



**ST. JOHN'S
UNIVERSITY**



International Business and Entrepreneurship: Tools and Strategies





Program Location

St. John's University
Manhattan Campus
101 Astor Place
New York City



Program Description

The International Business and Entrepreneurship: Tools and Strategies program at St. John's University's Manhattan campus is a unique program that introduces international students to basic concepts in international business and entrepreneurship together with the specialized language skills necessary to create, promote, and work in international business. The campus is located in the heart of New York City, close to Union Square, the Village and SoHo.

Program participants will attend workshops in Business English & Culture and engage in a variety of practical activities such as role-plays to maximize English speaking skills. They will also attend classes taught by well-regarded professors in International Business concepts such as finance, marketing and design, technology and intellectual property rights.

To apply the language and concepts learned in these workshops, and learn team-building skills, students will undertake a project working in groups to develop a business plan, culminating in an elevator pitch competition.

For inspiration and ideas, program participants will have the opportunity to visit both start-up and established businesses in New York City and to meet successful entrepreneurs. An insider tour of Wall Street is also included.

Program participants will be provided homestay accommodations in Manhattan or Brooklyn.

The spring program is a two-week experience.

A four-week experience is available in the summer.

Program Summary

Academics

- International Business and Business English & Culture workshops
- Certificate of program completion

Housing & Meals

- Homestay accommodations
- Breakfast and dinner (optional) provided daily at homestay
- Participants have access to all of NYC's famous food locations to explore for lunch and dinner

Extracurricular Activities

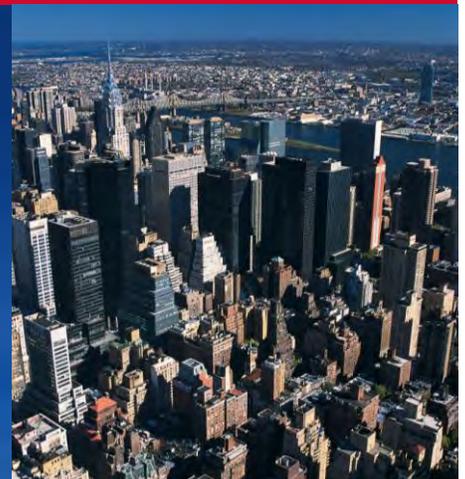
- Guided Wall Street Tour
- Visits to start-ups and established businesses

Additional Services

- Includes entry to all off-campus activities
- MetroCards (for travel within NYC on public transportation)
- Airport Transfer between JFK or LGA and St. John's Manhattan Campus (for group arrivals)

On-Campus Amenities

- WiFi Access
- Library





Spring 2018 Program Dates

Session I: Sunday, March 11 - Saturday, March 24

Session II: Sunday, April 8 - Saturday, April 21

Price per student*: \$3495

*For winter 2-week program. Price for summer 4-week program: \$5995



Contact Information

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www.stjohns.edu/tlc/esl



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