



# Center for Teaching and Learning Newsletter

## Dates to Note!!

Wednesday, October 1

[Journal Club: Mindfulness in the Classroom](#)

[ArcGIS Online \(AGO\) Basics: Part I](#)

Thursday, October 2

[WordPress for Digital Humanities](#)

[Teaching Hybrid and Online Courses](#)

Monday, October 6

[iMovie](#)

[Turnitin](#)

Tuesday, October 7

[Copyright and Image Use MovieMaker](#)

Thursday, October 9

[BUG: Making Bb Beautiful Creating an Application for Global Passport](#)

[Enhancing the Visibility of Your Research](#)

Tuesday, October 14

[Using The New York Times in the Classroom](#)

Wednesday, October 15

[TedEd](#)

Thursday, October 16

[Racial Identity and University Belonging](#)

Saturday, October 18

[Faculty Writing Retreat](#)

Monday, October 20

[Gaming, Teaching and Learning](#)

Tuesday, October 21

[Providing Support for Our Veterans](#)

**For more information and to register visit:**

<http://campusguides.stjohns.edu/ctlevents>

Vol. 20, No 1

September 2014

## CTL September Newsletter

The *CTL Newsletter* is distributed electronically every month during the academic year.

Highlights from our September issue include:

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**Remember:** The best places to look for faculty-related information are the [CTL Webpage](#) and the [CTL Forum](#).

### Follow Us on Twitter

The CTL is pleased to announce that it is now on Twitter [@sjuctl](#). Follow us for the latest news in teaching and learning as well as announcements of upcoming events.



## New Technology Collaborations

Over the past year, the CTL has been working closely with Information Technology, the University Libraries, and Online Learning and Services to provide effective support for teaching with technology. This has resulted in a number of outcomes that we'd like to highlight here:

### More Teaching and Technology Workshops

If you visit the CTL [Events](#) webpage, you will notice that we have a particularly rich list of offerings for the fall. This is a result of the collaboration among the four groups mentioned above. CTL is a tiny operation, and we manage to provide programming thanks to our partners, and to the many faculty who share their expertise throughout the semester.

### Joint Events Calendar and Registration System

You may have noticed the CTL is now using a new registration system for its workshops. One click will bring you to a screen where the workshop is described *and* where you can register for an event. The webpage for [Events](#) includes links not only to CTL workshops, many of which are cosponsored, but also to the eStudio's [Portable Professor](#) workshops. At the top of the page, there is a link to a general calendar for [Faculty Events](#) that includes an even wider range of offerings from across the university.

### Recognition of Technology Expertise among the Faculty

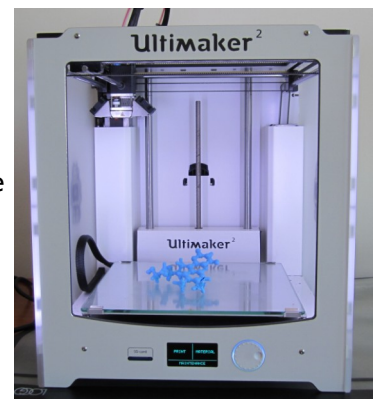
On September 16 there was a [reception](#) for faculty who had shared their technology expertise at workshops during the last academic year. President Gempesaw, Provost Robert Mangione, and Executive Vice President Martha Hirst all spoke about the need for effective use of technology in teaching. In addition, four faculty gave brief presentations on technology they find particularly useful: Joseph Trainor (audience response systems), Sharon See and John Conry (flipped classroom), and Jennifer Travis (digital humanities).

### Support for Emerging Technologies

Over the summer the eStudio, under the guidance of Eric Alvarado, the new Director of Academic Technology, acquired a number of very useful technologies. They are inviting faculty to explore with them and see if these would be useful in teaching. These include iPads, Chromebooks, the Swivl, and 3-D printers. Please contact the eStudio at ex. 6402 or [estu-dio@stjohns.edu](mailto:estu-dio@stjohns.edu) if you are interested in any of them.

### New Faces in Online Learning

Liz Ciabocchi, who became Vice Provost for Digital Learning in the Spring, has hired Amy Gaimaro as Director of Online Learning and Services, Paul Desmarais as Senior Instructional Designer and Project Manager and Tara King as Instructional Designer. This team will be leading the expansion of the university's online and hybrid courses as well as supporting faculty development in these areas.



**CENTER FOR TEACHING  
AND LEARNING**
**DIRECTOR:**

Maura C. Flannery

**ASSISTANT TO THE**
**DIRECTOR:**

Lisa Getman

**DEPARTMENTAL**
**ASSISTANT:**

Judy Lam

**2014-2016 FELLOWS:**

 Alyse Hennig  
 Samantha Jellinek-  
 Cohen  
 Raeann Kyriakou  
 Zaidalynet Morales  
 Richard Waller

**2013-2015 FELLOWS:**

 Joan Ball  
 June Chen  
 Randall Clemens  
 Roberta Hayes  
 Maureen Weicher

**CAMPUS GUIDES:  
CTL TEACHING AND  
LEARNING FORUM**

The site's main aim is to highlight the great teaching strategies developed by St. John's faculty.

