

Registration Form...

The Dr. Andrew J. Bartilucci
45th Annual Pharmacy Congress
November 1, 2003

Please Print

Name: _____

Address: _____

Affiliation: _____ SS# _____

Daytime Phone: (_____) _____ e-mail: _____

Please check:

- Pharmacist
- Student
- SJU Preceptor site: _____
- Pharmacy Technician
- Faculty/Administrator
- Other

Registration Fee...

(Includes all program materials and meals)

Early registration if postmarked by October 24	\$100
October 25-31	\$115
Pharmacy Technicians	\$50
SJU Students	\$50
Preceptors must fax or mail registration to attend FREE	
On-site registration	\$125

Please check one afternoon track for each time period

2:30-3:30 p.m.

- Community/Institutional
- Industry/Therapeutic

3:30-4:30 p.m.

- Community
- Institutional
- Industry
- Therapeutic

Pay by Check...

Please make check or money order payable to: **St. John's University** Total enclosed: \$ _____

Pay by Credit Card...

Check one:

- Visa
- Mastercard
- Discover
- Amex

Card # _____

Name as it appears on card: _____

Exp. Date _____ Signature _____

Mail to: Office of Continuing Professional Education
College of Pharmacy and Allied Health Professions
St. John's University, St. Albert Hall Rm 171
8000 Utopia Parkway, Jamaica, NY 11439

Fax to: (718) 990-5756

For more information call (718) 990-5796 or e-mail: pharmacyce@stjohns.edu

Directions to the Queens campus...

College of Pharmacy and Allied Health Professions
8000 Utopia Parkway, Jamaica, NY 11439
(718) 990-5796

By Automobile...

From Long Island:

Northern State Parkway to Grand Central Parkway, exit at 188th Street. Left at light and sharp right onto service road; continue to campus; or exit at 168th Street, onto service road; continue to campus.

Southern State Parkway to Cross Island Parkway (north) to Grand Central Parkway (west); proceed as above.

Long Island Expressway, exit at Utopia Parkway (exit 25), left on Utopia to Union Turnpike.

From the Bronx:

Triboro Bridge to Grand Central Parkway (east), exit at Utopia Parkway. Left at light to campus. Whitestone Bridge to Cross Island Parkway to Grand Central Parkway (west). Exit at 188th Street. Left on 188th Street and right on service road to Utopia Parkway. Right on Utopia Parkway to Main Gate.

Throgs Neck Bridge to Clearview Expressway (south) to Union Turnpike exit. Right on Union Turnpike to Gate 4 (175th Street).

From Westchester, Rockland and Connecticut:

Proceed as from the Bronx.

From Brooklyn: Jackie Robinson (Interboro) Parkway to Grand Central Parkway, exit at Utopia Parkway (exit 25). Left at light to campus.

Belt Parkway to the Van Wyck Expressway, exit at Main Street, continue to Union Turnpike, right to campus.

From Manhattan: Queens Midtown Tunnel to Long Island Expressway, exit at Utopia Parkway (exit 25), right on Utopia to Union Turnpike.

From New Jersey: George Washington Bridge to Cross Bronx Expressway to Throgs Neck Bridge to Clearview Expressway (south). Proceed as under Bronx above.

Verrazano-Narrows Bridge to Belt Parkway to Van Wyck Expressway. Proceed as from Brooklyn.

By Public Transportation...

I.N.D.: E or F train to Union Turnpike-Kew Gardens Station. Q-46 bus to Utopia Parkway and Union Turnpike.

F train to 169th St. Station. Q-30 or Q-31 bus to St. John's University.

I.R.T.: Flushing subway to Main St., Flushing; Q-17 bus to Utopia Parkway and Long Island Expressway. Transfer to Q-30 or Q-31 bus for St. John's University.

L.I.R.R.: Jamaica Station. Q-30 or Q-31 bus to 169th St. and Hillside Ave., Flushing

For future program information on conferences and seminars offered by the College of Pharmacy and Allied Health Professions visit our web site www.stjohns.edu and see **College of Pharmacy and Allied Health.**



College of Pharmacy and Allied Health Professions
8000 Utopia Parkway
Jamaica, NY 11439

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St. John's University
New York



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45th Annual Pharmacy Congress



Challenges, Opportunities and the
State of the Profession of Pharmacy

November 1, 2003

Challenges and Opportunities...

