

St. John's College of Liberal Arts and Sciences

B.F.A. Programs in Fine Arts, Graphic Design, Illustration, and Photography







PROGRAM INFORMATION AND APPLICATIONS

Belenna Lauto

Professor and Chair

Department of Art and Design

lautob@stjohns.edu | 718-990-6250

ABOUT THE B.F.A. PROGRAMS IN FINE ARTS, GRAPHIC DESIGN, ILLUSTRATION, AND PHOTOGRAPHY

The Department of Art and Design at St. John's University offers four B.F.A. degrees in Fine Arts, Graphic Design, Illustration, and Photography. These programs prepare students for careers in multimedia communication and gallery management, design, illustration, publication, and a wide variety of business markets that employ visual professionals in their marketing, corporate identity, and social media departments.

The 132-credit programs, accredited by the National Association of Schools of Art and Design (NASAD), provide students with the necessary technical and creative tools for their artistic and professional pursuits, as well as a rigorous liberal arts education. Students gain the experience and intellectual preparation to establish their individual artistic identities. They develop a thorough understanding of the various media used in visual arts while refining their artistic skills through drawing, painting, design, illustration, and photography using both traditional and digital software. All students benefit from St. John's well-rounded liberal arts curriculum and acquire essential critical thinking and analytic abilities.

Our alumni success rate is outstanding and our internship program is connected with over 140 organizations. We have a diverse faculty composed of accomplished artist/scholars with impressive academic and professional credentials, each dedicated to the growth and development of our majors. Our substantial foundation programs are complemented by state-of-the-art computer technology, web design, motion graphics, graphic design, and illustration courses, and our photography major is affiliated with one of the most prestigious institutions in the nation: the International Center of Photography (ICP).

Students also benefit from the University's location in New York City—a global capital of the arts and media—and have access to invaluable, career-enhancing internships at leading cultural and arts organizations or at Fortune 1000 advertising companies and design firms.

WHAT CAN I DO WITH A B.F.A. IN FINE ARTS, GRAPHIC DESIGN, ILLUSTRATION, OR PHOTOGRAPHY?

Thanks to their strong personal and professional connections, our professors help students build their own networks in New York's art scene.

Graduates with B.F.A. degrees from St. John's University have been hired at MTV Networks, Nickelodeon, Martha Stewart Living, Marie Clare, NIKE, Gray Advertising, and many other prominent New York design firms and advertising agencies. Many also enjoy successful careers as photographers, animators, illustrators, and entrepreneurs.

ADMISSION INFORMATION

Office of Undergraduate Admission
1-888-9STJOHNS
admission@stjohns.edu
stjohns.edu/admission-aid/undergraduate-admission



B.F.A. Programs in Fine Arts, Graphic Design, Illustration, and Photography

RESEARCH AND PROFESSIONAL DEVELOPMENT

All of our B.F.A. programs offer students the option of a thesis or internship during their senior year as the culmination of their degree. Students in their fourth year may pursue internships with publishers, magazines, advertising agencies, graphic design studios, museums, galleries, and other organizations that enable them to launch successful careers. Internships are individually arranged according to students' interests, strengths, and career objectives. Thesis students work closely with their chosen faculty advisor in order to create a body of work to present to galleries or to use as part of an M.F.A. application portfolio. Our thesis option provides students the opportunity to exhibit their work in the prestigious Dorsky Gallery, located in the middle of the thriving arts community in Long Island City.

St. John's location, just 20 minutes from New York City, allows students to take advantage of extensive internship opportunities and our strong network of affiliates and prominent alumni.

Students in our B.F.A. programs can also opt to spend a semester abroad in Rome, Paris, or Spain, or take advantage of the many global programs offered by the University. Students are encouraged to use visual media to explore a broader understanding of humanity from both a global and personal perspective. For more information about study abroad, please visit **stjohns.edu/globalstudies**.

MESSAGE FROM THE PROGRAM DIRECTOR

One of my favorite quotes from classical artists is that of the Renaissance master, Michelangelo, who said, "The greater danger for most of us lies not in setting our aim too high and falling short; but in setting our aim too low, and achieving our mark." I often use this quote to inspire students to set their bar high and aim to be all they can be, both as responsible human beings and exceptional artists. All of our B.F.A. programs adhere to this mark of excellence and provide a rigorous frame for the study of fine arts, graphic design, illustration, and/or photography, while encouraging each student to create a program of study that suits their unique personal interests and talents. Our B.F.A. programs help students explore their chosen disciplines while engaging in a diversified core of liberal arts studies and culminating in a well-rounded and complete university education.

Our dynamic professors are nationally recognized scholars and artists who are dedicated teachers. They will get to know each student both inside and outside the classroom. In addition, we offer many events for our students, including visiting artists' lectures and workshops, and access to the museums and galleries that New York City is famed for. Our faculty also travels abroad with students through a variety of exciting global courses and programs.

We welcome you to visit our campus and meet our faculty and current students. We look forward to educating future arts professionals and the contributions they will each make to our world

Belenna Lauto

Professor and Chair lautob@stjohns.edu

SCHOLARSHIPS AND FINANCIAL AID

The Department of Art and Design offers two four-year, full scholarships to first-year students who demonstrate extraordinary proficiency in drawing, painting, printmaking, illustration, graphic design, and/or photography.

St. John's also bestows a \$1,000 scholarship to high school seniors who demonstrate excellence in the visual arts. Students are selected for the visual arts scholarships through the admissions portfolio review process.

For more information, please visit **stjohns.edu/portfoliorequirements.**

For more information about scholarships and financial aid, please visit stjohns.edu/admission-aid/tuition-and-financial-aid.