 Please visit: <http://stjohns.edu/campusguides.com/ctlforum>.

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## The Legal Apprentice

 Mary Noe (College of Professional Studies, [noem@stjohns.edu](mailto:noem@stjohns.edu))

Observers of the game of basketball may claim that “You can’t coach height, meaning that a player’s height is an immutable characteristic. But proficiency in writing is not a genetic trait. It is a skill learned over a lifetime. We evolve and improve with practice. More writing begets better writing.”<sup>1</sup>

As academics and professionals, we recognize the importance of writing and publishing. As a professor, I try to impart that importance to my students. It’s difficult for students to understand the significance of writing when it is done in the cocoon of a class assignment paper seen only by me. What real significance would great music have, if no one heard it? Writing also needs an audience.

In April 2014, *The Legal Apprentice* made its inaugural debut and is available to students and others. *The Legal Apprentice* is about novice writers publishing, an example of exemplary writing and about our students pushing their writing to the highest level and competing with their fellow students. The students’ articles compete in a blind review by professors who decide the best papers based on the student’s writing style, article interest and writing excellence. I then review and work with the students to revise the articles until they are publication ready.

Approximately fifty students submitted articles based on a court’s decision, their research and their opinion. In the first edition, there were articles about Starbucks, a woman who was mauled by a chimpanzee, alcohol advertising in college newspapers and a photographer who refused to photograph a gay marriage. *The Legal Apprentice* Advisory Board of Dr. Judith Cramer, Professor and Assistant Editor James Croft, and Professor Lushing qualified the articles.

Dean MacDonald, Chairperson Jeffrey Grossman and The Legal Society believed in the project and provided the necessary support.

I will now be promoting the journal throughout the campus and asking professors to encourage their students to submit articles. The words “Legal Apprentice” should not be construed as legal articles. The summary of the legal cases that affect every discipline are just the starting point of the articles.

I am proud of these student’s accomplishments. I am honored to have a “Welcome” note from the Chief Judge Loretta Preska, U.S. District Court, Southern District of New York who so pointedly provides all students with words of wisdom on writing from Supreme Court Justice Anton Scalia “‘I do not believe that legal writing exists... Someone who is a good legal writer would but for the need to master a different substantive subject be an equivalently good writer of history, economics or indeed theology’ In other words good legal writing is simply good writing.”

I encourage everyone to read the [first edition](#). As the student/authors travel through their careers they will have a journal with their published article to show employers, graduate schools and their families.

<sup>1</sup>Judge Loretta A. Preska “GOOD LEGAL WRITING IS SIMPLY GOOD WRITING: WORDS OF WELCOME” *The Legal Apprentice*, Vol 1, Issue 1, Spring 2014.



## Faculty News

**Dr. Blase Billack** (Pharmaceutical Sciences, [billackb@stjohns.edu](mailto:billackb@stjohns.edu)) coauthored an article, "Selected Ebselen Analogs of Ebselen Reduce Mechlorethamine Toxicity *in vitro*," in *Cutaneous and Ocular Toxicology* (March 2014).

**Dr. Meghan Clark** (Theology and Religious Studies, [clarkm1@stjohns.edu](mailto:clarkm1@stjohns.edu)) published an article, "Using Twitter to Practice Christian Ethics: Technology and Accompaniment," in *Teaching Theology & Religion* (2014).

**Professor James Croft** (Legal Studies, Criminal Justice and Homeland Security, [croftj@stjohns.edu](mailto:croftj@stjohns.edu)) published an article, "Engaging Pre-Law Paralegal Students by Teaching the U.S. Constitution: Sample Exercises," in *AAfPE Paralegal Educator* (Spring/Summer 2014).

**Dr. Irene J. Dabrowski** (Sociology & Anthropology, [dabrowsi@stjohns.edu](mailto:dabrowsi@stjohns.edu)) presented a paper, "Human Immortality Versus Expendability: An Issue for 21st Century Social Science," at the Annual Conference Roundtable of the East Coast Colleges Social Science Association (ECCSSA) in Herndon, VA (April 2014); was appointed to serve on the ECCSSA Board of Trustees (May 2014); and participated as a St. John's University team member with

**Drs. Roberta Hayes** (Scientific Inquiry, [hayesr@stjohns.edu](mailto:hayesr@stjohns.edu), **Marilyn Dono-Koulouris**, Discover New York, [donokoum@stjohns.edu](mailto:donokoum@stjohns.edu), and **M. Amanda Moulder**, Institute for Writing Studies, [moulderm@stjohns.edu](mailto:moulderm@stjohns.edu)) at the 2014 SENCER Summer Institute (Science Education for New Civic Engagements and Responsibilities) at the University of North Carolina in Asheville, NC (July-August 2014).