This program focuses on providing pharmacists and other health care professionals with the information they need to better manage their practice as they navigate the challenges and opportunities confronting pharmacy today and in the future.

Learning Objectives...

- 7:30-8:45 a.m. **Registration**
St. Albert Hall Amphitheatre (Rms. B70/75)
Continental Breakfast (Rm. B22)
Industry Displays - St. Albert Hall Lounge (Rm. B22)
- 8:45-9 a.m. **Opening Remarks**
William Malone, B.S., M.S.
Director, Continuing Professional Education
- 9-10 a.m. **Preparing for Future Challenges By Meeting Current Needs**
Robert A. Mangione, Ed.D., R.Ph.
At the conclusion, participants are able to:
 - Recognize disparities in the access to healthcare by patients living in urban areas
 - List leading urban healthcare issues
 - Explain what impact advances in genomics will have upon the access to pharmaceutical care
 - Identify pharmacy manpower issues that will impact upon the provision of pharmaceutical care
 - Describe current and future trends in pharmaceutical education
- 10-11 a.m. **Medicare and Medicaid Update: Opportunities and Threats for Pharmacy**
John M. Coster, R.Ph., Ph.D.
At the conclusion, participants are able to:
 - Describe potential changes to the Medicare program that would add a voluntary prescription drug benefit and discount card program
 - Explain the impact of these potential Medicare changes on Medicaid and state pharmaceutical assistance programs
 - Describe potential changes in other parts of the Medicare program, including DME and Part B drugs
 - Describe potential changes in Federal policy relating to pharmaceutical importation
 - Identify potential threats and opportunities for pharmacies and pharmacists from these changes, especially in providing patient care services
- 11-11:15 a.m. **Break**
- 11:15 a.m.-12:15 p.m. **Current Issues in Medication Safety**
Joel Shuster, Pharm.D., BCPP
At the conclusion, participants are able to:
 - Recognize the most serious types of medication errors so that action can be taken to prevent errors before they occur
 - Describe how failure mode and effects analysis can be incorporated into your institution's risk management program as a way to minimize the potential for error or make the inevitable at least tolerable
 - Evaluate the impact of our changing health care environment and potential weaknesses of computer systems and other advanced technologies as incorporated into hospital drug distribution systems
 - Explain the improved understanding of medication error management programs in hospitals, including the role of disciplinary action as a performance improvement technique
 - Review the role of the physician as an advocate for medication error prevention

- 12:15-1:30 p.m. **Lunch**
Industry Display
Marillac Terrace
- 1:30-2:30 p.m. **Panel Discussion – Current Pharmacy Issues in New York State**
Craig Burridge, M.S., CAE
Frank Sosnowski, R.Ph.
At the conclusion, participants are able to:
 - Identify trends in community pharmacy drug dispensing rates, workforce trends and the challenges and opportunities these present
 - Describe the “tipping point” of opportunity in providing and being paid for professional services in both the institutional and community pharmacy setting
 - Express the challenges and opportunities community pharmacies will face as it relates to a Medicare Drug Benefit, Canadian imports and 340B program
 - Describe issues facing today's health-system pharmacist including regulatory, clinical, automation and work force shortage issues
 - List the benefits and challenges of Computerized Physician Order Entry (CPOE) in health-system networks
 - Explain what Collaborative Drug Therapy Management (CDTM) will do for the profession of pharmacy in health systems in New York State

Track Programming...

