

Master of Science International Communication



ST. JOHN'S
UNIVERSITY

COLLEGE OF
PROFESSIONAL STUDIES

WHY M.S. IN INTERNATIONAL COMMUNICATION?

Whether you prefer to manage international advertising campaigns, make public policy or to advocate for human rights and sustainable development, St. John's University's Master of Science in International Communication prepares you to be a leader in our society of transnationally connected entities, with a rapidly evolving global market and media landscape.

The Master of Science in International Communication focuses on the emerging political economy of media and communication and the evolving international relations with information and communication technology (ICT) at the center of the increasing interdependence among nations. While organizations operate on a global scale, it is imperative to have individuals prepared to work in these dynamic environments.

The M.S. qualifies you to work in internationally recognized organizations in the corporate, public and non-profit sector. Course work allows students to specialize in timely electives such as public diplomacy, political communication, international advertising or the field of human rights, global development and peacebuilding.

EDUCATION GIVING YOU A GLOBAL AND VISIONARY MINDSET

With St. John's strategic location in New York City, you can access opportunities for extracurricular engagement in internationally coveted internships or attend high-level conferences to expand your professional network.

Typically, a number of international students and faculty in this program facilitate academic and cultural exchange fostering mutual understanding for different media systems, languages and cultures.

Prior to graduation, students are expected to demonstrate at least intermediate-level foreign language (other than English) proficiency. This additional qualification enables you to perform outstandingly in international work environments.



Queens Campus
8000 Utopia Parkway
Queens, NY 11439
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CURRICULUM: 36 CREDITS

CORE COURSES - 18 Credits:

ICM 800 Theories and Processes of Communication
ICM 801 International Communication
ICM 802 Media and Communication Research Methods
ICM 810 Media, Communication and Public Policy
ICM 811 Media, Culture and Society
ICM 812 International Communication and Global Development

ELECTIVE COURSES - 18 Credits:

ICM 820 Communication and New Media: Building Communities (online course)
ICM 821 International Public Relations
ICM 822 International Advertising
ICM 829 Design Thinking and International Communication
ICM 830 Crisis Communication
ICM 832 Media Strategies and the Politics of Peacebuilding
ICM 833 Political Communication
ICM 834 Transnational Advocacy Campaigns
ICM 835 Media Governance
ICM 836 Global Feminism and Media
ICM 837 Media, Communication and Public Diplomacy
ICM 838 Media, Communication and Human Rights
ICM 850 Thesis I
ICM 852 Thesis II
ICM 860 Internship I
ICM 861 Internship II
ICM 865 Independent Study

CAREER OPPORTUNITIES

St. John's location in dynamic New York City, a global center for media, communication, technology, policy and business, offers you a wide variety of career possibilities.

With a M.S. in International Communication from St. John's University, you'll have the knowledge and skills to excel in various fields, including:

- Communication management in local and international markets
- Political consultancy
- Public relations
- Communication for development
- Administration in higher education
- Public policy
- Social advocacy
- Journalism
- Public diplomacy

ADMISSION GUIDELINES

Students with a Bachelor's Degree in any discipline – science, humanities or social sciences – are encouraged to apply.

Applicants must submit the following materials:

- Evidence of a Bachelor's Degree from an accredited college or university including official transcripts from each institution attended
- Two letters of recommendation from instructors/professors (preferred) or other qualified individuals



For more information:

www.stjohns.edu/internationalcommunication
www.instituteicm.wordpress.com

Contact

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