



GLOBAL DESTINATION COURSE



PERU – FALL 2019



**MKT3318 Fashion Marketing cross-listed with
MGT3391 Global Business Strategy and
IB3341 Principles of International Business**

Travel to Lima and Cusco, Peru with Dr. Iris Mohr and participate in business visits to global companies that allow students to learn the fundamentals of fashion marketing and the role of sustainable eco-friendly manufacturing within Peru and internationally. Accepted students will be enrolled in a hybrid course with travel during the semester.

Travel Dates: November 23-30, 2019

Credit Hours: Satisfies 3 credit hours in a Hybrid Course (Online/2 Meetings on Queens Campus)

Eligibility Criteria: Successful completion MKT 2301

Program Fee: \$2400* (*not* including international airfare)

Contact: Dr. Iris Mohr mohri@stjohns.edu
Ms. Lina Cajiao-Quiroz cajiao@stjohns.edu

For more information or to apply visit: www.stjohns.edu/tobingdc