

Postdoctoral Pharmaceutical Industry Fellowship

in Oncology Global Market Access and Health Economics & Outcomes Research (HEOR)

2022–2024



In partnership with



ST. JOHN'S
UNIVERSITY

Breakthroughs that
change patients' lives



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Breakthroughs that
change patients’ lives

About Pfizer

At Pfizer, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives. We strive to set the standard for quality, safety, and value in the discovery, development, and manufacture of health care products, including innovative medicines and vaccines. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments, and cures that challenge the most feared diseases of our time. Consistent with our responsibility as one of the world's premier innovative biopharmaceutical companies, we collaborate with health care providers, governments, and local communities to support and expand access to reliable, affordable health care around the world. For more than 170 years, Pfizer has worked to make a difference for all who rely on us.

Learn more at www.pfizer.com.



Our Purpose:
**Breakthroughs that
change patients' lives**



Two-Year Postdoctoral Fellowship

Oncology Global Market Access and HEOR

This two-year fellowship opportunity was developed through a collaboration between St. John's University College of Pharmacy and Health Sciences, and Patient & Health Impact, Oncology at Pfizer Inc. The program is designed to provide the fellow with a dynamic experience that is structured yet flexible.

Fellows will be exposed to multiple academic environments at St. John's University and gain hands-on experience in advanced techniques in global market access and HEOR functions at Pfizer Inc. During the first 12 months of the program, the fellow will complete a rotation in global market access or HEOR functions within oncology at Pfizer. The second 12 months will be a rotation in the alternate function.

Outlined below is a brief description for each component of the fellowship program.

Pfizer Component

During this unique two-year fellowship, the fellow will use her/his skills to make a positive impact on global oncology patient access.

HEOR rotation:

- Design, analyze, interpret, and report real-world studies to support evidence generation
- Build health economic models to characterize and communicate budget impact and cost-effectiveness
- Support the design, analysis, and reporting of patient-reported outcomes
- Gain experience in how a pharmaceutical manufacturer generates and disseminates clinical, economic, and humanistic data to support reimbursement, value messaging, Global Value Dossiers (GVD), and Academy of Managed Care Pharmacy (AMCP) dossiers

Global Market Access rotation:

- Develop a comprehensive understanding of payer archetypes, priorities, and pricing & reimbursement processes across major countries
- Participate in the development of payer objection handlers and value proposition
- Generate insights from payer market research
- Support access and pricing negotiation training across multiple geographies
- Collaborate in the design of value-based agreements

At the completion of the fellowship, candidates will:

- Gain proficiency in the fields of health economics & outcomes research and market access
- Manage multiple projects and budgets to target and interact with third-party vendors or academic institutes to execute projects
- Determine appropriate action, execution, tracking, and monitoring of projects
- Develop strong networking skills and collaborative working relationships with preceptors and cross-functional team

Meet the Fellowship Team

Pfizer Fellowship Sponsors



Gergana Zlateva, PhD, MPA
Vice President & Business Unit Lead
Oncology Global Market Access and HEOR



Thomas Bourque, MBA
Integrated Team Lead
Oncology Global Market Access and HEOR



Abel Zhu, PharmD, MBA
Director
Global Oncology Market Access

Pfizer Fellowship Director

Pfizer Fellowship Preceptors



Laura Iadeluca, PhD, MPH
Director
Global Oncology HEOR



Jane Chang, MPH
Senior Director
Global Oncology HEOR

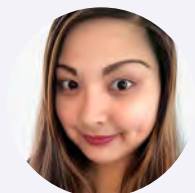


Melissa Kirker, PharmD, MPH
Director
Global Oncology HEOR



Karim Abdel Moniem, MBA
Director
Global Oncology Market Access

2020-2022 Fellow



Si Li, PharmD
Fellow, Oncology Global
HEOR & Market Access
(current rotation)



Allison Thompson, PharmD
Fellow, Oncology Global
HEOR (current rotation) &
Market Access

2021-2023 Fellow



Joseph Brocavich, PharmD
Senior Associate Dean
College of Pharmacy &
Health Science



