Modern Sport," on St. John's campus in Rome, Italy, as part of the University's Global Studies Program.

### **THE PROGRAM**

The Sport Management Program at St. John's leads to a bachelor of science degree and is available during the day and evening on both the Queens and Staten Island campuses. Specialized courses prepare students for entry-level management positions in college and professional sports or in the rapidly growing business of leisure and recreation.



### **Queens Campus**

8000 Utopia Parkway  
St. Augustine Hall, Second Floor  
Queens, NY 11439

### **Staten Island Campus**

300 Howard Avenue  
Flynn Hall, Room 101  
Staten Island, NY 10301

[stjohns.edu/cps](http://stjohns.edu/cps)



# Bachelor of Science Sport Management

## CURRICULUM

The career-oriented baccalaureate degree program combines a preprofessional education in the field of sport management with substantial course work in the liberal arts and business. The course content is interdisciplinary in nature, blending business with the social sciences in courses such as sport marketing, the economics of sports, social media in sports, sport analytics, and social justice and ethics in sports.

## CAREER OPPORTUNITIES

Sports and recreation are among the fastest-growing industries in the world. Opportunities are available with professional teams and leagues, college athletic departments and conferences, youth sport organizations, sport and recreation facilities, amateur sport governing bodies, sport marketing and public relations organizations, and sport media companies. The sport management degree program provides graduates with the specialized skills to succeed in a wide range of career choices.



For more information:  
[stjohns.edu/sportmanagement](http://stjohns.edu/sportmanagement)

## Admission Information

Office of Undergraduate Admission  
**1-888-9STJOHNS**  
[admission@stjohns.edu](mailto:admission@stjohns.edu)  
[stjohns.edu/admission-aid/undergraduate-admission](http://stjohns.edu/admission-aid/undergraduate-admission)