**David M. Pooser, Ph.D.**

Curriculum Vitae

St. John’s University

Peter J. Tobin College of Business Phone: (212) 284-7010

School of Risk Management, Insurance, Email: pooserd@stjohns.edu

and Actuarial Science

101 Astor Place, Office 219

New York, NY 10003

**Education**

Ph.D., Florida State University, 2012

Major: Risk Management/Insurance

Support Area: Finance

B.S., Florida State University, 2008

Major: Risk Management/Insurance

**Teaching Experience**

RMI 3335 – Loss Control, St. John’s University, 2014-2018, New York, NY

RMI 2301 HONORS – Principles of Risk Management and Insurance Honors, St. John’s University, 2014-2018, New York, NY

RMI 2301 – Principles of Risk Management and Insurance, St. John’s University,

2012-2018, New York, NY

RMI 3360 – Corporate Risk Management, St. John’s University, 2012, New York, NY

Proseminar in Catastrophic Risk Management Research, Ludwig-Maximilians University, 2011, Munich, Germany

RMI 3011 – Foundations of Risk Management and Insurance, Florida State University

2009-2012, Tallahassee, FL

**Work Experience**

**Assistant Professor**

School of Risk Management, Insurance, and Actuarial Science

St. John’s University, August 2012 to Present

**Instructor**

Department of Risk Management & Insurance, Real Estate, and Business Law

Florida State University, June 2009 to June 2012

**Graduate Assistant**

Department of Risk Management & Insurance, Real Estate, and Business Law

Florida State University, August 2008 to August 2012

**Researcher**

Florida Catastrophic Storm Risk Management Center

Florida State University College of Business, February 2008 to August 2012

**Refereed Publications**

Pooser, David M. and Mark J. Browne. 2018. The Effects of Customer Satisfaction on Company Profitability: Evidence from the Property & Casualty Insurance Industry. *Risk Management and Insurance Review* 21(2): 289-308

Hofmann, Anette, Julia K. Neumann, and David M. Pooser. 2018. Plea for Uniform Regulation and Challenges of Implementing the New Insurance Distribution Directive. *The Geneva Papers on Risk and Insurance – Issues and Practice*, 43(4): 740-769.

Pooser, David M., Mark J. Browne, and Oleksandra Arkhangelska. 2018. Growth in the Perception of Cyber Risk: Evidence from U.S. P&C Insurers. *The Geneva Papers on Risk and Insurance – Issues and Practice*, 43(2): 208-223.

Pooser, David M., Ping Wang, and James Barrese. 2017. A Governance Study of Corporate Ownership in the Insurance Industry. *Journal of Insurance Issues,* 40(1): 23-60.

Fier, Stephen G. and David M. Pooser. 2016. Advertising Effectiveness for Financial Services Firms: Evidence from the Life Insurance Industry. *Journal of Insurance Issues*, 39(2): 137-168.

Pooser, David M. and Paul L. Walker. 2015. Own Risk Solvency Assessment: Origins and Implications for Enterprise Risk Management. *Journal of Insurance Regulation* 34(9), 19.

Fier, Stephen G., Kevin M. Gatzlaff, and David M. Pooser, 2014. The State of the National Flood Insurance Program: Treading Water or Sinking Fast? *Journal of Insurance Regulation,* 33(12), 29.

Carson, James, Kathleen A. McCullough, and David M. Pooser. 2013. Deciding Whether to Invest in Mitigation Measures: Evidence from Florida. *Journal of Risk and Insurance,* 80(2): 309-327.

Pooser, David M. and Kathleen A. McCullough. 2012. How is Enterprise Risk Management Affecting the Directors’ and Officers’ Liability Exposure? *Professional Liability Underwriting Society (“PLUS”) Journal*, Vol. 26 pp. 2-5.

**Non-Refereed Publications**

Hofmann, Annette, and David M. Pooser. 2017. Insurance-Linked Securities: Structured and Market Solutions. In *The Palgrave Handbook of Unconventional Risk Transfer* (pp. 357-373). Palgrave Macmillan, Cham, Switzerland.

Walker, Paul L., David M. Pooser, and Daniel P. Walker. 2015. Risk Disclosures in the P&C Industry. ERM White Paper Series – Center for Excellence in ERM, St. John’s University.

