

28th Annual Insurance Leader of the Year Award Dinner

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- ☐ Payment will follow
- ☐ Credit card payments are welcomed at:
www.stjohns.edu/gsrmlLOTY24

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* Proceeds directly support GSRM programs and students.

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ST. JOHN'S UNIVERSITY

THE PETER J. TOBIN
COLLEGE OF BUSINESS

Maurice R. Greenberg
School of Risk Management, Insurance and Actuarial Science

Insurance Leader of the Year 28th ANNUAL AWARD DINNER

Honoring
Mario Greco

*Group Chief Executive Officer
Zurich Insurance Group*

Honorary Chairperson

Larry Fink

*Chairman and Chief Executive Officer
BlackRock*

January 23, 2024
New York Marriott Marquis

- Cocktail Reception 6:00 p.m.
- Dinner 7:30 p.m.

Business Attire





**ST. JOHN'S
UNIVERSITY**

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Maurice R. Greenberg
School of Risk Management, Insurance and Actuarial Science

Established in 1995, the "Insurance Leader of the Year Award" has annually recognized the contributions of outstanding individuals whose leadership in the worldwide insurance and financial services industry set them apart from their peers. On the occasion of the Award's 25th Anniversary an Insurance Leader "Lifetime Leadership" Award was bestowed upon Maurice R. Greenberg, Chairman and Chief Executive Officer of C. V. Starr & Co., Inc.

The Maurice R. Greenberg School of Risk Management, Insurance and Actuarial Science (GSRM) was founded in 1901 as the Insurance Society of New York and over the years evolved into The College of Insurance (TCI). In June of 2001, TCI merged with St. John's University, becoming the School of Risk Management, Insurance and Actuarial Science (SRM), part of The Peter J. Tobin College of Business. On the occasion of celebrating Mr. Greenberg's "Lifetime Leadership" Award in January 2020, it was announced that the University Board of Trustees had voted to rename SRM in his honor, effective immediately.

St. John's University awards undergraduate, M.B.A., and M.S. degrees in insurance, risk management, and actuarial science disciplines. Through the Tobin College's Center for Executive Education, the University also provides education, training, and consulting services to industry, governments, and regulators worldwide. GSRM is a global leader in risk and insurance education and training and draws candidates from many regions of the world. All of the degree programs offered by the Tobin College of Business, and thus by GSRM, are fully accredited by the Association to Advance Collegiate Schools of Business.



Mario Greco

Group Chief Executive Officer
Zurich Insurance Group

Mario Greco joined Zurich in March 2016 as Group CEO and member of the Executive Committee. Mr. Greco started his professional career in management and consulting, working in McKinsey & Company's Milan office from 1986 until 1994, where he became a partner in 1992 and subsequently a partner leader in the insurance segment. In 1995, he joined RAS (Allianz Group) in Milan as head of the claims division. He became general manager in charge of the insurance business the following year. In 1998, he was appointed managing director and in 2000, he became the company's CEO. At the end of 2004, Mr. Greco joined Allianz AG's executive board, with responsibility for France, Italy, Spain, Portugal, Greece and Turkey. In April 2005, he joined the Sanpaolo IMI Group in Milan as CEO of EurizonVita and in October 2005, he was appointed CEO of Eurizon Financial Group. From 2007 to 2012, he served at Zurich, first as CEO Global Life and from 2010, as CEO General Insurance. In 2012, he was appointed CEO of Generali.

Mr. Greco is a member of the international advisory council of Bocconi University, a member of the executive faculty of the University of St. Gallen (HSG), a member of the advisory board of the Executive MBA program of the ETH and the University of St. Gallen (HSG), and an advisory board member of the Department of Economics at the University of Zurich.

Mr. Greco holds a bachelor's degree in economics from the University of Rome and a master's degree in international economics and monetary theory from Rochester University.



**ST. JOHN'S
UNIVERSITY**

I wish to support the Greenberg School of Risk Management and honor Mario Greco as follows:

Tables for 10 Guests

- o \$50,000 Platinum Benefactor Table
(includes 2-page spread Gold ad, Dinner Chairperson listing and four VIP reception tickets)
- o \$30,000 Gold Sponsor Table
(includes 1-page Gold ad, Co-Chairperson listing and two VIP reception tickets)
- o \$20,000 Silver Sponsor Table
(includes 1-page Silver ad, Vice Chairperson listing and one VIP reception ticket)
- o \$15,000 Patron Table
(includes one black and white full page ad)

Individual Ticket(s)

- o \$1,500 Patron Ticket(s)
- All of our event planning and protocols are subject to the latest public health guidelines and as such event may be modified as circumstances change. You may visit www.stjohns.edu/ILOTY24 for up-to-date details.

Contribution

I am unable to attend but wish to make a tax-deductible contribution of \$_____.

Advertising Journal

- | | |
|--------------------------------------|--------------|
| o \$10,000 Gold Page | 7" w x 10" h |
| o \$ 5,000 Silver Page | 7" w x 10" h |
| o \$ 2,500 Black and White Full Page | 7" w x 10" h |
| o \$ 1,250 Black and White Half Page | 7" w x 5" h |

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Trim Size of Ads: 8 1/2" w x 11" h. **Bleeds:** For Full page ads only, add 1/8" bleed. **Live area:** for Full page ad: 7" w x 10" h, for Half page ad: 7" w x 5" h. **Inks:** Gold ink is Pantone 873C; Silver ink is Pantone 877C. Black ink is one color. **4 color ads are not acceptable.** **Format:** High-resolution PDF with all images and fonts embedded; photos 133 line screen or 300 dpi. Any ad not supplied as specified will be returned or reformatted.

All ads can be emailed to ILOTY@cmevents.net
ALL ADS MUST BE RECEIVED BY MONDAY, DECEMBER 4, 2023