William Maidhof, PharmD
Associate Professor
College of Pharmacy &
Health Science

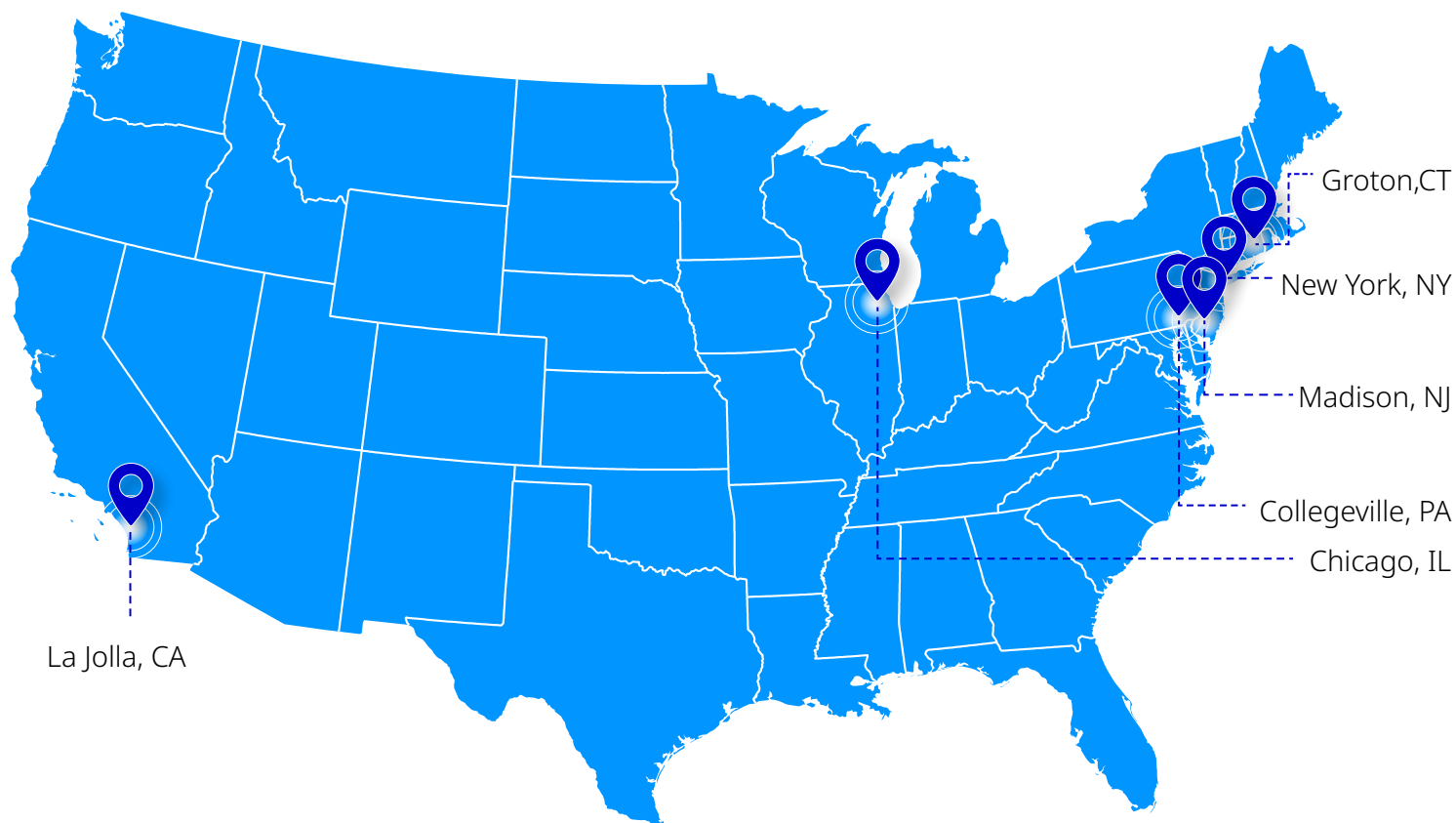
St. John's University Fellowship Administration

Pfizer Pharmacy Fellowship Network (PPFN)

Chartered in 2014, the Pfizer Pharmacy Fellowship Network seeks to build a strong alumni network of fellows within Pfizer, whether they are current fellows or past fellows. The PPFN openly engages with fellows to take greater initiatives within the company in order to contribute to the industry and establish a strong foundation of mentorship.

Fellows from the following office are involved in the PPFN:

New York, NY | Groton, CT | Collegeville, PA | La Jolla, CA | Madison, NJ | Chicago, IL





St. John's University

St. John's University College of Pharmacy and Health Sciences provides undergraduate, graduate, and postdoctoral programs focused on global impact, which cultivates the tools necessary to find solutions to complicated health care issues. Located in Queens, New York, St. John's commitment to excellence and renowned faculty inspire students to practice patient-centered care and shape the future of health care. St. John's University will empower diverse learners with quality education for life. Through innovative teaching, research, and service we will foster rational, spirited inquiry and intelligent reflection. Our student-centered approach will be shaped by a caring, energized, nimble culture. Enlivened by our distinctive mission, our graduates will excel in the competencies and values required for leadership and service in a rapidly evolving global community. As a Catholic and Vincentian university, we will be known worldwide for addressing issues of poverty and social justice.

Fellows at St. John's

The fellow will be a full-time St. John's University employee. A competitive stipend will be provided, as well as options for comprehensive health, dental, and vision insurance. Each fellow is responsible for completing semester-long teaching requirements at the University and an additional fellowship research project that may include original research, or the development, enhancement, or evaluation of some aspect of operations or patient care services.

Upon Fellowship Completion

The fellow will receive a Certificate of Completion.

Additional Fellowship Opportunities

- The fellow may apply for an affiliate faculty appointment within St. John's University College of Pharmacy and Health Sciences
- Opportunity to teach on campus and receive a teaching certificate
- Precept St. John's University Doctor of Pharmacy Candidates
- Perform collaborative research with St. John's faculty
- Enroll with tuition remittance for Graduate Degree programs (Master's or PhD degrees)

Application Process

Eligibility:

Potential applicants for the St. John's University/Pfizer program must meet the following criteria:

- Be a graduate of an Accreditation Council for Pharmacy Education (ACPE) accredited Doctor of Pharmacy Program before beginning this fellowship in July 2022
- Possess a genuine interest in a career in the pharmaceutical industry
- Be eligible to work in the United States

How to Apply:

Please electronically send all required items and correspondence to:

Dr. William M. Maidhof: maidhofw@stjohns.edu

- Deadline of October 27, 2021, for Letter of Intent and Curriculum Vitae (CV)
- Deadline of November 3, 2021, for Three Letters of Recommendation and College Transcript

Scheduling an Interview:

Candidates will be notified by the program via email concerning the interview process.

Application materials can be emailed beginning October 1, 2021.

Note: The fellowship will be headquartered at the Pfizer New York office located in Manhattan, New York. Professional development days will be held at the St. John's University Queens, New York campus.

For any additional information or questions:

Visit: <https://www.stjohns.edu/resources/places/pharmaceutical-industry-fellowship-programs>

Email: maidhofw@stjohns.edu



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