**Dr. Maura C. Flannery** (Computer Science, Mathematics and Science, [flannerm@stjohns.edu](mailto:flannerm@stjohns.edu)) presented a paper, "My Dear Sir: A John Torrey Letter and Illustration Sent to William Darlington," at the annual meeting of the Botanical Society of America in Boise, Idaho (July 2014).

**Dr. Emese Ivan** (Sport Management, [ivane@stjohns.edu](mailto:ivane@stjohns.edu)) presented a paper at the Annual Conference of the International Institute of Economic

and Social Sciences and coauthored an article, "Do(s) and Don't(s) in Teaching International Joint Courses," in the *International Journal of Teaching and Education*.

**Dr. Michele H. Jones** (Global Language and Culture Center, Languages & Literatures, [jonesm@stjohns.edu](mailto:jonesm@stjohns.edu)), published a book *French Grammar by Charts: A Comprehensive Review* (Linus Learning, Ronkonkoma, NY: September 2014).

**Professor Mary Jo Perry** (Pharmacy Administration & Allied Health Sciences, [perrym1@stjohns.edu](mailto:perrym1@stjohns.edu)) coauthored an article, "Improved Lateral Cervical Spine Techniques," in *Radiologic Technology* (March/April 2014).

**Dr. Steve Puig** (Languages & Literatures, [puigs@stjohns.edu](mailto:puigs@stjohns.edu)) published an interview with French writer Catherine Cusset in the *French Review* (May 2014).

**Dr. Sandra Reznik** (Pharmaceutical Sciences, [rezniks@stjohns.edu](mailto:rezniks@stjohns.edu)) presented two posters and was an organizer of the 2014 American Society of Reproductive Immunology Conference, held in Long Beach, NY (Summer 2014); published two articles: "Pregnancy Associated Plasma Protein-A2: A Novel Biomarker for Down Syndrome" in *Placenta* (2014) which was featured on MDLinx.com and published "BQ-123 Prevents LPS-Induced Preterm Birth Via the Induction of Uterine and Placental IL-10," in *Toxicology and Applied Pharmacology* (2014).

**Dr. Judith Ryder** (Sociology & Anthropology, [ryderj@stjohns.edu](mailto:ryderj@stjohns.edu)) received a Visiting Fellowship to the Scottish Centre for Crime and Justice Research, University of Glasgow; coauthored an article, "'Sometimes One Does that with Blinders On': Revisioning Care for Violent Girls," in *Women & Criminal Justice* (July 2014).

**Drs. Sharon See and John Conry** (Clinical Pharmacy Practice, [sees@stjohns.edu](mailto:sees@stjohns.edu) and [conryj@stjohns.edu](mailto:conryj@stjohns.edu)) published an article, "Flip My Class! A Faculty Development Demonstration of a Flipped-classroom," in *Currents in Pharmacy Teaching and Learning* (2014).

*(Faculty News continued)*

**Dr. Richard Stalter** (Biological Sciences, [stalter@stjohns.edu](mailto:stalter@stjohns.edu)) coauthored two articles: "Vascular Flora of Brookhaven National Laboratory, Long Island, New York" in *Northeastern Naturalist* and "The Vascular Flora of Fort Sumter and Fort Moultrie, South Carolina, U.S.A." in the *Journal of the Botanical Research Institute of Texas* (2014).

**Professor Syed Uddin-Ahmed** (Discover New York, [uddinahs@stjohns.edu](mailto:uddinahs@stjohns.edu)) published an article, "African Voices and Colonialism," in the *Coastline Journal* (September 2014).

**Dr. Yue (Angela) Zhuo** (Sociology and Anthropology, [zhuoy@stjohns.edu](mailto:zhuoy@stjohns.edu)) coauthored three articles: "Alcohol Craving in Patients Diagnosed with a Severe Mental Illness and Alcohol Use Disorder: Bi-Directional Relationships between Approach and Avoidance Inclinations and Drinking" in *Journal of Consulting and Clinical Psychology* (December 2013); "Chinese Sunshine Project: A Job-Placement-Centered Drug Rehabilitation Approach" in *Drug Research* (December 2013) and "The Influence of Treatment Attendance on

Subsequent Aggression among Severely Mentally Ill Substance Abusers" in *Journal of Substance Abuse Treatment* (2014); published "Crime Control in China" in *Encyclopedia of Quality of Life and Well-Being Research* (edited by Alex C. Michalos, Springer, 2014); presented a paper "Dispute Resolution in Contemporary China" and served as the chair of the session, "Cross-Cultural Examinations of Bullying Victimization," at the annual meeting of the American Society of Criminology in Atlanta, GA (November 2013); invited to write a featured front page article "Campus Violence in the U.S." in *The World Journal* for their annual special issue on education (August 2014) and was invited to become one of the four members of the editorial board of *Crime and Criminal Justice International*.

