

**Curriculum Vitae**  
**ZENU SHARMA**

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**RESEARCH INTERESTS**

Climate Change, Executive Compensation, Innovation, and Capital Structure.

**PROFESSIONAL EXPERIENCE**

2019-Current	Assistant Professor of Finance, St John's University
2018-2019	Visiting Professor, Rensselaer Polytechnic Institute, NY
2011-2018	Assistant Professor, Long Island University, NY
2009-2011	Assistant Professor, EDHEC Business School, France
2004-2009	Research Assistant, Rensselaer Polytechnic Institute, NY

**EDUCATION**

2004-2009	PhD – Finance, Rensselaer Polytechnic Institute
1997-1999	MS in Finance, Punjab University, Chandigarh, India
1994-1997	Bachelor of Commerce, Punjab University, Chandigarh, India

**SELECT PUBLICATIONS**

1. Gender Pay Gap in American CFOs-Theory and Evidence (with Bill Francis, Iftexhar Hasan, and Gayane Hovakimian) - *Journal of Corporate Finance*, 2023.
2. Investment management post-COVID, post-global warming, post resource depletion (with Frank Fabozzi and Sergio Focardi) - *Journal of Portfolio Management*, 2021.
3. Global syndicated lending during the COVID-19 pandemic (with Iftexhar Hasan and Panagiotis Politsidis) -*Journal of Banking and Finance*, 2021.
4. Platform building in Initial Coin Offering Market: Empirical Evidence (with Yun Zhu) - *Pacific-Basin Finance Journal*, 2020.
5. Motivating high-impact innovation: Evidence from managerial compensation contracts (with Bill Francis, Iftexhar Hasan, and Maya Waisman) - *Financial Markets, Institutions, and Instruments*, 2019.
6. Asymmetric benchmarking of pay in firms (with Bill Francis, Iftexhar Hasan, and Kose John) - *Journal of Corporate Finance*, 2013.
7. Do Banks Value Innovation? Evidence from US Firms (with Bill Francis, Iftexhar Hasan, Ying Huang) - *Financial Management*, 2012.
8. Environmental corporate social responsibility and financial performance: Disentangling direct and indirect effects, (with Abraham Lioui) - *Ecological Economics*, 2012.

**REVISE AND RESUBMIT**

1. Climate change and Debt Specialization (with Bill Francis, Iftexhar Hasan, Chunxia Jiang, and Yun Zhu). R&R at the *British Accounting Review*.

**WORKING PAPERS**

2. The Big Three, Climate Change and Innovation (with Bill Francis and Maya Waisman)

## **INVITED BOOK CHAPTER**

- Platform Development in Blockchains, Risks, and Regulation with Yun Zhu

## **INVITED BLOG CONTRIBUTION**

- Columbia Law School – Blue Sky Blog  
<https://clsbluesky.law.columbia.edu/2020/11/12/bank-lending-during-the-covid-19-pandemic/>

## **TEACHING EXPERIENCE**

### ***Fintech***

- Crypto investment and trading strategies (2022-23, UG)
- Introduction to FinTech (2018-23) (G/UG)
- Fintech: Machine Learning (2019-23) (G)

### ***Corporate Finance***

- Mergers, Acquisitions, and Corporate Takeovers, 2011- 2017 (G)
- Investments, 2011- 2018 (UG)
- Derivatives, 2017 (UG)
- Foundations of Finance, 2018-2022 (UG)
- Corporate Finance, 2013 (UG)
- Corporate Finance and Asset Markets, 2010 (G)
- Principles of Corporate Finance, 2009 (G)
- Financial Management, 2009, 2016 (G)
- Options, Futures and Derivatives, 2007 (G)
- Principles of Finance, 2016 (G)

### ***Money and Banking***

- Money, Banking and Capital Markets, 2011- 2018 (G)
- Economics and Business Decisions, 2015 (G)
- Financial Markets and Institutions, 2011- 2018 (G)

### ***Others***

- International Finance, 2007 (Both G and UG Levels)
- Master Honors Thesis Supervisor/Assessor – 15
- Intermediate Accounting (2018) (UG)
- Financial Accounting (2017-18) (UG)
- Managerial Accounting (2017) (UG)
- Introduction to Accounting & Financial Management (2018) (G)