Executive Management, MBA

Targets Without Findings

Measure 1: Leadership exam question

Outcome/Objective 1: Personal competencies

Goals:
1: Requirements of Executive Leadership

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Measure 2: Group project in leadership

Outcome/Objective 2: Team leadership

Goals:
1: Requirements of Executive Leadership

Target: 75% of students demonstrate satisfactory understanding of the leadership concepts relating to the group leader

Measure 3: Leadership case study

Outcome/Objective 3: Critique leadership abilities of executives

Goals:
1: Requirements of Executive Leadership

Target: 75% of students are capable of identifying the leadership style of an executive and discussing the strengths and weaknesses of a particular style

International Business, MBA

Targets Without Findings

Measure 1: Doing business abroad case study

Outcome/Objective 1: Translate business practices

Goals:
1: Demonstrate competency in global business

Target: 75% of students demonstrate satisfactory understanding of how local practices and models require adjustment when carried to foreign markets

Measure 2: Cross cultural role plays

Outcome/Objective 1: Translate business practices

Goals:
1: Demonstrate competency in global business

Target: 75% of students demonstrate satisfactory understanding of how local practices and models require adjustment when carried to foreign markets

Measure 3: International Elective Case Study

Outcome/Objective 2: Global and Transnational Strategies

Goals:
1: Demonstrate competency in global business

Target: 75% of students demonstrate a satisfactory understanding of how international corporate strategies differ and the specific conditions that best accommodate each
Measure 4: Student reflections of International Experiences

Outcome/Objective 3: Appreciate global opportunities and risks

**Goals:**
1: Demonstrate competency in global business

**Target:** 75% of students participating in an international field assignment (study abroad, travel course or internship) demonstrate satisfactory grasp of the macro environmental issues differentially impacting business decisions and success

Measure 5: Macro-Environmental Threats & Opportunities

Outcome/Objective 3: Appreciate global opportunities and risks

**Goals:**
1: Demonstrate competency in global business

**Target:** 75% of students reflect a satisfactory understanding of the global and local macro-environmental issues that affect international business

Management, B.S.

Measure 1: Organizational Change exam questions

Outcome/Objective 1: Identify aspects of organizational change

**Goals:**
1: Apply the competencies of the discipline

**Target:** 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

**Finding:** 84% of the students answered correctly the “motivation” case questions. 85% of the students answered correctly the “group dynamics” case questions. 86% of the students answered correctly the “communication” case questions. 83% of the students answered correctly the “leadership” case questions. 85% of the students answered correctly the “organizational change leadership” case questions.

Measure 2: Operations Management exam questions

Outcome/Objective 2: Identify concepts of operations management

**Goals:**
1: Apply the competencies of the discipline

**Target:** 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

**Finding:** 90% of students answered correctly the vignette quality management questions. 88% of students answered correctly the vignette inventory management questions. 80% of students answered correctly the vignette project management questions. 97% of students answered correctly the vignette supply chain management questions. 88% of students answered correctly the vignette operations strategy questions. 85% of students answered correctly the vignette production planning questions.

Measure 3: Leadership Theories exam questions

Outcome/Objective 3: Illustrate leadership theories

**Goals:**
1: Apply the competencies of the discipline

**Target:** 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

**Finding:** Spring 2013: 88.5% Demonstrated understanding of different leadership styles. 100% Identified the difference between ethical and unethical conduct. 100% Described the sources and effective (versus ineffective) use of leadership power. 92% Identified leadership behaviors, attitudes, and characteristics that lead to employee motivation, empowerment, and leadership effectiveness. 100% Illustrated the leader’s role in developing active and effective followers. 96% Demonstrated an appreciation of the recent or emerging leadership concepts and styles. 100% Illustrated how leadership is often contingent on elements of the external and internal organizational environment. 100% Illustrated how leadership is often contingent on the decision-making situation. 100% Illustrated how leadership is often contingent on the type of followers.
### Measure 4: Managerial Decision Making exam questions

**Outcome/Objective 4: Apply managerial decision-making concepts**

<table>
<thead>
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<th>Goals:</th>
<th>1: Apply the competencies of the discipline</th>
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<tbody>
<tr>
<td><strong>Target:</strong></td>
<td>75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions</td>
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<td><strong>Finding:</strong></td>
<td>Spring 2013: 89.2% of students answered correctly the embedded decision making questions.</td>
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### Measure 5: Strategic Issues Case

**Outcome/Objective 5: Identify strategic problems of businesses**

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<tr>
<td><strong>Target:</strong></td>
<td>75% of students conduct satisfactory a case analysis</td>
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<td><strong>Finding:</strong></td>
<td>95% of our students were able to conduct successfully an internal analysis. 95% of our students were able to conduct successfully an external analysis. 99% of our students were able to make correct issue identification. 96% of our students were able to integrate successfully financial, accounting, MIS, HRM, operations, and marketing knowledge. 98% of our students developed appropriate goals and objectives. 97% of our students developed appropriate strategies. 97% of our students developed appropriate plans of strategy implementation. 99% of our students developed appropriate mechanisms for control and evaluation. 92% of our students had appropriate written expression. 97% our students demonstrated knowledge of the discipline. 93% of our students demonstrated appropriate documentation. 97% of our students demonstrated appropriate professionalism.</td>
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# 2012-2013 Data Entry Status Overview

This report shows Data Entry Status based on Draft/In-Progress vs. Final status determined by users. To get a more complete picture of remaining work, also run Audit reports for the sections of interest.

## Status Overview for Academic Entities

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<th>Category</th>
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