**Working Papers**

“Accounting for Line of Business Correlation when Measuring Concentration: Evidence from the Insurance Industry,” with Kathleen A. McCullough

“ERM, Reputation, and The Value Relevance of Proxy Disclosure Enhancements: An Analysis of Risk Management and Board Risk Oversight Disclosures” with James Barrese and Paul Walker

“ERM Determinants, Use, and Effects on the Firm” with Kathleen A. McCullough

“Managerial Discretion and Risk Preferences,” with Benjamin Heidler, Dominick Lohmaier, Johannes Jaspersen, and Andreas Richter

“Property-Casualty Reserve Errors and Surplus Note Issuance,” with Stephen G. Fier

“The Demand for Reinsurance: An Empirical Analysis of the Life Insurance Industry,” with James Garven, James Hilliard, and Ping Wang

**Presentations at Academic Conferences**

“Corporate Governance and Value: Comparing the Banking and Insurance Industries”, (with James Barrese and Ping Wang), Southern Risk and Insurance Association Annual Meeting, Nashville, TN, November 2017

“Growth in the Perception of Cyber Risk: Evidence from U.S. P&C Insurers”, (with Mark J. Browne and Oleksandra Arkhangelska), Southern Risk and Insurance Association Annual Meeting, Nashville, TN, November 2017

“Managerial Discretion and Variable Risk Preferences”, (with Benjamin Heidler, Johannes Jaspersen, Dominick Lohmaier, and Andreas Richter), European Group of Risk and Insurance Economists Annual Seminar, London, UK, September 2017

“Life Insurance and Annuities: Natural Hedges?”, (with James Garven, James Hilliard, and Ping Wang), American Risk and Insurance Association Annual Meeting, Toronto, Canada, August 2017

“A Governance Study of Corporate Ownership in the Insurance Industry,” (with James Barrese and Ping Wang), Conference on Insurance Research – Instituto Per La Vigilanza Sulle Assicurazioni (IVASS) [Italian Insurance Regulator], Rome, Italy, July 2017

“Accounting for Line of Business Correlation when Measuring Diversification: Evidence from the Insurance Industry,” (with Kathleen A. McCullough), Southern Risk and Insurance Association Annual Meeting, Savannah, GA, November 2016

“The Effects of Customer Satisfaction on Company Performance and Solvency: Evidence from the Property & Casualty Insurance Industry,” (with Mark J. Browne), Southern Risk and Insurance Association Annual Meeting, Savannah, GA, November 2016

“Managerial Discretion and Risk Preferences,” (with Benjamin Heidler, Dominick Lohmaier, Johannes Jaspersen, and Andreas Richter), American Risk and Insurance Association Annual Meeting, Boston, MA, August 2016

“Property-Casualty Reserve Errors and Surplus Note Issuance,” (with Stephen G. Fier), American Risk and Insurance Association Annual Meeting, Boston, MA, August 2016

“The Demand for Reinsurance: An Empirical Analysis of the Life Insurance Industry,” (with James Garven, James Hilliard, and Ping Wang), Southern Risk and Insurance Association Annual Meeting, New Orleans, LA, November 2015

“Property-Casualty Reserve Errors and Surplus Note Issuance,” (with Stephen G. Fier), Southern Risk and Insurance Association Annual Meeting, New Orleans, LA, November 2015

“Enterprise Risk Management Sophistication and Firm Risk,” (with James Barrese, Stephen Fier, and Paul Walker),World Risk and Insurance Economics Congress, Munich, Germany, August 2015

“Enterprise Risk Management Maturity and Reputational Value,” (with James Barrese, Stephen Fier, and Paul Walker), American Risk and Insurance Association Annual Meeting, Seattle, WA, August 2014

“Performance, Risk, and Governance: Family and Alliance Control,” (with James Barrese, Nicos Scordis, and Ping Wang), Western Risk and Insurance Association Annual Meeting, Napa, CA, January 2014

“Performance, Risk, and Governance: Family and Alliance Control,” (with James Barrese, Nicos Scordis, and Ping Wang), Southern Risk and Insurance Association Annual Meeting, Orlando, FL, November 2013

“Performance, Risk, and Governance: Family and Alliance Control,” (with James Barrese, Nicos Scordis, and Ping Wang), American Risk and Insurance Association Annual Meeting, Washington D.C., August 2013

“Advertising and the Demand for Insurance,” (with Stephen G. Fier), American Risk and Insurance Association Annual Meeting, Washington D.C., August 2013

“Advertising and the Demand for Insurance,” (with Stephen G. Fier), Southern Risk and Insurance Association Annual Meeting, Savannah, GA, November 2012

“ERM Determinants, Use, and Effects on the Firm,” (with Kathleen A. McCullough), American Risk and Insurance Association Annual Meeting, Minneapolis, MN, August 2012

“Testing for Interrelatedness in Insurer Risk Management Techniques: Motivation for Insurer ERM,” Insurance Economics Colloquium at Munich Risk and Insurance Center, Munich, Germany, September 2011

“Accounting for Line of Business Correlation when Measuring Concentration: Evidence from the Insurance Industry,” (with Kathleen A. McCullough), American Risk and Insurance Association Annual Meeting, San Diego, CA, August 2011.

