*College of Professional Studies*

# ADVERTISING COMMUNICATIONS -ADC

## *CREATIVE TRACK*

## Degree Requirements 127 Credits

**BULLETIN 2007-09**
**EFFECTIVE FALL 2007**
**Prepared by:** _____
**Date:**_____

**Last Name:**_____ **First Name:**_____ #_____

PREVIOUS COLLEGE OR UNIVERSITY
_____
_____
_____

**Students must complete at least 63 credits at St. John's to qualify for graduation honors (as stated in the University Bulletin)**

DEGREE RECEIVED _____
CONFERRAL DATE _____

Core Requirements:*Mini-Session courses cannot fulfill Core or Lib Arts Requirements*

| **Core Requirements: 42 credits** | XFER | STJ | REM CR |
|---|---|---|---|
| **DNY 1000C** **ENG 1000C** **ENG 1100C** **HIS 1000C** | | | |
| **PHI 1000C** **PHI 3000C** **SCI 1000C** **SPE 1000C** | | | |
| **PHI** _____ (1020 or 2200 series) **THE 1000C** | | | |
| **THE** _____ (1040 series**)** **THE** _____(any THE elec) | | | |
| **Modern Foreign Language/Cultural Studies:** Six Credits from any second language | | | |
| _____ _____ **OR** | | | |
| **ART 1000C** ***and*** **LAC 1000C** | | | |
| **Other Liberal Arts Requirements: 9 credits** | | | |
| **MTH 1009 or MTH 1021** | | | |
| **ENG** _____(1007 to 1073, not 1040) | | | |
| 3 credits in Social Science chosen from any ANT, ECO, GOV, HIS, PSC, or SOC | | | |
| (not mini-session) _____ | | | |

**MINOR AREA**_____
Requires a minimum GPA of 2.0 in minor area courses

_____ _____ _____ _____ _____ _____

**Major Area Requirments: 52 Credits with a minimum major index of 2.0**

| REQUIRED COURSES: 7 credits: | XFER | STJ | REM CR |
|---|---|---|---|
| **CAS 1100** **CAS 1101** **1474** **1** | | | |
| ADV SEQUENCE: 12 credits to be done in the following order: | | | |
| **CAS 1461 1465 1466 1600 or 1604** | | | |
| SERIES COURSES: 15 credits: | | | |
| *Production:* _____ (1200 series course) | | | |
| *Writing:* **CAS 1362** _____ _____ *(1300 series)* | | | |
| *Aesthetics:* _____ *(1500 series course)* | | | |
| CAS ELECTIVES: 18 credits from: | | | |
| **CAS 1102 1103 1209 1215 1290** | | | |
| *Pre req 1290:* **1291 1292 1296 1298 1540** | | | |
| **SPE 1010 JOU 1015 ART 1110 1130 3110** | | | |
| **Business Area: 9 credits** | | | |
| **MKT 1001 MGT 1001** _____ (any ACC, BLW, ECO or MGT) | | | |
| **Business Minor:** (24 credits): ACC 1007, 1013, BLW 1001 MKT 1001, MGT 1001, MGT 1003 (ECO 1001, 1002) | | | |
| **Free Electives: 15 Credits** (includes mini-session courses) | | | |
| _____ _____ _____ _____ _____ | | | |
| TOTAL TRANSFER CREDITS | | | |
| STJ CREDITS | | | |
| TOTAL CREDITS REMAINING | | | |