### Faculty News:

If you would like to send an entry to "Faculty News," the deadline for the October issue is **October 3**. We prefer that you email the information to [CTL@stjohns.edu](mailto:CTL@stjohns.edu). Please have your entries follow the style presented in "Faculty News."

## Vincentian Mission: Opportunity and Responsibility No. XLVI Mentoring and Research: A Story of Shared Success

**Ivana Vancurova** (St. John's College of Arts and Sciences, [vancuroi@stjohns.edu](mailto:vancuroi@stjohns.edu))

*In this series, Vincentian Research Fellows from across the university share their experiences in advancing the Vincentian mission of St. John's through curricula, pedagogy, service and research. In this issue, Dr. Ivana Vancurova shares her own career story and reveals the lived philosophy she offers to her students: Set high goals, get a good education, and take on hard work. Our six university core values, especially Truth, Excellence and Opportunity, are very evident in her commentary on teaching, mentoring and sharing research and publication opportunities with her students. She highlights the value to students of a record of research and pre-graduation publications. Dr. Vancurova also reports on the efforts of the Biology Department to inspire local high school students and to demonstrate to them and their families that "science and research are cool."*

On August 30, 1989, my husband and I landed at JFK; we came with two suitcases, \$300 of borrowed money, and full of dreams and energy. We came from Prague, in the former Czechoslovakia, to escape communism and religious oppression, which we thought would last forever, but also to look for better research opportunities and funding.

We immediately felt very welcome by the Biology Department at St. John's University, where we first worked as post-doctoral fellows. After several years at SJU, I accepted a position as Assistant Professor at the Schneider Children's Hospital, at the Albert Einstein College of Medicine. I worked at the Neonatal Division and focused on the molecular mechanisms responsible for the development of neonatal chronic

lung disease in newborns. It was very satisfying work that resulted in many important research discoveries, scientific collaborations and publications; this is also where I obtained my first NIH (National Institutes of Health) grant. At that time, my children often asked me about the meaning of my work and research, and I realized how much I enjoyed talking about my research and explaining the intricacies of our immune system.

I was thus thrilled when I was offered the faculty position in the Biology Department at SJU in 2005. Finally, I was able to do it all – teach immunology, continue my research on the mechanisms regulating production of proteins that control inflammation, and mentor students. Since I came to SJU in 2005, I have published 25 research articles, many of them with my graduate and undergraduate students as co-authors, and obtained NIH funding in the total sum of \$985,500.00.

Our current research focuses on understanding the mechanisms that regulate the production of pro-inflammatory and immunosuppressive genes in cancer and leukemia cells, as well as in white blood cells. Specifically, we are interested in the mechanisms of how the transcription factor NFkB regulates production of cytokines (regulatory proteins mediating intercellular communications) that cause metastasis in ovarian and prostate cancer cells. Another project focuses on the mechanisms regulating survival and migration of leukemia cells. Importantly, I would never be able to do my research without my students, both graduate and undergraduate.

Many of the students I have mentored have already graduated. Two of my former PhD students accepted research positions at Harvard Medical School. Other PhD students, after graduating from SJU, accepted positions at the University of Chicago, Columbia Medical School and Albert Einstein College of Medicine. They were able to do so well because they graduated from SJU with 4 to 7 publications in prestigious journals. I currently have another four PhD students in my lab, and I am sure they will do equally well.

Since I came to SJU in 2005, I have mentored more than forty undergraduate students. Many of them have graduated and are now in medical schools or PhD programs. One of my former undergraduate students, Adeel Zubair, who is now studying medicine at the Mayo Medical School, received the prestigious Goldwater Award in 2011; this was the first time this research award was given to a St. John's University student.

In 2013, I was invited to edit a book "Cytokine Bioassays" by Dr. John Walker, Nobel Prize Laureate (in Chemistry, 1997). This book focuses on methodologies that are used to analyze cytokines and their biological activities in biological and clinical samples. The book was published in June 2014 by Springer/Humana Press, and contains 31 chapters. Eight of the chapters were written by faculty from SJU Biology and Pharmacy Departments, with many SJU graduate and undergraduate students as coauthors.

We have also reached out to high school students, and together with my colleagues from the Biology Department, we have organized "St. John's University Science Honors Program for High School Students". The program consists of Saturday morning lectures given by our faculty, and there is no cost for the students. It was motivated by our desire to do something for high school students living in Queens and NYC, to inspire them, and show them that science and research are "cool". We had an enormous response from the students and their parents, and in 2012 and 2013, we had over 250 students from 25 different high schools enrolled in the program. We plan to do it again next year.