“Accounting for Line of Business Correlation when Measuring Concentration: Evidence from the Insurance Industry,” (with Kathleen A. McCullough), Florida State University Risk Management & Insurance Department Brown Bag Luncheon Seminar, March 2011.

“On the Decision to Mitigate,” (with James Carson and Kathleen McCullough), Southern Risk and Insurance Association Annual Meeting, Charleston, SC, November 2010.

“Who Mitigates and Why: Evidence From the My Safe Florida Home Program,” (with James Carson and Kathleen McCullough), Southern Risk and Insurance Association Annual Meeting, Orlando, FL, November 2009.

**Professional Presentations and Seminars**

Panelist Speaker – Attracting Talent to Claims Roles within Insurance, America’s Claims Event Conference, Austin, TX, June 2018

Risk Management and Insurance Principles: Examined within the Framework of Catastrophe Risk, Griffith Insurance Education Foundation, Albany, NY, April 2018

Panelist Speaker – Modeling Cyber Risk, RMS Cyber Risk Seminar, New York, NY, March 2018

“The Effects of Customer Satisfaction on Company Profitability: Evidence from the Property & Casualty Insurance Industry”, J.D. Power Insurance Advisory Board, Chicago, IL, June 2017

Fundamentals of Risk Management & Insurance, Griffith Insurance Education Foundation, Albany, NY, February 2017

Fundamentals of Property & Casualty Insurance, Griffith Insurance Education Foundation, Online Webinar, October 2016

Fundamentals of Insurance, Griffith Insurance Education Foundation, Harrisburg, PA, May 2016

Fundamentals of Property & Casualty Insurance, Griffith Insurance Education Foundation, Online Webinar, October 2015

“An Empirical Analysis of ERM and Reputation,” Risk and Insurance Management Society Conference, Denver, CO, April 2014

Insurance Fundamentals, National Conference of State Legislatures, Washington D.C., December 2013

Business of Insurance, Regulation, and Public Policy, The Insurance 101 Seminar: A Seminar for State Committee Chairs and Legislators, Philadelphia, PA, July 2013

Property and Casualty Insurance Overview, The Insurance 101 Seminar: A Seminar for State Committee Chairs and Legislators, Philadelphia, PA, July 2013

**Grants**

Professional Liability Underwriting Society (“PLUS”) Foundation, “How is Enterprise Risk Management Affecting the Directors’ and Officers’ Liability Exposure?” with Kathleen A. McCullough

**Significant Service**

Faculty Advisor to the Alpha Iota chapter of Gamma Iota Sigma, St. John’s University, 2013-present

* The Alpha Iota chapter has two major achievements since I began as faculty advisor. First, membership has increased by more than 100% since 2013. Second, the organization has consistently improved in its standing within the organization. In 2016, the chapter won the Edison L. Bowers Award, the highest recognition available to a Gamma Iota Sigma chapter.

Board of Directors for the Southern Risk and Insurance Association, 2014-2017

Department Coordinator for RMI 2301 (Principles of Risk Management & Insurance, St. John’s University, 2014-present

Reviewer for *Journal of Insurance Issues, Journal of Insurance Regulation, Journal of Risk and Insurance, Journal of Risk Education,* and *Risk Management & Insurance Review*, 2011-present

**Honors and Awards**

* 2016 Western Risk and Insurance Association Donald Hardigree Memorial Outstanding Paper Award for "Advertising Effectiveness for Financial Services Firms: Evidence from the Life Insurance Industry"
* 2011 Florida State University College of Business Doctoral Student Teaching Award Nominee
* 2010 Southern Risk and Insurance Association Best Doctoral Student Paper Award for “On the Decision to Mitigate”

**Affiliations**

* American Risk and Insurance Association, 2009 to Present
* Southern Risk and Insurance Association, 2008 to Present
* Western Risk and Insurance Association, 2014 to Present
* Risk and Insurance Management Society, 2008 to Present