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Department of Government and Politics
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Education

Ph.D., 1997. Political Science, Brown University, Providence, Rhode Island.

Fields: American Politics, Comparative Politics.

Dissertation: "Polling for Policy: Public Opinion and Presidential Leadership"

M.A., 1994. Political Science, Brown University, Providence, Rhode Island.

B.A., 1992. Government, Cornell University, Ithaca, New York.

Books

Polling to Govern: Public Opinion and Presidential Leadership. Stanford: Stanford University Press, 2004.

In the Public Domain: Presidents and the Challenge of Public Leadership. Albany: State University of New York Press, SUNY Series on the Presidency: Contemporary Issues, 2005. Co-Edited with Lori Cox Han.

Articles

"Reaching Women: Soft Media in the 2004 Presidential Election Cycle." (received a revise and resubmit with the *Journal of Women, Politics and Policy)*.

"One for All: Using Focus Groups and Opinion Polls in the George H. W. Bush White House." *Congress and the Presidency* 30, no. 1 (2003): 81-94.

"Footwear, Lipstick and an Orthodox Sabbath: Media Coverage of Non Traditional Candidates." *White House Studies* 1, no. 3 (2001): 335-47.

"Polling for a Defense: The White House Public Opinion Apparatus and the Clinton Impeachment." *Presidential Studies Quarterly* 30, no. 4 (2000): 783-90.

"Staffing the White House Public Opinion Apparatus: 1969-1988." *Public Opinion Quarterly* 62 (1998): 165-89.

"Harry and Louise Go to Washington: Political Advertising and Health Care Reform." *The Journal of Health Politics, Policy and Law* 21 (1996): 35-68. Co-authored with Darrell M. West and Chris Goodwin.

Solicited Chapters and Articles

"Staying on Message in the Era of the 24-Hour News Cycle," for the Conference volume arising out of the symposium, "The 2008 Road to the White House and Beyond" 3 April 2008, Peter S. Kalikow Center for the Study of the American Presidency, Hofstra University.

"Saving a President: Public Opinion and Impeachment." (submitted for consideration for the William Jefferson Clinton: The "New Democrat" from Hope Conference Volume).

"The White House Public Opinion Apparatus Meets the Anti-Polling President." In *In the Public Domain: Presidents and the Challenge of Public Leadership*, edited by Lori Cox Han and Diane J. Heith. Albany: State University of New York Press, 2005.

"Presidential Uses of Public Opinion Polling." In *Polling America: An Encyclopedia of Public Opinion,* edited by Benjamin Radcliff and Samuel Best. Westport: Greenwood Press, 2005.

"The Media and Public Opinion." In *The Encyclopedia of Public Opinion*, edited by John Geer. ABC-Clio, 2004.

"Interest Groups and Public Opinion." In *The Encyclopedia of Public Opinion*, edited by John Geer ABC-Clio, 2004.

"Continuing to Campaign: Public Opinion and the White House." In *Polls, Politics and the Dilemmas of Democracy*, edited by Michael Genovese and Matthew Streb, 55-68. Albany: State University of New York Press, 2004.

Selected Topics, (Clinton Rossiter, Mount Vernon, Monticello, Executive Office Building, Blair House), In *The Encyclopedia of the American Presidency*, edited by Michael Genovese, Facts-on-File, 2004.

"The Lipstick Watch: Media Coverage, Gender and Presidential Campaigns." In *Anticipating Madam President: The First Female Presidency*, edited by Robert Watson and C. Ann Gordon, 123-130. New York: Lynne Rienner, 2002.

"The Call for Conferences Going Unanswered at the Regional Level: An Examination." *Presidency Research Group Report*, Fall 2001: 8-10.

"Presidential Polling and the Potential for Leadership." In *Presidential Power: Forging the Presidency for the 21st Century*, edited by Lawrence Jacobs, Martha Kumar and Robert Shapiro, 380-407. New York: Columbia University Press, 2000.

Book Reviews

Eshbaugh-Soha, Matthew. *The President's Speeches: Beyond 'Going Public."* Boulder, CO: Lynne Rienner Publishers, Inc., 2006, in *Congress and the Presidency*, 34.1, Spring 2007.

Towle, Michael. *Out of Touch: The Presidency and Public Opinion*. College Station: Texas A&M University Press, 2004, in *Presidential Studies Quarterly*, 35. 1, (2005): pp 211-212.

Mackenzie, G. Calvin, with Michael Hafken. *Scandal Proof: Do Ethics Laws Make Government Ethical*. Washington DC: Brookings Institution, 2002, in *Congress and the Presidency* 30.1 (2003): pp 110-111.

Laracey, Mel. *Presidents and the People: The Partisan Story of Going Public.* College Station: Texas A&M University Press, 2002, in *Political Science Quarterly* Winter (2002-03): 680-681.

Monroe, Alan. *Essentials of Political Research*. Boulder: Westview Press, 2000, on Humanities Net (http://h-net2.msu.edu) 2002.