When we came here 25 years ago, we were looking for political and religious freedom, research opportunity and meaningful work. Now, I have received the tremendous honor to be appointed as the Vincenzian Research Fellow, my research (since 1987) has been published in over 60 articles, and since 2000, I have received over \$1,200,000 in research NIH funding. When I look at our SJU students, coming from all backgrounds and parts of the world, I hope to be able to inspire them and to show them that they can achieve anything with a good education and hard work.



## Updates on Data and Resources Available from the Office of Institutional Research

**Clover Hall** (Vice President of Institutional Research and Academic Planning, [hallc@stjohns.edu](mailto:hallc@stjohns.edu))

As the new academic year gets underway, the Office of Institutional Research (IR) takes this opportunity to inform / remind the university community that IR is a centralized resource to develop and provide timely, accurate, and consistent institutional data and analyses. Activities include:

- Developing an annual Fact Book of institutional statistics.
- Providing statistical data and expertise to support planning efforts, accreditation, program reviews, outcomes assessment, proposals for external funding etc.
- Assisting administrative and academic units with special studies in areas such as retention analysis, enrollment projections and special studies.
- Initiating and supporting the development, administration, and analyses of outcomes related surveys.

For a more comprehensive look at the services and results, and the members of the IR team who are available to support the university community, please click on: <http://www.stjohns.edu/about/administrative-offices/institutional-research>

### A Few Updates

**Academic Program Review Process:** In an email to the deans and faculty in May, the provost noted that “we are at an important juncture in the University’s history as we transition to our new president and adapt to a rapidly changing higher education landscape. Therefore, it is especially important that each academic program be assessed at this time. Our focus will be to review current academic programs for their quality, demand, cost-effectiveness, and centrality to mission; the results of which will help inform academic program plans, the next institutional strategic plan, and the Middle States self-study accreditation process.”

To facilitate this process and minimize duplication of time and effort, IR has entered enrollment and other relevant internal and external data on the self-study templates for each program. Updated templates, guidelines, calendar, and other relevant materials have been posted on the web at <http://www.stjohns.edu/about/administrative-offices/institutional-research/academic-program-review-overview>. The review process is now underway.

**Assessments / Surveys:** <http://www.stjohns.edu/about/administrative-offices/institutional-research/assessment/surveys>.

**National Surveys - NSSE and SSI:** Results of the 2014 National Survey of Student Engagement (NSSE) and the 2014 Student Satisfaction Inventory (SSI) are now available at the above link.

**Student Evaluation of Teaching (SET):** The Student Evaluation of Teaching (SET) form which is administered each semester is used to gauge the effectiveness of various aspects of the teaching and learning process, and to identify areas for professional development and other improvement. The form was revised and the number of questions reduced in spring 2014 (from 33 to 16) by a faculty subcommittee charged with this task. Preliminary results from the spring 2014 administration indicate an increase in student responses, particularly with online courses, with a year-to-year increase of 6%. Reports aggregated by college and level, can be found under the “Student Course Evaluation” tab at the above link. Let’s continue working together to improve the process, response rate, and use of the results to enhance our students’ educational experiences. The fall 2014 course evaluation period will start on November 17<sup>th</sup> and end on December 10<sup>th</sup>. Please share these important dates with your students and direct them to their St. John’s email accounts for links to their evaluations.

*(continued on next page)*

**WEAVEOnline®:** St. John's University utilizes WEAVEOnline®, a web-based assessment management system, to support and document the planning, implementation, and results of assessment initiatives at the academic program level. User names, passwords, and summary reports for each college are available at the link above. We encourage all faculty to familiarize themselves with the Assessment areas for each program including: Mission/Purpose; Goals; Outcomes/Objectives; Measures and Achievement Targets; and Findings and Action Plans. This information can be viewed at: <https://app.weaveonline.com/stj/login.aspx>. It is worth noting that the system can also be used to document assessment of administrative programs.



## A Window onto NYC History: The View from St. John's University's Archival Collections

This exhibition highlights more than a dozen collections with connections to the history of New York City. The wide-ranging collections include those that focus on tennis, music and art, science, politics, criminal justice, World War II, the Catholic Church, and Irish-American organizations.

Location: Chin Ying Asian Library, Sun Yat Sen Memorial Hall

Opening Reception: October 6, 5:30 to 7 p.m. [RSVP](#)

Exhibition Dates: October 6-17

For more information contact [archives@stjohns.edu](mailto:archives@stjohns.edu) or visit the [website](#).

## Global Solidarity Network: Food Security

What would it take to end world hunger? In the spirit of the 2014 Caritas Internationalis *One Human Family, Food for All* campaign, the fall 2014 Global Solidarity Network will focus on food security, drawing on CRS' deep experience in agriculture, livelihoods, and food assistance, along with the agency's long history of advocating for the world's neediest. Faculty are invited to use these resources flexibly — including readings, videos, online discussion for students, and our signature webcasts with experts. All you need to do is [register!](#)

## Online Learning Pedagogy I

The next section of the Online Pedagogy I course will be offered **October 27 – December 7, 2014** (with one week off for Thanksgiving holiday). Enrollment is limited, and registrations are processed on a first-come, first-served basis. Click [here](#) to register for Online Pedagogy I. If you need further information, please contact [Dr. Amy Gaimaro](#) or 718-990-3927.

