DRESS TO IMPRESS

You never get a second chance to make a first impression. You have probably heard that most judgments are made within 10 seconds of meeting you. Unless otherwise stated, business attire is expected at employer presentations, career fairs, and interviews. Your personal grooming is very important. A professional person dresses professionally.

**FOR MEN**

- A navy blue or gray conservative suit that is well cut, and of quality cloth is recommended. Your suit should be single breasted, and two-piece.
- Underneath, a classic long-sleeve white shirt with a yellow, red, or blue coordinating simple silk tie which should always cover your belt buckle.
- Your shoes should always be black or cordovan, never the moccasin type, and worn with black or navy socks
- Hair should be conservatively cut and off the collar.
- Jewelry should be kept to a minimum. A watch and college ring is sufficient.
- Avoid using cologne or aftershave on job interviews.

**FOR WOMEN**

- Women have more flexibility than men in interview dress. The goal is to look polished, pulled together, and as smart as your ideas.
- A skirted suit that is well tailored is encouraged, it should be wool for the winter, or a blend for the spring and summer. The best colors are navy blue or gray depending on the industry you’re interviewing with.
- Underneath, a silk or cotton solid colored blouses of a white or pastel color.
- Classic pumps, with a low or medium heel is best. Preferably navy blue and black for the best versatility.
- Your jewelry should be kept simple, small stud earrings rather than hanging ones are appropriate. Avoid excessive necklaces, rings and bracelets, as they will be a distraction.
- Make-up should be simple and appropriate for daywear. Use a light touch of eye shadow and blush, lipstick should be soft colored. The basic rule in make-up is to look simple and natural.
- Hair should be neatly styled, intricate or trendy hairstyles are to be avoided. Always keep your hair up or back so it is away from your face.
- Colored or very long nails can be a distraction to the interviewer; therefore your nails should be kept at a reasonable length and trimmed. Your nail color should be clear or light pink.
- You should also avoid using fragrances on job interviews; you never know what might be offensive to the interviewer.

**SMILES, SMILES, EVERYONE!**

Always remember to put a bright authentic smile on your face and keep it there! Let your face show your pleasure as you speak with the interviewer and you’ll be on your way to earning valuable points.

Visit us at Chiang Ching Kuo Hall (CCK) or contact us at (718) 990-6375, careers@stjohns.edu.