Jacobs, Lawrence and Robert Shapiro. *Politicians Don't Pander: Political Manipulation and the Loss of Democratic Responsiveness*. Chicago: University of Chicago Press, 2000, in *Presidential Studies Quarterly*, 31.4 (2001): 742-743.

Crotty, William and John Jackson III. *The Politics of Presidential Selection*. New York: Harper Collins, 1996, on Humanities Net (http://h-net2.msu.edu), 1997.

Berkman, Michael. *The State Roots of National Politics: Congress and the Tax Agenda 1978-1986*. Pittsburgh: University of Pittsburgh Press, 1994, in *Congress and the Presidency*, 21 (1994): 67-68.

Research in Progress

Manuscript: The Parochial President: Presidential Leadership in a Partisan Era. This book redefines presidential representation and the presidential constituency. I argue that presidents are building a leadership strategy that considers the national audience last. Instead, presidents appeal to and monitor the interests and reactions of those most likely to assist the president in governing: friends, partisans, and the electorally active.

Conference Papers

"Staying on Message in the Era of the 24-Hour News Cycle," will be prepared for, "The 2008 Road to the White House and Beyond"3 April 2008, Peter S. Kalikow Center for the Study of the American Presidency, the Hofstra University.

"Saving a President: Public Opinion and Impeachment," paper presented at the William Jefferson Clinton: The "New Democrat" from Hope, the 11th Presidential Conference, Hofstra University November 10-12, 2005.

"Reaching Women: Soft Media in the 2004 Presidential Election Cycle," paper presented at the Annual Meeting of the American Political Science Association, Washington, D.C., September 1- 4, 2005.

"Public Leverage, Private Interests: Lobbying, Public Opinion Polls and the White House," paper presented at the Annual Meeting of the American Political Science Association, Boston, MA, August 29 - September 3, 2002.

"Continuing to Campaign: Public Opinion and the White House," paper presented at the *Dilemmas of Democracy Conference, "Polls and Politics: Can Democracy Survive*?" sponsored by Loyola Marymount University, Los Angeles, CA, February 18, 2002.

"One for All: Using Focus Groups and Opinion Polls in the White House," paper presented at the Annual Meeting of the American Political Science Association, San Francisco, CA, August 30 - September 2, 2001.

"Showcasing the Public: Public Opinion, the Media and Impeachment," paper presented at the Annual Meeting of the American Political Science Association, Washington D.C., August 31- September 3, 2000.

"Voicing Doubt: Public Opinion, Presidents and Impeachment," paper presented at the Annual Meeting of the American Political Science Association, Washington D.C., August 31- September 3, 2000.

"Was Anyone Listening? Public Opinion, Scandal and the Clinton Years," paper presented at the Annual Meeting of the American Political Science Association, Atlanta, GA, September 2-5, 1999. Co-authored with Lori Cox Han.

"The Public Opinion Apparatus and the Presidential Agenda," paper presented at the Annual Meeting of the American Political Science Association, Boston, MA, September 3-6, 1998.

"Portraying the Public Voice: Public Opinion in the News," paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 23-26,1998. Co-authored with Lori Cox Han.

"Presidential Polling and the Leadership of Public Thought," paper presented at *Presidential Power: Forging the Presidency for the 21st Century*, sponsored by the Presidency Research Division of the American Political Science Association, Columbia University, November 15-16, 1996.

"Staffing the White House Public Opinion Apparatus: 1969-1988," paper presented at the Annual Meeting of the American Political Science Association, San Francisco, CA, August 29-September 1, 1996.

"Presidential Public Opinion Polling: President Carter and Public Constraints," paper presented at the Annual Meeting of the American Political Science Association, Chicago, IL, August 31-September 3, 1995.

"Political Advertising and Health Care Reform," paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 6-8, 1995. Co-authored with Darrell M. West and Chris Goodwin.

"Harry and Louise Go To Washington: Political Advertising and Heath Care Reform," paper presented at the Annual Meeting of the American Political Science Association, New York, NY, September 1-4, 1994. Co-authored with Darrell M. West.

Professional Service

Board Member, Presidency Section, American Political Science Association, 2001-2003; 2003-2006.

Committee Membership,

Member: 2007 Selection Committee for the Presidency section's Founder's Award for Best Book
Chair: 2003 Selection Committee for the Presidency section's Founder's Award for Best Paper.
Member: Presidency section's Ad-Hoc Committee on Archival Research 2001-2003.

Member: 2003 Selection Committee for the Pi Sigma Alpha Best Paper Award for the 2004 Western Political Science Association's Annual Meeting, March 11-13 2004, Portland, OR.

Member: 2004 Paul Peck Presidential Awards (for service to the President and for portrayal of the president).

Section Organizer, Presidency Research Group, Annual Meeting, American Political Science Association, Boston, MA, September 1-4, 2008.