## Don't Cancel That Class

Occasions inevitably arise when a faculty member is obliged to miss a class due to personal or professional commitments. Now professors have the opportunity to turn this scenario into a unique learning experience for students by scheduling a "Don't Cancel That Class" workshop during the missed class. For classes offered on the Queens campus, contact Margaret Gander, Graduate Assistant, at 718-990-3026 or [DCTC@stjohns.edu](mailto:DCTC@stjohns.edu). For Staten Island classes, contact David Gachigo, Associate Dean for Student Affairs, at 718-390-4345 or [gachigod@stjohns.edu](mailto:gachigod@stjohns.edu).

For more information: <http://www.stjohns.edu/announcement/don-t-cancel-class>

## Faculty Growth Grant Program

The upcoming deadlines to apply for a Faculty Growth Grant are:

**December 1, 2014 and May 1, 2015**

If you have any questions regarding the application procedures look at our website under [Growth Grant Program](#) or email us at [CTL@stjohns.edu](mailto:CTL@stjohns.edu).



## CAREER CORNER

### Standing Out From the Crowd on LinkedIn

Patrick Holton (Director, Employer Relations, [holtonp@stjohns.edu](mailto:holtonp@stjohns.edu))

As the school year begins and students move on to internships and seek full-time positions, LinkedIn is a powerful tool to help them along the way. LinkedIn allows you to keep in contact with your current list of connections, search for new ones and even has a job board. While many students already have profiles on LinkedIn, they are not using the site to its fullest, or making themselves stand out from the 300+ million people on the site. Here are a few steps anyone can use to enhance their LinkedIn experience.

#### Complete Your Profile

Members with 100% complete profiles are 40X more likely to be hired or contacted via LinkedIn. This starts with personalizing your *LinkedIn URL*, to include your name. This will help people find you more easily in Google searches. Once people find you, you want to have a *Headline* that tells them what excites you and where you want to be in the future. Use the *Summary* to briefly highlight your achievements and career interests in 400 words or less. If you include too much information, readers will think they've read enough and not look any further. Use the *Experience* section to not only list previous and current employers, but also to talk about key accomplishments and the value you brought to the organization. Don't list every job you have ever had, but only those that helped make you who you are and display transferrable skills. Once you have finished this be sure to proofread, since this will be viewable to millions of people, and tells a lot about who you are as a person and potential employee.

#### Build Your Network

Now that your profile is in order, it is time to get connected. The easiest way to start is by looking for friends, family, fellow students, current and former managers and colleagues, as well as professors. Since these are the people you know the best, you will be more comfortable asking them to connect with you. As your comfort level grows, so can your outreach to new connections.

When you reach out to someone to seek a connection, always be yourself and speak in your own voice, do not be too formal, if that is not who you are. Also, be sure to customize your request, letting this person know why you value them as a connection, and possibly what they may gain from connecting with you. The best way to know why someone would be a good connection is to research them before you contact them, as this also might identify some commonalities you share. Also, be short and to the point, don't make someone read a multi-paragraphed introduction if they just need to see a few sentences. One of the most important things to remember when reaching out to someone is to say "thank you." People are busy and need to see that you are appreciative of them making the time to connect with you.

Joining LinkedIn Groups and communities are also valuable ways to remain active on the site, and find other people with similar interests and backgrounds as you. St. John's has a number of groups on LinkedIn, which can provide you the opportunity to network with people who are part of the St. John's Community. Also, participating in group discussions will allow you to be seen by all of the members within the group, as well as see job opportunities marketed within the groups.

#### Keeping Current

After all of this work to get yourself out there, you need to update your status and go back to LinkedIn on a regular basis. When you change roles or positions, be sure to log-in and update your profile so your connections know where you are. Also, go on and send a message of congratulations to someone who may be on the move to a new role. Most of all, just get on the site and look for topics and people of interest, which will help you find new connections and opportunities.



## Calendar of Events for Faculty

This calendar provides a list of events that are of interest to faculty, including CTL workshops, many of which have cosponsors including Information Technology, Online Learning, Office of Global Studies, University Libraries and Writing Across the Curriculum Program.

The calendar also includes presentations hosted by Academic Service-Learning, Human Resources, Junior Faculty Research Colloquium, the Vincentian Center for Church and Society, Women and Gender Studies, University Libraries, and Writing Across the Curriculum Program.

For the CTL workshops, there will be a detailed announcement prior to each event on the CTL web page and you can **register for a CTL workshop** at <http://campusguides.stjohns.edu/ctlevents>. If you have any questions please contact us at [CTL@stjohns.edu](mailto:CTL@stjohns.edu) or ext. 1859. For all other workshops, see the listings below for registration details.