- 2:30-3:30 p.m. **Community and Institutional Tracks**
HIPAA Update
Martha Mackey, J.D.
At the conclusion, participants are able to:
 - Identify HIPAA privacy issues relating to pharmacy practice that have been addressed by the Department of Health and Human Services
 - Review their compliance with the HIPAA transactions and code set rules (effective date – October 16, 2003)
 - Reflect on security issues raised by HIPAA regulations as providers prepare for compliance (effective April 2005)
 - Endorse present enforcement activities of CMS regarding HIPAA violations
- Industry and Therapeutic Tracks**
Pharmacogenomics: The Future Is Now
Jill M. Kolesar, Pharm.D., FCCP, BCPS
At the conclusion, participants are able to:
 - Describe basic concepts and definitions in pharmacogenomics
 - List clinically relevant uses of pharmacogenomics in daily pharmacy practice
 - Identify ways that genetic variation can influence the disposition and activity of medications
 - Recognize the contribution of genetics on the inter-individual variability in drug disposition and activity
- 3:30-4:30 p.m. **Community Track**
Current and Innovative Practices in Community Pharmacy
Joel Zive, Pharm.D.
At the conclusion, participants are able to:
 - Identify potential threats and opportunities for pharmacies and pharmacists especially in providing patient care services
 - Identify potential opportunities for pharmacies and pharmacists in the area of patient cognitive services
 - Describe current and future trends in the area of community pharmacy

Institutional Track

Collaborative Drug Therapy Update

Karl Williams, R.Ph., LL.M., J.D.

- At the conclusion, participants are able to:**
 - Define collaborative drug therapy management (CDTM)
 - Explain the current status of CDTM nationally
 - Review the status of CDTM in New York State
 - Review legislative activity in New York State
 - Outline the Medicare prescription drug benefit proposals and the implications for CDTM

Industry Track

Changing Trends, Challenges and Opportunities for the Pharmaceutical Industry

Joseph Interrante, R.Ph., M.B.A.

- At the conclusion, participants are able to:**
 - Outline major changes that have occurred in the pharmaceutical industry over the past 20 years including research and development, utilization and regulatory requirements
 - Identify the value of providing increased availability and utilization of prescription medicines in health care for prevention and treatment of diseases and their impact on mortality rates, life expectancy and improved quality of life
 - State the changing trends in private and public sector pharmaceutical financing as it relates to patient prescription medication costs
 - Describe the basic elements of the Hatch-Waxman Act as it relates to the balance between innovator and generic manufacturers, patent challenges, years of market exclusivity and patent timeline

Therapeutic Track

Update on Drug Treatment of Hypertension and JNC VII Guidelines

Thomas G. Pickering, M.D., Ph.D.

- At the conclusion, participants are able to:**
 - List the current drugs available for treating hypertension
 - Identify the indications for their use in hypertension patients
 - Outline recent major trials with antihypertensive drugs – ALLHAT, etc.
 - Evaluate the JNC VII report

Conclusion and collection of forms

4:30-4:45 p.m.

Continuing Education Credits...

Pharmacists...

St. John's University College of Pharmacy and Allied Health Professions is approved by the American Council on Pharmaceutical Education as a provider of continuing pharmaceutical education.

Completion of this program provides a total of six contact hours of continuing education credit. In order to obtain credit, participants must complete required continuing education verification, validation and program evaluation forms and submit them on site. Statements of credit will be sent within six weeks.

Who Should attend...

Pharmacists in all areas: administration, education, hospital, community, industry, managed care and consulting. Pharmacy technicians, students and other health care professionals are welcome.

The universal program numbers assigned to this program are:

#043-000-03-057-L01	.1 CEU	#043-000-03-062-L04	.1 CEU
#043-000-03-058-L04	.1 CEU	#043-000-03-063-L03	.1 CEU
#043-000-03-059-L01	.1 CEU	#043-000-03-064-L04	.1 CEU
#043-000-03-039-L01	.1 CEU	#043-000-03-065-L04	.1 CEU
#043-000-03-061-L01	.1 CEU	#043-000-03-066-L04	.1 CEU

Refunds...

Registrants who fax cancellations to (718) 990-5756 by 5 p.m. on October 27, 2003, will have a \$25 administrative fee deducted from their refund. Registrants who cancel after this deadline are subject to the entire fee.

The Office of Continuing Professional Education reserves the right to modify, reschedule, reassign faculty or cancel any course or fee whenever circumstances warrant.

Faculty...