Executive Politics Section, Annual Meeting, Western Political Science Association, Long Beach, CA, March 22-24, 2002.

Editor, Books and Articles Section, PRG Newsletter, (Newsletter for the Presidency Section of the APSA) *2004 - 2006.*

Reviewer

Journals: American Political Science Review; Journal of Politics; Political Research Quarterly; Political Communication; Presidential Studies Quarterly; PS: Political Science and Politics; Social Science History.

Presses: CQ Press; Longman, Palgrave; Prentice Hall.

Editorial Assistant, Congress and the Presidency, 1993-1995.

Conference Discussant

New Directions in Researching the White House, sponsored by the Center for Presidential Studies, Texas A & M University, May 18-20, 2001.
Annual Meeting, American Political Science Association, 1996, 2003, 2004, 2006.
Annual Meeting, Midwest Political Science Association, 1998.
Annual Meeting, Western Political Science Association, 2000, 2002, 2003, 2007.

Conference Chair

Annual Meeting, American Political Science Association, 2002, 2003, 2007.
Organized the 2002 Panel: Authors Meets Critics: Considering Politicians Don't Pander. Participants included: Ted Lowi, Sidney Verba, Ben Page, Larry Jacobs, Robert Shapiro, and James Morone.
Annual Meeting, Western Political Science Association, 2000.

Member, American Political Science Association, Presidency Research Division; Political Communication Division.

University Service

Presenter

Women's Studies Colloquium, "Gender and the Congressional Elections, October 23, 2006.

Government and Politics Department Colloquium, "Winning and Losing: The 2000 Presidential Elections and Aftermath," April 4, 2001.

Faculty Colloquium, "The Poor and the Election: Perspectives from Catholic Social Thought," October 31, 2000.

St. John's Honors Program Faculty Forum, "Morality and Public Life," March 11, 1999.

Mentor, Intel Science Program, for Bronx High School of Science, 2001 – present.

Author, Department Plagiarism Policy, March 2002.

Chair, the Ad-hoc Committee on Comprehensive Exams, Government and Politics Department, St. John's University, 2000 – 2002.

Coordinator, St. John's University's participation in the Ronald H. Brown Foundation, Washington D.C. Fellowship Program, 2000 - present.

Member, Personnel and Budget Committee, St. John's University, 2007 - present

Graduate Education Policy Committee, Department of Government and Politics, St. John's University, 1998 - present.

Undergraduate Education Policy Committee, Department of Government and Politics, St. John's University, 1998 - present.

Professional Employment

St. John's University, Department of Government and Politics, Jamaica, New York.
Government and Politics is the third largest major on campus. Typical teaching load is three courses a semester.

Associate Professor, 2004 - present.

Assistant Professor, 1998-2004.

Bryant College, Department of Political Science, Smithfield, Rhode Island.

Visiting Assistant Professor, 1997-1998.

Brown University, Department of Political Science, Providence, Rhode Island.

Instructor, 1996.

Teaching Assistant, 1992-1997.

Teaching Experience

Undergraduate Courses:
American National Government; Honors American National Government; Congress: Politics and Policy; The American Presidency; Public Opinion and Politics; Senior Seminar in American Politics.

Graduate Courses:
Congress; Media and Politics; Political Parties and Interest Groups; Presidency.

Teaching Assistant:

The American Presidency; Campaigns and Elections; City Politics; Parties and Interest Groups; Constitutional Law; Introduction to Public Policy; Ethics and Public Policy.

Expert Commentary

Television:

"Street Talk," NYC Channel 5, Fox; "Good Day New York," NYC Channel 5, Fox; "News Segments," NY1, Time Warner Cable.

Online:

George Mason University's History News Network, "Diane Heith: Public Opinion and Impeachment," Nov. 12, 2005.

Print:

New York Times; NY Post; USA Today; Catholic News Service; Les Echoes; Queens Courier; Staten Island Advance; Times-Ledger.

Radio:

"Chris DiBello's Morning Show" WNNJ AM 1360; "Talk to America," Voice of America Radio Network.

Honors and Awards

Recipient, St. John's University, Semester Sabbatical for Research, Spring 2006.

Recipient, St. John's University Faculty Recognition Award. The award recognizes "annual outstanding contributions achieved by faculty in the areas of teaching, research and service." Academic Year 2002-2006.

Recipient, St. John's University Summer Research Grant, Summer 1999, 2003.

Nominated, E.E. Schattschneider dissertation award in American Politics, given by the American Political Science Association, 1998.

Recipient, Howard and Jan Swearer Fellowship, Brown University, Academic Year 1996-1997.

Recipient, Best Graduate Student Research Paper Award 1996, from the Department of Political Science, Brown University, for "Presidential Public Opinion Polling: President Carter and Public Constraints."

Recipient, Goldsmith Research Award 1995, from the Joan Shorenstein Center on the Press, Politics and Public Policy at the John F. Kennedy School of Government, Harvard University.