**CTL Certificate Program:** If you attend four or more of our events during the Fall 2014 semester you will receive a certificate at the end of that semester and all of the sessions will be listed on the certificate.

**\*\*Are NOT included in the CTL Certificate Program**

### PROFESSOR'S TOOLKIT

[Introduction to Grant Writing](#)

Mon, Sep 15, 2014 12:15pm

[Enhancing the Visibility of Your Research](#)

Thu, Oct 9, 2014 1:50pm

[Public Speaking for Professors](#)

Tue, Oct 28, 2014 12:15pm

### DIGITAL HUMANITIES WORKSHOPS

[WordPress for Digital Humanities](#)

Thu, Oct 2, 2014 12:15pm

[Customizing WordPress](#)

Wed, Oct 22, 2014 1:50pm

[Composing with CommentPress](#)

Thu, Nov 20, 2014 1:50pm

### GLOBAL

[Creating an Application for a Global Passport Course](#)

Thu, Oct 9, 2014 1:50pm

[Using Google Earth](#)

Thu, Oct 23, 2014 1:50pm

[Global Studies and STEM](#)

Mon, Nov 17, 2014 1:50pm

### JOURNAL CLUB

[Mindfulness in the Classroom](#)

Wed, Oct 1, 2014 12:15pm

[Mindsets toward Learning](#)

Wed, Oct 22, 2014 12:15pm

[The Functions of Failure in the Classroom](#)

Wed, Nov 12, 2014 12:15pm

### FACULTY WRITING INITIATIVE

[Revise and Resubmit](#)

Tue, Sep 30, 2014 12:15pm

[Faculty Writing Retreat](#)

Sat, Oct 18, 2014 10:00am

[Publish and Flourish](#)

Mon, Nov 10, 2014 1:50pm

[Faculty Writing Retreat](#)

Fri, Dec 19, 2014 10:00am

### EXPANDING HORIZONS

[Writing Biography](#)

Mon, Sep 29, 2014 1:50pm

[Using the NY Times in the Classroom](#)

Tue, Oct 14, 2014 12:15pm

[Racial Identity and University Belonging](#)

Thu, Oct 16, 2014 1:50pm

[Providing Support for Veterans](#)

Tue, Oct 21, 2014 12:15pm

[Thinking Interestingly](#)

Thu, Nov 13, 2014 1:50pm

[Big Data](#)

Wed, Nov 19, 2014, 12:15pm

**TECH INTEREST GROUPS**[Polling Software](#)

Thu, Sep 18, 2014 12:15pm

[Camtasia](#)

Mon, Sep 22, 2014 12:15pm

[ArcGIS Online Basics I](#)

Wed, Oct 1, 2014 1:50pm

[TedEd](#)

Wed, Oct 15, 2014 1:50pm

[Gaming, Teaching, and Learning](#)

Mon, Oct 20, 2014 1:50pm

[ArcGIS Online Basics II](#)

Mon, Oct 27, 2014 1:50pm

[Digication User Group](#)

Thu, Nov 6, 2014 1:50pm

**HOW-TO TECH WORKSHOPS**[iMovie](#)

Mon, Oct 6, 2014 12:15pm

[Turnitin](#)

Mon, Oct 6, 2014 1:50pm

[MovieMaker](#)

Tue, Oct 7, 2014 1:50pm

[Cloudifying Docs](#)

Thu, Nov 6, 2014 12:15pm

[Prezi](#)

Mon, Nov 10, 2014 12:15pm

[CampusGuides](#)

Mon, Nov 24, 2014 1:50pm

[Embedding Links](#)

Wed, Dec 3, 2014 12:15pm

**BLACKBOARD USERS GROUP**[Making Bb Easy](#)

Thu, Sep 25, 2014 1:50pm

[Making Bb Beautiful](#)

Thu, Oct 9, 2014 12:15pm

[Using Rubrics to Improve Assessment](#)

Mon, Nov 3, 2014 12:15pm

**JUNIOR FACULTY RESEARCH COLLOQUIUM**

Post Soviet Transitions &amp; Culture: Armenia

Thu, Oct 16, 2014 1:50pm

Contact: [misevicp@stjohns.edu](mailto:misevicp@stjohns.edu) or ex. 5238**TECHNOLOGY CONVERSATIONS**[Teaching Hybrid and Online Courses](#)

Thu, Oct 2, 2014 1:50pm

[Copyright and Image Use](#)

Tue, Oct 7, 2014 12:15pm

[Mobile Apps and Teaching \(Slam\)](#)

Thu, Oct 30, 2014 1:50pm

[The Microflipped Classroom](#)

Tue, Nov 4, 2014 12:15pm

[Ignite/Pecha Kucha](#)

