Rhetoric & Public Address, B.A.

Targets Without Findings

Outcome/Objective 1: Analyze a rhetorical message

Goals:
1. Analyze, evaluate and critique rhetorical messages

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Outcome/Objective 2: Evaluate the efficacy of a message

Goals:
1. Analyze, evaluate and critique rhetorical messages

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Outcome/Objective 3: Demonstrate knowledge of roots of rhetoric

Goals:
2. Demonstrate understanding of rhetorical history

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Outcome/Objective 4: Demonstrate understanding of history of rhetoric

Goals:
2. Demonstrate understanding of rhetorical history

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Outcome/Objective 5: Identify significant American rhetorical artifacts

Goals:
2. Demonstrate understanding of rhetorical history

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Outcome/Objective 6: Identify American rhetorical movements

Goals:
2. Demonstrate understanding of rhetorical history

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Outcome/Objective 7: Identify recurring rhetorical forms and themes

Goals:
2. Demonstrate understanding of rhetorical history

Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.
Goals:
2: Demonstrate understanding of rhetorical history
   Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 8: Demonstrate knowledge of theoretical perspectives

Goals:
3: Demonstrate understanding of rhetorical theory
   Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 9: Identify & order central principles of rhetoric

Goals:
3: Demonstrate understanding of rhetorical theory
   Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 10: Apply theoretical concepts to understand rhetoric

Goals:
3: Demonstrate understanding of rhetorical theory
   Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 11: Present rhetorical messages to audiences

Goals:
4: Demonstrate skill in rhetorical performance
   Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 12: Demonstrate the ability to analyze an audience

Goals:
4: Demonstrate skill in rhetorical performance
   Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.

Measure 1: Assessment Portfolio

Outcome/Objective 13: Select methods appropriate to influence audiences

Goals:
4: Demonstrate skill in rhetorical performance
   Target: 80% of students are expected to achieve satisfactory (B or better) grades and demonstrate skill and development in rhetorical performance.
**2012-2013 Data Entry Status Overview**

This report shows Data Entry Status based on Draft/In-Progress vs. Final status determined by users. To get a more complete picture of remaining work, also run Audit reports for the sections of interest.

### Status Overview for Academic Entities

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