

**ST. JOHN'S UNIVERSITY
NEW YORK
UNIVERSITY SENATE MEETING**

Monday, February 14, 2022
University Center, Suite D and WebEx

Present: Prof. Alla Baeva, Prof. Heather Ball, Dr. William Boyle, Dr. Chiang-nan Chao, Dr. Barbara Cozza, Dr. Joan DeBello, Dr. Marilyn Dono-Koulouris (via WebEx), Fr. Patrick Flanagan, Interim Dean Gina Florio, Dr. Almerinda Forte, Caroline Fuchs, Dr. Granville Ganter, Dean Glenn Gerstner, Ms. Sharon Hewitt Watkins, Interim Dean Aliya Holmes, Dr. Dianella Howarth, Dr. Gregory Hughes, Dr. Kathryn Hutchinson, Dr. W. Jean Kwon (via WebEx), Dr. Ming-Hui Li, Prof. Martha Mackey, Dr. Kathleen Marks, Dr. Donald McClure, Dr. Seung Eun McDevitt, Dr. Simon Moller, Prof. William Murphy, Dr. Susan Rosenberg, Dr. Mostafa Sadoqi, Dr. Francis Schanne, Dr. Lequez Spearman, Fr. Bernard Tracey, Dr. Ahmad Vakil

Excused: Dr. Ivan Abel, Dr. Louis Gesualdi, Prof. Maria Pirrone, Dr. Matthew Pucciarelli, Dr. Alice Ramos, Fr. Brian Shanley

Absent: Ms. Laiba Amin, Interim Dean John Conry, Dr. Anne Galvin, Prof. Ann Goldweber, Mr. Harrison Harvey, Dr. Diane Heith, Dr. Stephen Llano, Prof. Margaret McGuinness, Dr. Elise Megehee, Dr. Lauren Moskowitz, Ms. Alexandria Neri, Dr. James O'Keefe, Dr. Alejandro Quintana, Ms. Angela Randazzo, Prof. Anthony Sabino, Ms. Stafanie Scotto, Dean Noreen Sharpe, Ms. Lauryn Simon, Dean Michael Simons, Mr. Ethan Snider, Prof. Anthony Todman, Dr. James Vorbach, MS. Keaton Wong

Also Present: Dr. Raj Chetty, Dr. Christoforus Christoforou, Dr. Phyllis Conn, Dr. Anne Geller (via WebEx), Dr. Roberta Hayes, Dr. Olga Hilas, Ms. Joanne Llerandi, Mr. Dallas Maddox, Mr. Michael McCleod, Prof. Sharon Marshall, Ms. Linda Shannon

Opening Prayer

The meeting began at 3:25 p.m. Dr. Møller welcomed all in attendance. Dr. Olga Hilas offered the opening prayer.

Approval of the Minutes of December 6, 2021

The minutes were sent out on February 11 and one revision was received. The minutes were revised and re-sent earlier in the day. Additionally, Provost Møller noted that Ahmad Vakil had been excused from the meeting on December 6th, 2021 but was mistakenly omitted from the attendance. The minutes from the meeting held on Monday, December 6th, 2021, were approved as revised.

Committee Reports

By-Laws Committee: Dr. Ganter reported that at the committee's meeting there was a discussion about creating a web-based archive for the Senate. They questioned if such an action needed to be codified into the By-Laws. Provost Møller and others indicated that this was a good idea, and that

the committee should continue to discuss the idea and work with IT to set up something to be open to the community.

Budget Committee: No report.

Educational Programs and Development Committee – No report.

Faculty Affairs Committee: Dr. Christoforos Christoforou reported that this committee has set up a one-drive repository to maintain committee relevant documentation and records of Senate reports of the committee. It is available to current committee members.

A suggestion was made for the University to offer longer term contracts to long-serving adjunct professors. Linda Shannon mentioned that this is not an appropriate topic for the Senate as this is a University Senate, not a Faculty Senate and this topic was better suited for bargaining. She advised that the interested faculty should bring it up with their Union Representative.

Student Affairs Committee – No Report

New Business / Updates

New Engagement Initiatives for Enrollment- Dr. Nancy Kaplan discussed new strategies to increase yield and reduce melt.

- **Faculty Engagement Initiative-** Faculty write notes to interested students. This program was successful in the past and students who received these letters were more likely to enroll. Thus far, 90 faculty have signed up to take part in this. Dr. Kaplan stated that anyone interested in helping should contact her. Training will be provided.
- **Parent University-** This program will give parents opportunities to learn how to support their student as they enroll at St. John's. As of now, there are many sessions scheduled such as: Paying for School; Keys for Academic Success; Getting Involved; Health, Wellness, and Safety; Career Services; Mission; My Campus, My Home; and Getting to Know the Staten Island Campus. Father Shanley and Dr. Møller will have a "Meet the President, Meet the Provost" session. There are 43 of these different types of sessions scheduled from April 11th- August 19th.
- **Summer at St. John's: Explore and More:** This is a new initiative to reduce summer melt for deposited students. Over the summer, we have an opportunity to make a connection, so students begin to feel part of the university community. This is especially important as we know students pay deposits to multiple institutions. All members of the university community, including Faculty will be able to host an event, lecture, field trip, etc. Faculty can even share one of their hobbies with students to make a connection. An email with a link to submit any proposals will be sent to the university community. All the proposals will be looked at to determine feasibility. Right now, they are open to all ideas and if an idea is not possible right away, it may be in the future. If students get involved over the summer, they are more willing to commit to the university. This is all part of a university-wide initiative to connect early and often with students.

Dr. Kathryn Hutchinson spoke about coordinating these events with summer orientation. Shadow Days where students can connect with faculty were also mentioned as being very effective.

Provost Møller discussed yield surveys and how we need to engage further with “yes” and “maybe” responses. The student yield tripled with the initiatives described. We need to reassure parents in 3 main areas: Paying, Debt, and whether it is a good fit for their child. Some information sessions with parents will be held in Spanish.

Data- Dallas Maddox, Chief Data Officer, introduced himself to the Senate community. His priority is to consolidate data and reporting. He shared that global data traffic has increased by 300% in 5 years and the 18-29 age group has 5x more screen time on their phone than desktop computers. He provided a PowerPoint presentation showing how consolidating data and reporting efforts increase decision making ability. A data driven organization creates growth and opportunity within that organization.

Dallas will be creating a CODE TEAM (Champions of Data Experience) which will be composed of members throughout the St. John’s community. These individuals will help contribute to the consolidation effort as well as help centralize reporting. The mission here is to consolidate and govern data that will be searchable and centralized. It will include a Data Dictionary and a Business Glossary. He is kicking off the data strategy with a pilot program with Marc Gillespie and the Assessment Team.

Anne Geller asked whether students can be nominated to the CODE TEAM. This is still under consideration.

Core Curriculum Update - Provost Møller then gave an update on Core Curriculum. He mentioned that the Social Justice requirement will be fulfilled by a menu of different courses. He noted his appreciation to the UCCC for all their collaborative work in getting the Core Curriculum to this point.

Enrollment - Provost Møller noted we are still down 20% in prospects; however, we are up 5% in applications and 4% in admitted students year over year. A question was asked related to students wanting more online options for the Fall 2022 semester. Provost Møller responded as part of our strategic plan we will be looking at this moving forward from a student perspective.

Dr. Møller announced that Natalia Seda is leaving the university for another opportunity and thanked her for her work over the last several years.

Meeting adjourned at 4:25 p.m.

Respectfully submitted,

Christine Kenny and Irene Caccavallo