Tue, Nov 11, 2014 1:50pm

**PORTABLE PROFESSOR WORKSHOPS\*\***[Transition to MySJU](#)

Tue, Sep 16, 2014 11:00am

[Introduction to Blackboard](#)

Tue, Sep 23, 2014 10:40am

[Transition to MySJU](#)

Mon, Sep 29, 2014 12:15pm

[Transition to MySJU](#)

Wed, Oct 8, 2014 1:50pm

[Transition to MySJU](#)

Wed, Oct 15, 2014 12:15pm

[Introduction to Tegrity](#)

Mon, Oct 20, 2014 12:15pm

[Introduction to Blackboard](#)

Wed, Oct 29, 2014 12:15pm

[Transition to MySJU](#)

Thu, Oct 30, 2014 12:15pm

[Transition to MySJU](#)

Wed, Nov 12, 2014 1:50pm

[Introduction to Tegrity](#)

Tue, Nov 18, 2014 12:15pm

[Introduction to Blackboard](#)

Wed, Nov 19, 10:40am

[Transition to MySJU](#)

Mon, Dec 1, 2014 12:15pm

[Organizing Your Blackboard Course](#)

Tue, Dec 2, 2014, 12:15pm

**WRITING ACROSS THE CURRICULUM (WAC)**

Exploring New Identities Through Writing

Mon, Sept 15, 2014 1:50pm

Writing Across the Curriculum Workshop

Mon, Oct 20, 2014 1:50pm

Contact: [bukayd@stjohns.edu](mailto:bukayd@stjohns.edu) or ex. 6910

## Remember:

The best places to look for faculty-related information are the [CTL Web-page](#) and the [CTL Teaching and Learning Forum](#).

## Faculty News:

If you would like to send an entry to "Faculty News," the deadline for the October issue is **October 3**. We prefer that you email the information to [CTL@stjohns.edu](mailto:CTL@stjohns.edu). Please have your entries follow the style presented in "Faculty News."

[www.stjohns.edu/  
CTL](http://www.stjohns.edu/CTL)

*This newsletter is published monthly during the academic year by the Center for Teaching and Learning.*

**Managing Editor:**  
Lisa Getman



### ACADEMIC SERVICE LEARNING (AS-L)\*\*

New Faculty Orientation Luncheon  
Wed, Oct 22, 2014 1:45pm

Contact: [kutcherv@stjohns.edu](mailto:kutcherv@stjohns.edu) or ex.

### GRANTS AND SPONSORED RESEARCH\*\*

Grants Process: Tools  
Mon, Sep 22, 2014 1:50pm  
Grant Mentoring Panel Discussion  
Mon, Oct 6, 2014 1:50pm  
Competitive Budgeting  
Mon, Oct 20, 2014 1:50pm

Contact: [berlinga@stjohns.edu](mailto:berlinga@stjohns.edu) or ex. 6276

### HUMAN RESOURCES: FACULTY TRAINING\*\*

[Emergency Readiness Training for Faculty](#)  
Mon, Oct 6, 2014 2:00pm  
[Active Shooter Preparedness Training](#)  
Wed, Oct 15, 2014 2:00pm  
[Sexual Harassment/Discrimination Prevention](#)  
Fri, Oct 17, 2014 10:40am  
[Active Shooter Preparedness Training](#)  
Fri, Nov 21, 2014 9:00am  
[Active Shooter Preparedness Training](#)  
Wed, Dec 10, 2014 9:00am

### VINCENTIAN CENTER FOR CHURCH & SOCIETY\*\*

[Founder's Week](#)  
Sun, Sep 21 to Sat, Sep 27, 2014  
[Build Hope with Jim Ziolkowski](#)  
Tue, Sep 23, 2014, 4:30pm  
Vincentian Convocation  
Thu, Sep 25, 2014, 7:30pm  
From Strangers to Neighbors  
Thu, Oct 16, 2014, 1:50pm  
Religion and Science Dialogues  
Tue, Oct 21, 2014, 4:00pm  
New Faculty Mission Orientation  
Wed, Nov 19, 2014 12:00pm  
World AIDS Day  
Mon, Dec 1, 2014 1:50pm

Contact: [dantuonm@stjohns.edu](mailto:dantuonm@stjohns.edu) or ex. 6758

### WOMEN AND GENDER STUDIES\*\*

[Dishing Gender: An Informal Conversation](#)  
Mon, Sep 15, 2014 1:50pm  
Thu, Oct 9, 2014 1:50pm  
Mon, Nov 10, 2014 1:50 pm  
Mon, Dec 1, 2014 1:50pm  
In Writing Center Lounge

Contact: [travisj@stjohns.edu](mailto:travisj@stjohns.edu) or [coopert@stjohns.edu](mailto:coopert@stjohns.edu)

### UNIVERSITY LIBRARIES\*\*

[Queens Library Research Workshops](#)  
[Staten Island Library Research Workshops](#)