Craig M. Burridge, M.S., CAE
Executive Director
Pharmacists Society of the State of New York (PSSNY)

John M. Coster, R.Ph., Ph.D.
Vice President, Policy and Programs
National Association of Chain Drug Stores (NACDS)

Joseph Interrante, R.Ph., M.B.A.
Manager, Validation
Bristol-Meyers Squibb Pharma Company

Jill M. Kolesar, Pharm.D., FCCP, BCPS
Associate Professor of Pharmacy
University of Wisconsin – Madison

Martha L. Mackey, J.D.
Assistant Professor of Pharmacy Administration
St. John's University

Robert A. Mangione, Ed.D., R.Ph.
Dean; Clinical Professor
St. John's University

Thomas G. Pickering, M.D., Ph.D.
Professor of Medicine; Director, Integrative and Behavioral Cardiology Program
Mount Sinai Medical Center, New York

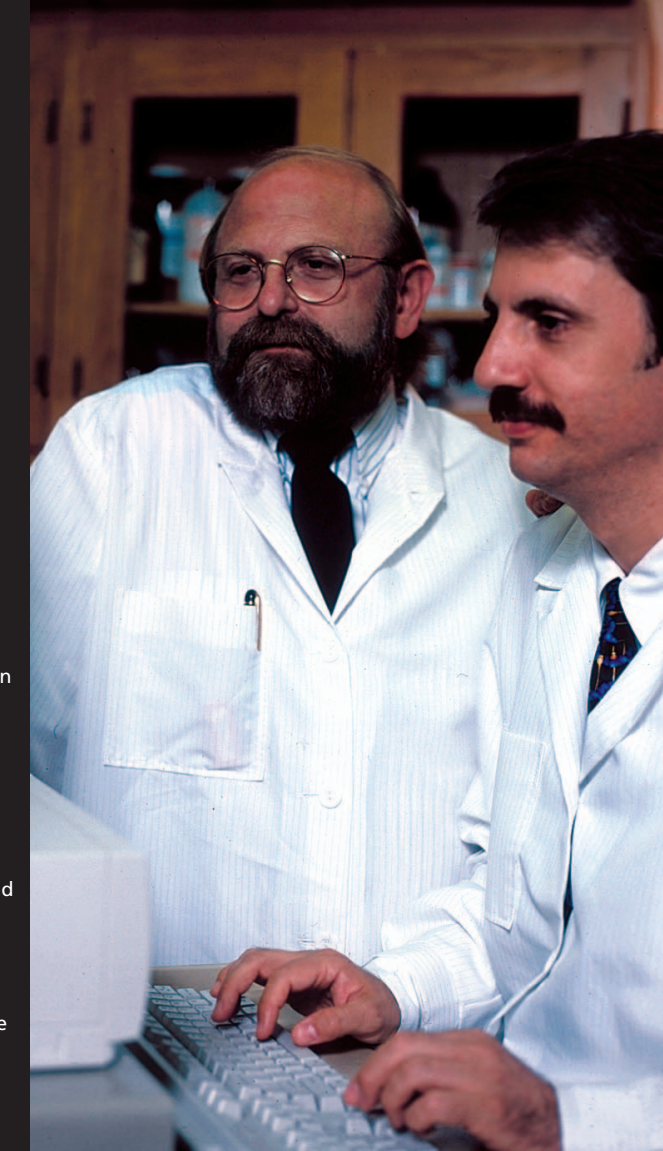
Joel Shuster, Pharm.D., BCPP
Professor of Clinical Pharmacy Practice, Temple University School of Pharmacy
Clinical Pharmacist, Medical College of Pennsylvania Hospital

Frank Sosnowski, R.Ph.
Director of Pharmacy
Montefiore Medical Center

Karl G. Williams, R.Ph., LL.M., J.D.
Assistant Professor, St. John's University
Vice President for Government Affairs
New York State Council of Health-System Pharmacists

Program Committee...

Robert A. Mangione, Ed.D., R.Ph.
Joseph M. Brocovich, Pharm.D., R.Ph.
Donna Bordo
William Malone, B.S., M.S.
William Scheer, B.S.Pharm., R.Ph.
Michael Szap, Pharm.D., DH.PH.



Hold the date...

November 13, 2003

The Third Annual Asthma

Symposium

LaGuardia Marriott